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HSBC Export Excellence Awards 2009



Dr Atiur Rahman
Governor
Bangladesh Bank

"Recognition like today's awards boosts the morale of the winners – encouraging them to aspire for yet a higher attainment, and of others in emulating the successes of the awardees."



Dr Towfique E Elahi Chowdhuri, Bir Bikram
Advisor to the Prime Minister
Government of Bangladesh

"Let us celebrate tonight in honour of those who have made it and who are our cheerleaders in our march of export excellence, of creativity, and of innovation. Let's celebrate life and honour them."



Md Abdul Karim
Principal Secretary, PMO
Government of Bangladesh

"I congratulate HSBC for devising out a new method of finding out the innovators. Many of the companies awarded here are little known to us, but they have been recognised on their innovative idea. We would like to thank HSBC and congratulate the winners."

The Honourable Jury Members

● **Mohammed Mijarul Quayes**
Foreign Secretary
Government of Bangladesh

● **Professor M A Baqui Khalily**
Chairman, Centre for Corporate
Governance and Finance
Studies, University of Dhaka

● **Dr Mohammed Farashuddin**
Former Governor, Bangladesh Bank
Chairperson of the Jury Panel

● **Dr Syed Ferhat Anwar**
Professor, Institute of
Business Administration,
University of Dhaka

● **Sarwar Ahmed**
MD, Syngenta
Bangladesh Limited

● **Barrister Nihad Kabir**
Senior Partner, Syed Ishtiaq
Ahmed and Associates

● **Aftab ul Islam**
Chairperson, Bangladesh
SME foundation:
President, American
Chamber of Commerce

Mohammed Mijarul Quayes
Foreign Secretary
Government of Bangladesh

"I congratulate the nominees, I challenge the award winners and I thank the sponsors.

We, the jury panel, didn't just try to pick one winner. We are here to identify values, and to identify excellence in different categories in this world of enterprise."



Dr Robert Wolcott
Executive Director of Kellogg Innovation Network
Kellogg School of Management

"Entrepreneurs are my heroes. They are the people who allow us to have the world that we want to live in."



Sanjay Prakash
Chief Executive Officer
HSBC, Bangladesh

"The contribution of all exporters to the growth of the Bangladesh economy has inspired us to introduce this award, and it is a fitting tribute to their collective efforts.

The HSBC Export Excellence Awards has been introduced to honour the enterprises who carry the "Made in Bangladesh" brand across the world."



Md. Mahub-ur-Rahman
Corporate Banking Head
HSBC, Bangladesh

"The success story of our export is enviable of course. The story to be proud of, the story to share with others. And these are stories of our entrepreneurs, who have always shown the resilience, the ingenuity and paved the way for other entrepreneurs to go international.

I do have a vision, a dream that I am tempted to share with all of you tonight. And my dream is to convert the trade deficit of our country to trade surplus. I leave this challenge to all the entrepreneurs of Bangladesh."

The Winners



Rubaya Farhana
Chairperson, Creation
Exporter of the Year
Category: SME

"We always believe in creativity and we always tell ourselves that we are not selling any product; we are rather selling art. Our goal is to come up with new products through research and development and not only for the Bangladeshi consumers but also for the international market."



Nasirudin Biswas
MD, Nasir Group
Exporter of the Year
Category: Traditional and Emerging

"To succeed in the international market, we have to compete against various international brands and therefore, we need to go that extra mile and benchmark global strategies and standards."



Kihak Sung
Chairperson, Youngone Corporation
Exporter of the Year
Category: EPZ

"I want to take this opportunity to thank HSBC and congratulate all the honourable guests at this important event. We are proud to win this award, and we will work much harder to maintain excellence and support Bangladesh to excel in the world market."



Ahasan K Khan
MD, Interfab Shirt Mfg Ltd
Exporter of the Year
Category: RMG & Textile Category B

"Recession has created an opportunity for Bangladesh because it has opened the eyes of a lot of new customers. Previously, they gave priority to China or other sources. With the recession, they have come back to Bangladesh. There are tremendous opportunities for us. We have to open our eyes and take the challenge."



M A Jabbar
MD, DBL Group
Exporter of the Year
Category: RMG & Textile Category A

"We have a lot of expansion plans for the future. Along with our growth plans, we are also planning for alternative and renewable energy. I certainly hope we can work towards a better future and continue this journey with HSBC."