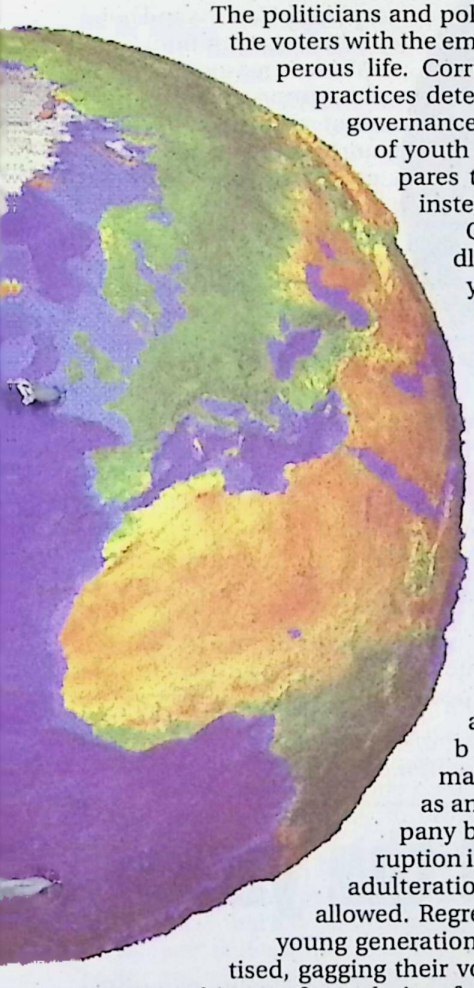


The politicians and political activists fleece the voters with the empty promise of prosperous life. Corruption and corrupt practices determine the norms of governance where the brilliance of youth is defeated and prepares to serve self-interest instead of mass-interest.

Globalisation muddles the brains of the youth with the incantation of money-making ideals. All people are encouraged to earn money, as much as they can, by any means, even compromising their honesty and humanity. One can earn money even at the cost of consumers' life. In the corporate culture all economic activities are driven by profit-maximisation. As long as an employee of a company brings profits, all corruption including tax evasion, adulteration and bribery are allowed. Regrettably, the minds of young generation have been corporatised, gagging their voice of protest. In an ambience of popularity of open and free market economy, which has intensified globalisation, they are flooded away by the hype of theoretical camouflage. They can hardly understand that in the guise of liberty and internationalism, only repression and subjugation is presented to them.

Globalisation is popular with the bulk of young generation as it brings them all sorts of consumer goods, more than need, for their comfort in life. But with the indiscriminate exercise of consumerism, their morality weakens. They are trained to think that life is for consumption and caring for others is foolishness. From early upbringing they are acquainted with eye-dazzling brands of cars and exquisite designs of apartments so their only dream is to gain possession of such marvels. They become happy when they get them and frustrated when they don't get. Their happiness is measured solely by material gains. They have no idea of the pleasure of 'giving'; they only know the pleasure of 'taking'. It is really difficult for the young generation to get rid of the moral degeneration brought about by globalisation.

The young generation is taken away from their own cultural root with the attraction of cosmopolitan gloss. Through the open door enters all kinds of alien ideas, thought to be symbol of modernity or post-modernity.

They are tempted to follow Angelina Jolie and Brad Pitt in their dress and demeanour. With an utter emulation of hitherto unknown culture, they go to bars and hotels, throwing them in wild orgy. The less desperate ones get engrossed in the visual entertainments coming from the sky. English, Hindi and many other satellite TV channels hit their eyes. From a hundred choices, they find out the most suitable programmes for them and spend hours. It is the best pastime for those boys and girls who would like to be potato couch.

Globalisation has a bizarre effect on the lifestyle of the youth. MacDonald's and Helvetia besides numerous Chinese restaurants are now at the corner of streets so they can relish delicacy as they wish. Fast foods like pizza, hot dog and burger become part of their busy life. Wearing trendy jeans and T-shirt they rush to party and make merry. They observe thirty first night and Valentine's Day instead of Pahela Baishakh and Pahela Phalgoon. They hum the tunes of music as their ears are glued to FM broadcast. Their passion is cheap number and fashion is I-don't-bother-anybody type of smartness. They love to twiddle latest technology mobile phones and exchange SMS with pals. In fact, globalisation has made the young mind shallow as they are floated only on the surface of events. Miles away from the true realisation of life, they are the children of 'stylistic vacuity'.

Some educated youths feel that globalisation have brought opportunities for them. They can go to foreign universities for higher studies and get a degree of greater value. They claim they become up-to-date with modern knowledge in the western canon of instruction. Apparently they are benefited as they can secure a good job with a greater scope of earning money.

