

'Unity among S Asian nations vital to fight militancy'

STAFF CORRESPONDENT
Speakers at a discussion yesterday said unity and people-to-people contact among the South Asian countries is needed to face the problems like militancy, terrorism and poverty.

should be solved unitedly, they added.
The speakers further said that the three nations face the common problem -- imperialism -- which is the main cause of poverty in the region.
They said this at the discussion organised by Bangladesh-Bharat-Pakistan People's Forum, Bangladesh to mark the International Mother Language Day at the Institute of Diploma

Engineers in the city.
Speaking as the chief guest at the discussion, Information Minister Abul Kalam Azad said militancy is one of the biggest problems in these countries, people of the region should get united to eliminate militancy.
If the South Asian task force proposed by Prime Minister Sheikh Hasina would enter into force, it would be easier to fight militancy, he added.
The minister said mili-

tancy, water sharing, trade deficiency and trafficking in the borders are some of the common problems of the region, discussions should be conducted to remove these problems.
Increased people-to-people contact will resolve the problems, he observed.
Dr Sunilam, former member of legislative assembly (MLA) from India, said the past of these three countries was

the same, the present is the same and the problems of these countries are also the same. So, these problems should be faced unitedly.
Manik Samajdar, general

secretary of India chapter of the forum, said Bangladesh should take the leadership in bringing the people of these countries closer.
Bangladesh can take an

initiative to resolve the dispute between India and Pakistan.
Workers Party of Bangladesh President Rashed Khan Menon MP, Jatiya

Samajtantrik Dal President Hasanul Haque Inu MP, Mainuddin Khan Badal MP and Chandri Alam, adviser of West Bengal chapter of the forum, also spoke.

MASS MEDIA

Use of integrated digital technologies stressed

STAFF CORRESPONDENT

Speakers at a programme yesterday stressed the need for the mass media to use integrated digital technologies to adapt to the evolving global mass media.
MediaAxis, a local media planning and strategic company, organised the discussion on 'The Changing Media Landscape' at a city hotel. MediaAxis is an affiliated organisation of Carat, an UK-based global digital media agency network.



Ashish Bhasin, CEO of South East Asia region of Aegis Media, speaks at a programme titled 'The Changing Media Landscape' at a city hotel yesterday.

Ashish Bhasin, chairman, India and CEO of South East Asia region of Aegis Media, said the global media is continuously evolving day by day with modern digital technologies and creates a good opportunity to connect the consumers with the media agencies.
"We are committed to guiding the media agencies to have successful interaction with the consumers through a rapidly transforming communication environment and integrated communication planning," he said.

Lee Stephens, CEO and director, Digital APAC, Aegis Media, presented various features of digital technologies that have brought a revolutionary change to the mass media.
He emphasised the need for utilisation of new media like Internet, email, digital

poster and digital radio to adapt to the continuously evolving global mass media.
Addressing the function, Syed Fahim Munaim, executive editor of The Daily Star, said the mass media sector of Bangladesh has dramatically changed in terms of quality, technology and designs in the last two decades.
While the print media houses in western countries are either closing or reducing the number of staff, there has been enormous growth in the print media in South Asia, he

said, adding that the print, electronic and broadcasting media need to work professionally round the clock.
He also urged the media planning consultants and public relations agencies to consider the media as a product and create the opportunities for consumers to have the taste of that product.
Rabeth Khan, CEO of MediaAxis, also spoke at the function. Representatives from different print and electronic media and corporate bodies were also present.

Four N'ganj roads to be named after Language Movement heroes

OUR CORRESPONDENT, N'ganj

Narayanganj municipality has taken an initiative to name roads under its area after the names of four Language Movement heroes in recognition to their contribution to the historic movement.

The road from Chashara Zia Hall to Ram Babur Pukur Par in the town would be named after language movement hero and organiser of the liberation war AKM Shamsuzzoha, Khanpur main road after the name of Shafi Hossain Khan, the road from Deobhog Morgan School to Palpara after the name of veteran Momtaz Begum and the Don Chamber road after the name of language movement hero Asgar Hossain Bhuiyan.

Besides, the municipal authorities also decided to name Balur Math road in the town as Language Movement Heroes Road.

Mayor Dr Selina Hayat Ivy said the municipality at its monthly meeting adopted a proposal to name four roads after the names of four language movement heroes and the proposal was sent to the local government ministry for approval.



বাংলা আমার মায়ের ভাষা
বাংলা আমার অহংকার

গর্বিত বাঙ্গালীকে এগিয়ে নেয়ার প্রত্যয়ে ENGLISH IN SCHOOLS (EIS)

১,০০০ স্কুল | ৭,০০,০০০ ছাত্রছাত্রী | ১০,০০০ শিক্ষক-শিক্ষিকা | সপ্তাহে ৫ দিন
৩,০০০ দৈনিক পত্রিকা | প্রতি সোমবার বিশেষ EIS পাতা

আন্তর্জাতিক মাতৃভাষা দিবস ও মহান একুশে ফেব্রুয়ারিতে
সকল ভাষা শহীদদের প্রতি গভীর শ্রদ্ধা নিবেদন।



আন্তর্জাতিক মাতৃভাষা দিবস

ভাষা শহীদদের আত্মদান
বাংলা ভাষাকে দিয়েছে
বিশ্বজুড়ে শ্রদ্ধার আসন ...

যাদের আত্মত্যাগে একুশ পেয়েছে আন্তর্জাতিক মাতৃভাষা দিবসের মর্যাদা
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ডাচ-বাংলা বণিক লিমিটেড
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স্বরবর্ণ

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**অক্ষয় তোমরা
প্রতিটি অক্ষরে**

আমাদের প্রাণের প্রতিটি স্পন্দনে মিশে আছে বাংলা ভাষার ছন্দ, যে ছন্দ আমাদের শোনায় ভালোলাগা এবং ভালোবাসার অপূর্ব এক গান।
যাদের রক্তের বিনিময়ে আমরা পরিচিত হয়েছি এই ছন্দের সাথে,
আজ মহান একুশে ফেব্রুয়ারির দিনে তাদের প্রতি রইল শ্রদ্ধা।

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