

BUSINESS

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SOHEL PARVEZ

GAS & DIESEL GENERATORS 6KW to 16MW **NEW & USED CONSTRUCTION MACHINES GENERATOR & MACHINE RENTALS** UNPARALLELED PRODUCT SUPPORT

Political turmoil, import duty Tale of an innovative microentrepreneur take toll on primary textiles

Investment slumps 42.75pc in 2007

REFAYET ULLAH MIRDHA

High interest rate, increased tax and political uncertainty hit the local investment in the country's primary textile sector last year with entrepreneurs seeing another weak investment year.

BTMA (Bangladesh Textile Mills Association) data say the investment in primary textile sector declined 42.75 percent in 2007. A total amount of Tk 9.8 billion

was invested in the sector in 2007, which was Tk 17.12 billion in 2006. In 2005, such investment was Tk 697.20 million.

Mill owners and leaders in the textile sector attributed this declining trend to erosion of business confidence on government's antigraft drive and changed political scenario.

The primary textile sector produces cloths, yarn, polyester and blended fibres.

"Moreover, the 10 percent duty that was imposed in accordance with the FY '08 budget proposal on import of raw materials, including polyester staple fibre, viscose staple fibre, acrylic staple fibre and pet chips also helped decline the investment," said MA Awal, chairman and managing director of Prime Group of Industries, pointing out that previously there was no duty on import of such raw materials.

He said entrepreneurs are not interested to come up with new investment proposals due to higher bank interest rate, which is now hovering around 15 percent to

Laments CAB

The failure to enact a consumer

protection law in Bangladesh has

left consumers without real rights

in ensuring they gain quality prod-

ucts and services, the Consumers

Association of Bangladesh (CAB)

Commerce formulated a draft

Consumer Protection Act in 1998

and a bill was approved in 2004, no

such consumer protection legisla-

When the first generation Proton

Saga was launched 23 years ago,

the nation stared in awe at the car.

Just like the very first car that rolled

out from the Perusahaan Otomobil

Nasional Bhd factory in 1985, the

new Saga, which was launched

The new Proton Saga repre-

sented more than a motor vehicle,

Proton Holdings Bhd chairman

Datuk Muhammed Azlan Hashim

said. He said it symbolised Proton's

yesterday, created the same effect.

Although the Ministry of

STAR BUSINESS REPORT

claimed yesterday.

ANN/ THE STAR



A file photo shows yarn being manufactured at a spinning mill. Investment in the primary textile sector, which produces fabrics, yarn, polyester and blended fibres, saw 42.75 percent decline in 2007 due to political turmoil and high import duty.

16 percent.

Awal suggested businessfriendly policies and Better Business Forum's greater role to restore confidence among the businessmen community, which might positively impact the investment in the sector in 2008.

Talking to The Daily Star, BTMA President Abdul Hai Sarker admitted to an approximate 35 percent decline in the primary textile sector.

According to Sarker, this sector registered a 50 percent growth in

He sees the possible 2008 investment in the sector 'not satisfactory.'

Country has no law to

protect consumers' rights

"In Bangladesh there is no act to

"Bangladesh has a UN guideline

preserve consumers' rights," said

Quazi Faruque, general secretary of

CAB, at a press conference yesterday.

to protect consumers' rights, but it

has not been implemented," he

sumer's rights of Bangladesh CAB

plans to organise its first national

conference tomorrow.

Proton aims to repeat success

perseverance that had paid off.

"We are no longer a mere auto-

mobile assembler. To date, we have

sold about 1.2 million units of

Proton Saga worldwide. We are

confident that we will be able to sell

between 50,000 and 60,000 units

per annum," he said at the car

launched by the Prime Minister, is

the sixth vehicle fully developed and

built ground-up by Proton after

Waja, GEN.2, Savvy, Satria Neo and

Persona. This car is a further step in better cost management.

The latest car, which was

launch yesterday.

story with new Saga

In order to propagate con-

Neighbouring countries such as dent of CAB.

tion has yet to be enacted.

"Such growth may remain the same this year also. Even if there is any improvement in the investment scenario, the growth would

not be like 2006, "he said. He, however, described the prevailing investment atmosphere as 'a friendly one'. Pointing to the fact that the present investment in the sector is Tk300 billion, he expressed his hope that local entrepreneurs may come up again with more investment proposals. In this context, he pointed out that Bangladesh's share of the global textile market is only 2 percent. The

India, Pakistan, Nepal, Sri Lanka,

Thailand, Indonesia and Malaysia

have already implemented con-

ment to reduce the price of elec-

tricity as this could help increase

hike of essential goods and prod-

ucts, there's no alternative of

increase our domestic produc-

tion," said Borhan Ahmed, presi-

Proton's efforts to reinvent itself.

