

THE DAILY STAR-NIELSEN OPINION SURVEY

GOVT'S 100-DAY PERFORMANCE RATING

The Daily Star

DHAKA THURSDAY APRIL 16, 2009

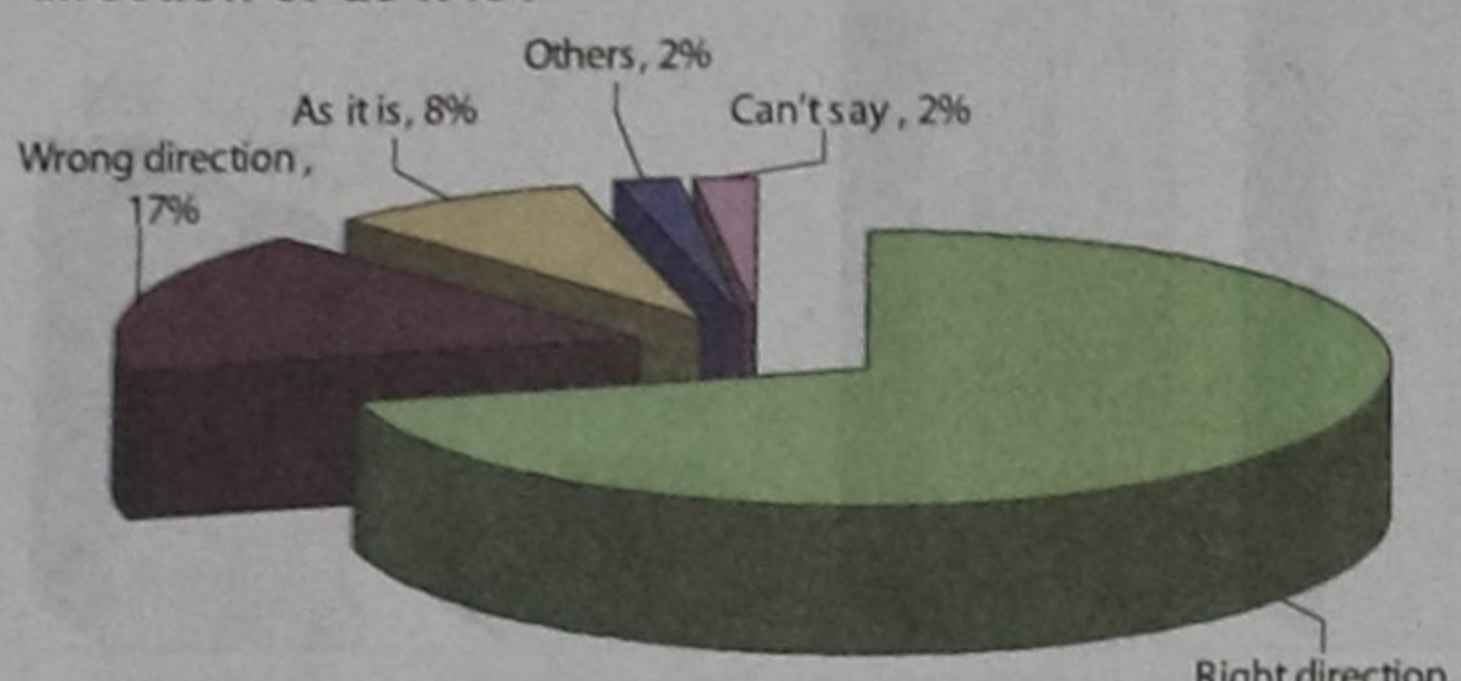
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Right or wrong direction

