DHAKA SUNDAY JANUARY 17, 2010

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IPO lottery

First Mutual

Fund held

STAR BUSINESS DESK

Delta Brac Housing Finance

Corporation Ltd arranged

the initial public offering

(IPO) lottery for its first

mutual fund that was over-

subscribed by more than 13

The IPO lottery was held

at Bangabandhu Inter-

national Conference Centre

Reaz Islam, chief execu-

tive officer of LR Global Asset

Management Co Ltd, pre-

sided over the event, while

QM Shariful Ala, managing

director of DBH, was also

DBH, with the final

approval from Securities

and Exchange Commission

(SEC), floated its first mutual

fund of Tk 120 crore with an

DBH

The IPO lottery selected

investors of the public issue

of units of the company's

first mutual fund, which

collected subscriptions

530 crore against our first

mutual fund of Tk 40 crore is

the largest ever fund collec-

tion for a mutual public offer-

DBH, together with asset

management company LR

Global, is embarking on this

task by sponsoring the DBH

"Mutual funds are consid-

ered low-risk investment tools

and a vehicle of growth for the

"Professionally managed

and quality mutual funds

help meet the growing

demand of investors," said

the LR Global CEO.

"Mutual funds give one of the

best ways to encourage small

investors to come to the stock

market, as mutual funds in

our neighbouring countries

account for more than 40

percent of total market

capitalisation. Mutual funds

in Bangladesh contribute

only3 percent," he added.

stock markets," Ala added.

First Mutual Fund.

ing in Bangladesh," said Ala.

"Subscription of over Tk

worth over Tk 530 crore.

IPO of Tk 40 crore.

present.

times, said a statement.

in Dhaka on Thursday.

of DBH

If you have views on Star

Business or news about

business in Bangladesh,

please email us at busi-

\$1,136.97

(per ounce)

\$80.17

(per barrel)

Asian Markets





Weekend shoppers stream to Dhaka International Trade Fair 2010 through its entrance at Sher-e-Bangla Nagar in the capital. The fair has received a huge response from visitors over the last two days as many urban buyers waited for the weekly holidays.

Bangladesh moves up in trade logistics efficiency

Country ranks 79th in a World Bank survey of 155

STAR BUSINESS REPORT

...... Bangladesh has emerged as an overperforming country in proving efficiency of trading goods around the world, according to a new World Bank survey.

Bangladesh ranked 79th in the global Logistics Performance Indicators (LPI) study released on Friday. It was in the 87th position in the 2007 survey.

The LPI is an "interactive benchmarking tool" created to help countries identify the challenges and opportunities in their performance in tradelogistics, the WB says.

The LPI 2010 allows for comparisons across 155 countries. It is based on a worldwide survey of operators on the ground (global freight forwarders and express carriers), providing feedback on the logistics 'friendliness' of the countries in which they operate and those with which they trade.

The report says Bangladesh has groups. made a significant improvement in

"Economic competitiveness is relentlessly driving countries to strengthen performance, and improving trade logistics is a smart way to deliver more efficiencies, lower costs and added economic growth," said World Bank Group President Robert Zoellick.

Nine other most significant overperformers are: China, Democratic Republic of Congo, India, Madagascar, the Philippines, South Africa, Thailand, Uganda, and Vietnam.

Germany is the top performer among the 155 economies followed by Singapore, Sweden and the Netherlands.

According to the LPI, high income economies dominate the top logistics rankings, with most of them occupying important places in global and regional supply chains.

By contrast, the 10 lowest performing countries are almost all from the low and lower income

Although the study shows a substantial "logistics gap" between rich countries and most developing countries, it finds positive trends in some areas essential to logistics performance and trade. Some are the modernisation of customs, use of information technology and development of private logistics services.

WHAT SCORES MEAN

The LPI is the weighted average of the country scores on the six key dimensions: (a) efficiency of the clearance process by border control agencies, including customs, (b) quality of trade and transport related infrastructure, (c) ease of arranging competitively priced shipments, (d) competence and quality of logistics services, (e) ability to track and trace consignments, and (f) timeliness of shipments in reaching destinations within the scheduled or expected delivery time.

