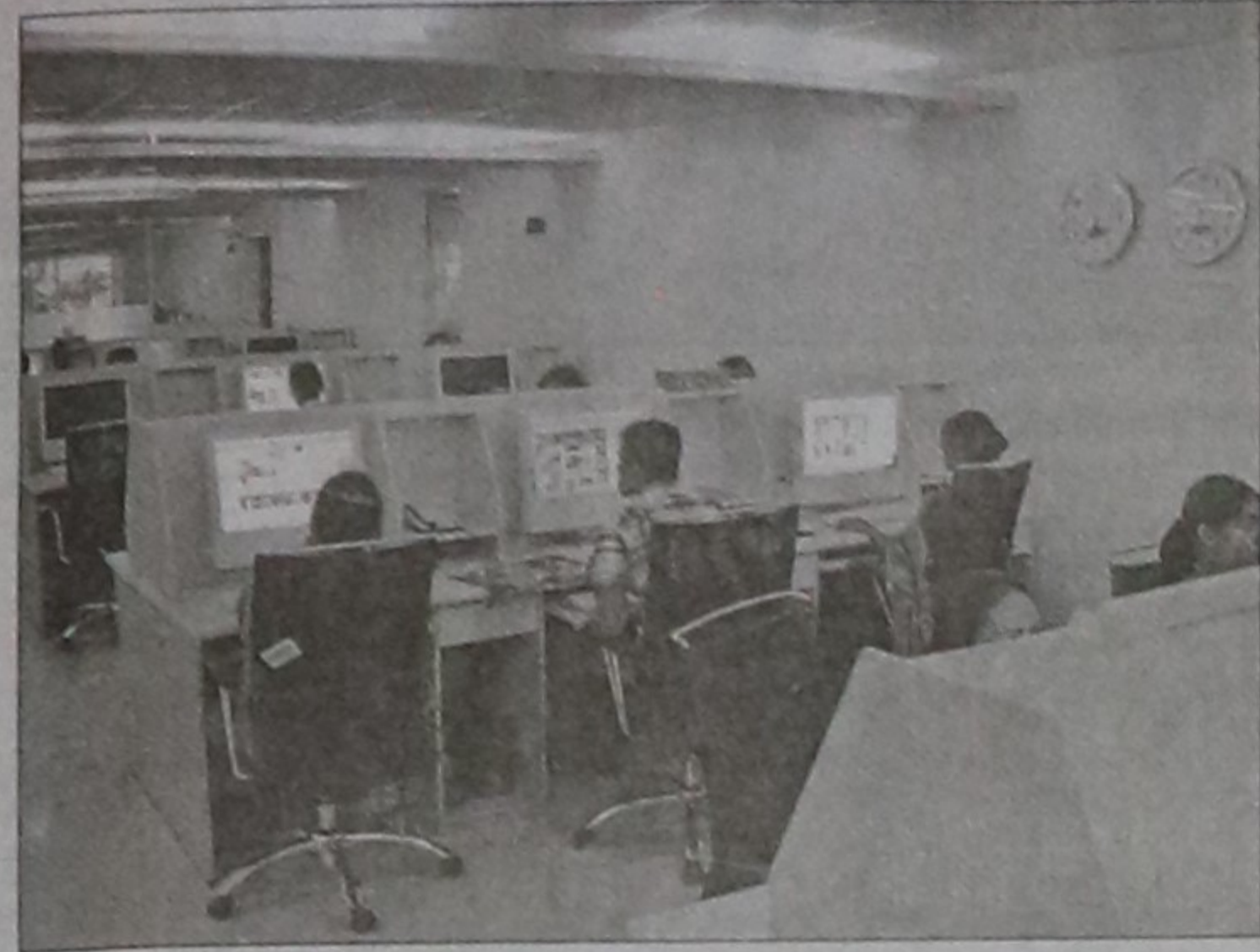


Only a click away A success story in graphics



LOOKING at the picture above, one may easily think of a European organization. But friends...don't be carried away. This is an IT company located at Banani, Dhaka. The name of the organization is Click House Studio Limited. As a

Denmark-Bangladesh joint venture project, Click House started its journey in April 2007 and has been playing an important role in promoting Bangladesh's potential as a country for IT related outsourcing jobs. The Danish partner STAERK

and the local partner Visual Soft Limited with support from DANIDA's B2B Programme - teamed up for setting up a production unit to serve the 3D, Flash and Web and DTP jobs from abroad. The idea is to tap the Danish market at the outset and in future also target the Scandinavian and the EU market. The cooperation STAERK is mainly responsible for identifying jobs, market/sales, and pushing these to Bangladesh with the necessary specifications and supervision. Moreover, STAERK is also responsible for the training and technical assistance package. The local partner is mainly responsible for ensuring the local infrastructure and timely production.

