Battle of Minds 2008

Clash of the Future Entrepreneurs

Ridwan Karim,
Tawsif Saleheen & Sarah Z H

BATTLE OF MINDS is BAT Bangladesh's flagship event to bring the national talent pool together for development. Battle of Minds, a competition of business case presentations, started in 2004 with the participation of 5 business schools. The event expanded with 9 teams and 11 teams taking part in 2005 and 2006 respectively. In 2007 the competition got even bigger with the participation of 15 teams from 11 universities. This year, the competition saw the participation of 15 teams from 11 universities.

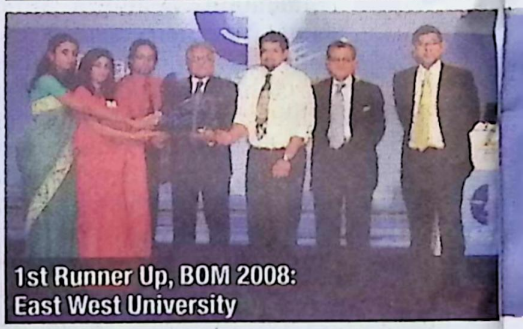
Since 2007, Battle of Minds began to pose contemporary national issues as topics for presentation. This year, the teams who qualified into the semi-finals were asked to discuss and present on the promotion of foreign direct investment in Bangladesh.

In the first stage, each university sent its best 12 talents from the business and technical disciplines. Later the number of participants from each university was reduced to best 9 on the basis of a written test. These 9 participants formed 3 teams (each with three participants) and participated in the case solving competition to secure their position in the top 4 representing their universities in the Battle of Minds competition.

15 winning teams from 11 universities were invited to a training designed to improve their presentation skills. 10 teams qualified into the semi-final where they presented business proposals on specific topics assigned to them in front of a panel of judges.



Champions, BOM 2008: BRAC Univers



1st Runner Up, BOM 2008:
East West University