In the LPI index 2010. Bangladesh scored 2.74 where top country Germany bagged 4.11 points. In the 2007 report, Bangladesh ranked 87th with a score of 2.47.

with a higher LPI score than expected -- based solely on its income level. An underperformer is a country with a lower than expected LPI scores.

Bangladesh's shipment leadtime came down to 1.41 days in the latest survey from 4.1 days in 2007.

In terms of international ship-

ment, Bangladesh ranked 61st in the latest survey, which was 96th in 2007. In the customs procedure, Bangladesh ranked 125th in 2007, which is 90th now.

The 2010 report has placed Bangladesh in the 72nd position in terms of infrastructure. The ranking was 82nd in the 2007 report.

The 10 most significant underperformers are Botswana, Croatia, Eritrea, Fiji, Gabon, Greece, Montenegro, Namibia, Russian Federation, and Slovenia.

The existence of these two groups, as well as the general dispersion in performance within income groups, suggests that policy has a strong influence on logistics sector performance.

According to the report, among the top 10 low-income countries, An overperformer is a country Bangladesh ranked sixth after Vietnam, Senegal, Uganda, Uzbekistan, and Benin. Congo, Madagascar, Kyrgyz Republic and Tanzania are the other four among the low-income group.

New player to fly the skies

SOHEL PARVEZ

One of the country's oldest conglomerates Habib Group plans to venture into aviation business, a growing market in Bangladesh. The nearly Tk 1,600 crore group has 21 manufacturing

and service sector concerns, ranging from apparels, power, steel and paper to fertilisers. It has already formed an entity -- HGAviation Ltd -- as part

of its plan to form an airline, Regent Airways, insiders said. The new airline eyes launching domestic flights by

March, the first quarter of 2010. "It is the captive market of nearly 1 crore Bangladeshis that has inspired us to consider airline business," Yasin

Ali, managing director of Habib Group's Chittagong

based entities, told The Daily Star over phone yesterday. "We want to capture a portion of these of travellers and operate a commercially viable carrier," he said. "Our goal is to be a premier airline, earning high regards from travel-

lers within the country as well as from across continents." Habib Group, which records over Tk 2,000 crore in annual turnover, gets into the new area of business at a time when three local carriers -- state-owned Biman and private carriers GMG and United Airways -- are competing with over 15 foreign carriers. The carriers strive to

secure a share of the increasing travel market, dominated by migrant workers. However, various limitations, such as a lack of strong financial backup and insufficient fleet, bar local carriers from taking full advantage of the air travel market of more

than 35 lakh people heading to different international destinations a year. Two other domestic carriers -- Best Air and Royal

Bengal of Aviana Airways -- are now grounded. Presently, foreign airlines carry about 60 percent of

travellers to and from Bangladesh, stakeholders said. Yasin, who is also chairman of the planned Regent Airways, said the carrier wants to compete with foreign carriers by providing better services and competitive fares to attract both Bangladeshi and foreign travellers.

"Our vision is to operate in some selected markets and have enough aircraft to serve travellers," he said.

Officials concerned said HG Aviation will seek permission from the Civil Aviation Authority of Bangladesh

(CAAB) by the end of January. "We expect to begin our domestic flights as soon as we receive approval from the authorities," said Imran Asif,

who works as consultant for HG Aviation Ltd.

He said preparations to apply to the CAAB are underway. "It takes time to collect aircraft. Before we apply for permission, we are taking preparations to ready ourselves first," he said, adding that the company has confirmed

from where they will source aircraft. According to Imran, two Dash-8 aircraft will be leased

to operate flights on domestic routes. "We hope to begin domestic flights within two weeks of receiving permission," he said. "We aspire to begin flights

on international routes by mid-year." Imran said Regent Airways does not aim to compete

head on with local carriers, such as Biman.

"We are not interested in engaging in any price war. We rather want to launch competition by providing quality services to travellers," he said.





