

PHILIPS 52" Full HD LCD TV

RSP: Tk. 399,000/-
Discounted Price: Tk. 365,000/-

Assembled in Europe

28.9 Billion Color Processing
50000:1 Contrast Ratio
5 ms Response Time

Full HD 1080p

TRANSKOM
DIGITAL

Your Trusted Electronics Retailer

| Stocks | |
|--------|---------------------|
| DGEN | ▲ 0.63% 4,707.82 |
| CSCX | ▲ 0.77% 8,885.46 |

| Asian Markets | |
|---------------|----------------------|
| MUMBAI | ▲ 0.08% 17,701.13 |
| TOKYO | ▲ 0.46% 10,731.45 |
| SINGAPORE | ▲ 0.35% 2,903.49 |
| SHANGHAI | ▼ 0.85% 3,254.22 |

| Currencies | |
|------------|-----------------|
| Buy Tk | Sell Tk |
| USD | 68.65 / 69.65 |
| EUR | 97.15 / 97.15 |
| GBP | 108.32 / 108.32 |
| JPY | 0.73 / 0.73 |

| Commodities | |
|-------------|--------------------------|
| Gold | ▲ \$1,126.57 (per ounce) |
| Oil | ▲ \$81.67 (per barrel) |

AB Bank to buy 30pc more stake in Cashlink

STAR BUSINESS REPORT

AB Bank has got the Bangladesh Bank (BB) approval to buy a further 30 percent share of a payment system solutions provider, Cashlink Bangladesh Ltd (CBL), the bank said yesterday.

With the approval, AB Bank will hold the majority stake of CBL -- 60 percent, according to a posting by the bank on Dhaka bourse website.

CBL coordinates and deploys independent branded automated teller machines and ensures electronic fund transfer through point of sales. It also offers pre-paid card, debit card and credit card processing services.



A leased aircraft, now being painted with a new logo, is expected to join the Biman fleet. The carrier has taken steps to rebrand itself.

A new-look Biman in sight

Balaka will remain in modified shape; artist opposes logo tampering

SOHEL PARVEZ and RASHIDUL HASAN

Biman Bangladesh Airlines is expected to rebrand itself, bringing changes to its livery and logo.

In sync with promises to improve services both in air and on the ground, Biman plans to come up with a new look in the third week of January.

Four leased aircraft, now being painted with the new logo, will join the Biman fleet this month.

"We want to infuse new life into Biman so it can be a truly commercially viable airline," Biman's Managing Director and Chief Executive Muhammad Zakiul Islam told The Daily Star. "We want to bring a feeling of change."

He said Biman wants to launch the 38-year-old state-owned carrier with new livery and promises.

Balaka, the logo of Biman, will be

there but in a modified shape. "The logo will be more dynamic, lively and forward-looking," the Biman MD said.

But artists differed on the move to modify the logo designed by the late painter Quamrul Hassan.

"No-one should have the right to tamper with other's works. Why is it necessary to change the logo when it has become popular, both at home and abroad?" said Prof Hashem Khan, a noted painter.

But Kazi Wahidul Alam, editor of aviation and tourism fortnightly The Bangladesh Monitor, said any logo has an impact. "There should be an element of motion in the Biman logo."

"It will bring fresh vigour to Biman. Different airlines, like British Airways, have undertaken rebranding to begin anew. The changes in livery and logo may bring benefits, given improvements in services."

Biman appears to have moved to

revive its image dented by various factors, including flight delays.

Insiders said Biman took the initiative during the caretaker government's rule to change passengers' perception about the carrier by infusing dynamism in its services.

Ten new aircraft purchase deals with US plane-maker Boeing also persuaded the Biman management to consider massive rebranding, as a gradual induction of the new planes is expected to help the carrier ensure on-time departures.

"Hospitality will be one of the main pillars of our promise," said Zakiul Islam of Biman.

The theme line of Biman -- Your home in the sky -- is expected to remain. "We want to ensure travellers comfort, both in air and on the ground."

Insiders said Biman selected its new livery and reviewed the logo out of about 100 designs, while a SWOT (strengths, weakness, oppor-

tunities and threats) was also done to select its future outlook.

With the help of on-board customer surveys, Biman is investigating complaints to rectify and fulfil customer needs. Efforts are also on to create a service-oriented mentality and culture among all Biman staff.

"We are sincerely trying to make it happen. You will be able to see results soon," said Civil Aviation and Tourism Secretary Shafique Alam Mehedi.

Biman posted a gross profit of Tk 34.45 crore in the July-September period of fiscal 2009-10. The rebranding initiative comes as the airline expects to strengthen its beleaguered fleet by leased aircraft -- one Boeing 777-200 ER, two Boeing 737-800 NG and one A-310 this month. These aircraft will be used to resume flights to three destinations, including New York, and open as many new routes this year.

sohel@thedailystar.net

Automation of Dhaka tax zones kicks off

STAR BUSINESS REPORT

The National Board of Revenue (NBR) yesterday started its automation drive in the capital by launching computerised data entry for Dhaka Tax Zone-8 as part of a move to automate the entire board activities by June.

Initially, wealth information of 20,000 taxpayers among the 24 lakh taxpayer's identification number (TIN) holders will be computerised within the next week,

said Chairman of the board Dr Nasiruddin Ahmed.

The rest of the works will be complete in phases by June, he added.

"Automation of Dhaka Tax Zone-8 will help reduce hassles of the taxpayers, as flawless record keeping is difficult in the traditional system," said Ahmed.

"At the same time automation will help ensure transparency and enhance skill of our workforce, which will ultimately increase revenue earning of the government."

Happy New Year!

2010

নিউট্রাল ট্রাস্ট ব্যাংক লিমিটেড
Mutual Trust Bank Ltd.

THE LION @ DTF

Lion Infinity Bundle Offer
128 kbps, 256 kbps, 512 kbps

Feel the thrill of unlimited use
Packages start from Tk.600 + VAT*

www.banglalionwimax.com Get WIMAX. Go Digital.

www.bracbank.com

ব্র্যাক ব্যাংক নিয়ে এলো

আপন গৃহ

বাড়ি করার সবকিছু, সাথে হোম লোন

বাড়ি যোজা থেকে ঘরে ওঠা পর্যন্ত ব্যক্তিগত ব্যাংক প্রতিনিধি
চাহিদামতো সেরা ফ্ল্যাট বা বাড়ি বেছে দেয়া
সম্ভাব্য কম সময়ে লোন-এর নিশ্চয়তা
সম্পূর্ণ নিষ্কণ্টক বাড়ির খোঁজ
সীমিত ডকুমেন্ট

২৪-ঘণ্টা ফোন ব্যাংকিং: ০৯৮৯৯ ২৩০০০০

BRAC BANK

আম্মু অফিস

Works in Bangladesh

Works in the UK

Works in China

Works in France

Works worldwide

Our specialised commercial banking service is helping customers globally, enabling them to make the most of international business opportunities. And that's why, we are doing business with more customers worldwide than ever before.

As one of the leading international banks of the world, HSBC is open for business.

Business
hsbc.com.bd

HSBC
The world's local bank