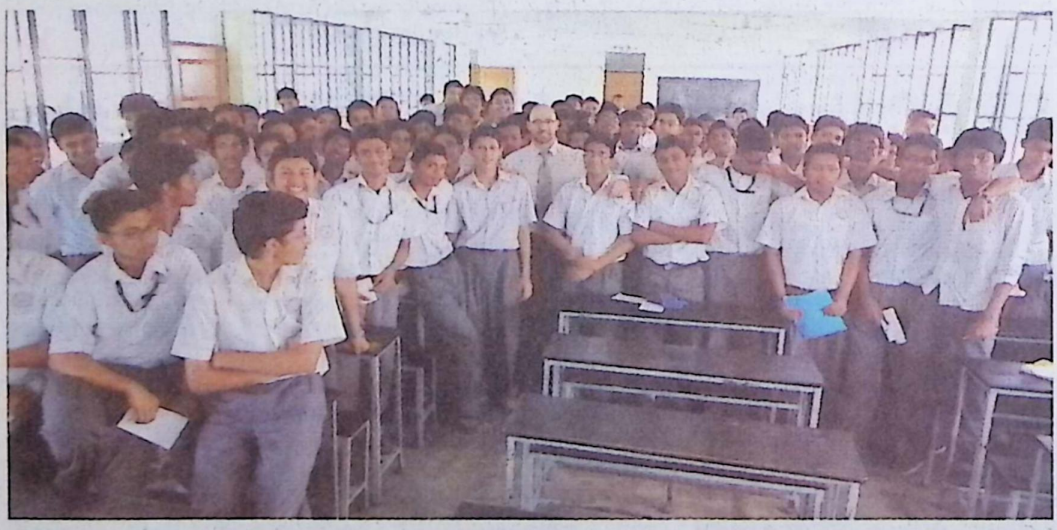
Study Abroad Website 'Global Campus' Comes to Bangladesh

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"Connecting talented students with global education opportunities" is the idea behind GlobalCampus. This is an innovative website that is changing the way students from developing countries approach universities. The CEO, Mr. Maurizio de Franciscis visited Bangladesh from 4 to 8 April, 2010 in a series of meetings and events organised by the Bangladesh Chapter of AIESEC, the world's largest student organisation.

Until now, students wishing to go to a foreign university for higher studies would select few colleges to approach, submit their application and wait. Some would go on to gain admission, others would not, and the luckiest among them would also get a scholarship. Parents wishing to send their children abroad often pay local intermediaries in the hope of increasing their chances of admission into a prestigious foreign university.



This may all be about to change for good. The CEO of GlobalCampus, Mr. Maurizio de Franciscis, was in Dhaka to meet some of our leading national figures in education and explain how his organisation is working with Ministry of Education, high schools and universities in 12 countries to help students get access to global universities. They have an ambitious goal: changing the world by helping our best talent emerge.

GlobalCampus is a young website, having launched a year ago after a preparation phase that involved Oxford, Georgetown, Darden, Notre-Dame and other top universities in the world. It is already used by over 35,000 students in the best schools in India, Pakistan, Nigeria, and Ghana and adopted by universities in the USA, the UK and the EU. The Ministry of Education of Spain, Finland, Ghana and Rwanda are its partners, and companies like Microsoft and DHL are using it to identify talented students for their global sponsor-to-hire programs.

GlobalCampus works like a talent scouting tool for universities. It uses the Internet to make all students visible, enabling the institutions to invite for admission the most talented among them. Students, from high school to graduate level, can create a free personal profile on www.globalcampus.com and use it to present their educational achievements and their academic