Proton launched its Wira replace

ment, the Persona, last August. Not

only did that move help lift Proton's

sales, it also helped return the com

pany to the black for its second quar-

Proton's financials have been

steadily improving. It reported its

first profit RM3.51mil in the quar-

ter ended Sept 30 after five consec-

utive quarters of net losses, citing

improved sales, especially since

the launch of the Persona and

terended September 2007.

CAB also called on the govern-

"To control the current price

sumer protection legislation.

farm and industrial output.

US\$500billion.

As per the BTMA data, 24 new spinning mills were set up in 2007.

These new mills with 4,12,140 spindles and 17,080 rotors have the capacity of producing 89.53 million kg of yarn per annum.

As many as 33 mills with 6,05,054 spindles and 14,054 rotors were set up a year earlier. These mills can produce 139.43 million kg of yarn a year.

In 2005, only 14 mills with 2,67,792 spindles and 13,680 rotors were set up, which are capable of producing 60.62 million kg of yarn global market size is annually.

Ctg REHAB

fair ends CU CORRESPONDENT, Ctg

The three-day REHAB Fair Chittagong - 2008 ended yesterday. As many as 41 real estate firms from Dhaka and Chittagong took part in the fair to showcase their products and services in some 45 stalls.

Wide variation in prices offered by the real estate companies was found in the fair.

Participants said price hike of construction materials barred them from providing the buyers with cheap and affordable housing solutions.

Shuman Kanti Bhattacharjee, an executive of a leading real estate firm, termed the buyers' responses as 'good'. He, however, said, "Increasing prices of flats disappointed some of the buyers."

SM Jahirul Alam, assistant manager, Sales, of Equity Property Management Ltd, said they had a very positive response from the

buyers. He urged the government to take steps to keep the price hike of the construction materials under

control to ensure stability of the real estate sector. Both organisers and real estate

firms expressed their satisfaction at the number of prospective and actual buyers who visited the fair.

Total number of visitors exceeded 15,000 as opposed to 9,000 of the previous year, said Kazi Aynul Hoque, convener of the fair sub-committee.

A mere pleasure trip gave him a new business idea: manufacturing of ice-cream sticks. Md Anwarul Islam, who was adjudged Best Innovative Microentrepreneur of the Year 2007 yesterday in Dhaka, saw a factory producing ice-cream Bangladesh. sticks during his visit to India in The awards were given in four

1992. "By the time I was involved in making ice-cream sticks manually from bamboo. So, I decided to buy one machine manufacturing the sticks," recalled Islam, 38, at the award giving ceremony at Dhaka

Sheraton Hotel.

'Citi Microentrepreneurship Awards' were introduced by Citi's philanthropic arm Citi Foundation in 2005 to recognize entrepreneurial skills and the best practices of individual microentrepreneurs and microfinance institutions in

categories such as Best Microentrepreneur of the Year, Best Woman Microentrepreneur of the Year, Best Microfinance Institution of the Year and Best Innovative Microentrepreneur of the Year. Battered by poverty and hunger,

Islam started his struggle in his childhood by engaging himself in dish cleaning at a local restaurant. Later, he started attending a school, but he was forced to give up after completing the primary level. He started his career as an ice-

cream box on shoulder and started selling ice-cream at neighbourhood villages. But it was too heavy to carry," he said.

"During the business, I saw some people supplying ice-cream sticks to factories," he said. "And I decided to make ice-cream sticks hoping more profits."

cream vendor. "I took the ice-

Initially, he got Tk 7,000 from RRF (Rural Reconstruction Foundation), a microfinance organisation, to make ice-cream sticks. And that was the turning

Islam's ice-cream sticks making factory cost him nearly Tk 3 lakh Now, he supplies around 4 lakh sticks a day to factories in Dhaka.

He makes the sticks from indigenous tree known as peetuli. Islam's ice-cream stick manufacturing plant also creates jobs for about 150 people at Sadir Ali village in Jessore district.

Citi Microentrepreneurship Awards 2007 goes to four



Barison Begeum STAR BUSINESS REPORT

It was a remarkable occasion for three personalities and one nongovernmental organisation (NGO) when they received Citi Microentrepreneurship Awards 2007 for their individual and organisational success and vision and spirit at a gala function in Dhakayesterday.

The winners are Barison Begum, Rahima Begum, Md Anwarul Islam and Anannyo Samaj Kallyan Shangstha (ASKS).

