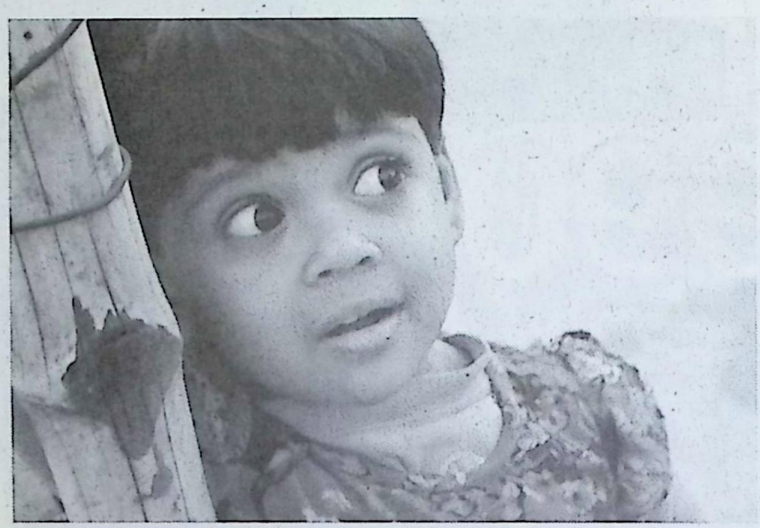
"INNER EYE"

First Photography Exhibition organised by Advertising Department of AIUB





LAST week of April, the Advertising Department of AIUB hosted "INNER EYE", its very First Photography Exhibition of photographs taken by the students of FASS. It has been a long year in the making; we had to keep postponing due to events beyond our control. Yet even as we delayed, we never stopped clicking our cameras! The fun, photo jumps, and laughter never stopped, and our long wait was finally rewarded with a wonderful opportunity to exhibit our pictures the last week of April.

The Exhibition was to begin on 26 April, but the work behind-the-scenes began the week before. Photos were submitted, meetings called, photos selected and duties delegated. Then photos were framed, broken (accidentally) and framed again. All in all, it was quite the burst of an end of the semester activity. Even the most dormant members of the team woke up, rubbed their tired eyes, and pitched in to make the event as good as it would be. And it was a GREAT event!

The entire layout of the floor was guided by Neaz Sir, and he personally hung all the pictures.

And then, once everything had been set, cleaned, and polished one more time for good measure, we welcomed our honorable VC Madam, Dr. Carmen Zita Lamagna and Dean of FASS, Dr. Tazul Islam to officially open the event by lighting the *Mongol Prodeep* (lamp). Having lit the *Prodeep*, they went around the exhibition, fixing their eyes on the photos, commenting on them (with the respective photographers in tow), with the VC madam frequently saying 'Wow I like this one!'

As the day went on (and the 3 days after that), our Creative Pool Studio transformed into a bustling and lively Gallery, with teachers, students and their respective guardians coming in, scrutinizing and commenting on the photos.



