Each piece of the brochure can be pulled apart to become actual individual postcards. Now the portraits and stories of Mitali, Mumtaz, Poly and the others will fly around the globe along with the research results. The project now will now also travel around the Bangladeshi countryside to different outreach sites of the German International Cooperation Enterprise, GTZ. The brochures from the resort will be displayed in Madrid in the head offices of the Spanish Apparel Group, INDITEX, known for its brand, Zara.

As roughly 75% of Bangladeshi exports are garments and 80% of it is manned by women, we realized what level of delusion most people live in when it comes to conceiving women and their value in a society.The ULAB students spent long hours putting this project together, thinking of the longer still hours of work the garments women do for the day's food . No matter how small or big it had been for the subjects, the students now feel like they are a part of them; and felt that it was mutual. Perhaps, this is the best humans can ask from life.

The next step for the ULAB students will be to facilitate knowledge empowerment for a group of underprivileged women in a 24-month long project in collaboration with AIDA and the local NGO AUP. The conditions that have been encountered and represented, in a however small manner, are grave and can only be dealt with by little steps forward. Students today, know that we are the future, and this representation of the threaded resort has hopefully made our promise only stronger.

Thewriter is a senior student and the Research and Communications assistant for ULAB ISD.

Discover Yourself

Nescafe Career Club launched

Md.Naibur Rahman Uupol

NESCAFE, the most popular coffee brand of Bangladesh, introduced its latest venture "Nescafe Career Club" on 4 March,2010 at Northern University Auditorium. Students and Faculty members from four enlisted universities of this club- North South University, American International University, United International University and Northern University came under the same roof to attend the grand opening ceremony. This event was also operated by Prothom-alo Jobs.



The idea and objectives of promoting this career club were jotted down by Mr. Galib, Brand Manager (Beverage), Nescafe. His view cleared how desperately the whole corporate world is waiting for some real future leaders. This career club is an initiative to transcend students into future leaders. All the faculty members such as Mr. Niaz from NSU,Mr. Ehsan from AIUB, Mr. Awal from NUB shared their views about the importance and affectivity of Career Club in today's world.

Zishu Tarafder, A career specialist, explained the requirement of good career by demonstrating his own magic on the word Career. "Career will commensurate with Competitiveness, Attitude, Resources, Education, Eagerness and Result" said Mr. Tarafder. His easy and warm approach made the environment interactive especially on the topic of discrimination between Public and Private Universities. He advised every student to discover their own possibility and to live in the moment of truth. The idea of "Mind Mapping", relating one's all potential s to its constraint, acted as main force to discover one's own individuality. He encouraged students to gain possible work experience by involving themselves into SME sectors where one can get a little bit easy access.

Nescafe Career Club already sketched the plan of involving seven more universities including two public universities. Because this seems to have garnered a positive reaction that one can be more groomed by being more united.

(DU Correspondent, Star Campus)