

400 YEARS OF DHAKA CITY

Call to protect city from turning into concrete jungle

STAFF CORRESPONDENT

Duranta, a mouthpiece of the Children Council, took out a colourful procession yesterday to celebrate 400 years of Dhaka city.

The city dwellers should be aware of its glory so that the city doesn't lose its characteristics.

Dhaka inherits several century-old many buildings, especially in old Dhaka as it was crowned as the capital city more than once, he said.

Participants of the rally carried placards, banners and festoons which were inscribed with slogans of communal harmony, making the city neat and clean and resisting crimes in the city.

Remain aware of rights: CA

BSS, Dhaka

Chief Adviser Fakhruddin Ahmed yesterday expressed his firm hope that all people, including farmers, workers, businessmen, students and youths, would always remain aware of their rights and responsibilities.



Foreign Adviser Iftekhar A Chowdhury launches a book titled 'In Pursuit of Culture' by playwright Sayeed Ahmad, 2nd from left, at Etcetera in Dhanmondi in the city yesterday. On their right is Hasnat Abdul Hye and on their left is cultural personality Aly Zaker.

'CG has no right to sign deal on oil, gas resources'

STAFF CORRESPONDENT

The caretaker government (CG) has no right to sign any deal on oil and gas resources of the country keeping people in the dark during the state of emergency, said the leaders of National Committee to Protect Oil, Gas, Mineral Resources, Electricity and Port yesterday.

launch countrywide mass-contact programme on July 26 to protest such efforts.

The country is going through a number of crises in power sector due to various PSCs (production sharing contracts) signed during the 1990s.

said, adding, it is trying to file false cases against those who protested Asia Energy's Phulbari project.

Petrobangla-PDB to conduct survey on inefficient power units

UNB, Dhaka

Petrobangla and Power Development Board (PDB) will conduct a joint survey across the country to identify the least-efficient power plants to divert gas supply to new plants.



Children are engrossed in painting pictures at a drawing competition on the Fine Art Institute premises in the city yesterday. Col Taher Sangsad organised the competition to mark the Col Taher Day.

Final round of MTB-Daily Star Debate Contest today

OUR CORRESPONDENT, Chittagong

The final round of Mutual Trust Bank-The Daily Star Debate Contest 2008 will be held in Chittagong city today.

Three final rounds of debates will be held under 16th inter-school debate, 5th inter-university debate and 1st child debate categories of the contest.

Former president of Bangladesh Economic Society Prof Mainul Islam will be present as the chief guest at the concluding and prize giving ceremony beginning at 10:00am at Theatre Institute Chittagong (TIC).

First Vice President of Bangladesh Garment Manufacturers and Exporters' Association (BGMEA) MA Salam, Mutual Trust Bank Executive Vice President and Head of Human Resource Division Md Nurul Islam, Editor of Star Campus, a weekly supplement of The Daily Star, Shahnoor Wahid, Assistant Professor of economics department of Jahangirnagar University Ashfaq Chowdhury and Mutual Trust Bank Assistant Vice-President Ahsan Ullah Khan will be present as special guests.

Drishy Chittagong, an educational and cultural organisation, has organised the contest in association with the Chittagong Development Authority (CDA).

Radio Foorti is the radio partner of the event.

Trial of war criminals demanded

STAFF CORRESPONDENT

Greater Mirpur Muktiyoddha Oikya Forum (GMMOF) yesterday urged the government to save the country from confrontation by holding the trial of war criminals immediately.

Over 200 freedom fighters at a meeting at GMMOF office at Mirpur on July 15 also condemned the humiliation of a war veteran Sheikh Mohammad Ali Aman by the cadres of Jamaat on July 11, says

a press release.

It said Jatiya Muktiyoddha Parishad, a self-proclaimed freedom fighters' organisation backed by Jamaat, is trying to create confusion among the genuine freedom fighters.

Even 37 years after the independence of the country, the freedom fighters are being humiliated by the anti-liberation forces creating frustration among them.

