UDIGITAL

think electronics... think & DIGITAL

DHAKA FRIDAY NOVEMBER 14, 2008

Stocks 0.86% CSCX

5,332.42

Asian Markets

MUMBAI Closed 5.25% TOKYO

1.60% SINGAPORE 1, 755.47

8,238.64

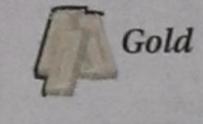
SHANGHAI 1,927.61

Currencies

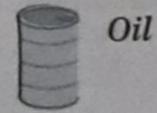
Sell Tk USD 68.25 69.25 EUR 83.43 88.00 100.28 105.24 JPY 0.71

SOURCE: STANDARD CHARTERED BANK

Commodities



\$714.97 (per ounce)



\$56.15

(Midday London Trade)

More News

Going retro in fashion



Sometimes even traditional fashion designs can be surprisingly successful if it can be highlighted properly to the right customers, at the right time and in the right places.

Businessmen seek help over price fall

Businessmen yesterday sought help from the government to tackle fallout from a slump in global commodity prices, as they feared decreasing prices would hit their businesses hard. The request came from a meeting of a business delegation, led by Annisul Huq, FBCCI president, with Finance Adviser AB Mirza Azizul Islam at his

International

ministry yesterday.

US abandons plan to buy toxic assets

The US government has abandoned plans to buy up the toxic mortgage assets at the heart of the global financial crisis, a reversal that helped send ailing world markets spiralling even lower.

B-4

Contact Us

If you have views on Star Business or news about business in Bangladesh, please email us at business@thedailystar.net

Jet fuel sales post 22pc rise All eyes on G20 as recession deepens

SOHEL PARVEZ

Jet fuel sales marked a 22 percent increase to nearly 277,000 tonnes in the last fiscal year from 226,317 tonnes a year ago, thanks to entry of a number of local and foreign airlines over the last one and a half

"We had an excellent growth in sales last year as a number of local and foreign carriers have started operation from Bangladesh," said bles. Ahmed Jamal, managing director of Padma Oil Company Ltd, one of the petroleum marketing companies of Bangladesh Petroleum Corporation.

Since January 2007, at least three international carriers --Air Arabia, RAK Airways and Jet Airways -- and three local airlines -- United Airways, Best Air and Aviana Airways -entered Bangladesh's aviation market.

The market is now growing by around 8 percent a year on the back of regular flow of Bangladeshi workers to the Middle East countries, Malaysia and other parts of the

Now about 25 local and foreign airlines operate from Bangladesh on various global routes, while some new carriers such as Kingfisher Airlines of India and Malaysian budget carrier AirAsia are expected to fly from Dhaka.

Seven airlines are also carrying cargos from Dhaka to facilitate overseas trade of garments, fruits and vegeta-

Padma Oil, the sole supplier of jet fuel in Bangladesh, posted such a growth in sales after it witnessed steady fall in the previous two fiscal years. Sales dropped by 6 percent to 2,38,281 tonnes in fiscal year 2005-06 from 2,53,551 tonnes a

In FY2006-07 total sales fell to 226,317 tonnes, Padma Oil

Ahmed Jamal attributed the drop in sales in the last two fiscal years to the decline in consumption by Biman Bangladesh Airlines.

"It seems that Biman's fuel consumption fell due to its aircraft shortage during that

period," said the official of Padma that offers refuelling facilities through two jet fuel stations in Dhaka and Chittagong.