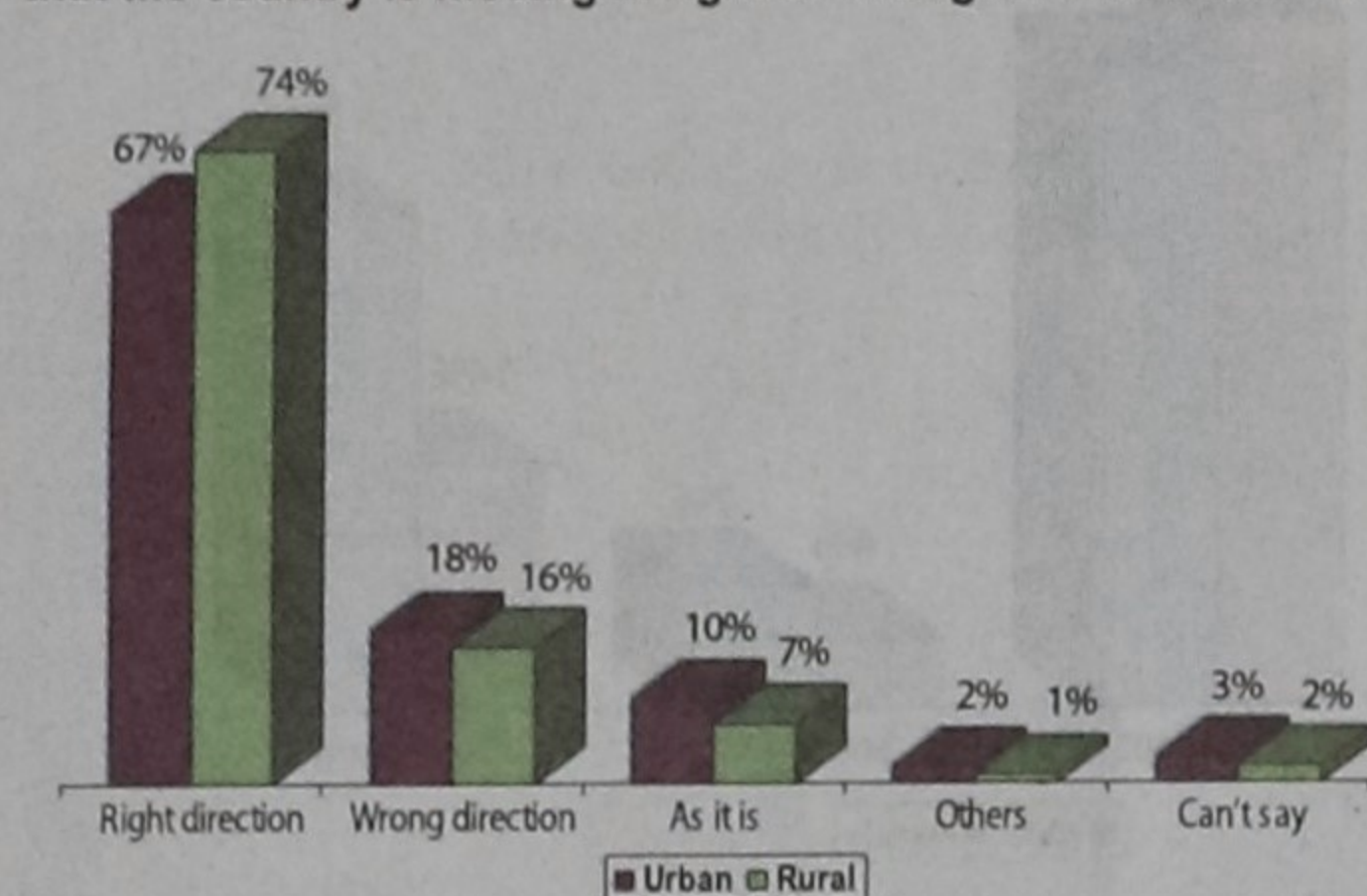
A majority of 71 percent people think the country is moving in the right direction after the AL-led government took over. Only 17 percent said in the negative and another 8 percent believe it is in a static situation. Rural people are more in favour as 74 percent of them think positively against 67 percent of the urbanites.

When the focus was narrowed down to the first 100 days, 62 percent people said they are satisfied with the government and another 19 percent very much satisfied. Only 15 percent said they are not satisfied.

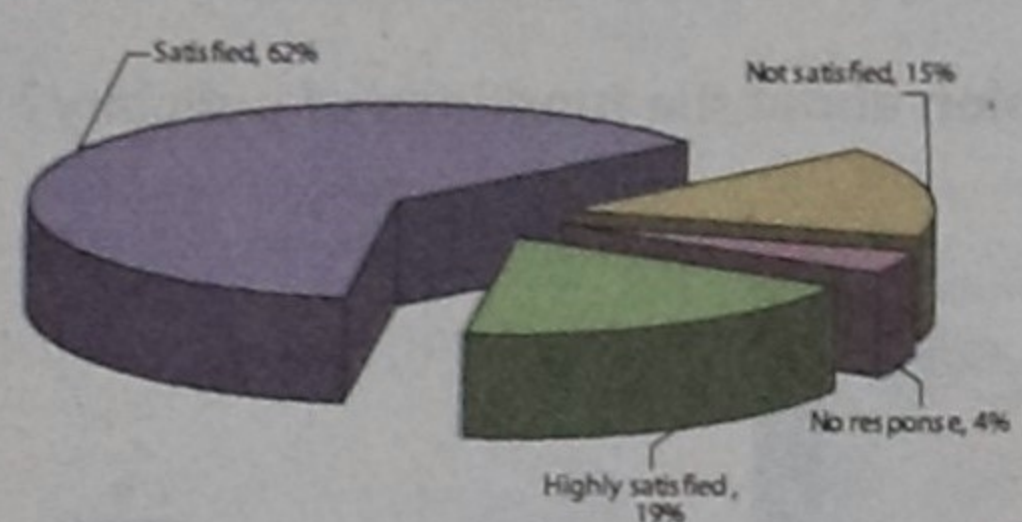
Overall, after taking over by the current government, do you think that the country is moving in right or wrong direction or as it is?



