

Innovative TV ads in spotlight

STAR BUSINESS REPORT Ad enthusiasts have to think out of the box for success in television commercial (TVC) production, said advertisement maker Amitabh Reza yesterday.

Reza made different popular TV commercials over the past few years. He also won a Meril-Prothom Alo Award in 2008. A Banglalink commercial with a catch phrase of "Oi din ki ar say" was nominated for the Global Mobile Award 2007 in 'Making Difference in People's Life' category.



Shariar Kamal, deputy managing director of Concord Group, and Seikh Jamil Uddin, director of Akij Food and Beverage Ltd, exchange documents after signing a deal at Go-Kart Park in Dhaka recently. The food manufacturer will supply its Speed energy drink to the entertainment park.

China promises steps to boost imports

China's premier promised Sunday to increase imports to promote trade and appealed to other nations to oppose what he said was rising global protectionism.

Currency

Table showing Sunday's forex statement by Standard Chartered Bank. Major currency exchange rates include US Dollar (69.200), Euro (98.058), Pound (107.945), Australian dollar (65.2479), Japanese yen (0.7989), Swiss franc (67.5332), Swedish krona (10.2973), Saudi riyal (69.0401), Danish kroner (13.2435), and Kuwaiti dinar (238.2225).



UAE-Bangladesh Investment Company Ltd (UBICO) and Venture Investment Partners Ltd (VIPB) have inked an investment deal at a programme in Dhaka recently. Dr SM Akbar, managing director (MD) and chief executive officer (CEO) of UBICO, and Md Harun Al-Rashed, MD and CEO of VIPB, signed the deal.

Local Market FX

The local market traded actively yesterday. USD/BDT rates were slightly higher yesterday.

Money Market

Money market rates traded in the range of 2.5-2.7. Most deals traded around 2.7%. The market was liquid.

STOCK

Market Highlights March 14, 2010. DSE All Share Index: 4407.40972 (+2.24%). DSE General Index: 5375.07367 (+2.27%). DSE-20 Index: 2926.17420 (+1.46%).

Turnover Leaders. BEXTEC Ltd.-A: 7155.422 (11.69). BEXTEC Ltd.-A: 7155.422 (11.69). BEXTEC Ltd.-A: 7155.422 (11.69).

Capital Gainers/Losers. 2nd ICB M F-A: 4.43 (4.43). CMC Kamal Text.-Z: 2.64 (2.64). PragatiLife Insu.-A: 2.58 (2.58).

Dividend/RD BC/IPO. GAWSK (BD)-A: 0.03 (0.03). Kamphali Insu.-A: 0.03 (0.03). Kamphali Insu.-A: 0.03 (0.03).

Shipping

Chittagong Port. Berthing position and performance of vessels as on 14/3/2010. Table with columns: Berth No., Name of vessels, Cargo call, L. Port, Local agent, Date of arrival, Leaving, Import disch.

Vessels not ready. Al Sabiyah: Hsd, Kuwa, Mstpl, 2/3. Britto: Gas Oil, Mala, Pride, 28/2.

Vessels not entering. Banglar Maya: Raw Sugar, Para, Pol, 2/12. Dhaitual Kalbi: Salt, Kand, Psal, 2/13.

Vessels due at outer anchorage. Name of vessels, Date of arrival, L. Port, Local agent, Type of cargo, Loading ports.

COMPANY

Table of company performance metrics including DSE, CSE, and various indices. Includes columns for Company, Turnover, Big Lot, and Price Chn. (%)

COMPANY

Table of company performance metrics including DSE, CSE, and various indices. Includes columns for Company, Turnover, Big Lot, and Price Chn. (%)

COMPANY

Table of company performance metrics including DSE, CSE, and various indices. Includes columns for Company, Turnover, Big Lot, and Price Chn. (%)

COMPANY

Table of company performance metrics including DSE, CSE, and various indices. Includes columns for Company, Turnover, Big Lot, and Price Chn. (%)

News from Trade Servers

Table listing various trade servers and their details, including SINOBANGLA, PRIMEINSUR, AGNISYS, LANKABAFIN, and others.

Source: Capital Gains/Losers table are prepared on the basis of the close price change of the traded issues. EPS-Earnings per Share, BV-Book Value per Share, ...