2,980.51

6,518.02

Sell Tk

99.08

114.82

\$913.00

(per ounce)

\$59.16

(per barrel)

(As of Friday)

2.42%

Stocks

DGEN

CSCX

Currencies

EUR 93.41

GBP 108.92

SOURCE: STANDARD CHARTERED BANK

JPY 0.73

Commodities

Oil

SOURCE: AFP

More News

OTC at DSE to trade

Dhaka Stock Exchange in a

bid to facilitate junk share

trade will set up an over the

counter (OTC) market in the

next two months. The DSE

Board took the decision at a

meeting yesterday.Under

the OTC system, a separate trading floor will be opened where interested buyers and

sellers of shares of non-

performing and underperforming companies will announce prices and num-

bers of shares to be traded.

International

Investors are lining up for a

piece of Vietnam's "China

Beach", once a wartime R&R

playground for US soldiers,

which industry players say

could become a tourism

hotspot to rival Bali or Phuket.

Stretching about 30 kilo-

metres (19 miles) from the

mountain-fringed central

Vietnam city of Danang to the

heritage town of Hoi An, the

white sand beach -- known

locally by other names -- has

been relatively undeveloped

The slow impact of a massive

US economic stimulus pro-

gram approved earlier this

year has prompted renewed

talk about another effort to

stem rising unemployment

and jolt the economy from

recession. Only a small

portion of the 787 billion

dollars authorized for eco-

nomic stimulus in February

has been pumped into the

economy, failing to prevent a

rise in joblessness to a 26-

Slow stimulus spending

brings out complaints

despite its beauty.

Better than Bali

B-3

junk shares

# Exports stay sluggish Excess liquidity hits banks

### Earnings from shipments grew only 4.18pc in May

70

60

50

KAWSAR KHAN

....... Exports stayed sluggish in the global economic downturn, as earnings from shipments increased only 4.18 percent in May from the same period a year ago.

According to preliminary official statistics, the country bagged \$1.32 billion in May of fiscal 2008-09, compared to \$1.26 billion in the same month of fiscal 2007-08.

The latest earnings figure is more than 12 percent bellow the \$1.50 billion strategic export target set by the Export Promotion Bureau.

Bangladesh posted an 11.87 percent export growth in the first 11 months of the immediate past fiscal year, earning \$14.14 billion, up from \$12.64 billion in the same period a year earlier.

Although sectoral figures were not available, an EPB official said many yearago. sectors including raw jute, tea, jute goods, electronics, leather, frozen foods and ceramics remained in the negative territory.

most of the sectors have declined, the share of target. readymade garments in the total export earnings will widen to 85 percent from the present 80 percent," a commerce minis-

Star yesterday.

With the slowdown in exports, the country will narrowly miss the \$16.3 billion export target for fiscal 2008-09, the official added.

President of Bangladesh Knitwear Manufacturers and Exporters Association Fazlul Hoque said earnings of the RMG sector would remain low in next few months due to low utilisation of orders (UD) in the past months.

Without giving an exact figure, Hoque said the export performance of knitwear sector was below the mark in May. In April, knit exports achieved only 0.28 percent growth, which was 8 percent in the month earlier.

In the 10-month period of last fiscal year, according to official statistics, knit earned \$5.2 billion, posting over 19 percent growth from the same period a

Woven garments maintained a 17.13 percent growth in the first 10 months of the previous fiscal year, bagging "As export earnings by \$4.9 billion or 7.30 percent growth over the

Earnings in May were far from satisfactory although the government rolled out an interim financial stimulus package

ERCENT a 30 20 10

EXPORT TREND REMAINS SLOW IN RECESSION

immediate-past fiscal year to keep up export growth.

-20

But the sector people said they are yet to receive any incentive in line with the Association. declaration. The sectors hit expected to receive 70 perbanks immediately after documents.