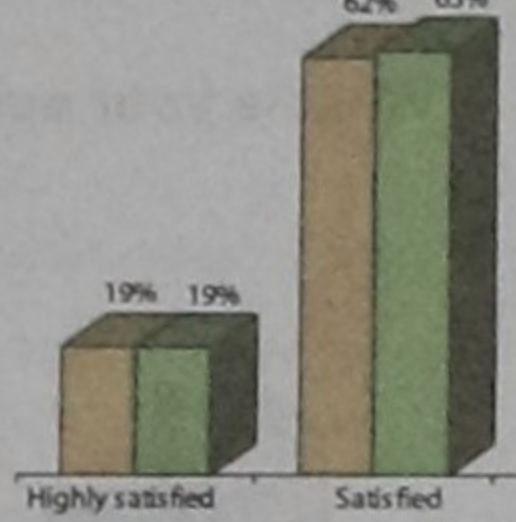
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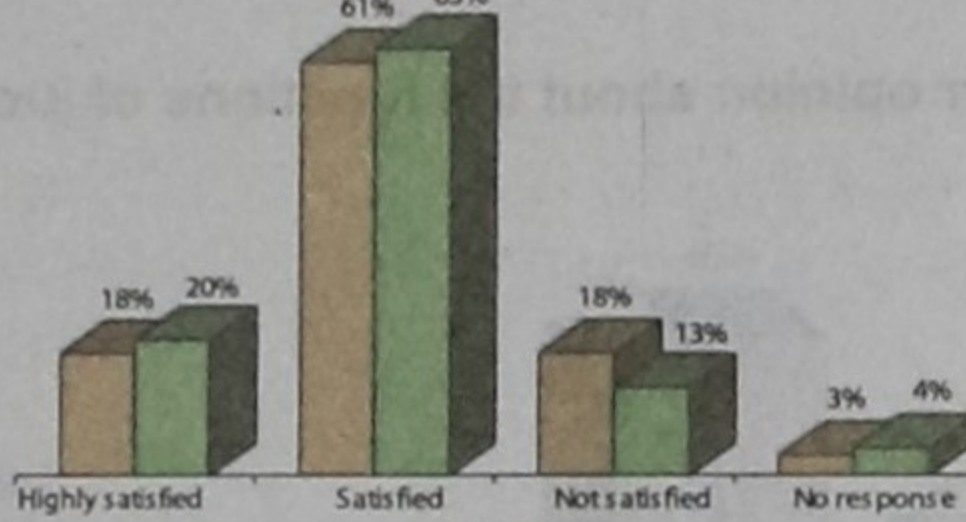
How do you rate the govt's 100-day performance?



