

BBF awards best brands

STAR BUSINESS REPORT

Bangladesh Brand Forum (BBF) yesterday announced a series of awards for "best brands", recognising their achievements in value creation from business and consumer perspectives.

The programme was co-organised by the BBF and Nielsen, a research organisation, for the second time in Bangladesh.

The purpose of BBF's Best Brand Award 2009 is to demonstrate to the business community that brands are intrinsic part of the organisation and, sometimes, the single most valuable asset.

Organisers of the awards ceremony at Dhaka Sheraton Hotel say this platform for "best brands" has been designed to recognise the successes of business community.

Awards were given in 20 categories, while two special achievement awards went to Prof Iqbal Quadir, founder of Gonofone, and Bangladesh National Cricket Team.

Other winners were Grameenphone, Aarong, Otobi, Pizza Hut, Rahimafrooz, 7-up, Maggi Noodles, Sony Electronics, Teer Atta Maida Suzi, Hanif Paribahan, Nokia, Parachute, Sun Silk, Close Up, Fair & Lovely, Wheel, Lux, Sonali Bank, Dhaka University, Dhaka College, Dhaka Medical College Hospital and Square Hospitals.

There was an 'Overall Category' in which handset maker Nokia won the first prize, while Parachute and Grameenphone finished second and third.

BBF said it acknowledges the brands that have set high standards in the corporate world.

Shariful Islam, founder of Bangladesh Brand Forum, Khalid Hasan, managing director of Nielsen Bangladesh, and Annisul Huq, president of the Federation of Bangladesh Chambers of Commerce and Industry, spoke at the function.

In a statement, BBF said it is keen to aid Bangladesh's corporate world in creating world-class brands.



Recipients of Best Brand Award 2009 pose for photographs with organisers and guests at a ceremony organised by Bangladesh Brand Forum and Nielsen at Dhaka Sheraton Hotel yesterday.

ADB expands trade finance

STAR BUSINESS DESK

The Asian Development Bank (ADB) has extended its trade finance facilitation programme (TFFP) in Bangladesh by inking 12 more agreements under the programme in Southeast Asia yesterday, said a press release.

The agreements were made with Bank Asia, BASIC Bank, Dhaka Bank, Dutch-Bangla Bank, Eastern Bank, Export Import Bank of Bangladesh, National Bank, Premier Bank, Prime Bank, Southeast Bank, Standard Bank and United Commercial Bank.

The deal should give the banks additional room to offer trade finance support to importers and exporters in Bangladesh, providing additional impetus for the local economy.

"Just as in other developing countries, some firms in Bangladesh, particularly smaller compa-

nies, find it difficult to get hold of trade finance that they need to buy key components and final goods from overseas or to insure timely payments they are selling abroad," said Paul Heytens, country director of ADB Bangladesh Resident Mission.

The TFFP, set up in 2004, was expanded to a \$1 billion programme in March after ADB perceived a growing and urgent need to help address the lack of finance that was holding back trade, particularly in developing economies.

The programme also links banks and firms in developing economies to global trade and banking networks, building relationships and spurring knowledge sharing that will help banks and their clients in the longer term.

Under the programme, the triple-A rated ADB provides loans and guarantees through, and in conjunction with, local and international banks to

backtrade transactions.

In the first 10 months of this year, the programme supported over \$1.3 billion in trade, a 125 percent increase over the \$578 million that it supported in 2008.

"In our increasingly globalised world, it is essential that banks and companies are able to fully participate in the gradual recovery of the world economy. By bolstering trade, jobs are created and family incomes increase, reducing poverty and directing spending into the local and global economies," said Philip Erquiaga, director general of ADB Private Sector Operations Department that manages the trade finance programme.

This year, ABD has expanded its trade finance programme into a number of countries for the first time, while the number of participating banks elsewhere has also increased.

Seminar on textile solutions

STAR BUSINESS DESK

Textile manufacturing requires constant innovations in business practices, as it is one of the leading industries in the world, speakers said at a seminar yesterday.

AMS System Services Pte Ltd organised the seminar on apparel manufacturing systems and solutions at Asia Pacific Blossom Hotel at Baridhara in the city.

