# International Business News

## Common farm policy is answer to high food prices: France

AFP. London

Regional versions of the EU's agriculture policy for Africa and Latin America would help solve the current food price crisis, France's agriculture minister said in an interview published

Monday. Speaking to the Financial Times, Michel Barnier said the bloc's Common Agriculture Policy (CAP), or farm subsidy system, was not to blame for the "disorder" in global food

Instead, he blamed "too much free-market liberalism" for the rising prices, adding: "We can't leave feeding people to the mercy of the market. We need a public policy, a means of intervention and stabilisation.

Food prices have been spiralling due to the use of certain foods in biofuels to combat climate change, rising populations, strong demand from developing countries, and increasing floods and droughts as a result of climate change.

## India's business confidence declines

ANN/ THE STATESMAN

High interest rate regime, appreciating rupee and rising cost of industrial inputs and raw material have together led to the corporate India's confidence take a hard knock.

As much as half the Indian companies, surveyed by industry chamber Ficci, felt that the overall economic conditions had deteriorated in the last six months compared to a mere 19 per cent reporting a bleak outlook in the last business confidence survey.

With this the overall Business Confidence Index has recorded a decline from 61.2 in the last survey to 55.3 in the present series.

"India Inc is deeply concerned over the evolving economic situation with growth slowing on one hand and inflation rising on the other," the Ficci said commenting on the survey.

## Samsung group announces massive investment plans

AFP, Seoul

South Korea's biggest business group, Samsung, Monday unveiled massive investment plans a week after its chairman announced his shock resignation from all group posts.

The group said its 59 affiliates would invest a total of 27.8 trillion won (27.9 billion dollars) for this year to enhance growth potential and develop new businesses.

The amount of this year's investment is the largest ever for the group and is up 24 percent from 22.4 trillion won invested in 2007, it said.

The group said its investment would account for about 30 percent of the total money poured into 600 top domestic corporations in 2008.

# Gulf Petroleum to build billion dollar Malaysia oil project

AFP, Kuala Lumpur

Qatar based Gulf Petroleum Ltd. on Monday said it had obtained the Malaysian government's approval to construct a 5.0-billion-dollar oil and gas complex in the northern Perak

Gulf Petroleum received the approval from the Ministry of International Trade and Industry last Friday, the official Bernama news agency cited the company as saying.

Gulf Petroleum said the company plans to start the project as soon as possible upon finalisation of technical issues with regard to the proposed 1,000 acre (400 hectare) site.

In February, Gulf Petroleum said at least two national oil companies, wholly owned from the Middle East along with insurance and banking groups will participate in the project.



Customers line up to buy rice in Ho Chi Minh city yesterday. Vietnam's government said the country has sufficient rice stocks and threatened to punish speculators who hoard rice for profit after price surges triggered a run on the staple grain.

### British refinery strike pushes oil price to record high

AFP, Grangemouth, Scotland

A strike at a major British refinery entered a second day Monday, pushing oil prices to a new record high and forcing petrol rationing on panicked car drivers.

The 48-hour walk-out by around 1,200 workers at Grangemouth, west of Edinburgh, began Sunday and has since pushed oil prices very closé to 120 dollars per barrel.

The strike has forced British energy giant BP to shut down the neighbouring Forties pipeline which supplies 40 percent of Britain's oil and gas.

New York's main oil futures contract, light sweet crude for delivery in June, touched a record 119.93 dollars a barrel in

electronic deals on Monday. Britain's offshore energy industry body Oil and Gas UK estimates the pipeline closure will cost the domestic economy 50 million pounds (65 million euros, 100 million dollars) per day in lost production.

MIGRATION

# Emiratis fear being minority in their own country

AFP, Abu Dhabi

The growing concern of Emiratis about being a minority in their own country surfaced again last week, with a senior official warning that it could lead to the collapse of the regime.

"I'm afraid we are building towers but losing the Emirates," said outspoken police chief General Dhahi Khalfan Tamim, referring to a construction boom in the emirate which is being fueled by foreigners buying property there.

Dubai is one of the seven members of the oil-rich United Arab Emirates; the number of whose citizens dwindled to just 15.4 percent of the 5.6 million population at the end of 2006, according to a recent study by the government advisory body, the Federal National Council (FNC).

The "demographic imbalance," as it is euphemistically called, also plagues Qatar and Kuwait, two other energy-rich Gulf Arab monarchies that rely heavily on cheap imported Asian labour for their development.

Tamim, who was addressing a "national identity conference" attended by senior officials in the capital Abu Dhabi, hailed UAE President Sheikh Khalifa bin Zayed al-Nahayan's decision to declare 2008 "national identity year," but said Emiratis have been late in tackling the demographic problem.

"If the children of incumbent crown princes (of the seven emirates) manage to rule the Emirates, we should be thankful for that," he said.

The veteran police commander warned that unless the problem is resolved, the UAE's hereditary monarchy will not survive and this will

lead to the collapse of Emirati society. A disaster will befall the UAE if the government does not take measures to redress the demographic imbal-

ance, he said. Tamim has proposed establishing



Foreign workers wait for a bus that will transport them to where they live at the end of their shift at a construction site in Dubai on April 16, 2008. "I'm afraid we are building towers but losing the Emirates," said outspoken police chief General Dhahi Khalfan Tamim, referring to a construction boom in the emirate, which is being fueled by foreigners buying property there.

a union of Gulf Arab states that would grant a common citizenship, putting a ceiling of the size of expatriate communities and restricting foreign ownership of property.

more children.