Citi Foundation, the philanthropic arm of Citigroup, and Shakti Foundation for Disadvantaged Women (SFDW) organised the programme at Dhaka Sheraton The awards were given in four

categories-Best Microentrepreneur of the Year 2007, Best Woman Microentreprenuer of the Year, Best Microfinance Institution of the Year and Best Innovative Microentreprenuer of the Year.

With his idea to manufacture ice-cream sticks through machine, Md Anwarul Islam, a person who had struggled for livelihood by selling ice-cream in his boyhood, adjudged as the best innovator



Rahima Begum

microentreprenuer for 2007, thanks to the ice-cream sticks manufacturing machine he saw during a pleasure trip to India. Earlier Anwarul made ice-

cream sticks manually. Barison Begum won the Best Microentreprenuer of the Year for her flower garden that helped

change the face of Patuapara village while Rahima Begum bagged the Best Woman Microentreprenuer of the Year award for her crab cultivation that helped her family to come out of poverty cycle. Anannyo Samaj Kallyan flowerin Dhaka.

Shangstha (ASKS) won the Best Microfinance Institution of the Year 2007 for its endevour to empower the people of char areas by extending microcredit and various other development programmes to a char village in Pabna.

Mahfuz Quadri, executive director of Anannyo Samaj Kallyan Shangstha (ASKS), received the award in favour of the organisation. Barison Begeum

It was her flower gardening that helped free the seven-member family from poverty cycle. Barison got the idea of nursery and went into the venture through borrowing Tk 5,000 from Rural Reconstruction Foundation, a



Mahfuz Quadri (ASKS)

microfinance institution, in 1999. She started cultivating flowers on a two-bigha land belonging to her father-in-law.

Currently, Barison cultivates community. varieties of flower including rose, merry gold, and China rose in the land Koshakhali in Pabna district land and employs 61 workers, excluding her family members, on 5 acres of land. Her venture also encouraged many poor families in . In Jessore, Md Anwarul Islam has her village to cultivate flower on commercial basis.

Now she dreams of purchasing at least two trucks for marketing

Rahima Begum Starting with Tk 3,000 from a micro credit organisation Noabeki Gonomukhi Foundation in 1993, Rahima initiated crab farming at a remote village Phakhimara in

Shatkhira district. Now Rahima's family owns two shops- one grocery store and lead acid battery charger- along with a crab farm where she cultivates the exportable item.

Rahima managed to overcome all odds and became a very successful

entrepreneur in Shatkhira. Anannyo Samaj Kallyan Shangstha (ASKS) Not all NGOs like to risk extending

loans to char areas generally vul-

5,000. He sold two cows and bought an ice-cream stick manufacturing machine from India with the combined capital he had gath-Availability of raw material, a petuli tree, gave a boon for Anwar's

business. Now Anwarul supplies

4.0 lakh pieces of ice-cream sticks

to factories in Dhaka.

MD ANWARUL ISLAM

nerable to river bank erosion. But

ASKS showed the courage to realise

their vision to establish a self-

sufficient and well-developed

helped many to get rid of extreme

set an example of how to over-

come poverty by hard work and

innovation. He came from a needy

family and was an ice-cream

vendor. While visiting India in

1992, Anwar generated an idea to

manufacture ice-cream sticks

with a machine to make it cost-

effective and easier than the tradi-

But Anwar did not have a source

of his much needed capital for his

business. Incidentally he met a

staff of RRF and took a loan of Tk

poverty.

Md Anwarul Islam

tional manual way.

The ASKS' intervention in a char

Textiles, garments machinery fair begins tomorrow

STAR BUSINESS REPORT

The 5th Dhaka International Textiles and Garments Machinery Exhibition-2008 kicks off in the city tomorrow with a view to showcasing textile and garment

The exhibition will continue until January 24 at Bangladesh-China Friendship Conference Centre, said president of Bangladesh Textile Mills Association (BTMA) Abdul Hai Sarker at a press conference yester-

Sarker said BTMA has been organising the annual event in collaboration with ES Event Management of Malaysia and Yorkers Trade and Marketing Service Company Ltd of Hong

Sarker said 415 leading textile and garment machinery producing companies from 26 countries would exhibit their products in 730 booths this year.

He said machinery used in textile and garment, dyeing and finishing; embroidery and knitting would be put on display at the

exposition.

Leading companies from Austria, Bangladesh, Belgium, Brazil, China, Czech Republic, Denmark, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Malaysia the Netherlands, Singapore Spain, Sweden, Switzerland Taiwan, Thailand, Turkey, UK and USA will participate in the exhibition.

Adviser Anwarul Iqbal is scheduled to inaugurate the exhibition as the chief guest.