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SURVEY AREA COVERAGE

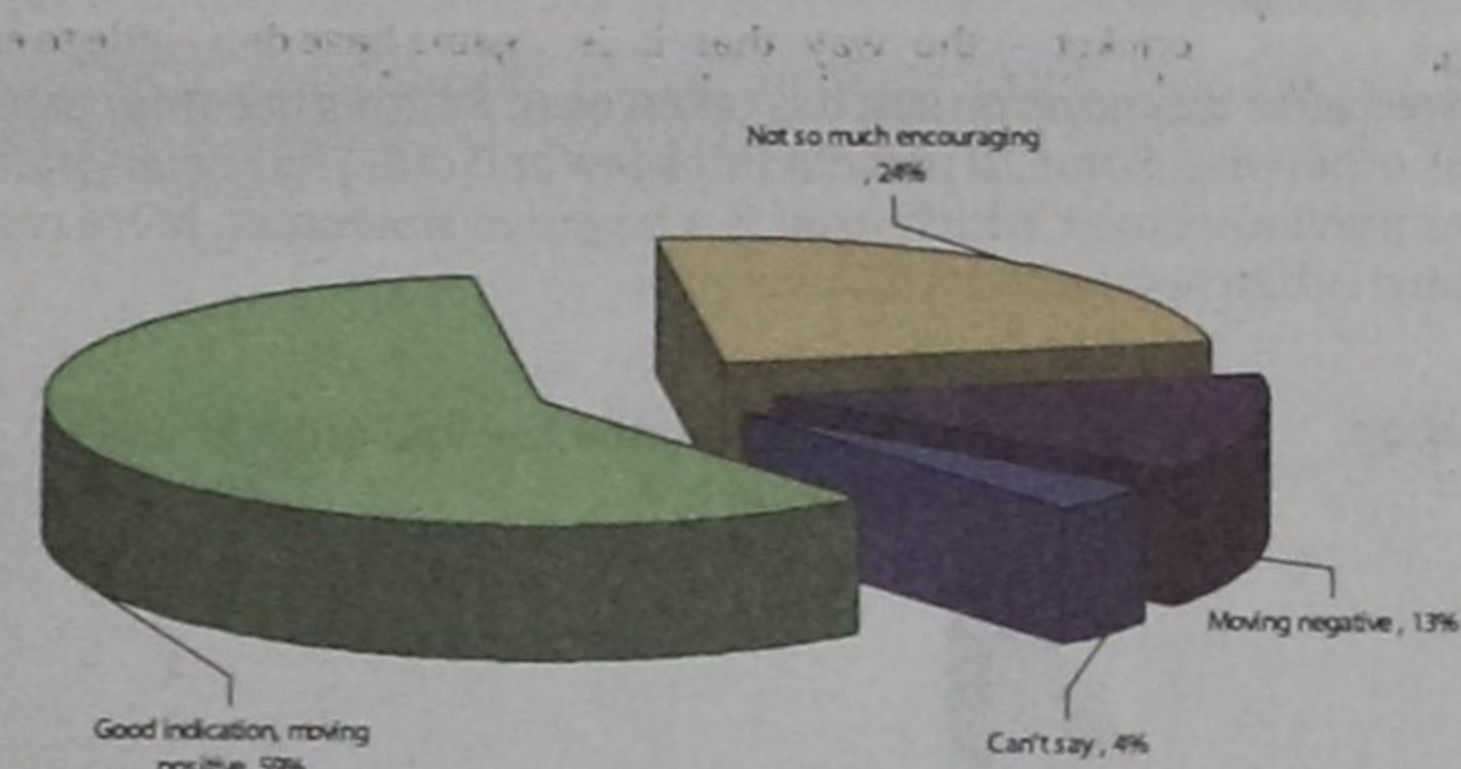


STAR GRAPHICS

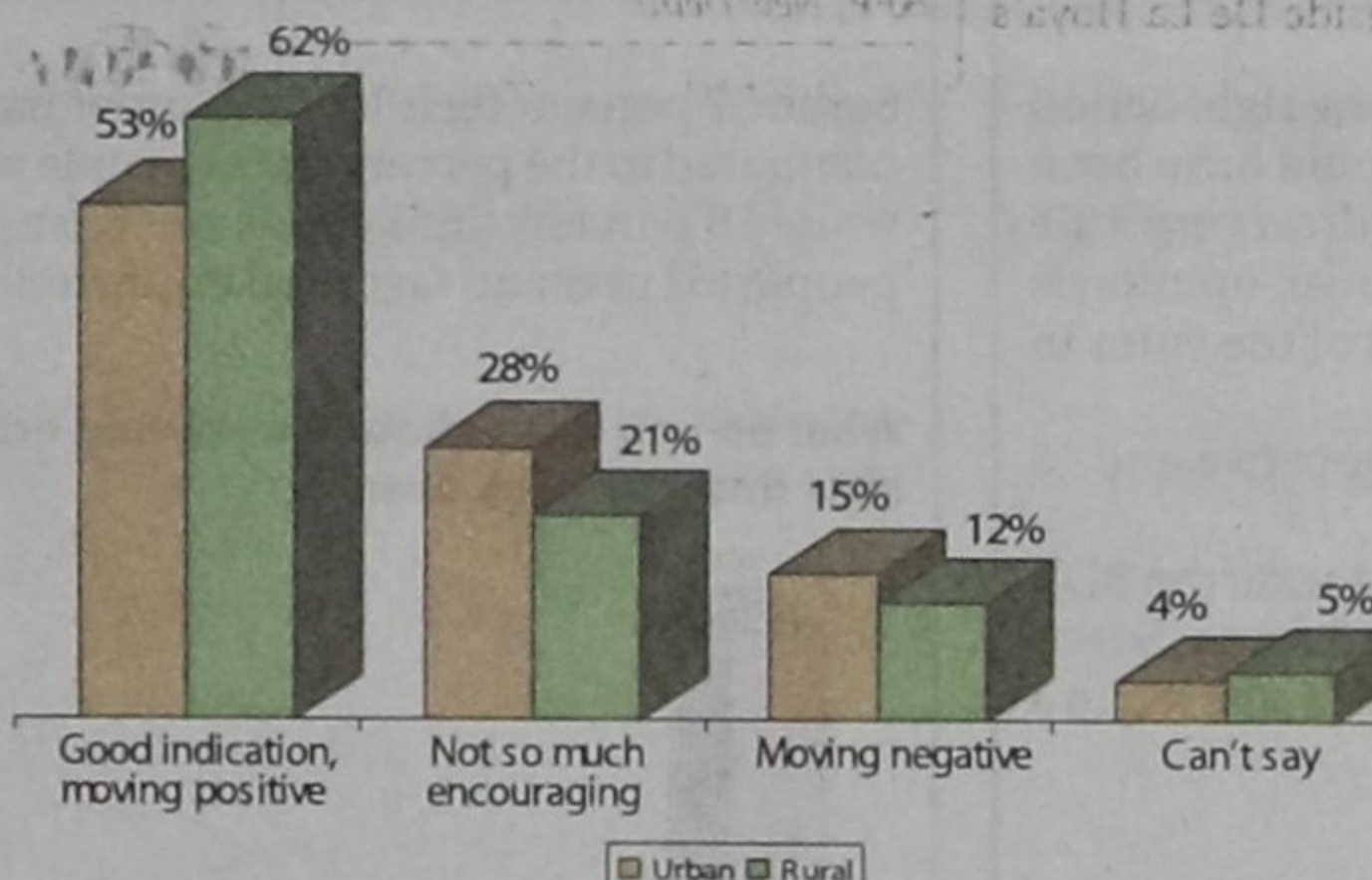
Economy

Some 59 percent people think the economy is doing fine, 24 percent feels economy is not in an encouraging state and 13 percent think it is performing negatively. Rural people are more positive about the economy (62 percent) than urbanites (53 percent). Females also think better of the economy (62 percent) than the males (55 percent).

What is your opinion about the economy after the new govt took over?



