



بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ



Chief Adviser
Non-Party Caretaker Government
of the People's Republic of Bangladesh

MESSAGE

I congratulate the Channel i family on its stepping into the 10th year of its operation. The role of media in nation building activities is of paramount importance. With the passage of time, electronic media has become very popular as well as powerful. A media engaged in objective and professional journalism can do a lot in the development of the country, creating awareness among the people about national interest and patriotism as well as practising intellectual pursuits. We do hope that as before Channel i will continue its positive, creative and constructive role towards nation building activities, nourishing of democratic practice and norms as well as enkindle the spirit of liberation struggle in our hearts.

I wish Channel i continued success.

ফখরুদ্দিন আহমেদ
Dr. Fakhruddin Ahmed



بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ



President
People's Republic of Bangladesh

MESSAGE

I congratulate all associated with Channel i on its stepping into the 10th year. The role of Television Channel in ensuring free flow of information, freedom of speech and flourishing of democracy is immensely important. As a powerful and popular media, Television can contribute positively to the socio-economic development of the country. Channel i deserves appreciation for its role in telecasting objective news, providing innovative entertainment and advancement of rural development. I trust- because of its total commitment to the ethical and professional journalism and patriotism, Channel i will continue its endeavours to project country's image abroad effectively. I wish Channel i continued success in the days to come. Allah Hafez, Bangladesh Zindabad.

আজুদ্দিন আহমেদ
Professor Dr. Iajuddin Ahmed

WARM FELICITATIONS TO CHANNEL I

Dr. Anisuzzaman

For the last couple of years, Channel i never missed a chance to wish me with a cake on my Birthday. They were also very particular to send a camera to put it on air. In return, I could do nothing. Whenever I thought to reciprocate, it was too late. This time, I did not miss it. I learnt that Channel i was stepping into the 10th year on 1st of Oct, 2008. So, finally I got the chance to reciprocate by congratulating Channel i on this memorable occasion.

Normally, I am not a regular viewer of television. I find interest to watch the news and international cricket games. Sometimes, I also watch the special programmes on special occasions. Sometimes, I join my family when they watch TV, if my time permits. So, somehow I manage to watch TV. When I go abroad, say in London or New York, I find more time to watch Bangladeshi TV. Good news is that Channel i is the first Digital Bangla Channel- a fact to take pride in. Moreover, Channel i has now spread all over the globe- a great thing to rejoice!

In telecasting news, Channel i's adherence to objectivity and professionalism is mention worthy. No one will forget how Channel i put on air the important political news and events of the year 2006 and 2007 that engulfed the whole Bangladesh. Besides this, for quite obvious reasons, 'Tritio Matra' won the hearts of millions of viewers. Similarly, BBC's 'Bangladesh Sanglap' became very popular due to diversity of opinions it projected. People liked it as it gave them food for thought and generated a lively debate on contemporary issues. Channel i's role in telecasting international games is praiseworthy.

'Hridoye Bangladesh' meaning Bangladesh at heart is Channel i's favourite slogan. They have rightly established this by their deeds. The programme titled, 'Muktijuddho Protidin' not only reminds us the days of 1971, it also enkindles the spirit of liberation in everybody's heart. Bangladesh, as we all know, is an agricultural country. Here too, Channel i has made a lasting mark through airing an agro-based programme titled, 'Hridoye Mati O Manush'. Shykh Seraj- the producer and presenter of this highly acclaimed programme has taken the people to the grassroots and made them realize the importance of agriculture in our national economy through this programme. Even, he took the Hon'ble Agricultural Adviser to the remotest corners of the country to keep him updated. Introduction of 'Channel i Krishi Padak' is another landmark in the history of electronic journalism in Bangladesh as through this, recognition of the successful farmers has been made possible.

Channel i has introduced a chain of events which has drawn people from all walks of life. While Channel i never forgets to telecast live programmes of 'Bengali New Year', 'Basanta Boron', 'Poush Mela' etc, which truly depicts our cultural heritage and traditions, it also regularly telecasts live 'Boimela' on the month of February every year. But, it has proved to be innovative by putting on air the programmes of 'Rabindra Mela' and 'Nazrul Mela' live from the spot.

These highly popular programmes generate huge enthusiasm among the people and successfully draws distinguished persons and celebrities from every discipline. But, sometimes some distinguished persons make exaggerated comments-like, he

discovered Rabindranath Tagore fully by coming to this fair and so on. Of course, such comments do not belittle the importance of such events. We should also mention the liberation festival of 26th march and Victory celebration of 16th December in this connection. On the Independence Day, programmes like great Artists painting pictures, famous singers performance certainly drew the huge crowd. Similarly, victory programmes are also highly acclaimed by one and all. To my mind, commercial interests are not driving Channel i to arrange such great programmes. They are driven by aspirations of the people, patriotism and spirit of Bengali culture.