Presided over by Alhaj Md Hemayet Uddin Bir Bikram, sub-

sector commander and chief of Hemayet Bahini, the meeting was also addressed by AIG of Police Syed Bazul Karim BPM, journalist Harun Habib and Delwar Hussain Bir Protik.

Samajik Protirodh Committee and Bangladesh Muktiyoddha Punorbashan Sangstha have also condemned the attack on freedom fighter Mohammad Ali by Jamaat-Shibir activists.

Advertisement for 'In Pursuit of Culture' book launch event. Includes text in Bengali and English about the book and the event.

The Daily Star			Website For one month	
NEW ADVERTISEMENT RATES			a) Top Strips	
Display Advertisement	Rate Saturday to Thursday per single col. inch	Rate Friday per single col. inch	1. Home Page	Size (120x80) Pixels Tk. 45,000/-
			2. Days Index Page	Size (120x80) Pixels Tk. 15,000/-
			3. Other Index Page	Size (120x80) Pixels Tk. 10,000/- (all applicable taxes extra)
Front Page Minimum size 12 col. Inch Maximum size 40 col. Inch	Fixed Tk. 9000/- (4 Colour) (No Black & White Advt.)	Fixed Tk 10,000/- (4 Colour) (No Black & White Advt.)	b) Side Strips	
			1. Home Page	Size (170x40) Pixels Tk. 15,000/-
			2. Days Index Page	Size (170x40) Pixels Tk. 10,000/-
Back Page Minimum size 4 col. Inch Maximum size 80 col. Inch	Fixed Tk. 7500/- (4 Colour) (No Black & White Advt.)	Fixed Tk 8,500/- (4 Colour) (No Black & White Advt.)	3. Other Index Page	Size (170x40) Pixels Tk. 8,000/- (all applicable taxes extra)
			c) Special Strips	Size (720x40) Pixels Tk. 60,000/-
			Lifestyle & Rising Stars	
Page-3	Fixed Tk. 4500/- (4 Colour) (No Black & White Advt.)	Fixed Tk 5,500/- (4 Colour) (No Black & White Advt.)	Front Page 4 colour only	Tk. 2500/-
			Back Page 4 colour only	Tk 2000/-
			Inner Page 4 colour only	Tk. 1500/-
Page-5	Fixed Tk. 2500/- (B/W) Tk. 4000/- 4 Colour	Fixed Tk 3,500/- (B/W) Tk 4,800/- 4 Colour	A Weekly Publication of The Daily Star	
			The Star	
			Only Colour Advt. No B/W	
Page-7	Fixed Tk. 2200/- (B/W) Tk. 3200/- (4 Colour)	Fixed Tk 3,000/- (B/W) Tk 4,000/- (4 Colour)	1) Back Cover (Ptg area. 7"x9.5")	Tk. 45,000/- per issue
			2) Inside Front Cover (Ptg area. 7"x9.5")	Tk. 40,000/- per issue
			3) Inside Back Cover (Ptg area. 7"x9.5")	Tk. 35,000/- per issue
Other Inside Pages	Fixed Tk. 2000/- (B/W) Tk. 2800/- (4 Colour)	Fixed Tk 2,500/- (B/W) Tk 3,500/- (4 Colour)	4) Inside Full Page (Ptg area. 7"x9.5")	Tk. 25,000/- per issue
			For advertisements from abroad only	
			1) Back Cover (Ptg area. 7"x9.5")	US\$ 750 (Per issue).
Birthday, To-Let, Purchase, Sale, Tuition, Lost, Theatre	Per col-inch Tk. 1,000/- upto 2 col-inch, over 2 col-inch Tk. 2,000/- Per col-inch (B/W) Tk. 2,800/- Per col-inch (4 colour)	Per col-inch Tk 1,200/- upto 2 col-inch, over 2 col-inch Tk 2,500/- Per col-inch (B/W) Tk 3,500/- Per col-inch (4 colour)	2) Inside Front Cover (Ptg area. 7"x9.5")	US\$ 650 (Per issue).