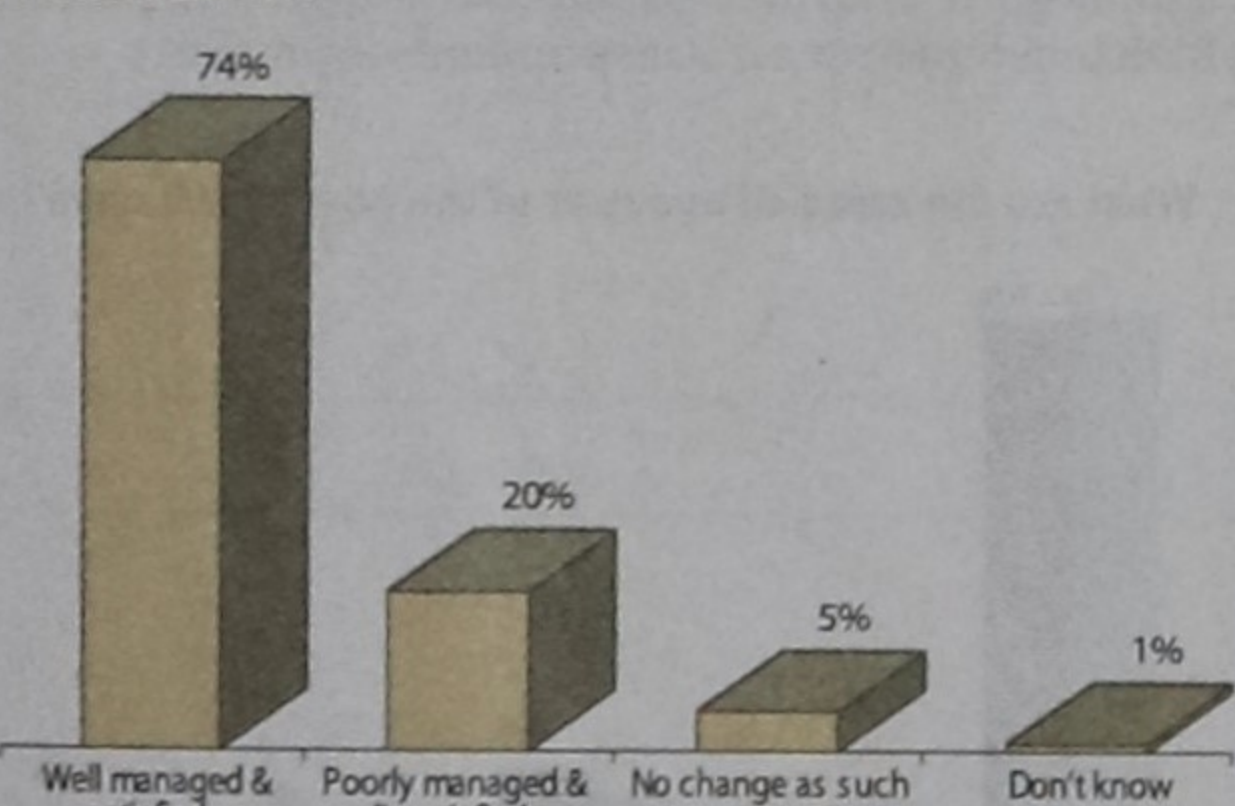
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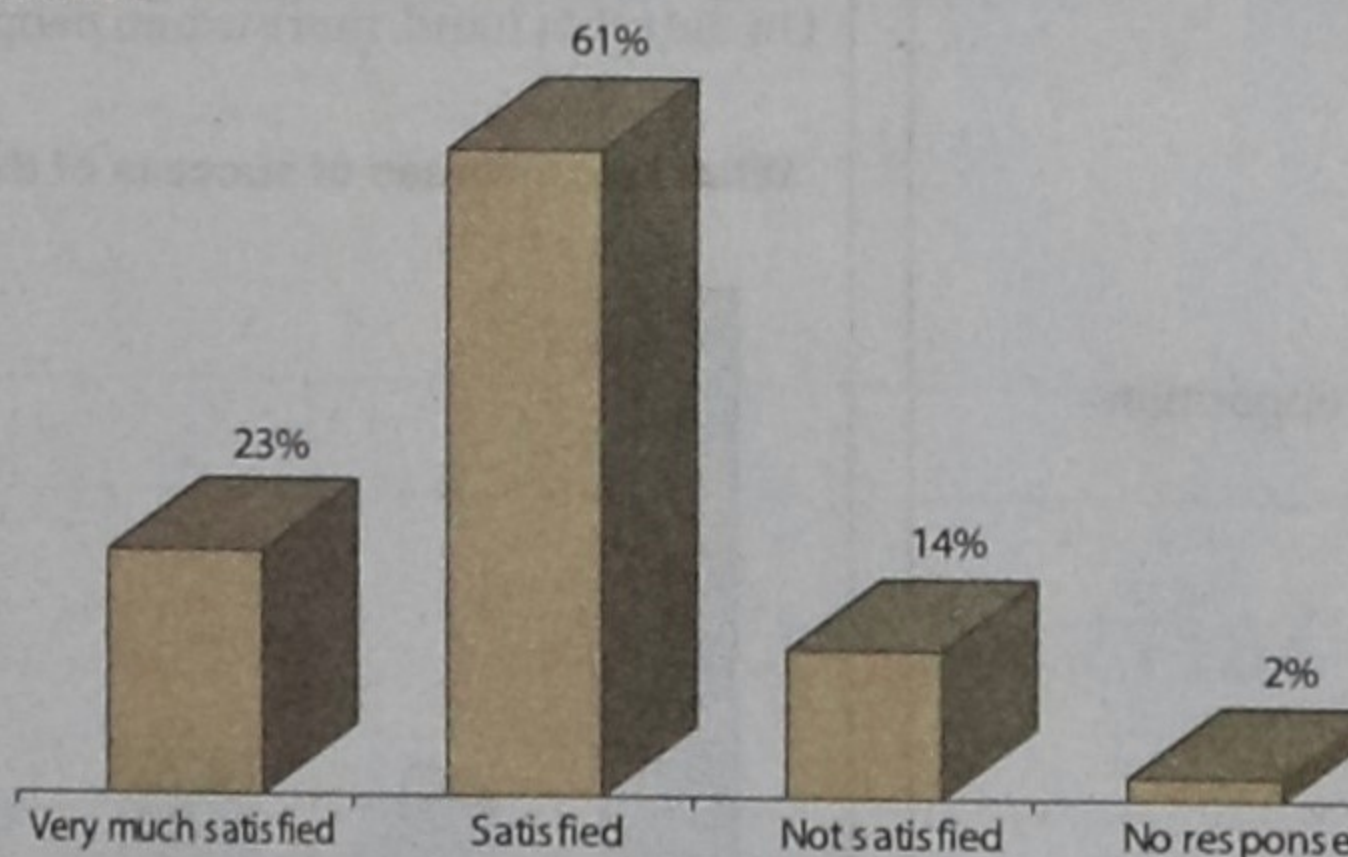
Inflation

A large number of respondents (74 percent) think the government had managed price inflation of general commodities well while 20 percent think the issue has been poorly managed. Rural people (75 percent) had given better score in this regard than urban dwellers (71 percent). When focus was shifted specifically on prices of food items, the government scored even better as 61 percent said they are satisfied and another 23 percent very much satisfied. Only 14 percent said they are not satisfied.

What is your opinion about the govt's efforts in managing/tackling price inflation?



How satisfied are you about the current of role the government in controlling prices of essential food items?



Survey Methodology

The objective of The Daily Star-Nielsen Opinion Survey on the Government's 100-day Performance Rating, 2009 was carried out to assess citizens' view on the AL-led government's performance in key areas. The study explored the general perception according to gender, age group, urban-rural and different constitutional setting, socio-economic and geographic divisions.

