KFC, Transcom

Foods win

int'l awards

STAR BUSINESS DESK

Transcom Foods Ltd (TFL),

franchisee of KFC in

Bangladesh, recently won

three awards from

renowned restaurant group

Yum! Restaurants

International at a function at

Colombo, Sri Lanka, says a

of 'Developer of the Year'

and 'Running Great

Restaurants', while the

'Franchisee of the Year'

officer, Vinod Mahboobani,

vice president of business

development, and Niren

Chowdhury, general man-

ager of Yum! Restaurants

(India) Pvt Ltd, handed over

the awards to Akku

Chowdhury, TFL's executive

proud to receive the Yum!

International awards on

behalf of TFL. Every

employee of KFC and TFL

deserves credit for this

achievement. Their passion

and customer mania

brought home this success,'

By opening the flagship

"I will like to share this

restaurant in 2006, TFL, a

part of Transcom Group,

brought KFC to Bangladesh.

joyous moment with each

employee and all our cus-

tomers. Without their sup-

port we would be nowhere,"

TFL is also franchisee of

the world famous fine-dine-

in restaurant Pizza Hut in

awarded Pizza Hut the 'Best

Brand' in the restaurant

Delta Brac Housing Finance

Corporation Ltd., known as

DBH, was rated 'AAA' (Triple

A), topping the rating scale

for long term and ST-1 for

short term for the fourth

Hamidul Huq, managing

director of Credit Rating

Agency of Bangladesh

(CRAB), handed over the

credit rating report to QM

Shariful Ala, managing

director of DBH, at a func-

tion at the latter's corporate

and CRAB were present at

rating committee compris-

ing of financial analysts from

home and abroad prepared

the credit rating report on

the basis of qualitative and

quantitative analysis and

balance sheet for the finan-

cial year 2008-09 of the com-

pany, said a press release.

Senior officials of DBH

CRAB's independent

office here yesterday.

the function.

consecutive year.

DBH gains

top rating

Recently, Brand Forum

said Chowdhury.

TFL boss added.

Bangladesh.

category.

UNB, Dhaka

"I am delighted and

Tarun Lal, chief executive

award went to TFL.

director.

KFC won in the categories

press release.

Parliamentary body advises ministry on price control

STAR BUSINESS REPORT

A parliamentary body said yesterday efforts are on to identify a group of 20 to 25 syndicates who according to the committee are involved in 'creating unrest' in the markets and 'responsible' for price hike of essentials.

The parliamentary standing committee on commerce ministry in a meeting at the Jatiya Sangsad Bhaban asked the ministry to enact a new tough law, if necessary, to rein in the syndicates and ensure exemplary punish-

"The ministry officials in the meeting informed the committee members that as many as 20-25 influential syndi-

Minister Dilip Barua at the latter's office in Dhaka yesterday.

cates are behind the market unrest and they are trying hard to track them (syndicates) who are also involved in price hike of essential commodities," Lutful Hye, chief of the committee, told reporters after the meeting.

"We have asked the ministry concerned to control those dishonest business syndicates by any means and enact strong law to this end," added Hye, also a ruling Awami League law-

The committee has asked the ministry officials to go tough against those syndicates, 'no matter who they are and what their identities are', a committee member told The Daily Star after the meeting.

A delegation from the Metropolitan Chamber of Commerce and Industry, led by its President Anis Ud Dowla, meets Industries

MCCI backs coal-based power plants

belt, MCCI said weekly gas holidays

introduced by the government to tackle

the gas crisis should exempt those

industries that require continuous

The leaders of the chamber, while

running of machinery for production.

focusing on the draft industrial policy

2009, also urged the government to

pass it as an 'order' and to put it under a

legal framework to make it mandatory

scheme should be extended, as there is

no justification to limiting the list to 18

weights and measures of packaged

goods, which takes advantage of the

simplicity of customers. The chamber

added that there are some unscrupu-

ful activities and they deserve punish-

The chamber said the tax holiday

MCCI also opposes malpractices in

for implementing agencies.

"We have also asked the officials to monitor the market activities so none can increase the prices of essentials unfairly," said Rumana Mahmud, a lawmaker from the opposition and a member of the standing committee.

The committee also discussed a proposal to turn the Trading Corporation of Bangladesh (TCB) into a self-regulated limited company.

The meeting was told that the TCB will be able to function in a better way in controlling the prices of essentials once it is turned into a limited company.

"We want the TCB to act as the buffer stock for the government," said the committee chief.