To drive home his point, Tamim accompanied his address by video damaged during recent riots by foreign workers, as well as clips of streets in Dubai packed with Asian expatri-

"They blocked roads and al-Nahayan said the UAE is "a toler-

destroyed facilities, and (human ant, open and wealthy country" rights groups) speak of workers' rights," the general said.

He was referring to reports by such organisations as New York-based He also urged Emiratis to have Human Rights Watch critical of the working and living conditions of hundreds of thousands of mostly Asian labourers in the country, which footage of cars torched and shops also has sizeable Arab, Iranian and Western communities.

While acknowledging that the imbalance is dangerous, Foreign Minister Sheikh Abdullah bin Zayed

which should not shut out foreigners.

islands" under the banner of "preserving their national identity," he told the gathering.

Ahmad al-Tayer, a former education minister, said the UAE's national identity was under threat not only from demography but also from the percent of the workforce, with declining use of Arabic due to the massive presence of foreigners.

"What fate awaits our children and yours?" he asked officials.

Mohammad al-Bawardi, secretary

general of Abu Dhabi's Executive. Council, or local government, called Emiratis cannot live in "isolated for giving nationals the proper education and training to enable them to "hold all the leading positions" in the

> country. The FNC study said expatriates from the Indian subcontinent and southeast Asia make up around 75 Indians accounting for 42.5 percent of all foreigners.

Foreign residents of the UAE range from low-paid construction workers to professionals.

COLUMN

SYED NASIM MANZUR

# Raising productivity is the solution

Bangladeshi manufacturers are caught between a rock and a hard place. Globally the slowdown in the US and Europe means buyers who source from Bangladesh are not willing to raise their prices. On the other hand the increase in cost of living especially food in Bangladesh is already putting huge upward pressure on wages. So how does one solve this conundrum? There is only one solution: productivity.

I protest vociferously when our policy makers and business leaders start talking 'about "cheap" labour in Bangladesh: given the productivity levels here we are really not that cheap. One trial engineer to realize the the operator gets accustomed abysmal levels of productivity in Bangladesh , just walk into any government office or factory or even our homes. The time honoured approach here is if the job can be done by one person for 10 taka, hire same at one taka each and pocket the difference. If there is a problem, throw more and more people at it until at least they obscure the view of the original problem. Consequently our shoe factory has an average productivity of 3 pairs per person the wage gap is even higher, increase here.

Let's take some more examples: most modern garment stitching machines can be equipped with auto thread cutters but I would hazard that the majority of our garment factories don't use them. Instead for each machine there is a helper or a thread cutter whose job is to do exactly that, cut thread. The usual reasons given: 1) thread cutter attachment costs more 2) auto thread cutter slows down the operator 3) the thread cutter by sitting next to the operator becomes an operator 4) the auto thread cutter is difficult to maintain. None of these arguments are valid: the initial investment can be does not have to be an indus- recovered in less than a year, to the auto cutter, watching a machine work is not training, and maintenance is a matter of learning.

Friends in Singapore and HongKong maintain large homes with the help of usually 5 people to try and do the one Filipino or Sri Lankan maid who does everything in eight hours; we have in our homes usually at least four people struggling to complete the same tasks in 24 hours, at maybe half the cost, because they lack proper instruction and equipment.

A common practice in our versus 11 in Eastern Europe; factories is to hire excess peothe reason we can compete is ple to counter high absenteeism. But by overstaffing we but this gap will close as costs merely hide from chronic absenteeism and treat the

Productivity trends in garments industry 3500 Avg.Labor.(1999 USD) Weighted / 2000 Labor Prod. Source: World Bank TFP-Total Factor Productivity

symptom, not the cause. And decent nutrition, and educaonce again, productivity goes out the window. The same is true for illness and poor health. These cause high absenteeism that causes over marvel at the genius who staffing, that causes poor productivity. Basic education and healthcare are critical to redressing these problems. Instead we just throw more ill educated and unhealthy workers at each task, and to remain profitable we pay them subsistence wages that deny them

tion for their children.

But the classic example of course is our much loved flow" system that helps overworked. restrict the pace of work at gentle snooze. Files start from the middle, usually stay there

for a few weeks, usually down to the middle again, then again up, and finally carefully downwards to its final resting customs service. One has to .place. All this is of course facilitated by countless devised the now patented "file devoted officers who are all

I believe that the entrepremost government offices to a neurs and government of Bangladesh have chosen to the bottom slowly ascend to believe that our cheap (!) and abundant labour somehow for a few weeks, then proceed allows us to ignore productivcarefully upwards, rest there ity. This is a fallacy. It is equally

wrong to assume that low wages are the principal driving force behind today's global trade or FDI flows. Trebilcocks and House in their book "The Regulation of International Trade" wrote: "This relationship between labour productivity and labour costs explains why most international firms are not seeking to relocate to, for example, Bangladesh, despite its low wages." Bangladesh is even below the LDC per capita average in labour productivity in the non agricultural sector according to a report by the CPD in July 2006.

In the private sector we need to understand that the only way for us to remain competitive is to drive productivity we need to look beyond total ouput and production to total factor productivity (TFP). We can achieve this as we integrate more and more with the world economy, as our firms acquire technology and finance, as we improve our human capital, as we gain size and scale and as the business environment improves especially law and order and infrastructure. Sure government, unions and workers have a role to play. But as Peter Drucker put it: "the productivity of work is not the responsibility of the worker but of the man-

The writer is an economist-turned shoe maker and entrepreneur.