

# FIRST ANNIVERSARY WARID TELECOM

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## Message

We are proud to extend our felicitations to the Warid Telecom family, including both our colleagues as well as our loyal customers, on the First Anniversary of Warid Telecom in Bangladesh. This milestone has been achieved in record time and the achievements are commendable in the face of the challenges that had to be overcome as we entered a new country and sought to establish ourselves as a familiar face in Bangladesh.

Warid Telecom launched commercial operations on May 10th, 2007 with a network encompassing 28 districts, which was subsequently expanded to cover 61 districts, and now serves over three million customers on its NGN network.

The vision that guides the Abu Dhabi Group is to ensure that all its investments in banking and telecommunications are guided by the universal principles of integrity, honesty and transparency. We embraced the opportunity in Bangladesh not simply in terms of the financial benefits that would naturally accrue to any investor and investee country, but the real benefit was to be part of history as we believe in the potential of Bangladesh and its people. We see a country that has overcome many challenges and persisted in seeking prosperity and we are inspired by the faith and resolve of its people as it emerges to take its rightful place in the global community. Warid Telecom has strived to help ensure that the people of Bangladesh enjoy good connectivity with the rest of the world so that they may keep in touch with their business associates, relatives and loved ones; it is through the joint efforts of the public and private institutions that the dreams of a country are realized.

We extend our thanks to the Government and people of Bangladesh for their confidence and trust placed in the services of Warid Telecom. As we now embark upon the next stage of our growth, we invite all government offices to help pave the way for even better quality, competition and cooperation so that as the industry grows so does the quality of the lives of millions of our customers- who all look up to strong and stable institutions to help guide a country towards a better future.

Nahayan Mabarak Al Nahayan



Chairman  
Abu Dhabi Group and  
Warid Telecom International Limited

Ambassador  
United Arab Emirates



## Message

It is a matter of great pleasure for me that Warid Telecom International Limited, subsidiary of Abu Dhabi-based multinational company Dhabl Group, is celebrating its 1st anniversary in Bangladesh.

I am happy to learn that though Warid started its operation in Bangladesh as the sixth operator, it is being recognized as the fastest growing mobile phone company in the country.

In the 21st century, there have been constant technological advancements in every sector including telecommunication. It is creating a 'digital divide' amongst developed and developing countries like Bangladesh. Warid Telecom is playing a vital role in bridging this digital divide for Bangladesh.

I would like to highlight that Bangladesh has become an ideal destination for investors from the world over. The Government of Bangladesh deserves praise for creating a conducive environment for such foreign investments. Warid's investment and successful operation is a testament to the same.

Once again, on the day of the anniversary, my sincere congratulations to all members of Warid Family.

I wish its continuous success and growth.

H.E. Mr. Khalfan Battal Ali Al Mansoori

CEO  
Warid Telecom



## Message

Warid started its commercial journey a year ago as the sixth operator in Bangladesh with network coverage of 28 districts. At the time of commencing operational activities, we envisioned to access the entire population of the country within year's time. From the outset, it was and it is in our mind to make a difference by providing quality communication services. To achieve this end, we directed all our efforts towards implementing futuristic and advanced technologies with our core value of simplicity. Although, it was a challenging and mammoth task, yet we took this challenge with passion, zeal and determination. I am being told that it is a record in itself to launch simultaneously in 28 districts with more than 1000 BTS, 3 Main Switching Centers, 3 State of the Art Data Centers, 89 Franchises, 10 Business Centers, 2 Multimedia Contact Centers and numerous back offices. On this day of the First Anniversary, I am delighted to share all these distinctions with our valuable customers, partners and stakeholders that would not have materialized well before time without their sincere support.

Needless to say that we stepped into the local market as a commercial entity at a moderate and steady pace, still, today we are recognized as the fastest growing telecom company with a subscriber base of over 3 million having presence in 61 districts of the country. In our bouquet of services till date we have some special historic implementations such as a data network extending to all our franchises complemented by a Motorola canopy network, first ever IPCC contact Center in country provided by Cisco Systems, first fully functional ERP implementation in a telecom in Bangladesh, most comprehensive Web Portal with all imaginable Self Service options and first ever integration with banking systems.

The most significant part of Warid's existence as a growing telecom set up is its dedicated human resource. Their unshakable commitment and relentless efforts have produced tangible results to enable Warid to move steadily on the path of continuous progression.

Warid Bangladesh being part of Abu Dhabi Group strongly believes in honesty, simplicity and service excellence. We know well that through our candid approach and straightforward thinking, we have won over the hearts of Bangladeshi people. It testifies our vision and core values.

Our onward march into the 2nd year of Warid's operations is though full of challenges, yet we are determined to prove our mettle as the best in class mobile service provider in the local telecom industry. This objective is not possible to actualize without support and help of our valued customers and partners. I will request all stakeholders of Warid to wish and pray sincerely for us to create an indelible mark of success on the local and regional telecom horizon.

Muneer Farooqui

Managing Director & General Manager,  
International Turnkey Systems, Kuwait



## Message

I am delighted to know that Warid Telecom International Limited is celebrating the First Anniversary of its operation in Bangladesh on May 10, 2008.

It is indeed an auspicious occasion not only for Warid but to International Turnkey Systems as well as both the organizations are enjoying a spirit of partnership in sharing the challenges & accomplishments.

I take this opportunity to congratulate Warid Management for completing this great landmark and wish them all the best for further advancement and success in all its endeavors.

Khaled Faraj Al-Saeid