Currently, Click House employs around 42 employees - 8 of them being female. After recruiting an employee, Click house makes sure that the employee receives the right training to upgrade his/her skills to a

level that matches the European clients' expectation. The company has a very nice set up which not only expresses its professionalism and but also creates confidence in the Scandinavian buyers mind of getting the best quality service. Click house management works for the betterment of its employees because both the Danish and Bangladeshi partners believe that employee satisfaction will in return bring in clients' satisfaction.

DANIDA's B2B Programme has supported the co-operation in order for Click House to be upgraded in 3D, DTP and Flash and Web, Project management tools, Business processes, Technical set-up systems, Quality Management System, Future strategic project and business development and other relevant trainings etc. Part of this training and upgrading has been done in Denmark; part of it has been through a Danish technical advisor stationed at the factory.

The Vikings are coming Building ships in Bangladesh

ON at least two instances, Danish shipping interests recently have placed substantial orders with Bangladeshi shipyards.

One case is the co-operation between Ananda Shipyard in Meghna Ghat and a Danish ship consortium --CS & Partnere A/S. The first ship-- a 2,900 DWT multipurpose vessel currently under construction at Ananda Shipyard and scheduled for delivery mid 2008-- is the first of a series of up to 14 ships ordered by the Danish investors.

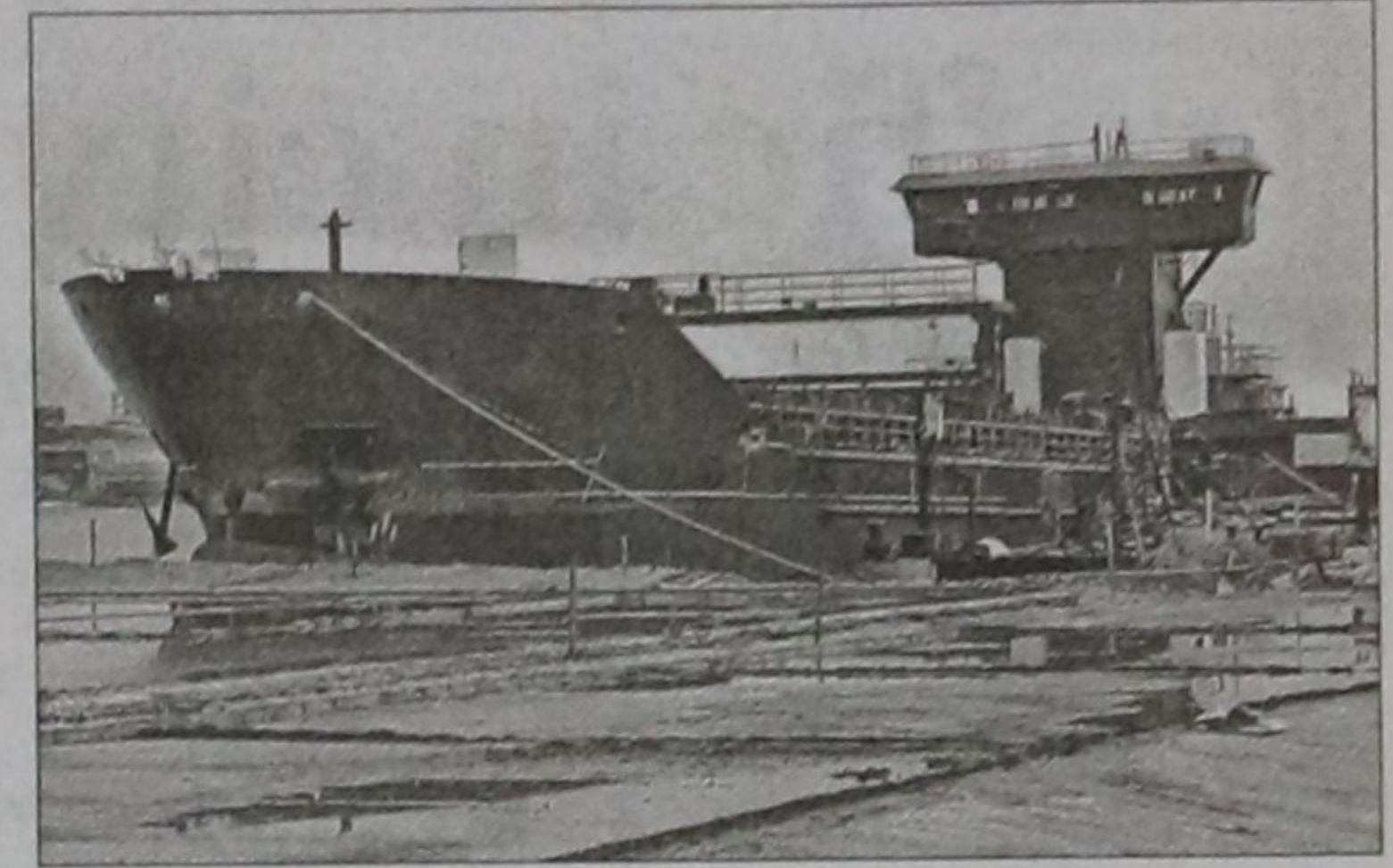
The second order landed by a Bangladeshi shipyard was when Western Marine in Chittagong signed a contract for the building of up to 5 multipurpose vessels (4,100 DWT) to be delivered to a Danish ship consortium headed by Stella Shipping P/S.

