





We are Expanding! Join Us Join Our Talent Pool

RanksTel, the pioneering fast growing PSTN/WLL Operator in Bangladesh with international exposure, having operation in 34 districts all over Bangladesh. RanksTel, a memeber of Rangs Group, one of the leading conglomerates, is offeing wireless land phone using For the expansion of operation, we are looking for people who are talented, quick learner, hard working and team player and take challenges in our diffrent department. This is an excellent opportunity for those who are determined to build career in telecommunications

by joining a dynamic organization that is growing from strength to strength.

DGM/AGM/Manager, Marketing: 1 Position Developing and implementing comprehensive (short, medium and long term) marketing strategies, plans and policies and thus, achieving the sales and marketing objectives of the Company. S/he will monitor execution of the marketing strategies,

plans and policies. S/he will evaluate the deviations and rectify the deviations as required. S/he will control the execution of the plans and policies to keep the results at the desired level. S/he will work closely with the Team to establish key sales targets and strategies, monitor and review performance of the team and undertake field visits and provide timely support for achieving the targets Requirements: MBA (Marketing) from a reputed University, 6-7 years of experience in telecom marketing with at-least three years in a leading position. Very good

knowledge of both urban and rural markets of Bangladesh through own field experience. Should have good knowledge in budgeting. Should be a team player, experience of leading talented group of team, Should have good leadership and interpersonal skills. Should be creative and able to think strategically and work under pressure. Should be proficient in using of PC.

Manager/Assistant Manager/Sr. Executive (Branding): 1 Position

The ability to think creatively and strategically, superior insight into brand building and management, develop marketing mix in accordance with brand guideline to enhance brand awareness, image and equity, tracking competitor's moves, gathering market feedback and helping to determine appropriate positioning and feature to gain competitive advantage in a targeted segment, liaison with advertising agency to supervise and promotional campaign, conduct consumer survey to understand customer mindset and behavior as well as media habit, ability to lead brand servicing team in a fast-paced and deadline driven communication environment, excellent communication skill with strong command over both Bengali and English in oral and

Requirements: MBA (Marketing) from a reputed University. Minimum 4-7 years of experience in brand management of Telecommunication or FMCG sector. Should have excellent written and verbal communication skills both in English and Bengali. Very good business understanding. Computer operating knowledge is preferred. Age should not exceed 35 years.

Sr. Executive/Executive (Market Research & Survey): 1 Position

Responsibilities: The ideal candidate will have the ability to think creatively and strategically, superior insight into market research and management, conduct consumer survey, making plan according to the market reaction, understand customer mindset and behavior as well as media habit, ability to lead market research team in a fast-paced and deadline driven communication environment.

Requirements: MBA or a Master's degree from a reputed University. Minimum 2 years of relevant experience in Telecommunication or FMCG sector is must. Should lave excellent written and verbal communication skills both in English and Bengali. Very good business understanding and sound computer operating knowledge is must with all files of MS Office. Age should not exceed 32 years.

Marketing Executive, Product & Package Development: 1 Position

Should understand the telecom business, market, have fair idea about the dynamics of the total marketing and sales process, can contribute in the strategic planning, carry out comparison study of different products, price, tarrif etc. Develop new designs and concepts for newly released products and packages, develop design, marketing collateral both for internal and external customers.

Requirements: Graduate from any reputed university. Minimum 1-2 years of work experience in relevant field, good personality, creativity to develop market communication materials, good communication skill. Should be smart and well groomed. Sound understanding of business and proficiency in various software application is a plus.

Asst. Manager/ Sr. Executive/ Executive Graphic Designer: 1 Position

Design different marketing promotional items. Design press advertisement and prepare media plan. Design all organizational outdoor advertisement. Assist in the process of establishing and promoting a distinct RanksTel identity through audiovisual (corporate films) and electronic media. Assist in developing a brand communications guideline for RTL to establish and consolidate the distinct RTL uniform identity. Develop market intelligence research work,

Requirements: Bachelor of Fine Arts (BFA) or diploma in Creative multimedia/ graphics design with 2-3 years experiences in pre-press platform. Should have proficiency in MS Office, Adobe Photoshop, Adobe Illustrator, Corel Draw, Flash and other graphic designing soft wares. Must be intuitive, creative, innovative and quick

