



SPECIAL SUPPLEMENT

### Ambassador's message

T gives me great pleasure to address the people of ■ Bangladesh and my fellow citizens living in this country on the occasion of the French National Day.

Today, we celebrate the 220th anniversary of the storming of the Bastille. In this fortress, anyone could be detained sometimes for years, with or without trial and often

for no reason, upon a simple

On the 14th of July 1789, the people of Paris seized weapons, broke into this royal prison and released the handful of prisoners held there. More than commemorating the fall of a fortress, the French National Day is an opportunity for us to mark a victory

Felicitation

on the occasion of

French National Day

Lafarge, a French company, is the global leader in

manufacturing building materials. Together with a

leading Spanish cement maker Cementos Molins, it has

set up the biggest and modern dry process integrated

cement plant at Chhatak in north-east Bangladesh. It

produces the high quality Supercrete cement and adds

value to sustainable development in Bangladesh.

against the reign of arbitrary request by a member of the rule and despotism and to celebrate the values put forth on the occasion of this event, namely liberty, equality and fraternity, upon which every democratic society is founded.

> Bangladesh clearly demonstrates its commitment to these values.

Liberty, first, is of a great

concern to the Bangladeshi people, who fought so fiercely for their independence. Their struggle for liberty was again illustrated by the restoration of democracy and fundamental rights last December when they exercised their franchise in fair, transparent and credible general elections. Not only does Bangladesh contribute to the advancement of this principle at home, but also at the international level through its involvement in United Nations peacekeeping

operations.

Equality is also a cherished ideal to Bangladeshis. By being home to diverse religious and ethnic minority in time when we are increasgenerations, Bangladesh same global challenges. stands as an example. Muslims, Hindus, Buddhists, Christians are free to practice their own religion and culture. Gender equality is also making headway. Women's status in both private and public spheres is improving. A key government focus is to curtail gender disparities in areas of law, economics, politics and family and women are increasingly assuming leadership roles at national and local

Bangladesh shows a deep sense of fraternity and solidarity as well. Poverty eradication has been the country's top policy priority since its independence. The highest allocation of the budget usually goes to poverty-reduction activities; a wide range of social safety-nets have been put in place to address challenges faced by the poor, such as scarcity of food, unemployment, diseases and lack of education. In order to tackle the frequent natural disasters, the government has implemented an efficient earlywarning system which can save thousands of lives. Despite their own problems, Bangladeshis are able to mobilize themselves quickly and to bring aid to foreign countries

How well do you

1. What is the population of D More than 400

Test yourself in 10 questions

know France?

France?

A 1515

B 1654

C1789

D1870

A30 Million

B56 Million

C67 Million

D72 Million

host?

France?

A50000

B160000

C260000

D310000

Acoal

energy in France?

B nuclear energy

A More than 100

B More than 200

CMore than 300

Chydroelectricity

Drenewable energies

10. How many varieties of

cheese can you get in France?

through their local NGOs, such as BRAC or Friendship.

In short, both France and Bangladesh are strongly attached to the same ideals which have to be defended endlessly in order to build a better world.

Bound by the same fundamental beliefs and sharing the same views on most of international issues, our two countries have developed very friendly relations ever since your liberation war. These relations could expand further in many domains; new sectors of co-operation, like science and technology, should be explored, especially at a point groups living in harmony for ingly confronted with the

Let me assure you that the Embassy of France in Bangladesh will keep on playing an active role to strengthen these relations. I am convinced that all my compatriots residing here, whether they are business men, civil servants, or members of NGOs, will participate in this endeavour.

Looking forward to a growing partnership between France and Bangladesh, I wish every success to both our countries in their common march ahead towards prosperity and happiness.



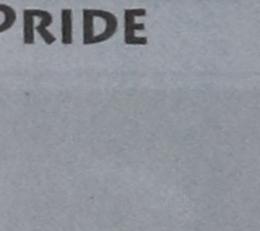
Charley Causeret Ambassador of France to Bangladesh



Nicolas Sarkozy, President of France

NATIONAL DAY FRANCE

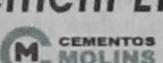
WITH PRIDE



Bureau Veritas

Consumer Products Services (BD) Ltd.

## Lafarge Surma Cement Ltd. A company of LAFARGE and M MOLINS





& salutes the achievements of the French people on their National Day



EXPAND THE RANGE OF YOUR DREAM WITH

## COMMERCIAL BANK

Habituated to be innovative in introducing new products and services which endeared us to a host of new customers whilst increasing the bond with the old customers.

Commitment to innovation and quality service is a continuing saga which we follow religiously.

Our sincere thanks to all our customers for the continued confidence and unrelented support.



Chittagong Corporate Branch Dhanmondi Gulshan Mirpur Narayanganj Sonargaon Booth Tel:8111959 Tel:2830035-7 Tel:8954042 Tel:713325-7 Tel:7114125 Tel:8652784-5 Tel:8824275 Tel:8035808 Tel:7642288

> SME Centre: Bangsal Road; Tel: 7111438, Jubilee Road; Tel: 2857557 COMMERCIAL BANK OF CEYLON PLC

# Commercial Bank felicitates France



