

# Power distributors too many

PM's adviser tells inauguration of energy show

## STAR BUSINESS REPORT

The excessive number of power distribution companies under the Rural Electrification Board (REB) of the government is not business friendly for a small country like Bangladesh, Tawfik-e-Elahi Chowdhury, power and energy adviser to the prime minister, said yesterday.

"Seventy to eighty power distribution companies are not viable for us," said the adviser.

He criticised foreign donors saying that the number of such distribution companies was increased in line with their suggestions.

He said Bangladesh was not in a situation in the past to withstand the pressure from donor agencies and countries.

"The donor groups in the past had tagged such suggestions as preconditions for granting financial support, but Bangladesh is no more in a condition now to pay heed to such suggestions," he added.

"Over the previous years, maturity of the government and our entrepreneurs has augmented," said the adviser.

He was speaking at the inauguration of "POWER Bangladesh International

Expo 2009" at Bangabandhu International Conference Centre at Agargaon in the capital.

Presently 70 REB companies operate commercially across the country to supply power to 76.41 lakh people, according to the board website.

The adviser also said the government expects around \$5 billion investment in the power sector from road shows to be organised next month.

The government plans to stage road shows in London, New York and Singapore in mid-December to attract investors for several of its large power projects, including 2,000-megawatt coal-fired power plants.

Chowdhury said the government is very sincere to promote green energy.

He said total power generation of the country now accounts only one percent of what the US generates.

"So we have to go a long way in this sector," he said, adding that the fair would play an important role in developing the power sector of the country.

Development of power generation and transmission of the country, alternative power, photovoltaic power, renewable energy

devices, generator, wind power devices, biogas, including others, are being presented at the show, scheduled to end on Saturday.

A total of 78 companies from 16 countries including Bangladesh are showcasing their products and services at the exhibition, which is open from 10:30am to 7:30pm without any entry fee.

State Minister for Power Enamul Haque said this exhibition would play an important role to reach the goal of mass electrification by 2020.

The show will provide the exhibitors and visitors an opportunity to further establish business contacts and get face-to-face interaction among the sector people, said Meherun N Islam, president and group managing director of CEMS Global, which is organising the show.

ASA Muiz, additional managing director of Green Delta Insurance Company Ltd, also spoke at the function.

Bangla Trac Limited (Bangla Cat) is the co-sponsor of the fair, while Green Delta Insurance Company Ltd is the insurance partner.

## KFC outlet in Chittagong

STAFF CORRESPONDENT, Ctg

KFC (Kentucky Fried Chicken), a concern of Transcom Foods Limited, started journey in the port city through launching its first outlet here yesterday.

Transcom Foods Executive Director Akku Chowdhury inaugurated the outlet at Ameen Centre of Lalkhan Bazar Ispahani Intersection through cutting cake in the afternoon.

"We take pride in making debut in Chittagong, enriched with history of revolution and liberation war," said Chowdhury.

Fanfare and festivity marked the inaugural ceremony.

"Responding to the demand of our valued customers we will introduce some new items to the existing 11 secret spices recipes while ensuring further first-rated services and overall outstanding dining experience," he said.

The company boss hoped that the international chain's new outlet would add an extra appeal to the customers.

"We have a plan to open an outlet in the beach city of Cox's Bazar soon," he said.

Both KFC and Pizza Hut are subsidiaries of the world's largest international restaurant company Yum. Pizza Hut has also been successfully serving in Chittagong since 2005.



Transcom Foods Executive Director Akku Chowdhury and pop singer Tishma inaugurate a KFC outlet in Chittagong yesterday.



Muneer Farooqui, chief executive officer of Warid Telecom, hands over a school bag to a student of Khan Hasan Adorsho Govt Primary School in Dhaka yesterday. The telecom has decided to donate 12,000 school bags among underprivileged students across the country as part of its new corporate social responsibility initiative, Waste to Asset.

## BanglaLion launches WiMax roadshow

### STAR BUSINESS REPORT

BanglaLion Communication, a WiMax licensee, yesterday launched a roadshow to make people aware of the high-speed internet.

Under the programme, a WiMax-equipped vehicle will demonstrate different services of WiMax to people in Dhaka.

BanglaLion officials said the company is preparing to introduce WiMax commercially by December. The

company has already set up networks in 15 locations in the capital.

The three bidders -- BanglaLion Communication, BRAC BD Mail Network Ltd and Augere Wireless Broadband Bangladesh Ltd -- won the licences at an auction organised by the telecom regulator in September last year. Later, Brac left the race.

WiMax (Worldwide Interoperability for Microwave Access) is a wireless digital communication

system that can provide broadband wireless access across 30 miles for fixed phones, and 3-10 miles for mobile stations.

Abdul Mannan, chairman of BanglaLion, inaugurated the roadshow, while Khaled Shams, chief executive officer, and Abdul Mannan, chief technical officer, were present at the programme.