"Although the government has announced the try official told The Daily for the last quarter of the amount, we have not executive director of Centre

received any incentive yet," said Maqsudur Rahman, a vice president of Bangladesh Frozen Foods

Rahman claimed that boost exports. by global recession are they have submitted all cent of the incentive from banks for the export incentive but "we did not receive submission of relevant anything as banks aren't following government directives".

Mustafizur Rahman,

for Policy Dialogue (CPD), urged the government to immediately spell out the modalities for the Tk 5,000 crore-stimulus package to

"Now it needs an immedirequired documents to ate concerted effort to allocate the package to boost the export growth," he said.

Export earnings might return to normal in the second half of the current fiscal year, he hoped. kawsar@thedailystar.net

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REJAUL KARIM BYRON

Excess liquidity in banks reached as high as Tk 27,716 crore in April, pointing to sluggish investment.

Bangladesh Bank June 2009 Update shows that banks had Tk 12,988 crore in excess liquidity in June 2008.

The March figure was Tk 24,000 crore, indicating an every

month rise in such excess liquidity. Economists and bankers think the investment flow is not picking up because of the ongoing global recession and paucity of gas and power despite the fact that an elected

government is at the helm. The central bank report points to a decline in capital machinery and industrial raw material imports. A fall of around 6 percentage point in the private sector credit in April has also been shown in the report.

Meanwhile, an announcement of expansionary monetary policy by the central bank is imminent, according to a BB high official.

BB has been following a contractionary policy for the last

The private sector credit dropped to 16.97 percent in April from 22.89 percent in the same month a year earlier. Such a fall went below the target of cutting the credit growth down to 18 percent, as set by the central bank.

The call money market shows that the excess bank liquidity has also caused a drop in interest rates. The rates were 1.97 percent in April, 3.28 percent in May and 1.79 percent in June, which were 15.48 percent, 14.11 percent and 9.90 percent in the corresponding period last year.

A top brass of a private commercial bank said such a trend shows a low investment demand, which he attributed to the financial meltdown worldwide.

