DHAKA MONDAY MARCH 29, 2010

1.02%

5,560.10

10,574.90

Sell Tk

69.62

95.60

105.97

\$1,093.50

(per ounce)

\$79.82

(per barrel)

(As of Friday)

**1.04%** 

Stocks

Currencies

**\$\$ USD** 68.60

**EUR** 89.97

**GBP** 100.19

**Commodities** 

Gold

Oil

News in Brief

Investor takes

SEC order on

AIMS mutual

fund to court

An investor has filed a writ

petition with the High Court

(HC), challenging the mar-

ket regulator's rejection of a

dividend proposal by AIMS

An HC bench asked the

Securities and Exchange

Commission (SEC) to

explain why the refusal

would not be declared ille-

Following the appeal filed

by stockmarket investor

Abul Kalam Azad on March

25, the court stayed the SEC

Due to the writ petition,

the trustee committee of the AIMS 1st Mutual Fund yes-

terday postponed a meeting that was expected to

announce dividends and

sought the next course of

The SEC on March 7

rejected a proposal for stock

dividends and rights issue

declared by the trustee body

of the AIMS 1st Mutual Fund.

On February 24, the

trustee committee of the

AIMS 1st Mutual Fund announced 70 percent stock

dividend for 2007-08 and

2008-09 and a 130 percent

The committee proposed

the rights offer, 13 units of Tk

1 each against a holding of 10

units of Tk 1 each, at a price

equal to the net asset value

rights entitlement.

of a unit of the fund.

**Geely to buy** 

Ford for \$1.8b

Zhejiang Geely Holding Group signed a binding deal

Sunday to buy Ford Motor

Co.'s Volvo Cars unit for \$1.8

billion, allowing the inde-

pendent Chinese automaker

to expand its foothold in

The stock purchase agree-

ment is subject to regulatory

approvals and is expected to

be completed in the third

quarter, representatives of

two automakers said as they

presented the deal at a news

conference at Volvo Cars

headquarters in Goteborg,

on Sweden's west coast.

Volvo from

AP, Stockholm

Europe.

action from the SEC.

order for three months.

1st Mutual Fund.

STAR BUSINESS REPORT

SOURCE: AFP

**JPY** 0.73

**Buy Tk** 

**DGEN** 

CSCX



Michael Kuehner, right, managing director of Axiata (Bangladesh) Ltd, and Biddyut Kumar Basu, left, chief commercial officer, play drums at AKTEL's rebranding ceremony at Suhrawardi Udyan in Dhaka yesterday.

# Global clouds linger over FDI

#### Domestic investment on the rebound

REJAUL KARIM BYRON

Domestic investment has rebounded in the first six months of the current fiscal year although the inflow of foreign direct investment (FDI) is still low because of the impacts of global financial meltdown.

Bangladesh could attract net FDI worth \$197 million in the July-December period this year, marking a 67 percent fall compared to the same period of the last fiscal year, according to central bank data. The FDI was \$603 million in the July-December period of fiscal 2008-09.

BB officials said most countries are now experiencing a low flow of FDI because of global recession. Generally, the FDI inflow rate is low in Bangladesh and the recession has added much to the decline, they said.

However, FDI was higher last fiscal year for reinvestment by some foreign telecom companies operating in Bangladesh, the officials said.

At the same time, profit repatriation against foreign investment is going on, which

they said is reducing the net FDI amount.

According to the latest Bangladesh Bank Enterprise Survey, foreign oil, gas and power companies operating in Bangladesh earned \$332 million in the January-June period last year, but a substantial part of the earning was repatriated.

Different economic indicators showed that domestic investment is rebounding.

Export orders of main foreign exchange earner readymade garment are peaking up after the recession.

BB statistics show that disbursement of industrial term loan increased by 41 percent to Tk 12,615 crore in the July-December period of the current fiscal year.

The disbursement of industrial term loan marked 7.5 percent negative growth during the same period in fiscal 2008-09.

In the July-January period of the current fiscal year, credit to private sector increased by 13.06 percent, which was 8.65 percent in the same period last year.

Import of capital machinery also indicates the higher domestic investment during the July-January period.

The number of letter of credit opened during this period for importing capital machinery went up by 38.58 percent, which declined 24.06 percent in the same period last year. The higher inter-bank call money rate also

shows that the investment demand is increasing. The average call money rate was 3.45 percent on March 16, up from around 1.0 percent in June last year.

The businesspeople said it would be very difficult for them to maintain enhanced domestic investment unless the government immediately improves the supply of gas and power in the industrial sector.

The supply of gas and power has deteriorated so much that even the local investors are not coming with investment proposals, said Waliur Rahman Bhuiyan, the immediate past president of Foreign Investors' Chamber of Commerce and Industry.

# AKTEL rebrands itself as focus shifts to rural market

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#### Robi is new brand name

STAR BUSINESS REPORT

...... Axiata (Bangladesh) Ltd has rebranded itself with a new look by introducing Robi, the new brand name for the company, to take its products to the mostly untapped rural market.