Market Communication Officer: 6 positions

Collect market information of the competitors, write proposals and other documentation work efficiently, track and identify market trends, work hand in hand with other internal departments to manage comprehensive marketing programs and campaigns. Create specific marketing messages/programs for specific programs and targets. Maintain and develop computer based and prospect database. Respond to and follow up customers enquiries by telephone and personal visit. Maintain and develop existing and new customers through planned individual account support and liaison with order processing staff,

Requirements: Graduate from any reputed university. Minimum 1 year work experience in relevant field, and creativity to develop market communication materials. Should have good communication skill and should be smart and well

Sales & Dealer Management National Sales Manager: 1 Position

The incumbent is responsible for developing and implementing comprehensive (short, medium and long term) sales strategies, plans and policies and thus achieve sales objectives of the Company. S/he will monitor the execution of sales strategies, plans and policies to keep the results at desired level, identify the deviations and rectify them as required. S/he will work closely with the Team to establish key sales targets and strategies, monitor and review performance of the team and undertake field visits and provide timely support for achieving of the targets.

Requirements: MBA or a Master's degree from a reputed University, Minimum 6-7 years of experience in this field. Strong analytical and numerical aptitude, sound knowledge on MS Office software and relevant job experience is mandatory. Training on Leadership, knowledge in sales operations are preferred. Should have very good communication skill both in bengali and english and knowledge in sales operation, dealer management and trade marketing. Age should not exceed 35 years.

Distribution/Logistics Manager: 1 Position

Responsible to distribute all types of regular and promotionals product to different regions in due time. Should make sound planning to distribute the FWPs/FWTs/ promotional items and scratch cards through channels in a hassle free arrangement. Procure different products in a effective and efficient manner.

Requirements: MBA or a Master's degree from a reputed University. Minimum 5 years of experience in FMCG/Telecom field. Training on leadership is a plus. Should have man management & computer operating skills. Age should not exceed 32 years, Should have knowledge in sales operation, dealer management and trade marketing with field level experience.

Regional Sales Manager: 11 positions

The incumbent will develop and implement a comprehensive sales strategy for growth of sales and growth of profit. Responsible for the management of regional sales and distribution network. Responsible for assurance of consumer satisfaction through services. Responsible for creative communication with target consumers for brand perception and ultimate sales generation. Responsible for initiating team building and development initiatives including on the job training for the Team and thus achieving sales target.Responsible for providing leadership to the personnel of the sales team and monitoring their performance through key performance indicators. Responsible for dealer management and distribution.

Requirements: MBA / Masters degree from a reputed university. Training on Personal Sales is preferred. Good command in written and oral communication both in English & Bengali is a must. Age should not exceeded 35 years.

Assistant Manager/ Sr. Executive, TSO Management: 1 Position

Responsibilities: Planning, implementing, organizing and monitoring territory sales performances through different efficient strategies. Monitoring all territory sales officers' dedication, performance. Planning different strategies to manage them in an effective manner. Based on the TSO's requirement, he/she has to plan and organize training for huge number of territory sales officers. Has to lead the team with proper sales techniques etc. Requirements: MBA (Marketing) from a reputed University. Strong analytical and numerical aptitude and proficiency in MS Office software is must. Relevant job experience in FMCG/ telecom sector is preferred. Should have good command in written and oral communication both in English & Bengali, and man management skills. Age should not exceeded 32 years. Should have knowledge in sales operation, dealer management and trade marketing.

Executive, Sales: 10 Positions Responsibilities: Responsible for the management of sales and distribution network, responsible for assurance of consumer satisfaction through services. Responsible for initiating team building and development initiatives including on the job training for the Team and thus achieving sales target. Responsible for providing leadership to the personnel of the sales team and monitoring the performance through key performance indicators.

Requirements: MBA (Marketing). 1/2 years of sales experience is preferred. Should have good command in written and oral communication both in English & Bengali and excellent man management & computer operating skills. Age should not exceed 30 years,

Jr. Executive, Activation & Verification: 4 Positions Responsibilities:

Giving entries of customer information based on the filled subscription form. Activating the numbers in an efficient and planned manner (Data entry related job). Responsible to enter huge number of customer information into the organizational database without any mistake. Requirements: BBA/business graduates with excellent computer proficiency. Very good knowledge about MS office especially in MS Excel and excellent typing speed is must. Excellent communication and interpersonal skills with right aptitude to work as an important member of a sales team. Age should not exceed 26 years.