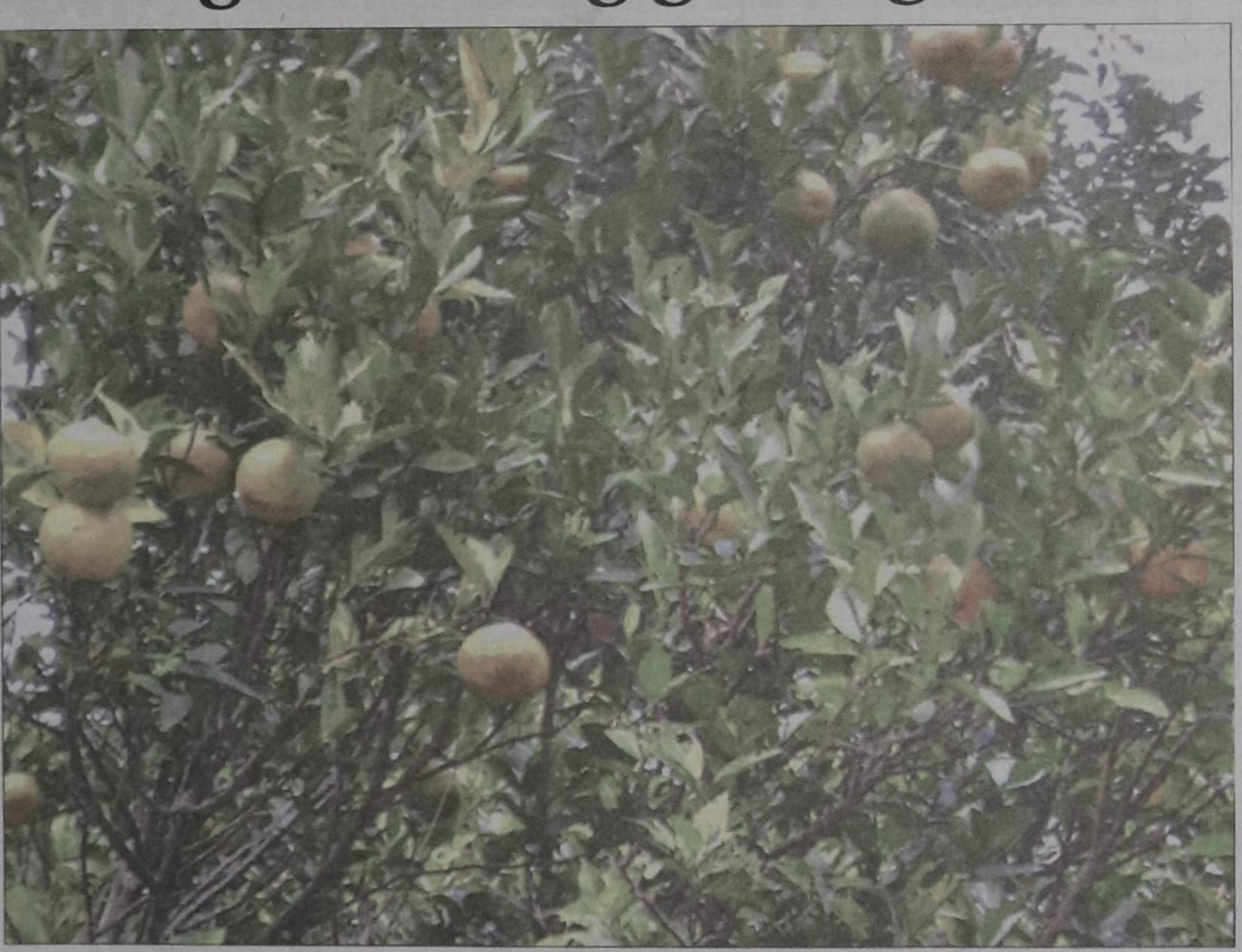
The data of a 30.21 percent fall in the opening of letters of credit for the imports of capital machinery and 11.12 percent in the case of industrial raw materials suggest a bleak production scenario, and also a frustrating future.

"International economic situation is not good yet. The present investment is low, as our economy does not remain immune from the global crisis," Zaid Bakht, research director, Bangladesh Institute of Development Studies, told The Daily Star.

He said power and gas situation, a precondition for investment growth, is not good.

The BIDS official also pointed out that entrepreneurs remain shaky about new investments because there are signs of a possible confrontation in the country's political arena.

## Orange farming gains ground



Farmers are turning their attention to orange cultivation in Panchagarh, a northern district with sandy, alluvial soil.

KONGKON KARMAKER, Dinajpur

Favourable soil and weather conditions in Panchagarh have put orange farming in the spotlight.

Panchagarh is a moderately drought-prone area, but there are a few spots that are ideal for orange cultivation -- due to its proximity to the Himalayas. Its soil is largely sandy and alluvial and bears close affinity with the soil of the old Himalayan basin.

The popular fruit has the potential to become a cash crop for farmers in the four upazilas of the Panchagarh district, sector people said.

The Horticulture Department, District Agriculture Department and Orange Orchard Development Board have taken steps to help orange farming flourish in the northern district.

The first orange farming project was introduced in 2006 with some Indian varieties, including Khashiya and Nagpuri being widely cultivated in Shiliguri, Jalpaiguri and Darjeeling of India.

Ashim Kumar Paul, an official of Panchagarh Orange Orchard Development Project, said Panchagarh oranges would hit the international

market by 2011, after meeting domestic Development Board has also organised

demand. At least 1,000 people have so far been trained and about 100 hectares of land in different upazilas of Panchagarh have been marked for orange cultivation. An additional 100 hectares of land will be brought under orange cultivation, as the district is fixing the production target at about 500,000 tonnes.

Hundreds of interested villagers in the area also planted orange trees around their homes.

