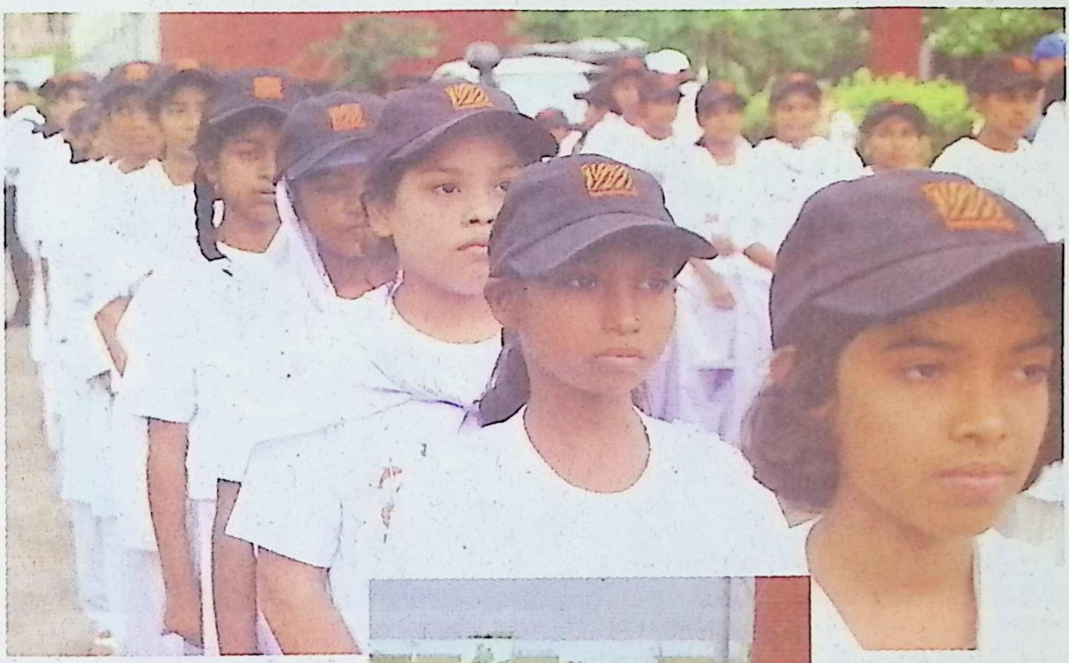
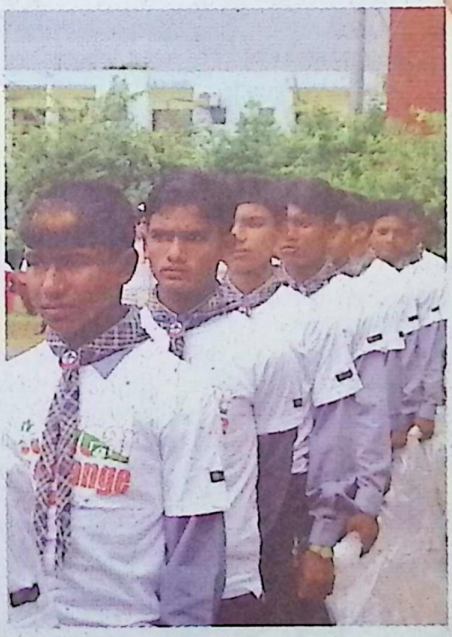


campaigns regarding conservation and development of the natural resources in Bangladesh. This will help the locals to get a clear picture of how they all should try to protect their assets. He says, "We had little children helping us in the clean up. If both the educated section and the lower income group work together, we will be able to set an example for the rest of the world and of course the next generation as well."

Our environment is deteriorating constantly over the past few years with an increase in the sea level, melting of ice and even frequent earthquakes, thereby threatening our life expectancy on the planet. With such conditions prevailing, it is very unwise if we are not conscious of our surroundings and should take initiatives to prevent it from being destroyed. "We always wear a couldn't-careless attitude when it comes to taking care of responsibilities," says Tanzil, who has been a student of BRAC University and a member of HOV. "If we talk more about the necessity of projects like coastal cleanup, I am sure that the words will spread around and we will think twice before we opt for littering." He says that every individual must participate, be it a family or a club in a university.



The students were divided into separate groups and each group had a leader who disseminated the work pattern to the team

The coastal cleanup started at around 11 am on Saturday morning and although it was drizzling the students were still enthusiastic and were ready to take up the task. Every individual was handed gloves, bags and caps along with a t-shirt that read 'A 25-year Sea Change'. The students were divided into separate groups and each group had a leader who disseminated the work pattern to the team. Accordingly the groups dispersed in different directions on the entire beach and started to clean up. Three students, Hasib Reza, Jannat Choudhury and Monica Chowdhury from Media and Communications Department of IUB share their views and opinions on the project. "To start an awareness programme firstly, you would need to understand it yourself," says Hasib, "and if you can make the task interesting then more people will be involved.