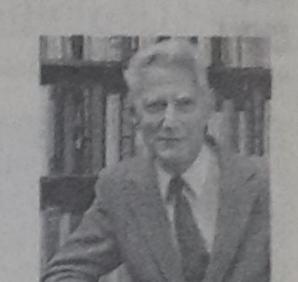
Dhaka Saturday February 16, 2008

Claude Elwood Shannon, an American electrical engineer and mathematician, has been called "the father of information theory". Shannon is famous for having founded information theory and both digital computer and digital circuit design theory when he was 21 years-old by way of a master's thesis published in 1937, wherein he articulated that electrical application of Boolean algebra could construct and resolve any logical, numerical relationship. It has been claimed that this was the most important master's thesis of all time.



TECHEXPO

SoftExpo 2008

Software gala heats up

EDWARD APURBA SINGHA

ASIS SoftExpo 2008, the mega exposition of the software industry, is now going on in the city with a view to exploring new avenue for local hi-tech industry. It is also a festival of innovation where exhibitors showcase their high-end products and services.

If you are familiar with modern IT applications, you are supposed to know that software development is an exciting way which helps talents to demonstrate their creativity.

In the near future, when all our activities become fully virtual, our dependency on software will dramatically increase. This phenomenon will lead to a huge surge of innovative software development. Technologically advanced countries now outsource their software development activities. It could be a very lucrative chance for Bangla-

Every year Bangladesh Software and Information Services (BASIS) organises SoftExpo in order to showcase innovations of local talents and attract global IT payers to invest in the local IT industry.

Chief Adviser Fakhruddin Ahmed inaugurated the fair on February 14. He said the importance of ICT for national development is now well established, adding that it is now widely accepted that ICT has become \$ the centre of an economic and social transformation that is affecting all countries.

"In fact, ICT and globalisation have combined to create a new economic and social landscape. In doing so, ICTs have brought fundamental changes in the way whole function", he added.

and foreign exhibitors are partic-facility to Tally 9. ipating in the fair. Exhibitors at projects initiated by multina- exhibiting at the fair are local Asterisk. tional and local companies, community solutions, agencies implementing e- activities. governance projects, ICT traingovernance, e-commerce, Readers are now able to enjoy the sion etc.

generally search for software that and design have made the come forward to showcase their is essential and well suited to website unique. The e-paper is products at the fair. Computer bdjobs.com, aiminlife.com and their day-to-day activities. STM powered by MNHs e-Solutions Source has put Fujitsu Lifebooks jobstreet.com, have also showed 2008. It is a popular accounting,







Enthusiastic crowd takes a look at Bangla blog at Somewhere in..'s stall, top, latest notebooks on display at Computer Source's pavilion, bottom-left, and a visitor checks out the The Daily Stare-paper at it's stall.

ment software and is now avail- also drawing huge crowd at the marketing IT products from

internet penetration and ICT4D. print flavour of The Daily Star on

enterprises and economics as a able in Bangla. The firm, for the fair. REVE Systems, a telecom nearly 30 suppliers. first time, has added value added and IP based solutions provider, This year more than 150 local tax (VAT) analysis and reporting is exhibiting various cutting edge (IOM) Ltd has brought both Somewhere in..., a Norway- ISP Billing, iTel Mobile phone IOM is demonstrating "e-Bridge SoftExpo 2008 are multinational Bangladesh joint venture com- and PC-based soft dialler, iTel Re-Rite", a software developed software vendors and ICT com- pany, has developed Bangla blog IVR, iTel External Router and for Toshiba e-STUDIO Multipanies, international ICT associ- where any person can open their others. The firm also provides Function Device (MFD). This ations, local software develop- own blog. Other products and VoIP solutions on open source software enables the users to ment houses, successful ICT services that Somewhere in... is soft switches like GnuGk and convert paper documents to

Flora Systems Limited, a well or PDF. government departments and outsourcing and career related known IT solutions provider, is The Daily Star has introduced Flora Bank (online banking soft- with attractive products and ing institutes and universities. e-paper (epaper.thedaily ware), Flora ERP (online ERP services. SW Multimedia Com-Apart from regular display, star.net) for the first time in the software), database application pany Ltd, a software firm that nearly 15 seminars and country. This is an exact replica of development, rebate form proroundtables will be organised, the print version of the popular cessing, web application develhighlighting issues such as e- newspaper available online. opment, data entry and conver- such as animation, audio/video

Visitors to this kind of fair the web. Good navigation system play, hardware vendors have also phy and web portal.