Peter Fung, founder and managing director of AMS, Eric Tay and Hasan Ahmed Chowdhury, factory representatives of AMS System Services, spoke at the seminar, said a statement.

The speakers discussed how AMS technology and methodology would be able to provide solutions to the challenges ahead.

Fung, who has been in the apparel industry since 1972, discussed the solutions to different problems of apparel manufacturing at the programme.

Minister seeks foreign aid for mega projects

BSS, Dhaka

Bangladesh yesterday sought foreign help to implement several mega projects in the communications sector that would cost about \$6.8 billion.

The projects include construction of Padma Bridge, Dhaka-Chittagong Expressway, Second Meghna and Meghna-Gumti Bridges on Dhaka-Chittagong Highway and four-lanes for important sections of national highways.

Communications Minister Syed Abul Hossain said this while presiding over the opening session of a two-day ministerial session of the five-day meeting of the Forum of Asian Ministers of Transport in Bangkok.

UN Economic and Social Commission for Asia and The Pacific (UNESCAP) is organising the meeting in the Thai capital, according to a message received in Dhaka.

Ministers from 14 countries, delegates from 40 member-countries and different financing institutions as well as regional and sub-regional organisations are attending the meeting.

The communication minister was unanimously elected chairperson of the session. Sophon Zaram, minister of transport of Thailand, delivered the inaugural speech.

Earlier, UNESCAP Executive Secretary Noeleen Heyzer read out the message of the UN Secretary General. At the outset of the meeting, the chairperson invited Kamal Nath, minister for road transport and highways, India, to deliver his speech.

Abul Hossain said Bangladesh has consented to the Inter-Governmental Agreement on the Asian Highway Network to link with 31 Asian countries.



New director for Bank Asia

STAR BUSINESS DESK

Mashiur Rahman, a former managing director of IFIC Bank Ltd, joined Bank Asia as a director, said the bank in a statement yesterday.

Rahman started his career with National Bank of Pakistan as a trainee in 1966. He was posted in the Sonali Bank London in 1978 and also served as the manager of Sonali Bank, Bradford branch in UK.

During his incumbency in IFIC Bank, he was nominated as a director of Nepal Bangladesh Bank and Oman International Exchange.

Dealers to distribute jute seeds among farmers

UNB, Dhaka

The government will soon take steps to procure and distribute jute seeds among farmers through appointing dealers across the country.

The disclosure came at a parliamentary body meeting at Jatiya Sangsad yesterday.

Chairman of the Standing Committee on Jute and Textiles Ministry Akhteruzzaman Chowdhury presided over the meeting.

The educational quality and environment in the textile institutes and progress in project implementation in different depart-


ments under the ministry came up for discussion at the meeting.

Committee members Textile and Jute Minister Abdul Latif Siddiqui, Molla Jalal Uddin, Hayatur Rahman Khan, Mohammad Shahid Uddin Chowdhury Annie and Nur-e-Hasna Lily Chowdhury were present.



PAPER RHYME

Abdul Hafiz Chowdhury, director of ICB Islamic Bank, inaugurates the bank's 33rd branch and ATM booth at Uttara in Dhaka recently. Masihul Haq Chowdhury, managing director of the bank, and Jamaluddin Sabeh, Malaysian high commissioner to Bangladesh, were also present.



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

বাংলাদেশ ফিন্সি আর্কাইভ
তথ্য মন্ত্রণালয়

জাতীয় সম্প্রচার কর্তৃপক্ষ ভবন (৩য় তলা)
১২১, কাজী নজরুল ইসলাম এভিনিউ
শাহবাগ, ঢাকা-১০০০

নিয়োগ বিজ্ঞপ্তি

বাংলাদেশ ফিন্সি আর্কাইভের নিম্নোক্ত পদ পূরণের জন্য নিম্নবর্ণিত যোগ্যতাসম্পন্ন বাংলাদেশের প্রকৃত নাগরিকদের নিকট হতে দরখাস্ত আহ্বান করা যাচ্ছে:

