# Air Asia set to take off from Dhaka in March

STAR BUSINESS REPORT

Air Asia, one of the biggest low cost carriers in Asia, is set to begin flights from Dhaka on March 12 with an intention to tap migrant workers and other travellers seeking cheap tickets to save money as recession bites.

The carrier said it would operate daily flights on the Dhaka-Kuala Lumpur route, offering low fares compared with the full-service carriers, many of which now feel the pinch of a drop in travellers amid global financial meltdown.

"We are hopeful to remain unaffected even if recession hits the earnings of many. Rather there is a possibility of shifting of travellers to low cost carriers from legacy carriers," said Noman Chowdhury, chief executive of Dahmashi Tours & Travels Ltd, Air Asia's sales agent in Dhaka.

Chowdhury's conviction on having incremental passengers coincided a prediction of Sydney based Centre for Asia Pacific Aviation (CAPA) that lowcost carriers will outpace the traditional ones 'in terms of traffic growth and earnings in 2009', as people migrate from the full-service amid global financial trauma.

Earlier, IATA (International Air Transport Association) said the airline industry might lose \$2.5 billion in 2009 after facing a loss of \$5.0 billion in 2008.

Airlines worldwide have cut back growth plans and axed loss-making routes to weather the dampening travel demand.

offer fares less than 40 percent of what the existing full-service carriers now charge the Dhaka-Kuala Lumpur route.

"It will be a very much of help to Bangladeshi migrant workers, local and foreign tourists as well as other travellers," he said.

With the entry of faster expanding carrier AirAsia, which currently fly 108 international routes, total number of airlines on the Dhaka-Kuala Lumpur will stand at five, up from present Biman Bangladesh Airlines, GMG Airlines and Best Air and Malaysia Airlines.

Pointing to the fact that the existing

carriers, all full-service ones, depend mainly on Bangladeshi workers with jobs in Malaysia and charge between Tk 32,000-44,000 for a Dhaka-Kuala Lumpur-Dhaka ticket, the official of Air Asia's GSA said, "Our both way-fares will hover from minimum Tk 15,000 to maximum Tk 23,000.

The 72-fleet carrier, however, said it would place a promotional fare starting from \$29 on Dhaka-Kuala Lumpur route. The special fares will be applicable for limited number of seats and booking for the promotional fare will remain open from February 9 to February 15, according to Chowdhury.



Noman Chowdhury, chief executive of Dahmashi Tours & Travels Ltd, Air Asia's But Chowdhury said Air Asia would general sales agent in Dhaka, speaks at a press conference in the capital yesterday.

## Federal Ins gets new DMD

STAR BUSINESS DESK



Federal Insurance Co Ltd has recently appointed Md Sadar-

ing director, says a press release. Prior to this responsibil-

ity, he was the senior executive vice president.

Sadaruddin, a graduate from Chittagong University, joined the insurance company in 1987 and served in various positions throughout his career.

### Fifth training course on public procurement begins

STAR BUSINESS DESK

As part of institutionalising capacity development under the Public Procurement Reform Project-II, the fifth threeweek training course on public procurement of goods, works and services organised by the Central Procurement Technical Unit (CPTU), IMED of the Ministry of Planning, began at the Engineering Staff College Bangladesh (ESCB) at Bausia in Munshiganj district on Sunday, according to a press release.

Amulya Kumar Debnath, CPTA director general, ARM Anwar Hossain, dean of the Faculty of Procurement and Supplies, ESCB, Liam Heavin, team leader, and Khaja G Ahmed, deputy team leader, were present at the inaugural session.

Earlier four such courses were organised at the ESCB where officials from different procuring entities of the government were trained on different aspects of public procurement.

The fourth three-week training course ended on February 5. The fifth threeweek training, which will conclude on February 26, is the part of 108 such courses to be held in next three years.

The Local Government Engineering Department (LGED), Roads and Highways Department (RHD), Bangladesh Water Development Board (BWDB) and Rural Electrification Board (REB) are the four target agencies under this reform project.

## Follow BB rules to give loans to women entrepreneurs

Governor asks banks

STAR BUSINESS REPORT

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Bangladesh Bank (BB) Governor Dr Salehuddin Ahmed yesterday advised the scheduled banks to appropriately follow the central bank while disbursing loans among women entrepreneurs so they do not face any hassle.

At a workshop on "bankers role in getting access to loans by women entrepreneurs" at Bangladesh Bank Training Academy in Dhaka, the governor also informed the participants of different BB steps taken to ensure women's access to bank

He thanked the organisers of the workshop, saying such programmes would help change the mindset of the commercial banks and bankers, ensure gender sensitivity, and accelerate women.

SME Foundation and Bangladesh Bank Training Academy jointly organised the workshop, which was presided over by Selima Ahmed, director of SME Foundation, said a statement.

A total of 35 bankers from different scheduled and commercial banks and five BB officials participated in the workshop.