To ensure that the sample properly represents all possible categories, respondents were selected from the following groups:

- Urban and rural areas
- Male and female population
- Age 18 years and above

Study Design: The sample for the poll covered the entire population residing in private dwellings units in the country. Administratively, Bangladesh is divided into six divisions. In turn, each division is divided into districts, and each district into upazila. Each urban area in the municipality is divided into wards, and into mahallas within the ward. Each rural area in the upazila is divided into union parishad (UP) and into mouzas within UPs. Therefore, Primary Sampling Units (PSUs) were mouza in the rural areas and mohallah in the urban areas. From each PSU, required number of households and respondents were

selected randomly. The list of mouzas and mohallas were procured from Bangladesh Bureau of Statistics. Therefore, to capture overall picture of Bangladesh, the poll was carried out in 44 districts, covering all the 6 administrative divisions across Bangladesh.

A target number of completed interviews with eligible adult population were set at 2,520 based on standard statistical formula, both from rural and urban areas. The urban-rural distribution of sample reflects the national pattern of population distribution. The survey was quantitative in nature, interviewed at household level and the survey period was April 9-12, 2009.

In this quantitative approach, face-to-face interviews were conducted using semi-structured questionnaires.

The interviews were done on 180 spots or PSUs covering 44 districts in 90 upazilas/thanas. Fourteen individuals were interviewed at each spot. The PSUs were chosen using probability random sampling.

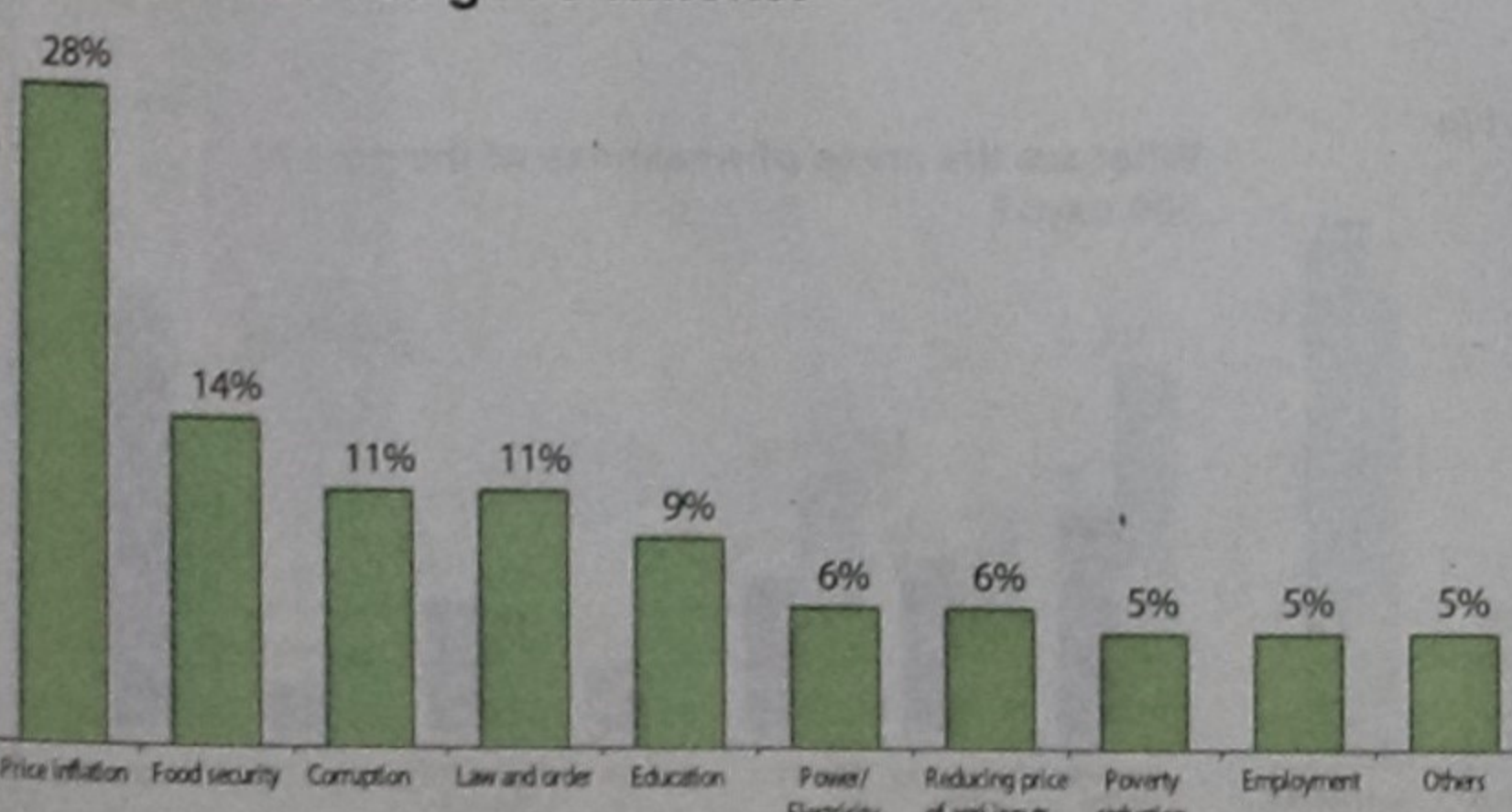
The opinion survey strictly adhered to the internationally laid down methodology and ethical standards as specified ESOMAR (European Society of Opinion and Marketing Research) and standards of Nielsen Worldwide.