ক্রমিক নং	পদের নাম, পদের সংখ্যা ও বেতন স্কেল	বয়সসীমা	শিক্ষাগত যোগ্যতা	যে সব জেলার প্রার্থীদের আবেদন করার প্রয়োজন
১।	এয়ারকন্ডিশনিং সুপারভাইজার-১ (একটি) ৪১০০-২৫০-৫৮৫০-ইবি- ২৭০-৮৮২০/- (জাতীয় বেতন স্কেল/০৫ অনুযায়ী)	১৮-৩০ বছর। সরকারি চাকুরীরত প্রার্থীদের ক্ষেত্রে ৩৫ বছর পর্যন্ত শিথিলযোগ্য	(১) মাধ্যমিক স্কুল সার্টিফিকেট। (২) কোন অনুমোদিত শিক্ষা প্রতিষ্ঠান হতে এয়ারকন্ডিশনিং- এ ডিপ্লোমা। (৩) এয়ারকন্ডিশনিং ও ডিফ্রিউমিটিটি ফরয়ার রক্ষণাবেক্ষণ, মেরামত ও সার্ভিসিং-এ ২ বছরের অভিজ্ঞতা।	ঢাকা, মানিকগঞ্জ, গোপালগঞ্জ, মাদারীপুর, জামালপুর, শেরপুর, ময়মনসিংহ, কুমিল্লা, নোয়াখালী, ফেনী, দিনাজপুর, কুষ্টিয়া, বগুড়া, পাবনা, সিরাজগঞ্জ, মুন্সিগঞ্জ, বাগেরহাট, বরিশাল, ভোলা, নড়াইল, চুয়াডাঙ্গা, বরগুনা।
২।	টেলিফোন অপারেটর-১ (একটি) ৩৫০০-২১০-৪৯৭০-ইবি- ২৩০-৭৫০০/- (জাতীয় বেতন স্কেল/০৫ অনুযায়ী)	১৮-৩০ বছর। সরকারি চাকুরীরত প্রার্থীদের ক্ষেত্রে ৩৫ বছর পর্যন্ত শিথিলযোগ্য	(১) অনুমোদিত বিশ্ববিদ্যালয় হতে স্নাতক ডিগ্রি। (২) টেলিফোন অপারেটর এবং অভ্যর্থনাকারী হিসাবে অভিজ্ঞতা আধাধিকারযোগ্য।	
৩।	নিম্নমান সহকারী-তথ্য- মুদ্রাক্ষরিক-১ (একটি) ৩০০০-১৫০-৪০৫০-ইবি- ১৭০-৫৯২০/- (জাতীয় বেতন স্কেল/০৫ অনুযায়ী)	১৮-৩০ বছর	উচ্চ মাধ্যমিক বা সমমানের শিক্ষাগত যোগ্যতা এবং প্রতি মিনিটে মুদ্রাক্ষর লিখনে বাৎসরিক ২০ ও ইরেজিতে ২৮ শব্দের গতি। কম্পিউটার জানা প্রার্থীদের সেয়া হবে।	
৪।	এমএলএসএস-১ (একটি) ২৪০০-১০০-৩১০০-ইবি- ১১০-৪৩১০/- (জাতীয় বেতন স্কেল/০৫ অনুযায়ী)	১৮-৩০ বছর। আর্কাইভের কর্মচারীদের বেলায় ৪০ বছর পর্যন্ত শিথিলযোগ্য	(১) কমপক্ষে অষ্টম শ্রেণী পাস। (২) অভিজ্ঞতাসম্পন্ন প্রার্থীদের আধাধিকার দেয়া হবে।	

শর্তাবলী:

- ১। দরখাস্তে সাদা কাগজে বাংলায় প্রার্থীর নাম, পিতা/পামি ও মাতার নাম, স্থায়ী ও বর্তমান ঠিকানা, জন্ম তারিখ, ৩১শে
ডিসেম্বর, ২০০৯ তারিখে বয়স, জাতীয়তা, ধর্ম, শিক্ষাগত যোগ্যতা ও অভিজ্ঞতা উল্লেখ করতে হবে।
- ২। আবেদনপত্রের সাথে সংযুক্ত করতে হবে:
ক) প্রার্থীর সাম্প্রতিককালের ৩ কপি পাসপোর্ট সাইজের সত্যায়িত ছবি।
খ) শিক্ষাগত যোগ্যতা ও অভিজ্ঞতার সনদপত্রের সত্যায়িত অনুলিপি।
গ) প্রথম শ্রেণীর গেজেটেড অফিসার কর্তৃক প্রদত্ত চারিত্রিক সনদপত্র।
ঘ) ইউনিয়ন পরিষদ/পৌরসভার চেয়ারম্যান অথবা ওয়ার্ড কমিশনার কর্তৃক প্রদত্ত নাগরিকত্ব সনদপত্র।
- ৩। এই নিয়োগের ক্ষেত্রে সরকারি নির্দেশ অনুযায়ী সকল কোটা অনুসরণ করা হবে।
- ৪। আবেদনকারী মুক্তিযোদ্ধা অথবা মুক্তিযোদ্ধা/শহীদ মুক্তিযোদ্ধার সন্তানের ক্ষেত্রে-
ক) বয়সসীমা ৩১শে ডিসেম্বর, ২০০৯ তারিখে ১৮-৩২ বছরের মধ্যে হতে হবে।
খ) মুক্তিযুদ্ধ বিষয়ক মন্ত্রণালয় কর্তৃক ইস্যুকৃত মূল সনদ/প্রত্যয়নপত্রের সত্যায়িত অনুলিপি সংযুক্ত করতে হবে।
- ৫। বয়স প্রমাণের ক্ষেত্রে এসএসসি অথবা সমমানের সার্টিফিকেট ভিন্ন অন্য কোন প্রমাণ অথবা কোন এফিডেভিট গ্রহণ
করা হবে না।
- ৬। আবেদনপত্র আগামী ৩১শে ডিসেম্বর, ২০০৯ তারিখ অফিস সময়ের মধ্যে নির্দিষ্ট ঠিকানায় পৌছাতে হবে।
- ৭। ক্রটিপূর্ণ/অসম্পূর্ণ/বিলম্বে প্রাপ্ত আবেদনপত্র বাতিল বলে গণ্য হবে।
- ৮। কর্তৃপক্ষ যে কোন আবেদনপত্র গ্রহণ বা বাতিল করার অধিকার সংরক্ষণ করেন।
- ৯। প্রার্থীকে নির্বাচনী পরীক্ষার অংশগ্রহণের জন্য কোন টিএ/ডিএ দেয়া হবে না।
- ১০। প্রাপ্ত উপর মোটা অঙ্কের পদের নাম উল্লেখ করতে হবে।

জিডি-৫৬৮৮

মহাপরিচালক

Dhaka liberalises investment policy

Thai entrepreneurs told at Bangladesh road show

UNB, Bangkok

Commerce Minister Faruk Khan here yesterday called upon Thai investors to invest more in Bangladesh's potential sectors as the country liberalized investment policy much more than other South Asian countries and announced the Industry Policy 2009 with a new vision.

"The policy has given more emphasis on private sector. I would urge private-sector leaders of both the countries to reap fruits of these policies to march forward," he said addressing the opening session of "Bangladesh Road Show 2009 in Thailand" held at the Miracle Grand Hotel in the Thai capital under the government's current quest for foreign investment.

The Bangladesh-Thai Chamber of Commerce and Industry (BTCCI) in cooperation with the Board of Investment (BOI), Thailand; the Thai Embassy in Dhaka and Thai-Bangladesh Business Council (TBBC) and Bangladesh Embassy in Thailand staged the road show.

A 39-member business delegation, including BTCCI President MA Momen, and over 100 Thai entrepreneurs participated in the show.

Objective of the campaign was to focus Bangladesh's immense opportunities in promising sectors as well as to induce prospective Thai investors into investing in Bangladesh.

Deputy Secretary General of the Thai Board of Investment Ajarin Pattanapanchai also spoke in the opening session.

Referring to the objective of the road show, Faruk Khan said the exposition was organised to highlight jute, leather, pharmaceuticals, power and energy, health and hospitality, agro-food, roads and highways infrastructures, tourism and travel sectors of Bangladesh and Thailand.