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customs, infrastructure, and leadtime. In terms of logistic quality and competence, however, Bangladesh was in the 96th position. AB Bank goes for equity financing

SARWAR A CHOWDHURY

AB Bank has entered equity financing, as it has purchased preference shares of a power generation company and a telecom transmission service provider. With the purchase of the prefer-

ence shares, it is the first private sector bank that has gone for equity financing, officials of the bank said. The bank has recently bought

Tk 10 crore worth preference shares in Everest Power Generation Company Ltd and Fiber@Home.

The two companies will have to go for initial public offering (IPO) after three years in line with the

agreements signed with the bank. Equity financing is the act of raising money for company activities by selling common or preferred stock to individual or institutional investors.

"It's the credit for industrialisation, but in a different form," M Fazlur Rahman, additional managing director of AB Bank, told The Daily Star. He said the objective of such

financing is not only financially assisting the companies to run their business, but also bringing them to the capital market after three years of financing.

"Listing of theses companies will strengthen the supply side in our stock market," Rahman said.

He said the bank would receive eight to nine percent dividend from Everest Power and Fiber@Home during the threeyear period.

The bank has also initiated move to go for equity financing with some more companies.

AB BANK IN BRIEF

- Incorporated on December 31, 1981. It started operations on April 12, 1982
- Existing paid-up capital: Tk 256.40 crore. Authorised capital: Tk 300 crore
- **Listed on Dhaka Stock Exchange** in 1983
- Each AB Bank share was traded between Tk 1,128.75 and Tk 1,105 on Thursday on DSE
- Net profit was Tk 210.27 crore with EPS of Tk 82 in nine months to **Sept 2009**

"We are in talks with Otobi, Banglalion Communications Ltd, Cashlink Bangladesh Ltd and Infrastructure Development Company Ltd," Rahman said, adding that -- if finalised -- these companies will also have to go for IPO after a certain period.

Earlier state-run Investment Corporation of Bangladesh (ICB) had gone for equity financing. But such financing by the ICB has not been seen for a long time.

However, the ICB is working to resume equity financing in line with a recommendation by the parliamentary standing committee on finance ministry. sarwar@thedailystar.net

BTRC to sharpen watch on telecom

tors.

MD HASAN

........... The telecom regulator has moved to check how mobile and land phone operators go by rules in

paying revenue to it. All operators are supposed to pay the Bangladesh Telecommunication Regulatory Commission at least 5.5 percent of the revenue they earn.

BTRC says it will go for an advertisement this month to choose a firm to audit the financial and other service-oriented activities in the telecom sector, the highest tax payer.

"The goal of our move is to make transparent what operators earn and what is actually paid by them," said BTRC Chairman Zia Ahmed.

However, besides landline operators, four out of the six mobile operators now publish their financial status in every three months, as these foreign companies are listed on bourses.

Grameenphone, the largest private cell phone operator, is already listed on Bangladesh's two stock exchanges. Grameen's parent company Telenor's shares are on trade in Norway.

Orascom, the owning company of Banglalink, Telekom Malaysia, AKTEL's majority share holder, and SingTel, Citycell's shareholder, are also listed in their own countries.

Bharti Airtel, which recently acquired Warid's 70 percent

stake, is also listed in India. Industry insiders think mistrust between the commission and the operators has resulted in the new move of the regulator. They also pointed out that BTRC faces a dearth of manpower to examine activities of the opera-

Urging the operators not to take the new step negatively, the BTRC officials cited India among some countries where such auditing practices exist.

India's Department of Telecommunications has ordered special audits of Bharti Airtel Ltd., Reliance Communications Ltd. and three other telecom companies on complaints of misreporting revenue, according to media reports.

The local telecom sector has so far contributed Tk 20,000 crore against its Tk 30,000 crore investment by the end of 2009.

Operators welcomed the regulator's move.

Zakiul Islam, president of the Association of Mobile Telecom Operators Bangladesh, said, "We are ready to cooperate with any audit team. We have detail reports on what we are doing." Bangladesh's telecom subscrip-

tion reached 53 million at the end of December 2009. Mobile operators are dominating the market with having 52.43 million customers, while the landline ones are serving 1.6 million customers. hasan@thedailystar.net

transparency