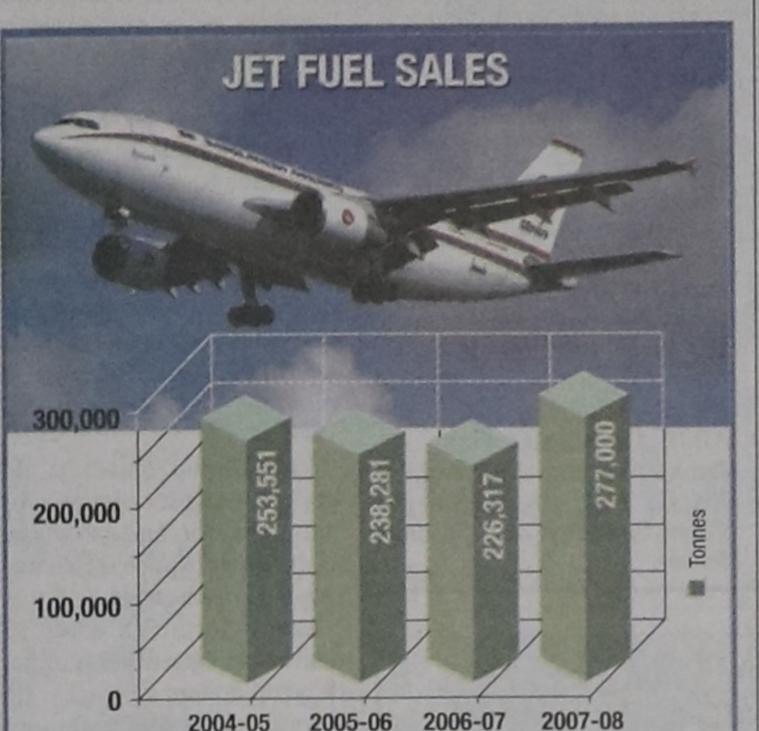
Officials of Padma Oil however said jet fuel consumption began to increase since 2002 after the government set up a three-kilometre underground pipeline to supply fuel to aircraft at Zia International

"We are planning to extend the underground pipeline further to help refuelling. We also want to improve our services," Jamal said.

Hopeful about a steady increase in jet fuel sales, Jamal however said such a jump in sales as seen in the last fiscal year might not happen in future.

"It all depends on whether Civil Aviation Authority will allow more airlines to come,"

Hanif Zakaria, area manager of Emirates, one of the leading carriers in Bangladesh's aviation market, said Emirates has been purchasing fuel from local market for the last 20 years.



He however said fuel price is higher here compared to that in some other countries in

"We don't face any major problem except occasional delays in refuelling. It sometimes delays our departure," he said, referring to inade-

quate refuellers or tank lor-

A Biman pilot, seeking anonymity, however said refuelling service here is good. He suggested upgradation of equipment for faster refuel-

sohel@thedailystar.net

Washington summit set for a start

AFP, New York

US President George W Bush said Thursday that world leaders will "lay the foundation for reforms" at global economic crisis talks this week but said the effort was "too large" for just one summit.

weekend's meeting agree on a clear purpose: To address the current crisis, and lay the foun- of economic policy studies, dation for reforms that will Joergen Elmeskov, told media help prevent a similar crisis in the future," he said in a prepared speech.

"We also agree that this undertaking is too large to be accomplished in a single discussion. So this summit will be the first in a series," Bush said as the Group of 20 readied for Friday and Saturday talks in Energy Agency reported Washington.

But Germany and other demandaroundtheglobe. leading economies are plunging into recession, data showed on Thursday as stock markets world economic growth are and the euro dropped.

recessionary blast is now sweeping deep into advanced

economies overtook preparations by leading policymakers for talks in Washington on halting the damage and tightening up the globalised economy.

In Germany, the biggest European economy and number three worldwide pitched officially into recession as "The leaders attending this output contracted for the second quarter running.

In Paris, the OECD's director that "the OECD as a whole is currently in recession and will likely stay there for some time."

Most global stock markets were lower, the euro retreated against the dollar, and oil prices fell to a three-and-ahalf-year low close to 50 dollars a barrel as the International sharply slowing energy

The big emerging countries that are now the main pillars of looking to push their way into The news that the awaited seats next to the rich nations' club at the G20 summit in Washington.