- Average age of respondents: 35 years, ranging from 18 to 86 years
- Male-Female ratio: 50:50
- Literacy range: 70 percent literate, 30 percent not literate, but many can sign names
- Rural-urban ratio: 70:30

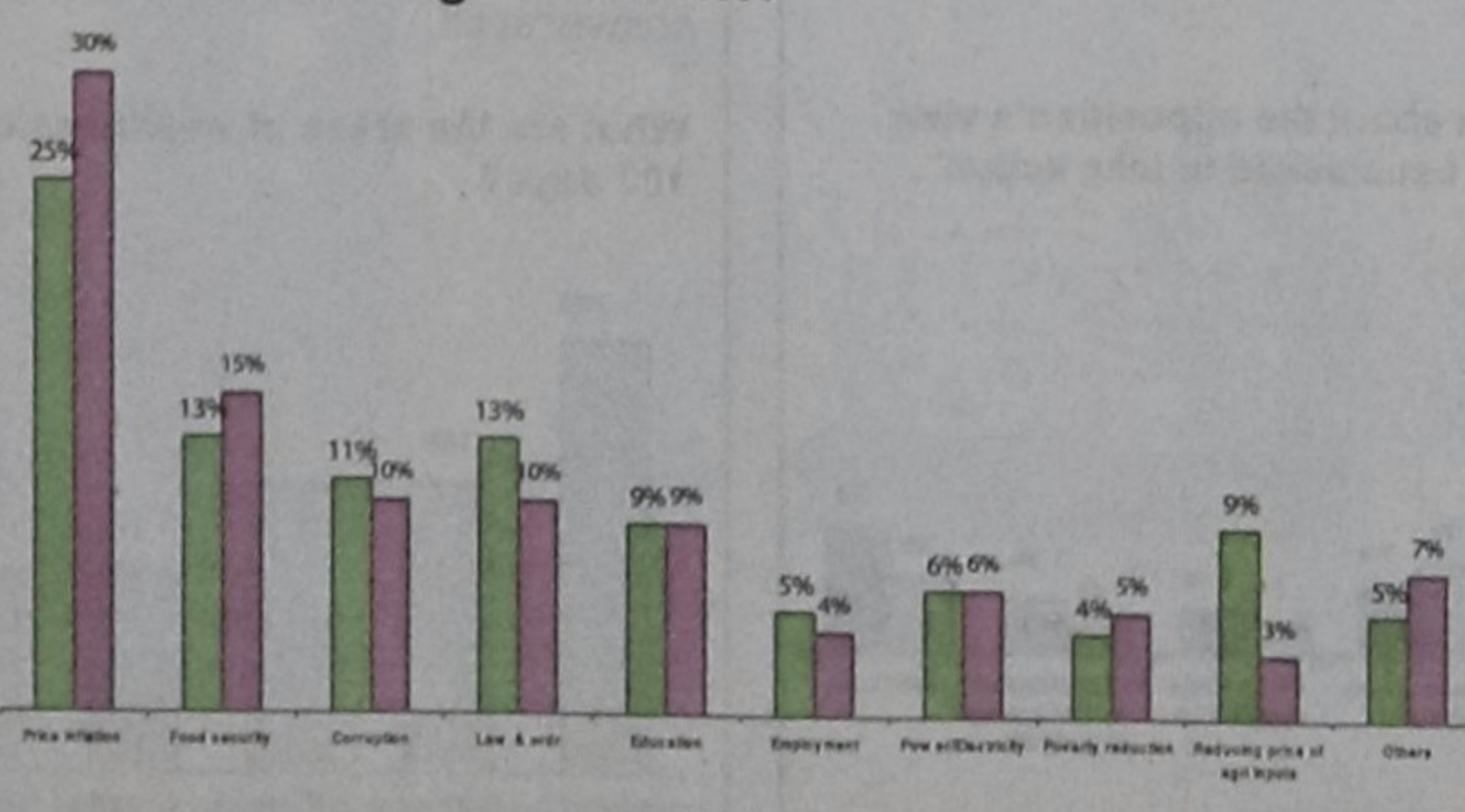
Issue for attention

Respondents were asked to identify one issue which they think the government should pay highest attention. Price inflation topped the list with 23 percent voting for it. More females (30 percent) and rural people (30 percent) list price inflation as the number one issue than males (25 percent) and urban people (24 percent). More urbanites (15 percent) think corruption as an issue of concern than rural people (7 percent).

Name one issue that you think need the greatest attention of the government?



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