International Office Machines products such as iTelBilling, iTel hardware and software products. electronic files, like Word, Excel

showcasing products such as fair have adorned their pavilion basically works for the media, is exhibiting different solutions production, graphic design, In addition to software dis- desktop publishing, photogra-

Job portals, namely inventory and payroll manage- solutions to telecom industry are and services by distributing and exhibiting different services such partner.

as online job announcement, online CV bank access, customised e-recruitment solution etc. Aiminlife.com is showing resources for career and manual for online education whereas jobstreet.com has brought different career services.

IT training institutes are offering various programs for people who are planning to step into professional life or upgrade their present status. BASE Limited, a renowned IT training institute, has put on offer various programs and facilities regarding Oracle and RedHat.

Cell phone operator Citycell is displaying its Zoom mobile internet service in the fair. Zoom is based on new age CDMA 2000 1X technology and is now available across the country within Citycell's network. To connect to the internet through Zoom, people need to purchase a special modem or handset to surf the net wirelessly though their RIM card. Citycell says download speed is satisfactory in both stationary and mobile condition.

The BASIS SoftExpo 2008 gained momentum in the evening of the launch day. Several visitors at the exhibition expressed their opinion to StarTech. Rupam, a university student, said, "I'm glad to see the active presence of different universities at SoftExpo this year. It's a unique opportunity for the students to reveal their innovation to the industry players".

Pavel, a software developer, opined that presence of telecom related software should be increased. He said, "In the near future, when mobile operators switch to all IP services, they will require versatile software solutions for the network operation and our young developers can utilise this scope to build up their

This year BASIS has taken initiative to kick-start interaction between local and overseas companies through a process called "Match Making". BASIS antici-Multimedia companies at the pates that this step will act as a catalyst to draw foreign investment, promoting local innovation in the global market.

The five-day SOFTEXPO has been organised by BASIS with cooperation from Danish IT Industry Association (IT-Brachen), Danish Federation of Small and Medium Sized Enterprises (DPSME), Paris Chamber of Commerce & Industry (CCIP). UK Trade and Investment and Software Ltd has come up with Ltd. in partnership with The and HP Notebooks on display at up at BASIS SofExpo this year. Japan External Trade Organisatheir stall. The company also Bdjobs.com, the top visited tion (JETRO) while The Daily Star Companies that offer software offers a broad array of solutions online career service portal, is and Radio Today act as the media

TECHNEWS

Google's Android debuts in Barcelona

AFP, Barcelona

HE first mobile phones fitted with Google's Android software platform made their debut at an industry trade show on Monday, a milestone for the internet giant as it looks to dominate the wireless world.

A handful of chip makers -ARM, Marvell, Qualcomm, NEC, Texas Instruments and ST Microelectronics -- showed off prototype handsets at the Mobile World Congress in Barcelona.

Google launched Android last year, hoping to establish its software as the standard operating system for mobile phones and to improve the quality of web-browsing for handset users.

"It's definitely very promising," an analyst for technology research firm Gartner, Carolina Milanesi, told AFP. "This means that we should be on track to see commercial devices in the second half of 2008."

The idea is that Android will lead to radically improved functionality, notably for web browsing, meaning more people will use their mobile phones for internet surfing and other applications.

phones can currently be a frustrating experience, with clunky software and slow download speeds.

"There are few phones that of developers. provide a compelling web experience," explained a spokesman for Google, Barry Schnitt. "As people use the web more, they'll use Google more and we'll be able to sell

more relevant advertising."

Android is being developed by a coalition of 30 handset manufacturers, chip makers and software groups and is based on open-source code, meaning programmers are able to build compatible applications for free. "The future ability of

Android is exciting because it's open-source so it allows developers to come up with the next killer application," said a spokesman for US chip maker Texas Instruments, which demonstrated Android software in a prototype phone.

The Apple iPhone, for exam-Internet use on mobile ple, runs on Apple software and uses Apple applications, while an Android-enabled phone would incorporate applications from any number

> But Google software faces fierce competition from the world's biggest mobile phone maker, Nokia, and its Symbian system.