The two orders have positioned these shipyards as serious players in the international shipbuilding industry in strong competition with Chinese and Vietnamese shipbuilders.

In order to live up to the highest

international standards for ship design and to obtain international accreditation from bureaus such as "Germanischer Lloyd" and "Norske Veritas" it will be important for the ship yards to be able to import the various fittings and components necessary for the ships to reach an international standard. Commented by the Danish Ambassador to Bangladesh Mr. Einar Hebergård Jensen: "In order for the ships to live up to export requirements, it is essential to have a mechanism for facilitating an easy clearance of such fittings and components when imported. I am very happy to note that the Government of Bangladesh has now implemented a "Green Channel" for the shipyards-- similar to the textile industry-- that will provide the necessary flexibility for the involved parties."

The Ambassador continues: "To our knowledge, Ananda Shipyard and Western Marine are breaking new grounds in Bangladesh in their endeavours to succeed in these projects. The orders obtained will be instrumental in bringing



Bangladesh into the picture as a serious player for building ships for the international shipping market. It is our understanding that a number of other potential ship owners are watching closely the development of the Ananda Shipyard and Western Marine projects. If these assignments will prove successful, the spin-off would clearly be for the ship building industry in Bangladesh to play a very impor-

tant role in future competition against ship building nations like Vietnam and China. For Bangladesh this would have a tremendous positive impact on job generation, technology transfer and export revenues and thereby helping the nation to create another "thrust" sector along other important export industries like garments & textiles and IT."

Danish support to the water supply and sanitation sector

DURING the last more than two decades, Denmark has provided substantial assistance to the water supply and sanitation in Bangladesh, both for rural and urban areas. During the years, the Danish assistance has also included water resources management; especially in terms of building national state of the art capabilities in water resources modelling, flood forecasting and warnings systems.

Although Bangladesh is blessed with being the delta area of some of the biggest rivers on the subcontinent providing an abundance of water, there are still many challenges in terms of policy reforms, institutional development as well as social and economic challenges which among others means that the provision of potable drinking water and hygienic sanitation is still not satisfactory for millions of people. Especially the poor people in many parts of the country and in cities are suffering from lack of access to clean drinking water and hygienic sanitation. It is widely recognized that the water and sanitation crisis to a large extent is a crisis of governance.

The current Danish assistance to water supply and sanitation is focused on regions characterized by poverty, low coverage of water and sanitation, water scarcity and poor water quality, specifically in the northwest region (Rajshahi,

Naogaon and Nawabganj) and in the Coastal Belt region. At present the Danish grant assistance to rural water supply and sanitation amounts to app. 70 million USD during 2006-2010.

Denmark has during the last 10-20 years been providing assistance to establishing some of the most reputed water and sanitation institutions in Bangladesh, such as the Institute for Water Modelling, NGO Forum for Drinking Water Supply and Sanitation and the ITN BUET Centre for Water Supply and Sanitation. Danida is proud to be an associated partner of these national institutions, who today are providing valuable contributions to the development of the water and sanitation sector serving the Government and the people of Bangladesh with quality consultancy and service delivery.

Denmark will provide additional 100 Million USD for improving the water supply for Dhaka City. The Danish assistance will be provided by Danish mixed credits with Dhaka WASA as the implementing agency and with focus on construction of a new water treatment plant at Saidabad outside Dhaka.