"We are committed to providing the high-speed internet at affordable prices," Mannan said.

## Marketing competition starts November 19

### STAR BUSINESS DESK

BrandWitz 2009, an inter-university marketing and branding competition, starts on November 19, says a press release.

The competition, organised by the Institute of Business Administration Communication Club (IBACC) in partnership with Clear, a brand from Unilever, is about how marketing masterminds engage in a battle of their wits to bring about the best branding campaigns.

About 126 contestants in

42 teams from 16 institutions will participate in this year's competition.

The champions of the tournament will receive a cash prize of Tk 1 lakh. The total prize money will be Tk 1.75 lakh.

The event will start off with a daylong workshop at IBA Auditorium and the final will be held at Bangabandhu International Conference Centre on November 23.

IBACC and Clear will organise roadshows in the participating institutions, starting Saturday.

## Indian electrical expo invites Bangladeshi companies

### STAR BUSINESS DESK

Bangladeshi companies involved in electrical and electronics fields have been invited to take part in the ELECRAMA-2010, an exhibition set for January 20-24 in Mumbai in India.

ELECRAMA-2010, organised by the Indian Electrical and Electronics Manufacturers Association (IEEMA) at Bombay Exhibition Centre, is meant to clear the way for companies to take advantage of a multi-billion dollar opportunity to network, according to a statement released yesterday.

The event, the ninth of its kind on industrial electrical and electronics equipment, presents a common platform for power equipment manufacturers to showcase switchgear, transformers, cable, conductors, winding wires, design and consultancy.

The five-day exhibition is expected to host 1,000 exhibitors and 50,000 business visitors from 40 countries -- mainly from Germany, Spain, China, Taiwan and Korea.

IEEMA, the representative of India's manufacturers of electrical, professional

electronics and allied equipment with over 650 members, has a combined annual turnover of over \$22 billion and representing more than 90 percent of all Indian electrical equipment production.

Murali Venkatraman, president of IEEMA, said ELECRAMA brings together participants from Europe, America, Asean and Middle East to explore opportunities in technology partnership, open up investment opportunities and eventually add value to their business portfolio.

The future of power business is aptly amplified by this world's largest E&E expo which in the past had generated trade enquiries estimated at about \$900 million (including orders, joint ventures, strategic investments, supply contracts, brand sales and other trade opportunities).

"ELECRAMA is the world's largest T&D congregation which brings together generations, transmission & distribution companies across multiple geographies", said Raj H Eswaran, chairman of ELECRAMA-2010.



Talukdar Noman Anwar, corporate head of marketing, Salahuddin Taimur, marketing manger (battery) and Md Jasim Uddin Sarkar, general manager of dealer sales for Rahimafrooz Distribution Ltd, pose at the relaunch of Spark brand batteries in Dhaka recently.

## VACANCY ANNOUNCEMENT

AT THE AMERICAN CLUB, DHAKA

**POSITION:** FOOD & BEVERAGE MANAGER (F&B MANAGER)  
(Salary approximately Taka 60,000 plus other benefits)

**OPENING:** November 13, 2009 **CLOSING:** November 20, 2009  
Working Hours: Full Time 48 Hours/6 Days Week. The Club offers a very wide range of food and beverage services to its members through a number of outlets. These include indoor & outdoor restaurants, snack bars, and a canteen located at the US Embassy. The F&B Manager will report to the Club's General Manager.

**MAJOR RESPONSIBILITIES:**

- \* Supervision of the kitchen & wait staffs and running of the entire Club's catering outlets.
- \* Overall supervision of effective systems for ordering and controlling stock, effective costing, pricing and maintaining standard quality of food and beverage services to achieve the highest standards of customer satisfaction and profitability.
- \* Should have proper knowledge on food safety to avoid contamination and food poisoning.
- \* Candidates Knowledge in sanitation and hygiene in the Kitchen outlets and Restaurant areas.
- \* Should have tactful capacity in handling of Guest Complaints & Staff Grievances.

**QUALIFICATIONS REQUIRED:**

- Education:** Successful completion of Bachelor degree in any discipline.
- Experience:** The ideal candidate should demonstrate at least five years of customer service experience in the food/beverage or hospitality industry along with financial management skills and staff supervision experience.
- Knowledge:** Candidates should also have familiarity with American culture.
- Language:** Level IV (Fluency) in written & spoken English and Bangla. Strong English communication and interpersonal skills are a must along with strong computer skills.