The chamber also called upon the

Barua said: "To develop industrialis-

government to simplify the investment

processes for non-residential

ation, the government is prioritising

the private sector. It is also ready to

support any promising industry to help

a research and development cell to

ensure quick industrialisation across

"The industries ministry also set up

The meeting also discussed the

speedy implementation of the bilat-

eral mutual recognition agreement

with India, enhancing the capacity of

Bangladesh Standard and Testing

Institution, exemption of factories

from mobile court jurisdiction and

to boost industrialisation in

Bangladeshis.

it flourish."

the country."

Bangladesh.

lous groups who are involved in deceit-reducing administrative bottlenecks



hands over the 'Franchisee of the Year' award to Akku Chowdhury, executive director of Transcom Foods, at a ceremony in Colombo, Sri Lanka, recently.

ADB awards best

...... Asian Development Bank (ADB) has awarded its five best performing project teams for 2009 in Bangladesh yesterday, it said in a statement yesterday.

ADB's Country Director Paul Heytens presented prizes to the winning project teams in recognition of efficient implementation, at a ceremony at the agency's Bangladesh Resident

The winning project teams are urban governance and infrastructure improvement project being executed by the Local Government **Engineering Department** (LGED), north-west crop diversification project by the

Extension, teaching quality improvement in secondary education project by the Directorate of Secondary and Higher Education, emergency disaster damage rehabilitation (sector) project by the LGED, Roads and Highways Department, and

The fifth winner is gas transmission and development project, jointly executed by Gas Transmission Company, Sylhet Gas Fields, Bangladesh Gas Fields Company, Pashchimanchal Gas Company, Petrobangla, Bangladesh Gas Exploration Company, Titas Gas Transmission and Distribution Company and Hydrocarbon

"The awards were given recognising the project teams' excellence in efficiency, results orientation, transparency in procurement, effective project implementation, and efforts to empower women and other criteria," said Heytens.

The best project recognition programme, initiated in 2001, is part of an effort by ADB to improve the development effectiveness of the projects that ADB finances

In 2009, ADB achieved contract awards of over \$1.2 billion, and disbursed around \$1.1 billion in development assistance to Bangladesh.



Toufiq M Seraj, managing director of Sheltech Ltd, speaks at a press conference in Dhaka yesterday. The company will organise a six-day housing fair at its office in Panthapath, Dhaka,

performing projects STAR BUSINESS DESK Resources Division. Department of Agricultural

Mission.

Water Development Board.

in Bangladesh. Unit of the Energy and Mineral

from today.

Hefty sales mark REHAB

fair in Chittagong

NUR UDDIN ALAMGIR, Ctg

organisers' expectations.

worth Tk 400 crore from

potential customers after-

visited the fair organised by

Association of Bangladesh

(REHAB), Chittagong chap-

ter, at the Chittagong Club.

Ninety-four real estate firms

and three financial institu-

number of potential custom-

ers was high this year. The fair

received orders worth Tk 200

crore last year and expected

additional business worth Tk

100 crore later. A total of 1,300

people visited the fair last

year, with 69 real-estate

participating firms.

Participants said the

tions took part in it.

A total of 14,500 people

wards.

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Trade measures to help tackle climate change: ICCB

STAR BUSINESS DESK

STAR BUSINESS DESK

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The Metropolitan Chamber of

Commerce and Industry (MCCI) yes-

terday urged the government to set up

coal-based power plants and promptly

finalise a national coal policy to reduce

An 11-member delegation from the

chamber, led by its President Anis Ud

Dowla, pressed their demands in a

meeting with Industries Minister Dilip

MCCI said the government must

urgently decide on coal-fired power

generation. "We believe open-pit

extraction of coal should be adopted,"

MCCI's emphasis on energy came as

t warned of serious setbacks in indus-

trial output because of a shortage of gas

On gas rationing in the industrial ment.

power shortages at factories.

Barua at his office in Dhaka.

MCCI said in a statement.

and electricity.

International Chamber of Commerce-Bangladesh (ICCB) has underscored the need for devising ways in the World Trade Organisation (WTO) rules to help combat climate change. If trade measures can help fight

against climate disaster, a multilateral agreement on such measures may be helpful, the chamber said in the editorial of its news bulletin released yesterday.

"During the Copenhagen Conference, several delegations made specific reference to trade measures as a means to achieving broader environmental ends," the chamber said.

The Doha Round of trade negotiations contains specific negotiating mandates relating to environmental goods and services. The basic idea is to devise ways of liberalising trade in environmental goods and services,

with the objective of helping the environment.