Recently-concluded talent-hunt programme titled 'Channel i Sera Kontho' deserves special mention as it has been highly successful. Now, Channel i has started 'Khude Ganraj'- a competition for the children. To some, it may appear that the participants are too small to get recognition as Singer. But, if the intention is to provide encouragement, then, well and good. Channel i has also launched 'CityCell-Channel i Music Award' which will go a long way in promoting and nourishing Bengali culture and music. I do not know whether there is any other award launched to promote country's music at grassroots level.

In foreign lands too, Channel i arranged biggest ever cultural bonanza. For four consecutive years, Channel i arranged 'Lux-Channel i Performance Award' at Sharjah Stadium in Dubai where almost all celebrities from Bangladesh performed. These shows were highly acclaimed by millions of Bangladeshis living in UAE. It is hoped that such festivals would continue. Another venture of Lux-Channel i is 'Lux-Channel i Super Star' where the award winners fulfilled their cherished dream of becoming TV and Cinema celebrities.

Drama serials of Channel i are also quite entertaining and applauded at home and abroad. These also contribute in the making of Dramatists, Artists and Technical hands. Live Drama telecast by Channel i is another innovative programme ever witnessed in Bangladesh.

Impress Telefilm Ltd.- the parent organization of Channel i has been playing a key role in producing good social films devoid of vulgarity which has changed the atmosphere of the local film industry radically and people has started going to the cinema halls again. Not only that films produced by Impress Telefilm Ltd. have already been awarded prestigious international awards several times.

Finally, let me comment something about a recent programme named, 'Fere Dekha' where songs of late sixties and early seventies were sung by the artists of the new generation and were participated by the celebrities of those period. Veteran artists took active part specially Razzak and Kobori who stole the limelight. Since long, I did not watch such programme. Channel i is the hope and aspiration which I cherish. Long live Channel i. ■

Message from the Managing Director

Impress Telefilm Ltd., Channel-i

Channel i turns 10 today. In cricket terms- Channel i has reached the double digit. In other words, Channel i is the biggest family of Bangalis on earth. News and Entertainment have made Channel i the most favourite channel all over the world. So, no wonder, the name of the world's number ONE Bengali Channel is now Channel i. It is now Channel i, the pride of Bangalis- Bangalis are proud of it. You are also a part of it as you too belong to this proud family. Channel i wish to march forward in the days to come with you- hand in hand. With your sharing and caring affection, Channel i hope to make innovative programmes in its journey to glory where you will be always with us.

In all our future endeavours, we hope to get you as partner so that together we can uphold our country's interest above everything, project country's image with pride- at home and abroad.

On this memorable occasion, we remember with gratitude the active support and cooperation of our Viewers, Well-wishers, Patrons, Advertisers, Cable Operators who all are an integral part of Channel i's ever-growing family. So, once again, let us sing that favourite song 'Channel i's Birthday, A day for merry making.'

ফরিদুর রজা সগর
Faridur Reza Sagar

Message from the Director and Head of News

Impress Telefilm Ltd., Channel-i

With the passage of time, mass medias are getting more and more powerful. Technological advancement, coupled with people's interest and thirst for information is progressing fast. Naturally, it throws a challenge to update the people continuously with objective and current news timely and at the same time provide entertainment. This is very crucial as it is a blending of responsible journalism and obligation to the national interest. It is where Channel i is marching ahead with the love of millions of Bengali viewers all over the globe. This has been possible due to active support of the numerous celebrities and intellectuals of the country. We are grateful to them.

I consider Television media as a very powerful tool. This media can do immense good to the people if they strictly comply with ethical and moral values without caring for commercial interest. But, recently, it appears that Television has deviated from its conventional path and ethics. It is now more prone to organizing events than to present programmes with social values. It is true that these events have become very popular, but it is equally true that TV is not playing its due role as it should be. Anyway, TV all over the world has been playing a pioneer role in nation building and transforming the degraded society into a reformed one.

Of course, it cannot be said that Television here did no good to our people. But, the people's aspirations demand more from this powerful media as they believe if people's hope and aspirations are fulfilled then development in all sectors can be ensured.

On the occasion of stepping into the 10th year of its operation, I wish Channel i reach every heart at home and abroad with its favourite motto: 'Hridoye Bangladesh, Probasho Bangladesh'.

GOOD DAY!

শ্যখ সেরাজ
Shykh Seraj

Board of Director's Impress Telefilm Ltd. Channel i



A. Rashid Majumder



A. Muqeed Majumder



Enayet Husain Siraj



Faridur Reza Sagar



Reaz Ahmed Khan



Rabiul Islam



Z. Mahmud Maroun



Shykh Seraj