DHAKA MONDAY FEBRUARY 23, 2009

Stocks

DGEN 2,604.17

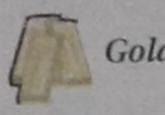
0.35% CSCX 5,142.41

Currencies

		Buy Tk	Sell Ti
\$	USD	68.35	69.3
-	EUR	86.20	90.6
松	GBP	97.12	101.7
197			0.7

SOURCE STANDARD CHARTERED

Commodities



\$981.74 (per ounce)

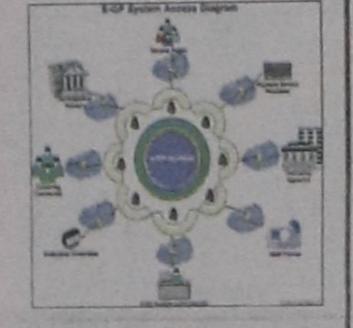


\$37.80 (per barrel)

(As of Friday)

More News

E-purchase to check rigged bids



It has become almost customary that politicallybacked groups muscle in on the scene, when the government invites bids for development projects. Political meddling in bidding processes is an open secret. The practice comes to the fore when a political government sits in power.

DSE turnover swings to two-month high

Dhaka stocks started the week marginally up yesterday with turnover swinging back to a two-month high. The total turnover on the Dhaka Stock Exchange was Tk 422.48 crore, the highest since December 30 last year when the bourse recorded Tk 430.95 crore.

International

Banks must be servants of economies: Brown

British Prime Minister Gordon Brown said banks must be reformed so that they are the servants of economies and societies, not the masters in an article published Sunday. He also signalled new limits on mortgages over 100 percent -which enable people to buy a house without a deposit -- and urged more responsibility in Britain's housing market, where prices have fallen since

Spain's Galician shipyards buck the global crisis

the credit crunch.

Shipyards in Spain's Galicia region are defying the global financial crisis, creating hundreds of new jobs as order books fill up, largely by switching to the production of specialised high-technology vessels. "We are going through a good period which will allow us to stay afloat even if the crisis is affecting other sectors," said Jose Dominguez, head of development for the shipbuilding industry in the portofVigo.

Contact Us

B-4

If you have views on Star Business or news about business in Bangladesh, please email us at business@thedailystar.net

Akij Group quickens CSR efforts

SAJJADUR RAHMAN

Akij Group has sped up its corporate philanthropic efforts by expanding Ad-din Hospital to provide "low-cost, yet standard" health services to the growing urban population.

The corporate giant that has three hospitals in operation will set up three more outlets this year: two in Dhaka and a third in Khulna, hospital officials said yesterday.

The hospital's Dhaka unit, founded in late 1997, provided outdoor treatment to 7.19 lakh patients in 2008, a 20 percent rise from 5.99 lakh patients treated in

Akij is one of the country's largest business conglomerates and has diversified businesses ranging from biri (traditional cigarettes) to IT software and manufacturing of goods.

To encourage private companies into CSR efforts, the government had earlier approved tax exemption facility at the rate of 10 percent on part of the corporate income to be spent as CSR.

In line with the tax exemption, economic, environmental and social development activities will be brought within CSR purview.

According to statistics by Ad-din, the hospital handles more than 8,000 delivery cases a year, a trend that has continued over the past four years.

"The management will open two hospitals of the same standards in Mirpur and Postogola in Dhaka this year to provide low-cost health services to the poor," Shahjalal Farazi, office secretary of Ad-din, told The Daily Star. Ad-din will start its operations in Khulna shortly.

"We also provide ambulance services at low costs -- between Tk 60 and Tk 160 in Dhaka," Farazi said.



SAJJADUR RAHMAN

A man walks to Ad-din Hospital in Dhaka. The hospital, a philanthropic venture of corporate giant Akij Group, is poised for expansion to provide low-cost medical services to the poor.

The late Akij Group founder Medicines are also provided in our Sheikh Akij Uddin set up the first hospital. The total services cost no the group's corporate social Khatun, a doctor for the hospital. responsibility (CSR).

hospital in Kushtia and the latest in tients a day on average. A doctor's Dhakain 1997.

only women and children. Services for male patients are also being treated in the philanthropic outreach.

Dhaka is facing increasing pressure from patients because of its lowcost services, compared with other hospitals in the city.

"A Caesarean costs only Tk 6,400.

branch of Ad-din in 1980, in his less than Tk 30,000 in any other home district in Jessore as part of hospital in the city," said Rokeya

Currently, the hospital deals with Later, he had founded another 30 deliveries and treats 1,200 outpavisiting charges per patient cost Tk The hospital had initially treated 50. The patient also gets a card from the hospital. Follow-up visits will said. not require additional spending.

hospital treated only 16,000 According to officials, Ad-din in patients at its outdoor facility in Dhaka in 1998. The number reached nearly five lakh in 2005. The number again rose to nearly six lakh in 2007, and crossed the seven lakh mark in 2008.

The hospital has 350 beds, of which 180 are totally cost-free. It has about 650 staffers: 50 consultants, 40 medical officers and over 200 nurses.

"Operational costs are met by the income of the hospital, but the management has to inject about Tk 50 lakh every three months to subsidise treatment for the poor," Farazi

Akij Group's annual turnover is MIS officer MA Monsur said the around Tk 3,500 crore, according to officials. Dhaka Tobacco, a concern of the group, has an annual turnover of Tk 2,200 crore. The tobacco company has a dominant market in the country's low-cost cigarettes sector.

sajjad@thedailystar.net

Asian ministers agree to boost emergency fund

AFP, Phuket, Thailand

Asian finance ministers meeting here agreed to boost by 50 percent a multibillion dollar emergency fund to fight off the global downturn, officials said Sunday.

