Colour Televission TSNF - 2102

DHAKA FRIDAY JUNE 20, 2008

Local firm to build Trendy clothing logo profiles Bangladesh 3,040.69 10 ships for Japan

JASIM UDDIN KHAN

Asian Markets

15,087.99

14,130.17

2,992.66

2,748.87

Currencies

68.10

104.50

131.83

JPY 0.63

SOURCE: STANDARD CHARTERED

Commodities

Gold

\$ 892

(per ounce)

More News

The business of beauty

Beauty parlours are doing

brisk business nowadays.

The reason for the sector's

growth, the industry people

say, is the increased beauty

consciousness among

women and a desire to take

care of ones appearance,

especially among the middle

Import of reconditioned

vehicles increased by 18.3

percent in the past 11

months of the current fiscal

year (FY) 2007-08, compared

to the same period of the

previous year what import-

ers said due to increased

remittance inflow in the

International

Billion-dollar microchip

plant opens in Singapore

South Korea's Samsung

Electronics and Siltronic AG

of Germany said they had

opened Thursday their one-

billion-US-dollar joint ven-

ture microchip plant in

Pte Ltd will produce 300 mm

wafers and aims to reach a

monthly capacity of 300,000

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Business or news about

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by 2010, a statement said.

Contact Us

Siltronic Samsung Wafer

Singapore.

classes.

country.

Used car import up

18.3pc in 11 months

SOURCE: AFP

Sell TK.

109.09

136.98

0.66

\$137

(per barrel)

Highspeed Shipbuilding & Engineering Co, a local shipbuilder, has won a US\$50 million order from Japan to build tonnes to 4,000 tonnes. The ten small ships, further evidence of the country's booming shipbuilding industry.

This is the first time the country has won a Japanese contract and underlines the increasing global acceptance of Bangladesh as an emerging shipbuilding nation.

The buyer is Japan based Tokyo Freighting Ltd, a shipping company. The agreement was signed on Wednesday in Dhaka.

very conscious about standards and compliance, Tokyo Freighting experts will constantly supervise the overall manufacturing of these ships," said KM Mahmudur Rahman, managing director of Highspeed Shipbuilding & Engineering, who signed the deal with Shigeki Date, managing director of Tokyo Freighting.

As per the agreement Tokyo Freighting Ltd will also provide technical support to Highspeed in developing its Narayanganj dockyard, in line with Japanese standards.

Highspeed, which is to invest around US\$ 5 million in the coming months to upgrade the manufacturing facility of its dockyard, will supply the ships by October 2010.

Shigeki Date, managing director of Tokyo Freighting Ltd, Yoshiteru Ikeda visited Highspeed dockyard recently and expressed their satisfaction, as it is well equipped with modern machinery.

four ships will start by December this year and will be jasim@thedailystar.net

delivered to Tokyo Freighting by March next year.

The size of the ships, including dry cargo carriers and oil tankers, will vary from 2,000 Japanese company will supply all raw materials and other equipment.

Rahman said Japanese manufacturers are currently outsourcing small ships, as it is not cost effective now to manufacture them at huge dockyards.

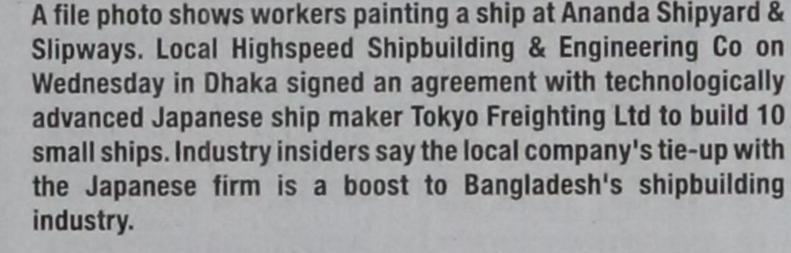
"It is a great development for the country's shipbuilding industry as Japan, the most advanced shipbuilding nation in the world, starts building in Bangladesh. It may inspire "Since the Japanese firm is other advanced shipbuilding nations to come to Bangladesh," Rahman hoped.

