getting everything on a single platter, plus enjoy the bonus feature of not having to face the horrendous traffic in Dhaka city to get from one shop to another?

Deshi Dosh, not only creates an easy platform for the design shops and the customers alike. Khaled says that Deshi Dosh is helping to build and promote this particular sector. Deshi Dosh will also help in ensuring proper development and implementation of policies related to this sector. Creative individuals looking for a break and an opportunity to prove their skills will also be able to work with Deshi Dosh. Deshi Dosh also takes a special stand on deshi products, apparels and designs thus encouraging customers to seek sophisticated and reasonably priced Bangladeshi designs. The team also wants to use Deshi Dosh to promote research and publications as well.

In a nutshell, Deshi Dosh is a fantastic idea, moreover being a grand space to hang out, enjoy some deshi music, food and designs. Besides, Deshi Dosh is also the first ever united venture taken by the major design houses in the city to promote deshi brands and flavour. ■

PHOTOS: ZAHEDUL I KHAN