Rokia Afzal Rahman, president of Bangladesh Federation of Women Entrepreneurs, presented a keynote paper on "When Women are Entrepreneurs", highlighting the overall conrules and regulations of the bank finance process for dition of the women entrepreneurs of the country. BB General Manager M

Abdul Hye presented a keynote paper on "BB regulations for the development of women entrepreneurship" while Mamun Mohammed Shah, deputy managing director of Eastern Bank Ltd, presented a paper highlighting the bankers' role in the development of women entrepreneurs in Bangladesh.

## 15 nations warn on protectionism: Japan

Fifteen nations including Japan and Brazil have launched an appeal against trade protectionism to underline their concern over how countries are responding to the economic crisis, Tokyo said Monday.

includes South Korea, Taiwan and Turkey -- keep factories at home, and issued the emergency a "Buy America" clause in a statement at the World US stimulus plan, which Trade Organisation in has since been watered Geneva, Japanese foreign down. ministry official Akihiro Okochi said.

bers need to be aware of a possible increase in antidumping actions and to avoid the unwarranted use of such measures," the state-

Among recent policies to have been criticised as protectionist are French President Nicolas Sarkozy's The group -- which also suggestion of government help to its auto industry to

ment said.

Other nations or territories signing the statement "Given the unprece- last week in Geneva were locked mostly due to disdented economic crisis and Chile, Colombia, Costa Rica, agreements between rich potential rise in protection- Hong Kong, Israel, Mexico, and developing nations over ist sentiment, WTO mem- Norway, Singapore, agriculture.

Switzerland and Thailand, the official said.

The 15 are known as the "anti-dumping friends," as they are pressing the United States to change its method of calculating anti-dumping duties which they see as skewed to protect domestic products.

Negotiations over rules of trade -- including antidumping measures and subsidies -- are part of the Doha Round of multilateral trade talks which started in the Qatari capital of Doha in 2001.

The round has been dead-



Nagai Chi Leung Max, chairman of Yester Accessories Company (BD) Ltd, hands over gifts among garments and buying house owners at the company's launching ceremony in Adamjee EPZ recently.

## Global slump trade

AFP, Frankfurt

Germany, a powerhouse in the world economy, said on Monday that its key export sector flagged in December when imports surged in a sign its recession may have deepened at the end of last

"The export data seamlessly fit into the series of recent ugly industrial figures," commented UniCredit Group analyst Alexander Koch.

An export slowdown is especially bad news for Germany because exports are its main engine of growth, and the data showed that they were still losing steam at the end of the year.

With French economic activitiy set to contract in early 2009 amid a record French trade deficit, the eurozone's two biggest economies are both struggling to cope with the global economic downturn.

Germany said its 2008 trade surplus fell sharply, amid weak global demand for automobiles and machine tools.

The surplus usually posted by Germany, the biggest European economy, shed 8.7 percent from the level in 2007 to 178.2 billion euros (226.8 billion dollars).

Analysts said that trade would thus weigh again on overall economic output, estimating that the German economy, the biggest in Europe, could contract by another 2.0 percent in the fourth quarter of 2008, worsening an already deep reces-

Total exports increased by 2.8 percent, while imports gained 5.8 percent, the Destatis statistics service said.

Last week, data showed that industrial output suffered its biggest decline in December since records for a reunited Germany began in 1991.

## ATN Electronics dealers' confce held

STAR BUSINESS DESK

ATN Electronics Ltd recently organised a dealers' conference and product introduction programme, says a press release.

ATN Bangla Chairman Dr Mahfuzur Rahman was present as chief guest at the programme that took place at Prince Restaurant in Sobhanbagh in Dhaka on Saturday. Four new models of the

21-inch high technology colour television, a new model ATN refrigerator and ATN ovens are some of the new products of ATN Electronics. Dealers from all over

Bangladesh were present at the programme. Attractive offers, such as a world tour and discount package, were declared for the new dealers. ATN Electronic product buyers will enjoy discounts ranging from Tk 2,000 to Tk 11,000.

ATN Electronics Ltd Director Nesar Ahmed and ATN Bangla Chief Adviser Saiful Bari were present among others.

Singer Suvradev, Robi Chowdhury, ATN Star Rezwan and Chumki performed at the programme.

### Moody's lowers ratings for eight S Korean banks

AFP, Seoul

International agency Moody's said Monday it had downgraded ratings for eight South Korean banks, citing their dependence on the government to secure foreign currency funding.

The foreign currency long-term senior debt ratings of the eight banks, including the country's largest lender Kookmin Bank, were cut to "A2."

The revised ratings carry a stable outlook, except for state-run Korea Development Bank, which has a negative outlook.

# Take measures for more overseas jobs

Wahiduddin urges govt



Prof Wahiduddin Mahmud, PKSF chairman, speaks at a discussion on Financial Assistance for Overseas Employment for the Extreme Poor in North Bengal, organised by PKSF at its auditorium in Dhaka yesterday.

STAR BUSINESS REPORT

...... The government should take necessary measures for more overseas employment to reduce poverty and earn increased remittances, said eminent economist Professor Wahiduddin Mahmud yesterday.