Customer Relations Management DGM/AGM/Manager, CRM: 1 position

Responsibilities: Developing and implementing comprehensive (short, medium and long term) customer support strategies, plans and policies and thus ensure the customer retention and customer satisfaction. S/he will evaluate the deviations and recommend rectification of the deviations of services as required. S/he will control the execution of the plans and policies to keep the service at the desired level. S/he will work closely with the team, monitor and review performance and undertake customer survey and provide survey report with recommendations.

Requirements: MBA (Major in Marketing), 5-6 years of related experience in which, at least two years experience in managerial position. Must be Expert in MS Word, MS Excel, and any other accounting package. Age should not exceed 35 years. Good command in written and oral communication both in English & Bengali. Should be proactive, punctual and well groomed.

Assistant Manager, Customer Care Division: 1 Position Responsibilities:

Incumbent will be responsible to lead the customer care division of Head office and all franchises of Dhaka City. S/he will evaluate the deviations and recommend rectification of the deviations of services as required. S/he will control the execution of the plans and policies to keep the service at the desired level of customer care division dedicatedly. Will work to retain customers' satisfaction with 100% commitment and dedication. Will have to monitor the team members' effort and dedication and motivate and guide them to achieve highest consumer satisfaction which will contribute the organization to achieve its vision and mission. Requirements: MBA/ Masters degree from a reputed university, at least 4-5 years of experience in Telecommunication/ FMCG field. Good command in written and oral communication both in English & Bengali. Should have computer-operating skills. Age

Assistant Manager (Regional CRM):1 Position

proactive, punctual, intuitive and innovative.

should not exceed 32 years.

exceed 32 years.

Responsibilities: Incumbent will lead all regional CRM teams with proper guidance, techniques to retain customers through interactive communication and coordination. Ensuring customer retention by synchronizing all CRM employees' efforts effectively. Have to report to head office weekly /monthly about the customer care status and ensure best customer service which will contribute the organization to achieve its mission. Requirements: MBA/ MAsters degree from a reputed university and three years experience in Telecom/ FMCG field. Should have computer-operating skills. Age

should not exceed 32 years. Very good man management skill is must. Should be

Regional Team Leader (Sr. Executive), CRM: 5 Positions

Developing and implementing comprehensive (short, medium and long term) customer support strategies, plans and policies and thus ensure achievements and retention of the customer satisfaction. S/he has to implement strategies to retain dormant customers and ensure 100% customer satisfaction of the region. S/he will control the execution of the plans and policies to keep the service at the desired level. S/he has to report head office about the regional customer care status and ensure proper facilities for retaining customers. Requirements: MBA/Masters degree from a reputrd university, at least two years experience in managerial position. Good command in written and oral communication both in English & Bengali. Should have computer-operating skills. Age should not

Customer Care Officer/ Call Center Agent: 24 Positions

Customer complaint resolution and provide instant support through answering calls and direct interaction. Provide and update package information and facilities to alive dormant customer. Facilitate after sales service. Have to work at inbound, outbound or customer care. Responding to the customer on subscriptions, questions and queries in a timely, informed and courteous manner, based on the concept of the "answer first time" .Excellent attention to detail when logging customer details and information. Taking a pro-active approach with customers in terms of follow up. Front line decision making and reporting in relation to customer's queries and accounts. Self-educate in relation to new procedures, products and information. Requires being patient towards subscriber problems & colleagues. Requirements: BBA (Marketing) / MBA (Marketing) / M. Com (Marketing). Fresh but 1 year of experience is preferred. Good command in written and oral communication both in English & Bengali. Proficiency in MS Word and Excel is must. Should be smart, handsome, proactive and well groomed. Age should not exceed 26 years,

Engineering System Engineer, NSS: 2 Positions

NSS planning and network up gradation. Regular operation and maintenance of MSC, HLR and IN. Transmission and signaling link monitoring and alarm management, subscriber activation and HLR service provisioning. Subscriber interface message tracing and troubleshooting. Office addition, up gradation and call

routing. PPC service provisioning and report generation on daily basis. Requirements: University degree in Electrical & Electronic / Telecommunication Engineering. Knowledge and experience on BTS, MW and fiber optic transmission network installation, commissioning and O&M works. Work experience of third party vendor will be preferred. Age 25 to 30 year(s). Should have excellent written and verbal communications skills in both English and Bengali. Should be a team player. Should have excellent interpersonal skills, ability to work under pressure and meet

Assistant Engineer, BSS/Transmission: 5 Positions Responsibilities:

punctual and leadership capability.