Currently local shipbuilders including Ananda Shipyard and Western Marine Shipyard are working on about US\$ 400 million worth of orders for over 40 vessels for buyers from Germany, Denmark, Netherlands and Mozambique.

The success of these two companies have encouraged other local companies such as Meghna Group of Industries, Rangs Group, Khan Brothers and Narayanganj Engineering & Shipbuilding to jump on the bandwagon of global shipbuilding market.

Behind the current boom of the industry is the global rise in the demand for new ships, especially smaller ones with a capacity below 15,000 dead weight tonnes (DWT). This has along with Executive Director helped Bangladesh attract the attention of international shipping companies as traditional shipbuilding countries such as Japan, China, South Korea and Vietnam are not interested in Manufacturing of the first building ships with under 20,000 DWT.

SYED ZAKIR HOSSAIN



Bagerhat-based firm starts exporting coconut yarn

KAWSAR KHAN

A Bagerhat-based firm has started exporting coconut yarn on limited scales to South Korea and Nepal, a nontraditional item in the country's 'not-so-rich' export bas-

Nurjahan Agro Processing Industries (Pvt) Limited uses coconut husks to manufacture different types of yarn meant for export.

Coconut yarn-made rope, also known as coir yarn, is being exported to South Korea. Coir yarn is used in agriculture, especially for growing hops, a climbing plant that is a major ingredient in beer, giving the drinkits bitter taste.

country's total export earning comes from the apparel industry. Other major export items include shrimp and jute products, while other nontraditional items include atar (traditional perfume), pearl, honey and sauce.

In July-March period of 2007-08 fiscal year, Bangladesh earned Tk 14.45 crore.

also received export orders global scenario. worth Tk 1.8 crore for the next

Workers busy at Nurjahan Agro Processing Industries busy making different types of coconut yarn.

lakh for the next year.

"Husk is a by-product of coconut and is presently disposed of in the country. We are exporting this product with substantial value additions," said Mir Alamin, managing director of the company.

The size of the global coir officials. market is estimated at \$ 5 billion. The Philippines, The company began exports Indonesia, Sri Lanka, Mexico, seven months ago and till now India, Vietnam, Papua New has exported coir yarn worth Guinea and Brazil are the major Tk 17 lakh to South Korea. It exporters of the product in the Programme (HELP), a local just throw out coconut water,

Alamin is also producing year. Simultaneously, it nata de coco, a jelly like subexported four tonnes of curl stance, made from coconut Colombo in 2002, feels that

Around 76 percent of the and received orders for Tk 12 first time. This is mostly used as numerous uses of coconut a confectionary ingredient husk. (litchi flavour) and five-star hotels are the main customers of this product. They supply 50 tonnes of nata per month to the local market and the cost of each tonne is Tk 70,000, according to the company

Nurjahan Agro receives

coconut conference in official of HELP. yarn worth Tk 5.4 lakh to Nepal water, in the country for the Bangladesh is ignorant of the kawsar@thedailystar.net

In the near future, they will manufacture coconut husk mattresses, as there is a huge demand in the domestic and international markets. Currently, the country imports mattresses from Sri Lanka and India at \$10 per square feet.

The company also wishes to financial assistance from Palli produce vinegar, using coco-Karma Sahayak Foundation nut water as the best type of (PKSF) and from their partners, vinegar is produced with coco-Habitat and Economy Lifting nut oil. "Coconut oil factories which can be used to produce Alamin, who attended a vinegar," said Hasan Alfi, an

REFAYET ULLAH MIRDHA

G-STAR, a Dutch-based global clothing brand, has introduced a Bangladeshi logo in its trend setting products, in order to make it even clearer to customers where their garments are produced.

G-STAR uses a picture of Bangladesh's Shatgumbad Mosque (The Sixty-dome Mosque) as the logo inside the collar of its clothes in a move z aimed at assuring customers of transparency in the manufacturing process.

At present hundreds of foreign brands like Wal-Mart, JC Penney, PVH, H&M and Tesco source products in Bangladesh. Many print 'Made in Bangladesh' on labels but only G-STAR has adopted the logo.

"This is really something special, that such a good brand is profiling Bangladesh as a producer," said KM Rezaul Hasanat, chairman and managing director of Vivellatex Group, the largest direct supplier of garment items to G-STAR in Bangladesh.