The Danish assistance provided through the Water Supply and Sanitation Sector Programme 2006-2010 is implemented under the Ministry of Local Government, Rural Development and Cooperatives / Local Government



Member of the Danish Parliament, Mr. Helge Adam Moeller, visiting communities in Patuakhali district.

Division together with a number of important partners such as the HYSAWA Fund Company, NGO Forum for Drinking Water and Sanitation, BUET ITN Centre for Water Supply and Sanitation and the Department for Public Health Engineering. The programme includes seven main projects.

The WSSPS II programme supports the Poverty Reduction Strategy and has its main focus on poverty reduction, decentralized planning, management and implementation with the involvement of

local government institutions, local communities, NGOs and civil society. The programme has established a new innovative national fund for hygiene, sanitation and

water supply called the HYSAWA Fund, which is registered under the Company Act. The Fund provides direct institutional and financial support to local government institutions, especially to the Union Parishads.

The HYSAWA Fund now receives and assesses requests and proposals from Union Parishads based on their own plans for undertaking local water supply and sanitation activities, and provides direct institutional and financial support to eligible and sound local projects. At present the Fund is supported by the Government of Bangladesh and Denmark, but it is foreseen that during the coming years other development partners might join the support to the Fund once it has proven its approach and its ready for larger scaling-up.

Furthermore Denmark provides support to Local Government Division for improving the national water and sanitation sector policy development, including for revision of a new national water and sanitation sector development plan.

Supporting fight against corruption



The picture is kindly provided by Transparency International Bangladesh.

CONTINUED FROM PAGE 12 physical and human resources, contribute to performance management scheme, and prosecutorial capability. The programme focuses on increased partnerships with civil society for advocacy and raising public awareness at grass-roots level to attain improved governance and lower incidence of corruption in the public sector in Bangladesh.

Also, Denmark, jointly with other development partners, has been supporting to develop a Public Financial Management Improvement Programme (PFMIP) to strengthen the basic fiscal policy setting and the establishment of a comprehensive government accounting and financial management system; second, to strengthen the capacity of the Office of the Comptroller and Auditor General of Bangladesh to audit the effectiveness of the public financial management system; and, third, to build the capacity of parliament, particularly through the Public Accounts Committee and other key committees, and the public, through appropriate civil society groups. It is expected that the PFMIP would be able to contribute to ensure that there is independent, external scrutiny and reporting to provide adequate assurance that public funds are used efficiently and effectively.

With these initiatives, Denmark will continue its support to endeavours directed towards combating corruption and promoting good governance in Bangladesh.

Best Compliment

From



Western Marine Shipyard Ltd.
Western Marine Services Ltd.



A group of professional



Please call us for:

- Ship Building – WMSH
- Ship Repair & Dry Docking – WMS
- Tank construction projects – WMS
- Spare parts – Export – WMS
- Non Destructive Test (RT/UTG/MPI/DP)- WMS
- D/G Set recondition & Installation projects. – WMS
- Tower construction projects – WMS
- Building (Civil + I-beam) projects. – WMS

Head Office:

H.B.F.C Building (Ground Floor), 1/D Agrabad C/A, Chittagong, Bangladesh
Tel : 880-31-712177 / 726579, Fax : 880-31-720248,
Email : wms@bbts.net, Web : wms.com.bd

Shipyard:

Kolagaon, No. 4 Kolagaon Union, Patiya, Chittagong.
Ph. 03930080823,
Mobile : 01714 087732
Web : wms.com.bd

Celebration
Best Wishes to Our Friendly
Danish People
on the Occasion of
National Day of Denmark

**Ananda Shipyard
& Slipways Ltd.**

Head Office:

City Heart 10/1 (9th Floor), 67 Naya Paltan, Dhaka-1000, Bangladesh. Tel: 880-2-9352031-3, Fax: 880-2-8312681
Email : ananda@bdmail.net, Web: www.anandagroup.biz

Warmest felicitations to
the Government and the friendly People
of Denmark on their Constitution Day

Extra benefits for using FIONA Seed Drill -

- Proper Seed Sowing
- Minimum Seed Requirement
- Line to Line Distance Control
- Desired Depth Control for Seeds
- Minimum Time for Sowing Seeds
- Maximum Germination of Seeds

The Metal (Pvt) limited
PBL Tower (14th Floor), 17 North C/A, Gulshan-2, Dhaka-1212
Tel: 9893981, 9898683 Cell: 01713038288