The minister hoped that the programme would help reduce trade gap between the two countries and increase potential of trade, commerce, investment and other economic activities between the two countries.

He noted that the existing bilateral trade figure is not Satisfactory and said the balance is very much in Thailand's favour.

Bangladesh exported products worth US\$39.31 million to Thailand while its import bill was US\$529.72 million in 2008-09 fiscal year. In 2006-07, exports from Bangladesh fetched US\$21.85 million as against imports costing US\$214.68 million.

The commerce minister emphasised finding out practical ways and means for furtherance of the relations between Bangladesh and Thailand as there is huge potential to increase the bilateral trade, business and economic cooperation between the two countries.

Two sessions on "Sectors of Opportunities in Bangladesh" also focused on eight important sectors which include pharmaceuticals, capital market, jute and jute goods, tourism and travels, IT and telecom, leather and leather goods, fisheries, textile and RMG.

Government of the People's Republic of Bangladesh

Implementation Monitoring & Evaluation Division
Central Procurement Technical Unit
Public Procurement Reform Project-II (PPRP-II)
Block # 12, Sher-e-Bangla Nagar, Dhaka-1207
Tel: 9144252-3, Fax: 9144250, Email: info@cptu.gov.bd Website: www.cptu.gov.bd

Invitation for Tenders

1	Ministry/Division	Ministry of Planning.		
2	Agency	Implementation Monitoring and Evaluation Division (IMED).		
3	Procuring entity name	Central Procurement Technical Unit (CPTU).		
4	Procuring entity code	N/A.		
5	Procuring entity district	Dhaka.		
6	Invitation for	One Microbus.		
7	Invitation Ref No.	IMED/CPTU/PPRP-II/Microbus/149/2009/		
8	Date	14/12/2009.		
KEY INFORMATION				
9	Procurement method	OTM ✓ NCT		
FUNDING INFORMATION				
10	Budget and source of funds	The World Bank.		
11	Development partners	The World Bank.		
PARTICULAR INFORMATION				
12	Project/programme code	IDA Credit No. 4350-BD.		
13	Project/programme name	Public Procurement Reform Project-II (PPRP-II).		
14	Tender package No.	G8-B.		
15	Tender package name	Procurement of Microbus.		
Date				
16	Tender publication date	17/12/2009.		
17	Tender last selling date	04/01/2010.		
Date Time				
18	Tender closing date and time	05/01/2010 2.00pm.		
19	Tender opening date and time	05/01/2010 2.15pm.		
20	Name & address of the office(s) -Selling tender document -Receiving tender document -Opening tender document	Central Procurement Technical Unit (CPTU), IMED, Ministry of Planning, Block # 12, Sher-e-Bangla Nagar, Dhaka-1207.		
21	Place/date/time of pre-tender meeting	Pre-tender meeting will not be held.		
INFORMATION FOR TENDERER				
22	Eligibility of tenderer	Distributor or sole agent of motor vehicles, as per rules-47 & 48 of the Public Procurement Rules-2008 (PPR 2008).		
23	Brief description of goods	12 seated Microbus.		
24	Brief description of related services	The supplier shall deliver the vehicles at the CPTU office; and provide after sales service and spare parts for at least five years.		
25	Price of tender document (Tk)	500.00.		
26	Lot Identification of lot	Location Tender security amount (Tk) Completion time in weeks/ months		
1	Procurement of Microbus	Dhaka 40,000.00 6 weeks after contract signing		
PROCURING ENTITY DETAILS				
27	Name of official inviting tender	Amulya Kumar Debnath.		
28	Designation of official inviting tender	Director General (DG), CPTU and PD, PPRP-II.		
29	Address of official inviting tender	DG, CPTU and PD, PPRP-II, IMED, Ministry of Planning, Block # 12, Sher-e-Bangla Nagar, Dhaka-1207.		
30	Contact details of official inviting tender	Tel. Phone: 9144 252-3, Fax: 9144250, and E-mail: info@cptu.gov.bd		
31	The procuring entity reserves the right to accept or reject all tenders.			
Amulya Kumar Debnath Director General (DG), CPTU and PD, PPRP-II				
GD-5709				