According to a 2003 survey, at least 1,450 hectares of land in four upazilas of the district are ideal for orange cultivation -- 400 hectares in Tetulia, 400 hectares in Panchagarh, 300 hectares in Atwari and 350 hectares in Boda.

The Department of Agricultural Extension (DAE) along with the Horticulture Orange Orchard Development Department took steps to encourage farmers to cultivate oranges in

In 1998, Md Mominul Islam of DAE distributed orange plants among farmers, which brought in good yield. The Horticulture Department in collabora-

tion with the Panchagarh Orange Orchard

awareness programmes -- "Scope for Commercial Orange Cultivation" -- to educate farmers.

"A large number of farmers in the district have begun orange production this year," said an official who visited several orchards.

Achinta Kumar Roy of Shardarpara village under Boda upazila said his orchard produced oranges this year. "This new crop is inspiring many farmers in the area to follow suit," Roy said.

However, the sweet fruit from the district is yet to reach local markets.

"Since the availability of water is a major consideration for this fruit, we have identified certain areas that are ideal in this regard," said Paul. "The orange cultivation project has so far received encouraging response from the farmers in the district."

The Panchagarh Orange Orchard Development Project official said efforts would be made to popularise orange cultivation in the district by involving various agencies associated with the crop, based on modern techniques.

### BTRC moves to ease mobile users' woes

MD HASAN

The telecom watchdog is set to launch a benchmark for mobile phone operators to ensure quality of their services, a move that is expected to safeguard the users' interests in the Bangladesh's rapidly growing telecom market.

The Bangladesh Telecommunication Regulatory Commission (BTRC) has already prepared a draft guideline on 'Quality of Service (QoS) Parameters for Mobile Telecom Service' and sought stakeholders' views to finalise it.

QoS parameter has been in place in different countries like Australia, India, Malaysia, Pakistan and Singapore. The parameter is mainly set from customers' perspective by verifying what the mobile operators pledge to do and actually what they provide to the users.

In Bangladesh, the customers' complaints against the mobile operators' quality of services are nothing new. But besides the operators' customer service desk, there was no regulatory framework to ensure a minimum standard of mobile phone services. Network disruption, call dropping, delayed connection,

poor voice quality, interconnection congestion, abnormal bill and delayed services by the operators' customer care desks are the commonplaces for the country's 46 million mobile users. The BTRC officials think the guideline will enable cus-

tomers to get better services from the mobile phone operators, as all parameters set by BTRC for QoS will be determined by survey reports on the customers. "The market has reached such a point that we can set a

benchmark for quality services," said a BTRC high official seeking anonymity. The guideline is expected to be finalised within the next

two months, the official said Customer satisfaction is the basic parameter to judge the

QoS provided by an operator. However, the methodology to measure this parameter is highly subjective and requires due care to assess the level at which services are being rendered, says the BTRC draft guideline. The BTRC will provide a set of questionnaires to the

mobile phone operators asking the customers' satisfactory level over the mobile service. Each question will have a certain point that will be justified by the QoS benchmark.

BTRC will consider some services or technical abilities of the mobile operators to justify the QoS.

"We welcome this initiative by the BTRC to develop QoS parameters for the mobile industry. For today's mobile operators, QoS is a critical differentiator because it is certainly a way to attract customers and reduce churn," said Rubaba Dowla, chief communications officer of Grameenphone Ltd.

Furthermore the parameters, when defined, will be directly relevant to business and business expansion for the operators. Among some of the challenges that lie ahead is active cooperation between the operators, government and the regulators for additional site acquisition in public areas, spectrum allocation, and adequate power supply, she said. hasan@thedailystar.net



### world trade picking up The slump in global trade

year high of 9.5 percent.

German exporters say

has already hit its lowest ebb and German trade should also begin to perk up in the coming months, a press report said Sunday, citing a study from a major German industry body.

### Contact Us

If you have views on Star Business or news about business in Bangladesh, please email us at business@thedailystar.net