US software giant Microsoft brand in emerging markets.

also has a Windows system for mobiles and a separate consortium is working on an open-source Linux solution.

Android was on display for the first time in only prototype phones. The first handset for consumers from either Taiwan's HTC or US group Motorola is expected in the second half of this year.

Google announced the "Open Handset Alliance" in November last year to develop Android, including China Mobile, HTC, Intel, Motorola, Qualcomm, T-Mobile, Telefonica, LG and eBay.

Gartner's Milanesi stressed that "the road between a prototype and commercial handset is a long one" and said the ultimate test of Android's success would be how easily applications could be used.

The interest in a new software platform from Google also stems from the company's desire to establish its





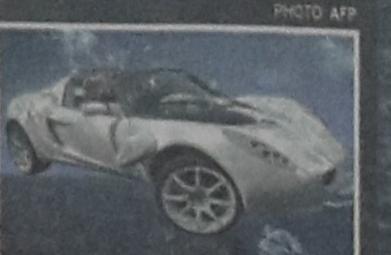
A man tests glasses made by a Danish company Mobintech that connect to the phone, which when worn by a viewer give the impression of watching a 30-inch television at a distance of two metres at the Mobile world congress in Barcelona, left, Computa Maps GPS technology on show, top right, GPS (global positioning system) specialists have begun building handsets with personal navigation software, planning routes and guiding pedestrians with detailed digital maps and a GPS phone called the Nuvifone by US-based manufacturer Garmin, bottom-right, on display.





SQUBA

car maker Rinspeed on February 15, shows a couple driving a sQuba, the world's first real submersible car built by Rinspeed, that will be presented at the 2008 Geneva car show in March. The zero-emission electric sports car, with power supplied by rechargeable Lithium-lon batteries, can perform a submerged stabile flight at a depth of 10 meters. Rinspeed boss and James Bond enthusiast Frank M.Rinderknecht said that "For three decades I have tried to imagina how it might be possible to build a car that can fly under water. Now we have made this dream come true."



TECHNEWS

Latest Asus Motherboard unveiled

STARTECH DESK

LOBAL Brand Pvt. Ltd. (GBPL), one of the leading TIT solution providers in Bangladesh, recently unveiled the P5KPL-VM model of ASUS motherboard in the local market.

The P5KPL-VM mainboard, having the Intel G31 chipset inside supports Intel Socket 775 Core 2 Quad, Core 2 Extreme, Core 2 Duo, Pentium D, Pentium 4 and Celeron Processors, says a press release.

It also features 1066(OC)/800/667MHz FSB, PCI Express x16, Serial ATA interface, high performance integrated graphics engine, dual-channel DDR2 1066(OC)/800/667 memory, and HD Audio CODEC.



6,500.

Tech-stiles: Clothes that produce power

AP, Boston

OMEDAY, your shirt might be able to power your iPod just by doing the normal stuff expected of a shirt.

Scientists have developed a way to generate electricity by jostling fabric with unbelievably tiny wires woven inside, raising the prospect of textiles that produce power simply by being stretched, rustled or ruffled by a breeze.

The research, described in Thursday's edition of the journal Nature, combines the precision of ultra-small nanotechnology with the elegant principle known as the piezoelectric effect, in which electricity is generated when pressure is applied to certain

materials. been understood at least as far back as the 19th century, it is getting creative new looks now, as concerns about energy supplies are inspiring quests for the gold and can be fed into a circuit.

alternative power sources. Nature, Zhong Lin Wang and colof fabric with nanowires made of zinc productive.



A microfiber nanogenerator composed of a pair of entangled fibers

oxide. These wires are only 50 nanometers in diameter 1,800 times thinner than a human hair.

Alternating fibers are coated with gold. As one strand of the fabric is stretched against another, the nanowires on one fiber rub against the While the piezoelectric effect has gold-coated ones on the other, like the teeth of two bottle brushes. The resulting tension and pressure generates a piezoelectric charge that is captured by

The allure of the idea is that it For the research described in doesn't take unusual movement to generate usable electricity. Pretty leagues at the Georgia Institute of much anything someone does while Technology covered individual fibers wearing a piezoelectric shirt would be