Japan firm buys low-end Ferries handed to Mozambique clothes from Bangladesh

JASIM UDDIN KHAN

Japanese clothing giant Fast Retailing Co, mostly known by its brand name Uniqlo, has recently started outsourcing low-end products from Bangladesh to boost its sales worldwide.

The company plans to treble its overseas sales within the next two years through selling cheap garments amid global financial recession when consumer confidence is drifting into low.

The company's new business plan to brace for low-cost management, and the shortest and cheapest manufacturing and marketing strategy has led it to Bangladesh, a high official of Fast Retailing said. It has opened its local office

in Dhaka in September this year. The company will also start outsourcing home furnishings

and fashion accessories from Bangladesh soon, said Koji Yamamoto, an official of Fast Retailing Co in Dhaka. Besides Uniqlo, such global

retail giants as GAP, Wal-Mart, JCPenney, Hennes & Mauritz and NEXT are already operating in the country.

Retailing said Bangladesh would be the Uniqlo's outsourcing partner to supply clothes both to its Japanese retail shops and other overseas



A Uniqlo showroom in Japan.

outlets in India and Russia.

"Uniqlo is market leader for low-cost clothes in Japan. As the income of Japanese consumers is going down, they are opting much for low-end products. Bangladesh can be the premium outsource destination for such low-cost products," said President of the company Tadashi Yanai recently.

He said the balance of power in the global economy is having an impact on fast growing and developing economies such as China, India and Bangladesh. "Now you can't expand glob-

ally without having production A high official of Fast bases in countries like according to the official. Bangladesh, Vietnam and India." Uniqlo provides fashionable, high quality, basic casual

at the lowest possible market prices, said Yamamoto.

This concept of an unwavering focus on quality and value has guided Uniqlo actions since the establishment of its first store in 1984 in Hiroshima, Japan, the official added.

Today Uniqlo has grown to over 760 stores worldwide and is a household name in Japan, said Yamamoto.

From T-shirts and sweaters to denim, outerwear and trend items, all of the clothes are made according to exacting Japanese standards for quality and come in a variety of colours and styles, Uniqlo now is looking to

boost its appeal through development of more large-format stores with shop floors of 1,650 sqm to 3,300 sqm.

STAR BUSINESS REPORT

Ananda Shipyard and Slipways Ltd (ASSL), one of the biggest local shipbuilders, yesterday handed over six ferries and boats to the Mozambique government.

"We are extremely happy to have built these ships for the people of Mozambique. The construction of these vessels is vet another milestone for us after we delivered 'Stella Maris' earlier to a Danish buyer," said Afruja Bari, managing director of ASSL. ASSL handed over the ves-

sels at a function at its shipyard at Meghnaghat, Narayanganj. On the same occasion, the company also inaugurated plate cutting and keel laying for a total of four 5,500-dwt (dead weight tonnage) ships for a German company.

Shipping Ministry Adviser Maj Gen (retd) MA Matin, Danish Ambassador Einar H Jensen and German Ambassador Frank Meyke spoke at the function among others. Atanasio Francisco, a repre-

sentative of the Mozambique government, received the vessels from the company, which has so far bagged orders worth \$373.50 million for building 34 vessels for European and African buyers. The company has already

received about \$38.54 million



A vessel built for Mozambique lies anchored yesterday.

in advance from its buyers, it

Another local shipbuilder, Western Marine Shipyard, has also got orders for making 17 ships for European buyers, which altogether pushes the value of the total orders to Bangladesh for building mainly small ships up to \$500 million, stakeholders said.

Cost competitiveness, technical know-how, skilled manpower and communication skill of the local shipbuilders helped them get these orders.

MA Matin said the government has declared shipbuilding a thrust sector and accorded the green channel facilities of clearing goods for the 100 percent export oriented shipyards.

Referring to the demands of the shipbuilders such as 30 percent cash subsidy and waiver of bank guarantee against import of raw materials to build vessels, Matin said his ministry would take the issue to the chief adviser for consideration.

The Danish ambassador said the ship delivered earlier by ASSL is performing well.