"Not much progress has been achieved in those negotiations. Perhaps the negotiators in the WTO are taking a mercantilist approach, and are seeking to advance their respective commercial interests," the editorial read.

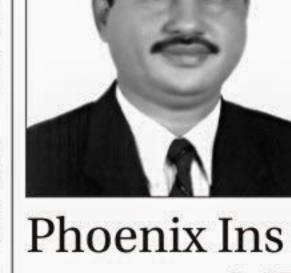
They must ignore their commercial interests, and concentrate on what will collectively help common environmental concerns, particularly in matters of climate change, the chamber said.

The seventh ministerial of the WTO took place amid the changed economic conditions of global recession. While the multilateral trading system has weathered the storm, the process of responding to the crisis revealed that the WTO could be made more effective, by broadening its functions, to assume greater responsibility in the global trading system.

When the ministers and senior officials from the 153 members gathered in the WTO on November 30, Director-General Pascal Lamy said the single largest adjustment that WTO members need to make is to conclude the Doha Round successfully, and soon, according to the editorial.

A group of 22 countries, which include key players such as Argentina, Brazil and India, has agreed to conclude an agreement on tariff reductions by September 2010. The LDC Group, which counts 32 countries among the WTO membership, is also a significant player.

"The Dar-es-Salaam LDC Ministerial produced a declaration and a work programme; however, not much has been achieved since then, to advance Bangladesh's interests, particularly in duty-free market access," ICCB said.



Phoenix Ins gets new MD

STAR BUSINESS DESK

Phoenix Insurance Company Ltd appointed Fariduddin Khan Siddiqui its managing director, says the insurer in a statement.

Prior to joining Phoenix Insurance, he was the additional managing director of Karnaphuli Insurance Company Limited.

ager in 1985.

REHAB Chittagong Siddiqui, a postgraduate Chapter Chairman Jamshed in Economics from Hasan told The Daily Star that customers started real-Chittagong University with an MBA in Risk ising that flat prices are Management, started his increasing by the day for career with Bangladesh various reasons, including a General Insurance shortage of land. Company as assistant man-

"This prompted intended customers to secure their

helped the business increase A three-day housing fair in a great extent," said Hasan, Chittagong ended on Saturday, recording Tk 670 also convenor of the fait crore in orders that exceeded committee. With slight increases in The fair also brought promises of further business

own homes, choosing from a

huge variety of options. This

price, flats and plots were reasonably priced this year, compared to previous years, he said. Increasing prices of land and construction materials such as bricks, stones, ceramics and electricity, the Real Estate and Housing were the reasons behind the price hike, he added.

Ashiyan Lands Development Ltd presented 10,500 plots, which ranged between three katha to two bighas in Dhaka. The price of a katha of land ranged between Tk 11 lakh and Tk 46 lakh, depending on location, said Muzahid Hossain, an executive for the company.

He said the visitor turnout was satisfactory and they sold 15 plots at the fair. "We offered a special discount of Tk 1 lakh per katha on spot booking."

Chittagong-based firm Impulse Properties Ltd came up with 10 apartment projects in Chittagong and one in Dhaka. "We sold five flats in Chittagong, ranging between 800 square feet and 15,000 square feet, at Tk

"We displayed 250 flats under 10 projects. Prices ranged between Tk 3,800 and Tk 4,000 per square feet, for flats sized 1,595-1,800 square feet," said Tawhidul Karim, sales and marketing executive.

feet," said Arshadul Islam

Chowdhury, assistant man-

ager for sales and marketing.

seven flats at the fair and

expects to sell 10 more later.

Epic Properties Ltd sold

Ltd Deputy Group Leader (Retail Banking Division) Didarul Alom said they offered loans worth up to Tk 70 lakh to purchase apartments at 13 percent and construction at 13.5 percent.

United Commercial Bank

"Professionals and businessmen are eligible to receive the loan through registered mortgage," he

Jafrul Islam from Khulshi in Chittagong, a visitor to the fair, urged the government and developers to price flats in line with the purchasing power of the middle-class people, with long-term instalment plans.

He also emphasised the need for law and monitoring activities to remove the panic among customers on fraudulent practices by 3,000 to Tk 4,500 per square developers.



S Prabagar, country manager of Commercial Bank of Ceylon (CBC), inaugurates an SME Service Centre of the bank. CBC has opened its fifth SME Service Centre on CDA Avenue in Chittagong, and the sixth in Tongi recently.