			3) Inside Back Cover (Ptg area. 7"x9.5")	US\$ 600 (Per issue).
			4) Inside Full Page (Ptg area. 7"x9.5")	US\$ 500 (Per issue).
Govt Advertisement			The Camps	
Front Page 100% Extra on Govt. Approved Rate			1) Back Cover (Ptg area. 7"x9.5")	Tk. 35,000/- per issue
Back Page 50% Extra on Govt. Approved Rate			2) Inside Front Cover (Ptg area. 7"x9.5")	Tk. 30,000/- per issue
Side Panel: 1.73"x1.73" Front Page (4 Colour only No B/W Advt.) (Minimum 6 months contract)	Tk. 5000/- per insertion	Tk. 6000/- per insertion	3) Inside Back Cover (Ptg area. 7"x9.5")	Tk. 25,000/- per issue
			4) Inside Full Page (Ptg area. 7"x9.5")	Tk. 20,000/- per issue
			For advertisements from abroad only	
Panel: 1.5"x7.5" Back Page (4 Colour only No B/W Advt.) (Minimum 6 months contract)	Tk. 6000/- per insertion	Tk. 2500/- per insertion (4 Colour)	1) Back Cover (Ptg area. 7"x9.5")	US\$ 600 (Per issue).
			2) Inside Front Cover (Ptg area. 7"x9.5")	US\$ 550 (Per issue).
			3) Inside Back Cover (Ptg area. 7"x9.5")	US\$ 500 (Per issue).
Panel: 1.5"x3" Business Page (Minimum 3 months contract)	Tk. 2500/- per insertion (4 Colour)	Tk. 2500/- per insertion (4 Colour)	4) Inside Full Page (Ptg area. 7"x9.5")	US\$ 400 (Per issue).
			Star Insight	
			1) Back Cover (Ptg area. 7"x9.5")	Tk. 25,000/- per issue
Side Panel 1.5"x3" Sports Page (Minimum 3 months contract)	Tk. 2500/- per insertion (4 Colour)	Tk. 2500/- per insertion (4 Colour)	2) Inside Front Cover (Ptg area. 7"x9.5")	Tk. 20,000/- per issue
			3) Inside Back Cover (Ptg area. 7"x9.5")	Tk. 15,000/- per issue
			4) Inside Full Page (Ptg area. 7"x9.5")	Tk. 10,000/- per issue
Box Number Service Charge	Tk. 500/-	Tk. 500/-	FORUM	
			The rates are subject to change and will be notified through our newspaper.	
			1) Back Cover (Ptg area. 7"x9.5")	Tk. 45,000/- per issue
For advertisements from abroad			2) Inside Front Cover (Ptg area. 7"x9.5")	Tk. 40,000/- per issue
1. Front Page	US\$ 150 (Per col Inch) 4 Colour.	US\$ 130 (Per col Inch) 4 Colour.	3) Inside Back Cover (Ptg area. 7"x9.5")	Tk. 35,000/- per issue
2. Back Page	US\$ 130 (Per col Inch) 4 Colour.	US\$ 90 (Per col Inch) 4 Colour.	4) Inside Full Page (Ptg area. 7"x9.5")	Tk. 25,000/- per issue
3. Page 3	US\$ 90 (Per col Inch) 4 Colour.	US\$ 70 (Per col Inch) 4 Colour.	For advertisements from abroad only	
4. Inner Page	US\$ 70 (Per col Inch) 4 Colour.	US\$ 50 (Per col Inch) Black & White.	1) Back Cover (Ptg area. 7"x9.5")	US\$ 750 (Per issue).
5. Inner Page	US\$ 50 (Per col Inch) Black & White.		2) Inside Front Cover (Ptg area. 7"x9.5")	US\$ 650 (Per issue).
Note: Minimum Size in Front Page is total 12 col. inch & Maximum size is 40 col. inch			3) Inside Back Cover (Ptg area. 7"x9.5")	US\$ 600 (Per issue).
Minimum Size in Back Page is total 4 col. inch & Maximum size is 80 col. inch			4) Inside Full Page (Ptg area. 7"x9.5")	US\$ 500 (Per issue).