"The world is closely watching (Bangladeshi shipbuilding industry)," he said, citing for-

eign ship owners and investors. He suggested framing regulations to help develop the

The German envoy stressed timely delivery of ships. "It will reflect the reliability of Bangladeshi companies and their dedicated workers."

Correction

A November 11 news story, headlined "Rough ride for leather exporters", mistakenly referred to Tipu Sultan as president of Bangladesh Finished Leather, Leather Goods and Footwear Exporters Association. In fact, Sultan was its former chairman. The chief of the association is chairman, not president. We

REHAB fair sales may cross Tk500cr

clothes that anyone can wear

anytime anywhere, and always

STAR BUSINESS REPORT

The REHAB fair yesterday experienced a crowd of customers who showed much more interest in buying both apartments and plots, which, according to organisers, might help surpass their last year's sales record of around Tk500crore.

The five-day exposition, where developers showcase their services and products annually, started Tuesday at the Bangladesh China Friendship Conference Centre in the capi-

A total of 187 members of the Real Estate and Housing Association of Bangladesh (REHAB) are taking part in the

show interest in flats, a big number of them are looking for plots as many consider a piece of land as a future investment

lands in and around the capital," said Nazrul Islam, marketing manager of Tanik Kunja Housing Prokalpo. Islam further said he has so

far received bookings for 30 plots of his 200-plot project located near Jatrabari. "Prices of per khata of land of my project range from Tk 7 lakh to Tk 8 lakh," he added.

According to developers, the low-income group, who cannot afford to buy flats in Dhaka at a price ranging from Tk 40 lakh to Tk 50 lakh, buy plots at a cost between Tk 15 lakh and Tk 30 lakh in the suburbs.

"Generally customers buy apartments to live in, but most of the time they buy plots to construct building or home in "Although most customers future," said Sharif Hossain Bhuiyan, assistant general manager of Sheltech.

Sheltech has offered a 10 per target for a fair. But this time we cent discount on booking on its are optimistic to surpass last because of the rising prices of plots located at Ashulia. year's sales volume."

Different sizes of plots ranging from 3 katha to 10 katha are selling at Tk 8 lakh-Tk 9 lakh a khata, he said.

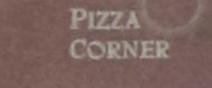
Officials of the ICAB Housing Company (Pvt) Ltd said they have announced up to Tk 1.5 lakh discount on each katha of land.

On the response from customers, an official of Hamid Real Estate Construction Ltd, the owning company of Priya Prangan Residential Area at Keraniganj, said, "On the first two days visitors only moved around to make up their minds on buying or booking apartments and plots. But now they have begun buying."

The fair organisers are also upbeat on its success. REHAB President Tanvirul Haque Probal said: "Usually we don't set a sales

Coffee World

Franchisees Invited for International Brands in Bangladesh



Etcetera Bangladesh Pvt. Ltd., a concern of Ascent Group, and an established retail company in Bangladesh is looking for partners to sub-franchise its two international food brands - Coffee World and Pizza Corner in Dhaka.

Pre-requisites for the Sub- Franchisee are:

Determination and commitment to be successful

 Ability to invest between BDT 80,00000 - BDT 1,84,00000 Ability to provide/acquire commercial space between 300 sft - 2000 sft Efficient Operation and Control Systems, Training, Supply Chain, Research and Development and Marketing are some of the

> key areas where ETC will provide support to its partners. Interested companies are requested to send an application with the following information:

Name of the company

* Name of the owner/head of the company

Type of business

 Year of the business establishment Number of outlets (if it is a retail business)

Phone number (both T&T and Mobile)

 Office Address The application can be sent by hard copy or e-mailed to the following address:

Senior Manager - Internal Development, Etcetera Bangladesh Pvt. Ltd. Khawaja Tower, 95, Mohakhali C/A, Dhaka - 1212 Tel: 8852344 e-mail: cwpzc@etceterabd.com