"Overseas employment is important for a poor country like ours, it is not only a way of earning remittance but also a means to eliminating poverty," said Mahmud, also the chairman of the governing body of Palli Karma-Sahayak Foundation (PKSF).

"Therefore the government should explore new markets to export manpower and also take steps to remove hurdles in this regard," he added. He was speaking at a

views exchange meeting on Financial Assistance for Overseas Employment for the Extreme Poor in North Bengal, organised by PKSF at its auditorium in Dhaka. In May 2008, PKSF and

the Bureau of Manpower Export and Training (BMET)

assist the unskilled and semi-skilled workers in the monga-affected (near fam-

Under the MoU, the PKSF will organise training programmes for these workers and give them financial assistance with regard to their airfare, while BMET

ine situation) areas to go

abroad.

will arrange employment. Under this programme, 27 people have been sent abroad for employment, mainly to Malaysia, Dubai and Abu Dhabi.

lauded the role of PKSF for assisting the programme by disbursing loans at seven percent interest rate among the extreme poor in the atTk84,000. Monga-affected (near famine situation) areas to support overseas employment.

interest are convenient to the extreme poor in that nowworking in the northern region to pay back in three region, are also supporting years," he said. "People who already travelled abroad have begun sending money back to their families, to pay signed a memorandum of back their loan commit-

understanding (MoU) to ments."

"Commercial banks of the country can be encouraged to disburse loans at low interest, among the poor and extreme poor of the Monga-hit areas," he added.

Dr Quazi Mesbah Ahmed, managing director of PKSF, said the foundation initially allocated Tk 10 crore for this project. He said PKSF is assisting

these people to go abroad by organising orientation programmes, health checkup and issuing passports. Hazrat Ali, additional

Professor Mahmud director general of BMET, said the BMET ensures that these people are only charged the rate fixed by the government, which stands BMET will also help these

people bypass the hassles often created by the recruit-"The loan and the rate of ing agencies, he added. Nine partners of PKSF,

this project. Dr Jashim Uddin,

programme coordinator of PKSF, was also present at the meeting.



Mahfuzur Rahman, chairman of ATN Bangla, speaks at the Dealers' Conference and Product Launching Ceremony of ATN Electronics in Dhaka recently.

#### Invitation for Re-Tenders Government of the People's Republic of Bangladesh

	Government of t	Printed the Control of the Control o		Dungladeon	
1	Ministry/Division	Ministry of Science & ICT.			
2	Agency	N/A.			
3	Procuring entity name	N/A.			
4	Procuring entity code	Not used at present			
5	Procuring entity district	Dhaka			
6	Invitation for			Multiple lot	
7	Invitation Ref No	MOSICT/Section-4/equipment-16/2008/69			
8	Date	05/02/2009.			
KEY	INFORMATION				
9	Procurement method	Open Tendering Method.			
FUN	IDING INFORMATION				
10	Budget and source of funds	Revenue Bud	iget Gol	В	
11	Development partners (if applicable)	Not applicabl	e.		
12	Project/programme code (if applicable)	Not applicabl	e.		
13	Project/programme name (if applicable)	Not applicabl	e.		
14	Tender package no	Not used at p	resent.		
15	Tender package name	Not used at p			
16	Tender publication date	Date 05/02/2009.			

22/02/2009.

26/02/2009

26/02/2009

Tender last selling date

office(s)

(principal)

(others)

Tender closing date and time

Tender opening date and time

Name & address of the

- Receiving tender document

- Opening tender document

INFORMATION FOR TENDERER

Eligibility of tenderer

Brief description of goods

Price of tender document

Designation of official inviting

inviting tender

Address Ministry of Science & ICT, Building No. 6, 9th floor, Bangladesh - Selling tender document Secretariat, Dhaka. Bangladesh Computer Council (BCC), BCC Bhaban, 1st floor, Selling tender document Agargaon, Dhaka.

Time

2.00PM.

2.30PM

Joint Secretary (Admin), Room, No: 905, Ministry of Science & ICT, Building No. 6, 9th floor, Bangladesh Secretariat, Dhaka.

Joint Secretary (Admin), Room No: 905, Ministry of Science & ICT,

Building No. 6, 10th floor, Bangladesh Secretariat, Dhaka. As described in STD.

Lot-A: Computer-9, Printer-7 & UPS-9, Lot-B: Photocopier-1. Not applicable. Brief description of related Tk 700/- (seven hundred) non-refundable. Completion time in weeks/

Tender security Identification of lot Location amount (Tk) months 4 weeks from signing of contact 45,000/-Dhaka Lot-A 4 weeks from signing of contact 9,000/-Dhaka Lot-B PROCURING ENTITY DETAILS Name of official inviting tender Mohammad Liakot Ali.

Room No: 905, Ministry of Science & ICT, Building No. 6, 9th floor, Address of official inviting Bangladesh Secretariat, Dhaka. Contact details of official Tel No: 7166687 Fax no: 716906 The procuring entity reserves the right to reject all tenders or annul the procurement proceedings.

Mrs Zannat-ul-Ferdaus Assistant Chief GD-750 Phone: 9555011

Joint Secretary (Admin)