Out of the 10 teams, 6 teams made it to the finals of Battle of Minds 2008 where they will be presenting the full business execution plan of proposals put forth during the semi-finals. The finalist teams that paved their way to the finals of the Battle of Minds 2008 were University of Dhaka-Department of Management, University of Dhaka-Department of Marketing, American International University Bangladesh, BRAC University, East West University and Khulna University. After the formal inaugural of the grand finale of battle of Minds 2008 the presentations were made one after another.Foremost in the line was Khulna University who presented on 'Creating a local and global market for the flowers of Bangladesh. The winners of the yester year were dubious about their performance and didn't show much confidence even though they had made it to the finals.

The Q/A session more commonly acknowledged as the 'grilling' session was specially challenging for them. Team AIUB presented on a more topic of the day-'Call centre business in Bangladesh '. According to them the presentation which was well taken care of could not suffice to make a better impression on the judges. They had faced startling questions which were mostly based on the judges' own experiences. East West University the 1st Runners up had performed exceptionally well in the Q/A session, which brought about confidence in the team members. Their presentation a well researched one was appreciated by the judges and the audience.

The 2nd runners up, DU marketing who presented on 'Globalising Bangladesh canned fruit' also received applause for their performance. The team that put in the utmost amount of creativity in making their presentation which was on 'Creating a global market for Bangladeshi terra cotta products' were the proud winners of battle of Minds 2008.BRAC University team taking in Sadia Hossain, Asaf-Ud-Daula, Anandi kabir and Sabrina Ali were congratulated by all who were present in the grand finale that came about in Radisson Water garden Hotel.

Mr. Ifty Islam, a respected judge in the occasion and the Managing Partner of Asian Tiger Capital Partners said that the general standard was very impressive. Given that the topic was chosen for them, they did a very remarkable job. A. Sanjida Kasem partner at A. Qasem and Co and a respected judge at the occasion concurred. She admitted that Battle of Minds is teaching the blooming talents of our country to work in a team, and giving them a feel of the corporate world.

Also judging the occasion was Mr. Syed Imtiaz Faruque the head of Human Resource at BATB.



2nd Runner Up, BOM 2008: Dhaka University (Marketing)