'Robi' replaces the earlier brand name of 'AKTEL'. The company launched branding campaigns -- Bangladesh Mela -- at more than 70 spots across the country on Saturday, where local singers performed until yesterday. It also introduced a new brand logo.

AKTEL, initially a joint venture between Telekom Malaysia and the local AK Khan Group, launched services in 1997 in Bangladesh. Later, the company was renamed Axiata (Bangladesh) Ltd after Japanese NTT DoCoMo bought AK Khan's 30 percent share in AKTELin 2008.

Axiata is now aiming to localise all of its branding. The word Robi has been chosen as it carries a range of meanings representing the emotional and cultural bonds of Bangladeshis.

"We aim to develop an emotional link with the culture and roots of this nation," said Michael Kuehner, managing director and chief executive of Axiata (Bangladesh) Ltd, at a press meet at Suhrawardi Udyan in Dhaka.

The mobile operator launched the brand at sunrise.

"As Bangladesh's future

telecom market will be ruralbased, identification with a Bengali word is expected to add value," said Biddyut Kumar Basu, chief commercial officer of Axiata Bangladesh.

He said under the new brand

name, Axiata is going to offer a

Blu-ray Disc

Now at BDT 35,500/-

wide range of affordable services, including minute call rates between Tk 0.40 and Tk 1.48 for different customer segments. Axiata launched its rebranding activities at a time

when other operators in the market quietly began a price war. The entry of Indian Airtel has possibly prompted operators to concentrate on the rural

market. The market's top operator Grameenphone announced new price plans and unveiled three new packages, charging between Tk 0.49 and Tk 0.99 a

minute. Banglalink also lowered call charges to Tk 0.68 a minute. Axiata presently offers calls at prices between Tk 0.68 and Tk 1.48 a minute.

Bangladesh's total mobile subscriber base was 54.15 million as of February 2010. Grameenphone is the market leader with 23.75 million customers, followed by Banglalink with 14.13 million and Robi with 10.31 million.

Meanwhile, in Chittagong, a daylong programme to unveil the new logo was also held on DC Hill premises.



## Bill on duty-free access will get through, says **US Congressman**

STAR BUSINESS REPORT

US Congressman Jim McDermott yesterday assured Bangladesh that a crucial bill meant to ensure duty-free access for the least developed countries to the US market would be passed in August.

Commerce Minister Faruk Khan and leaders

of Bangladesh Garment Manufacturers and Exporters Association (BGMEA) and Bangladesh Knitwear Manufacturers and Exporters Association (BKMEA) briefly met McDermott at Hazrat Shahjalal International Airport in Dhaka. He was on his way to Bangkok.

McDermott tabled the New Partnership for Development Act in the US House of Representatives in 2007 for the first time in its 110th Congress.

Later, he renamed the bill and tabled it in the 111th Congress as New Partnership for Trade and Development Act 2009, which is now under observation by the US Congress House Ways and Means Committee.

McDermott suggested Bangladesh uphold the country's image as a moderate Muslim country to the US Congress House Ways and Means Committee.

Talking to The Daily Star, BGMEA President Abdus Salam Murshedy said a high-powered business delegation is scheduled to visit the US shortly to follow up on the bill.

BKMEA President Fazlul Hoque said McDermott's stay in Dhaka was short. "So, we could not discuss the issue in detail. But he assured us of the passage of the bill."

#### Muhith stresses demutualisation of stockmarket

STAR BUSINESS REPORT

The finance minister yesterday stressed the need for demutualisation of stockmarket by separating bourse management from shareholders -- a move that he said would make the market more matured.

"For the stockmarket to mature, demutualisation is a must," AMA Muhith said when a Dhaka Stock Exchange delegation, led by its newly elected President Md Shakil Rizvi, called on him at the secretariat.

The minister, however, did not mention the time for the demutualisation to take place.

Demutualisation transforms an exchange from an entity owned by its members into a for-profit, shareholder-owned company. After demutualisation, an exchange can trade on the market.

Bangladesh's stock exchanges are non-profit and mutual or cooperative organisations owned by the exchange members who are usually stockbrokers.

In response, the DSE delegation told the minister that the time for demutualisation has not come yet. "The finance minister also

agreed with us," Shakil Rizvi told reporters on the DSE premises. The minister also told the DSE

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delegation: "Our stockmarket is not much developed. We need to advance carefully."

Admitting the DSE allegation about government officials' reluctance to offload shares in 26 stateowned enterprises by June this year, Muhith said he would monitor and help accelerate the process.

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# Transport workers go on indefinite strike

UNB, Chittagong

Road communication between Bandarban and Cox's Bazar districts with the port city remained suspended since last morning as transport workers went on an indefinite strike on its 19 routes.

Transport Owners-workers Association called the strike demanding stoppage of robbery on the routes and withdrawing the ban imposed by the district administration on plying of a particular transport company on these routes.



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