**The candidate must be able to obtain and hold an appropriate level of security clearance. Please send all applications and direct enquiries to the following address:**  
General Manager, American Recreation Association, Road 69, House 13, Gulshan -2, Dhaka



বাংলাদেশ ব্যাংক  
হিউম্যান রিসোর্সেস ডিপার্টমেন্ট  
প্রধান কার্যালয়  
ঢাকা

বিজ্ঞপ্তি নং- ৪২/২০০৯

তারিখঃ ০৯/১১/২০০৯

### নিয়োগ বিজ্ঞপ্তি

বাংলাদেশ ব্যাংকের জেনারেল সাইডে সহকারী পরিচালক পদে নিয়োগের নিমিত্তে প্যানেল প্রস্তুতির জন্য নিম্নবর্ণিত শর্তাবলি বাংলাদেশী নাগরিকদের নিকট হতে দরখাস্ত আহবান করা যাচ্ছেঃ

- ০১। বেতন স্কেল : জাতীয় বেতন স্কেল, ২০০৫ এর আওতায় ৮৬,৮০০/- ৩২৫৫৭-৯,০৭৫/-ইবি ৩৬৫৫১১-১৩,০৯০/- বেতনক্রম এবং তৎসহ নিয়মানুযায়ী প্রদেয় অন্যান্য সুবিধা।
- ০২। শিক্ষাগত যোগ্যতা : (ক) স্বীকৃত কোন বিশ্ববিদ্যালয় হতে যে কোন বিষয়ে চার বছর মেয়াদী স্নাতক (সম্মান)/স্নাতকোত্তর ডিগ্রি।  
(খ) বোর্ড/বিশ্ববিদ্যালয়ের যে কোন ২টি পরীক্ষায় ১ম বিভাগ/শ্রেণী থাকতে হবে। কোন পরীক্ষায় ৩য় বিভাগ/শ্রেণী গ্রহণযোগ্য হবে না। প্রোভিং পদ্ধতিতে প্রকাশিত ফলাফলের ক্ষেত্রে শিক্ষা মন্ত্রণালয়ের ০২/০৬/২০০৯ তারিখের প্রজ্ঞাপন নং শিম/শাঃ ১১/৫-১(অংশ)/৫৮২ অনুযায়ী বর্তমান প্রচলিত জিপিএ বা ক্ষেত্রমত সিজিপিএ এর বিপরীতে ১ম, ২য় ও ৩য় বিভাগ/শ্রেণী নির্ধারিত হবে।
- ০৩। বয়স : (ক) সর্বোচ্চ ৩০ বছর।  
(খ) মুক্তিযোদ্ধার সন্তানদের ক্ষেত্রে সর্বোচ্চ ৩২ বছর।
- ০৪। শূন্য পদের সংখ্যা : অনূন্য ১০০ (একশত)টি।
- ০৫। আশ্রয়ী প্রার্থীদেরকে আগামী ১০/১২/২০০৯ তারিখের মধ্যে শুধুমাত্র বাংলাদেশ ব্যাংকের ওয়েবসাইট (www.bb.org.bd) এ Online Application Form পূরণের মাধ্যমে দরখাস্ত করতে হবে।
- ০৬। দরখাস্ত করার সময় ফরম পূরণ করার নিয়ম ও অন্যান্য শর্তাবলী ওয়েবসাইটেই পাওয়া যাবে। অনলাইনে আবেদন করার পর প্রাপ্ত Tracking Number Form টি যথাযথভাবে সংরক্ষণ করতে হবে।
- ০৭। প্রার্থীদেরকে প্রাথমিকভাবে কোন কাগজপত্র প্রেরণ করতে হবে না। লিখিত পরীক্ষা গ্রহণের পর উত্তীর্ণ প্রার্থীদের নিকট থেকে প্রয়োজনীয় দলিলাদি আহবান করা হবে। দাখিলকৃত দলিলাদির সঠিকতা যাচাই সাপেক্ষে তাদেরকে মৌখিক পরীক্ষার জন্য ডাকা হবে।
- ০৮। চাকুরীকৃত প্রার্থীগণ তাদের নিয়োগ কর্তৃপক্ষকে অবহিত করে আবেদন করতে পারবেন। লিখিত পরীক্ষায় উত্তীর্ণ হলে ০৭নং ক্রমিক বর্ণিত দলিলাদি দাখিলের সময় তা তাদের স্ব-স্ব নিয়োগ কর্তৃপক্ষের মাধ্যমে প্রেরণ করতে হবে।
- ০৯। অসম্পূর্ণ/ভুল তথ্য সম্বলিত দরখাস্ত কোন প্রকার যোগাযোগ ব্যতিরেকেই বাতিল করা হবে।
- ১০। নিয়োগের ক্ষেত্রে কোটা সংক্রান্ত সরকারি নীতিমালা অনুসরণ করা হবে।
- ১১। বাংলাদেশ ব্যাংক কর্তৃপক্ষ প্রার্থীদের কাউকে নিয়োগ প্রদান করা বা না করার ক্ষেত্রে চূড়ান্ত সিদ্ধান্ত গ্রহণের অধিকার সংরক্ষণ করে।

জিপিএ ৪৮/২০০৯-১৮১৮  
তারিখঃ ১০/১১/০৯  
জিডি-৫১৪৫

সুধীর চন্দ্র দাস  
মহাব্যবস্থাপক