Research Methodology Workshop at ULAB

THE University of Liberal Arts Bangladesh organized a workshop on Research Methods for Business and Social Sciences between February 24 and March 03, 2009 in its campus. Distinguished academic and researcher Dr. Saad Andaleeb, Professor and the Chair of Marketing, Pen State University at Erie, USA conducted the workshop. A total of seventeen young faculty members and researchers from NSU, BRAC-U, IUB, EU, Bangladesh Brand Forum and ULAB participated in the workshop. The workshop offered a practical, hands-on initiation into research. Research proposals were developed by the participants on an active participation basis and these proposals have the potential of ending up as an international publication or Ph.D. proposals.

The workshop concluded with the presentation of research proposals, followed by a certificate awarding ceremony. Professor Bazlul Mobin Chowdhury, Vice Chancellor, Independent University of Bangladesh the Chief Guest on the occasion. Prof. Rafiqul Islam, Vice Chancellor of ULAB presided over the ceremony.

In the concluding ceremony Prof. Andaleeb spoke on the need for a knowledge revolution in Bangladesh. Collaboration among the private universities, pulling of resources together and instituting a research award for the researchers could be done to promote research in



Bangladesh, Dr Andaleeb said. In his speech, the Chief Guest Professor Bazlul Mobin Chowdhury said that most of the teachers in the private universities were overloaded with courses. Even after that he encouraged researchers to conduct research and go to other countries for doing higher studies and learning research skills. Dr. Munim K Barai and Prof. Imran Rahman, the Pro-Vice Chancellor of ULAB facilitated the entire program. Prof. Imran Rahman also offered the vote of thanks to all the participants, guests and other organizers of the workshop.

(Prepared by: Munim K Barai, PhD)

5th Anniversary of Film and Media Department

THE Film and Media Department of Stamford University organized a daylong program at Siddeswari Campus on 8 March 2009 to celebrate the 5th Anniversary of the department. The guests at the event paid their respect by bestowing flowers at the picture of the founder Chairman of the Department Late Director M. A. Samad. Matin Rahman, Department Coordinator, gave the welcome speech. Vice-Chancellor D. M. Mujibur Rahman was the Chief Guest of the program. Atikul Haque Chowdhury, Drama personnel and Head of Ekushey Television; Manzar Hasin Murad, a renowned Documentary maker and the Chairman of the Film and Media Department; CEO of RTV M. Hamid, Former President of Film's Director Association Azharul Islam Khan, Vice President Shah Alom, President Sokot Jamil, Film Director Azizur Rahman, faculty members and all former and present students of the department attended the event. Stamford University is the first private university to introduce Film and Media as an academic subject in Honors and Masters Level. Professor D. M. A. Hannan Feroz, President of Stamford University Bangladesh and Late Director M. A. Samad played an instrumental role in setting up the department.