G-STAR selected the Shatgumbad Mosque, one of the country's oldest and biggest mosques based in Bagerhat district, 300 km south-west off Dhaka as it is



Global clothing brand G-STAR uses a picture of Bangladesh's Shatgumbad Mosque as the logo inside the collar of its clothes.

founded by saint Khan Jahan Ali in the early 15th century. The mosque is decorated mostly with terracotta and bricks.

In the case of products made in India G-STAR uses a picture of the Taj Mahal and for those made in China it uses a picture of The Great Wall as the logo.

Industry people said in most cases companies with strong brands do not want to use other logos as they are concerned it will create confusion.

now a UNESCO world heritage Some companies are also reluctant to show Bangladesh Shatgumbad Mosque was as the source as they do not want customers to know the products are manufactured in a developing country.

Hasanat said Vivellatex Group supplies garments to G-STAR worth US\$20 million annually. This includes items such as T-shirts and Polo shirts. Amsterdam headquartered, G-STAR RAW was founded in the Netherlands in 1989 and deals in fashion products apparel and accessories.

reefat@thedailystar.net

India inflation could Telenor says it is 'actively' seeking acquisition targets

AFP, Oslo

Norwegian telecom operator Telenor said on Thursday it was 'actively" seeking merger and acquisition targets, but made no specific mention of TeliaSonera, which is for sale and being courted by France Telecom.

In documents presented at a capital markets day meeting, Telenor said it wanted to expand "within existing regional clusters" in Northern and Eastern Europe and Southeast Asia, as well as "complementary businesses in existing markets."

The Norwegian operator is widely rumoured to be pursuing a merger with TeliaSonera, but has only admitted it is closely monitoring France Telecom's bid to purchase the Swedish-Finnish company. Analysts have meanwhile

said a merger between the two Nordic rivals is unlikely since Telenor would have to sell off a number of operations in overlapping business areas for regulatory reasons.

Telenor, which has refused to comment on the synergies with TeliaSonera, also said Thursday it was "selectively looking at Africa" for acquisi-

hit double digits AFP, Bangalore global crude costs.

India's inflation could hit double-digits percent in coming minister's economic advisory council warned on Thursday. And those soaring oil prices

could spell "serious trouble" for the booming Indian economy, the chairman of Premier Manmohan Singh's Economic Council said. C. Rangarajan forecasted

spiralling prices could push up inflation by three-quarters of a percentage point on Friday, when the latest data is due to be released. "There will be a steep 0.75

percent hike to 9.5 percent," Rangarajan said in Bangalore, India's IT hub.

Inflation jumped to 8.75 percent for the week ended prit. May 31 -- the highest since February 2001 -- from 8.24 percent a week earlier, according to the Wholesale Price series of aggressive monetary Index, India's most watched cost-of-living measure.

Rangarajan warned inflation could reach 10 percent soon on the back of a sharp rise in state-set domestic fuel prices by the government, which said publicly owned oil

huge losses caused by record

"As a result of higher fuel prices, if prices of food articles, weeks if global oil prices rise goods and services go up, the further, the head of the prime inflation rate will touch 10 percent in the coming weeks,"

> Many private economists have made similar forecasts.

Rangarajan said.

"If (global) oil prices rise (further), as has been feared in some quarters, the Indian economy is going to be in serious trouble," he added.

India imports some 70 percent of its crude oil needs to feed its fast-expanding -- and Asia's third-largest -- economy.

The Congress party, which heads the national coalition, has suffered a string of state poll defeats with inflation, which has hit India's poor the hardest, blamed as a key cul-

It is anxious to reduce inflation with general elections due to be held by May 2009 but a tightening measures by the central Reserve Bank of India has failed to tame prices.

Rangarajan forecast inflation would remain significantly above the central bank's comfort level of 5.5 percent in coming months, though it firms could no longer sustain could recede a little.

Do you have views on what you read in Star Business? What do you think of the state of the economy? Was it a good or bad budget? Should we be using more hybrid rice? Why do RMG workers riot? What are the new growth sectors? How do we encourage more foreign investment? Can we re-brand Bangladesh? Free trade or protectionism? Potatoes or rice?

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