The proposal was agreed of the turmoil. at a ministerial meeting of the Association of Southeast Asian Nations (Asean) and China, Japan and South Korea and will be finalised later this year, they said.

Multilateralised Chiang Mai developing economies. Initiative will be increased from the initially agreed level of 80 billion dollars to 120 billion dollars," an official statement said.

The meeting was called to discuss ways of softening the impact of the economic crisis, with expanding the Chiang Mai Initiative foreign exchange pool -- an emergency credit line for Asean countries -- at the top of the agenda.

The statement said the move to expand the fund aimed "to ensure regional market stability and to foster confidence in the markets," and would be finalised at another meeting of finance officials this year in Bali, Indonesia.

The proposal will also likely be discussed at the annual Asean summit, which will be held from Friday in the Thai resort town of Hua Hin, although there is no time frame for when the expanded fund will be operational.

Ministers and officials from Asean's Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam met Sunday with Chinese and South Korean finance minis-

ters and a top Japanese official.

Asean's 10 member states plus China, Japan and South Korea agreed after the 1997-98 Asian financial crisis to set up the Chiang Mai Initiative bilateral currency scheme to prevent a repeat

The Asian nations now want to expand that agreement into a multilateral reserve pool, as the current economic climate threatens millions of jobs as well as "The total size of the recent robust growth in the

> A multi-nation scheme of currency swaps aims to make it easier for countries to borrow emergency funds.

The statement said the Asean members would contribute 20 percent of the pool with larger economies Thailand, Malaysia, Indonesia, Singapore and the Philippines giving a bigger share.

The remaining 80 percent will come from the big three Asia economies, and Chinese Finance Minster Xie Xuren told reporters that China, South Korea and Japan were still discussing how they would divide up the sum.

Asean Secretary General Surin Pitsuwan said earlier the regional fund would be used to help members "badly affected" as the downturn hits Asia's key trading partners in the United States and Europe.

"It is one of the mechanisms -- it is not to replace or compete with the IMF (International Monetary Fund), but it will be an alternative for Asian countries," Surin said on Thai televi-

"If it materialises, it will be one of Asean's most tangible achievements.

Sales go brisk at street shops

REFAYET ULLAH MIRDHA

Consumers' leaning towards lowcost items is now a boon for street shops in Dhaka's busy commercial hubs. The city dwellers prefer these shops, scattered hither and thither, to so-called posh ones, as they consider the daily necessities available with street vendors as more affordable.

Abul Kashem, a street vendor at they said. Motijheel, the busiest commercial district, was reckoning his halcyon days as the street buying geared up recently.

his makeshift shop. Shirts, underwear, socks and some small items are average," a smiling Kashem said.

are among his customers, he went on. ever you buy is at Tk 50 a piece.' Previously it was not possible to sell such a big amount in a single

day, the street vendor pointed out. The withdrawal of an embargo

on any footpath trading after backsystem during the caretaker regime has brought a new life in such trading, according to some street vendors. The higher prices of basic commodities in the city's different permanent markets have also led the buyers to these street shops,

Cashing on such a situation, the doing business. sales growth on footpaths have increased manifold in busy areas like Motijheel, Dilkusha, Baitual He is happy with the daily sales at Mokarram Mosque area, Paltan and Gulistan areas.

on sale over there. "I sell different Baitul Mokarram Mosque was products worth Tk 5000 a day on an found a little bit rhythmic as a group of six young sellers were Young bank executives and others enchanting with a slogan: 'What-

Actually, the boys were selling punjabis for the people coming out

of the mosque after saying their have their own addresses.

tracking from the holiday market were sold out because of the cheaper price. The number of such street ven-

dors and shops are now on the rise due to urban and rural unemployment problems. According to an unofficial statis-

tics, more than three lakh street hawkers in the capital are now Their businesses also are not out

of risks and dangers. Most of the street vendors, from dry fish to pin sellers, have started their business vendors. We like these street shops." with their own fund as no lending It was 1:55pm. The North Gate of agency came forward to finance with having facilities of buying

vendor of garment items at Dilkusha area, pointed to the fact major cause for the chronic traffic that the financial institutions or jamin Dhaka. banks are not interested to fund them as almost no such vendors reefat@thedailystar.net

Islam, reminisces his bad days In a few minutes the punjabis during the rule of caretaker government. At that time, the holiday market system forced many out of job, as there were only 12 such spots for street vendors in the city.

"It was like a nightmare for me. I could hardly manage square meals for my family members, let alone the house rent," Islam grumbles.

When asked, Bellal Hossain, a commercial official of an export oriented garment office at Motijheel, said, I'm happy that I can buy a shirt at Tk 150 from street

Bellals are many, who are happy almost all necessary items on their Rashedul Islam, another street way to work, although such gathering on the streets is considered a



Street vendors line sidewalks in Dhaka. Consumers' leaning toward low-cost products boosts sales at wayside shops.

"Growth in the world economy will fall to its lowest annual rate since World War II in 2009." - International Monetary Fund (IMF) Surviving Hyper Competition



Chairman

Grameenphone Presents

Bangladesh Inspiring Brands in Bangladesh

Jeff Cacy Managing Director, Airline Marketing Se Boeing Commercial

For Registration & other information please contact: 02-8711163, 01911-224 053, 01717-198 798; E-mail: brandforum2009@gmail.com

Platinum Sponsor



NOKIA Connecting People

Unilever North Africa

and Middle East

B RAHIMAFROOZ

Partners



Knowledge Partner



Outdoor Partner

Media Partner

The Daily Star

PR Partner