Discussion on Media at IUB

Raisa Rasheeka

A roundtable discussion was held recently at Independent University, Bangladesh, on the topic Bangladesh Media Education and Employment. The Media and Communication Department of Independent University, Bangladesh, and Media Arts and Technology Research (MATR) organized this discussion.

Media Arts and Technology Research is an independent research firm working on tracking trends, popularity, communication effectiveness and in-depth studies on better communication for the Bangladesh market.

The Department of Media and Communication of Independent University, Bangladesh shaped up as a full-fledged school in 1993. Currently there are 150 declared majors in the four streams of Advertising, Film, Journalism and Development Communication.

Mishu Rahman, CEO of Media Arts and Technology Research and Dr. G.M Shahidul Alam, Head of the Department of Media and Communication, Independent University, Bangladesh, moderated the discussion.



The objectives of the roundtable were to illustrate the current human resource scenario in media, evaluate the Curriculum offered in Higher education in media in Bangladesh and provide feedback on whether local graduates fulfill the market needs in media in Bangladesh.

The participants in the discussion included Nowajesh Ali Khan, Advisor, ATN Bangla, Shaon and Goutam Ghosh, CEOs of advertising agencies, Mostofa Kamal Majumdar, editor, New Nation, Dr. Tanvir Khan, Registrar, IUB, Dr. Omar Rahman, Pro-Vice Chancellor, IUB, Prof. Nazrul Islam, Director, School of Liberal Arts and Social Sciences, IUB, Dr. Anwar, Director, School of Engineering, IUB.

Freshers'Reception at ASA University

Abu Sadat

FRESHERS' Reception programme for Fall-2008 students of ASA University Bangladesh was held at ASA University auditorium. Prof. Md. Muinuddin Khan, Vice-Chancellor, ASA University Bangladesh presided over the ceremony while Mr. Md. Shafiqual Haque Choudhury, President ASA & Chairman, Board of Governors, ASAUB was present as the Chief Guest.

Prof. Dr. Abdul Awal Khan, Dean, Faculty of Business, Prof. Dr. Tareq M.R. Chowdhury, Dean, Faculty of Arts, Social Science and Law, Prof. Dr. Md. Saiful Islam, Registrar, ASAUB spoke on the occasion. BOG- members, Chairman of all departments, all teachers, administrative officers of ASAUB and most of the students were present on the occasion.

Mr. Md. Shafiqual Haque Choudhury, President ASA & Chairman, Board of Governors asked the students to be more attentive to their academic studies to face the challenge of 21st Century.

Prof. Md. Muinuddin Khan, Vice-Chancellor, ASA University Bangladesh also advised the students to become enlightened with human qualities through obtaining desired knowledge.

Orientation Programme at VUB

THE 'Fall Semester 2008', orientation programme of Victoria University of Bangladesh (VUB) was held on 15 November 2008 at the University auditorium. The Hon'ble Vice-Chancellor Professor Dr. M.R. Khan presided over the ceremony.

In the first session the Registrar Mr .Md. Solaiman Miah delivered his welcome speech, introduced VUB's teachers & the administrative personnel, and narrated the code of conduct of the University to the new students.

The Dean, School of Business & Management, Professor M. Mokarram Hossain, Associate Professor Ms. Raihana Shams, Lecturer Ms. Sakira Sultana Mukta Department of English, Mr. Abul H.M Farook, Coordinator, Department of Tourism & Hospitality Management, Director, Accounts & Admission Sk. Md. Abu Siddique and Librarian Mr. Zakirul Islam addressed the newly inducted students.