BTS installation, integration & commissioning. All types of Maintenance work of BTS and repeater sites. Transmission link commissioning, Maintenance of transmission equipments. Implementation of PCM configuration. Interconnectivity establishement to all other mobile operator and all BTTB link (Local, NWD, ISD). Requirements: Diploma in Electrical & Electronic Engineering (Power), Minimum 2/3 years of working experience in BTS/MW installation. Should have good written and verbal communications skills in both English and Bangla. Excellent interpersonal skills and ability to work under pressure. Age should not exceed 26 years. Good command

in written and oral communication both in English & Bengali. Should be proactive,

Information Technology

Manager, Billing: 1 Position

Responsibilities: Researching, designing, writing and testing new software programs. Developing existing systems by analyzing and identifying areas for modification. Maintaining systems by monitoring, identifying and correcting software defects; investigating new technologies. Creating technical specifications and test plans. Working with computer coding

languages, writing operational documentation with technical authors. Working closely with other staff, such as project managers, graphic artists, systems analysts and sales & marketing professionals.

Requirements: B,SC/M.SC in Computer Science/ Engineering, Minimum 7-8 years of working experience as Team Leader (Software), programmer/software engineer, software implementation. Should have good written and verbal communications skills in both English and Bangla. Excellent interpersonal skills and ability to work under pressure. Age should not exceed 35 years. Should be proactive, punctual and shoul have leadership capability.

Manager, IT: 1 Position

Directing multiple units of IT professionals by implementing effective and efficient organizational structures. Shares direct responsibility for overall IT results. Define, develop, and implement appropriate staffing strategies to support business operations. Establishes the appropriate work environment, structures, and processes to ensure that overall quality goals are established, monitored, and satisfied for all work activities. Establishes the appropriate financial management metrics to ensure that departmental, unit and project based financial plans are proactively monitored, managed and reported. Ensures that all projects/efforts are adequately defined, managed and completed through achieving the shared business and IT objectives. Accountable for final

and approval of business plans and budgets prepared by subordinate managers. Requirements: Bachelor's degree in Computer Science, Engineering from a reputed University. Master's Degree preferred. 8 to 10 years of progressively responsible IT experience including 5 years in IT management, Significant experience in multiple areas of IT field, including new computing architectures, systems support strategies, IT Services and/or process and project methodologies. Demonstrated success in project management and execution involving multiple major projects or a substantial

administrative and operational decisions for IT department, supervise development

record of success delivering complex IT services to a diverse clientele. Excellent interpersonal skills and ability to work under pressure.

Human Resources Department

Assistant Manager, HR: 1 Position

Responsibilities: Developing and implementing HR and Administrative policies, employee benefit policy, HR budgeting, salary and compensation of all staff members, recruitment, responsible for human resource development by arranging training within the company or training institute, performance appraisal of every individual staff, etc. Execution of the plans and policies to comply with the service at the desired level, S/he will work closely with the team, monitor and review performance and undertake contemporary business survey and provide report with recommendations.

Requirements: MBA (HRM)/ Master degree with PGDPM/ PGDHRM. Must have 3 to 4 years of relevant professional experience in MNC/telecom companies. Excellent oral/written communication, both in English and Bangla.Proficient in MS Office applications (Word, Excel, PowerPoint, Project). Should have pleasant personality with high tolerance level and flexibility.

Executive, HR: 2 Position

Responsibilities: Resumes collection & compiling. Prepare top sheet. Call for interview for short listed candidates. Managing CV collected from online. Managing CV collected from office or internal sources. Compilation of individual performance evaluation report. Collection of training need assessment form, preparation of training calendar, communicate with facilitator and preparation of Training Session. Arrange hotel accommodation for training session and prepare Official Memo as per approval. Prepare appointment letters / transfer letters / confirmation letters / release order / resignation acceptance

Requirements: MBA major in HRM. Must have 1 to 2 years of relevant professional experience in multinational/local companies. Excellent oral/written communication, both in English and Bangla. Proficient in MS Office applications (Word, Excel, PowerPoint, Project)

Competitive compensation package will be offered to the deserving candidates. If you think you are the right person we are looking for, please send your detailed CV

along with a recent photograph and cover letter (Please mention the post in the cover letter and envelop also) on or before 07 February 2008 to:

RANKS TELECOM LIMITED Level: 2, 71-72, Red Crescent Borak Tower

Tel: 044-7-0001000

Human Resources and Administration Department

Elephant Road (Eskaton), Dhaka-1000, Bangladesh ব্যাংকসটেল এ-কথা বলুন , দেশের টাকা দেশেই রাখন

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