Seminar on Safta January 23

UNB, Dhaka

A two-day regional seminar titled "Safta and

its implementations for the member countries and service trade liberalisation in South Asia" will begin at BRAC Centre Inn here on January 23.

South Asian Network on Economic Modeling (SANET), a regional research organisation, in collaboration with Commonwealth Secretariat and CUTS International are organising the seminar as well as abook launching ceremony.

During the seminar, wraps of the two books on readymade garment industry and trade liberaisation to be opened, said a press release.

State of Bangladesh economy in FY2007-08

A review of the next six months by the Centre for Policy Dialogue

An in-depth review of the perfor- eries will also be a factor to reckon growth in budget deficit during the mance of Bangladesh economy during the first six months of FY2007-08 (henceforth FY08) by six months of FY08.

the cyclone Sidr will certainly call bution of poverty. for scaling down the growth expec-

with. Manufacturing sector is recent months can be attributed passing through a challenging principally to the flood rehabilitaperiod. Declining investment has tion programme, financing the Centre for Policy Dialogue been a much-discussed issue in (CPD) identified seven indicators recent times, although term loan further in the coming months of hope and eight indicators of disbursement has maintained its owing to the cyclone. Since not disquiet. The review was published last year's momentum. As it yesterday. In view of the develop- appears, it will be difficult for ments during the first six months, growth rates to match even those of cutback the ADP (annual developeight major challenges have to be the past year (6.5 percent), not to addressed by the Caretaker speak of the envisaged 7 percent Government (CTG) during the next under the PRSP (poverty reduction strategy paper). Therefore, special Attaining the projected growth: attempts should be made to focus This year's growth target is on sectors that are closely associ-7percent. The loss of crop produc- ated with employment, income tion due to consecutive floods and distribution and the spatial distri-

A mid-term review and restructations in the agriculture sector. turing ADP focusing on rehabilita-Loss of livestock, poultry and fish- tion measures: While the large

requirements are likely to grow much can be done with revenue expenditure, the CTG needs to ment programme). While scaling, down, more focused expenditure should be targeted, with particular emphasis on Agriculture, Rural Development, Infrastructure Development, Education, Health

food security would be a major challenge in the upcoming months. Food security at the supply level has to be ensured through

(a) increased production in Boro season, (b) increased import through public and private sectors, and (c) materialisation of commitments by foreign countries and international organizations to provide food aid. In the meantime, the government machinery should be fully geared to implement the VGF and VGD activities for the under-privileged sections of the society. There is an allocation of Tk.1,649 crore in the National Budget of FY08 for VGD, VGF, Test Relief and Gratuitous Relief (GR) programmes. Post-flood and post-Sidr rehabilitation activities need Ensuring food security: Ensuring to be integrated into the regular anti-poverty programmes of the government.

inflation will be another major

challenge. CPD reports have earlier contested the option of contractionary monetary policy. In view of the excess liquidity in the banking system, the thrust should be on restoring business confidence and stimulating investment, alongside agro-production to ensure larger amount of supply in the market to curtail inflation. Recently, Bangladesh Bank in its monetary policy for the rest of the fiscal has announced expansionary monetary policy giving high priority on boosting private investment and supporting government plan to recover the loss from the natural calamities.

is a major problem to the farmers. Curbing inflation: Curbing The government must make cover needs of fertilizers and seeds an 8 percent GDP growth is to be and balance of payments. arrangements to import about

demand over the next three months. Government must ensure supply of Phosphate (TSP) and Potash (MoP), which is currently a problem in some areas. Agricultural rehabilitation in

the Boro season: The floods in 2007 were highly localised and for those affected the damage was severe. In Boro season, the Department of Agriculture (DAE) should target all farm households in affected unions (or villages if possible) for the rehabilitation programme. The DAE may distribute two bags of urea, one bag of phosphate and potash, and 10 kg of seeds of hybrid Fertilizer: Fertiliser availability rice and hybrid maize, for each need to generate 9,300 MW power household. It would be enough to for cultivation of two bighas of land attained for achieving the MDGs.

700,000 tonnes of urea to meet the for the two major profitable crops in the flood-hit regions. Agriculture rehabilitation in the Sidr-affected areas would require assistance in the form of supply of critical inputs, such as quality seeds and tillage, irrigation services, timely availability of fertilizers and agricultural credit.

Raising power generation subsidy, unless prices are readcapacity and ensuring energy security: During the first half of FY08, maximum average daily power generation was around 3552 MW while peak demand stood at 5200 MW per day. Short and longpower generation. Bangladesh will by 2012 and 41,900 MW by 2025, if

Coping with subsidies, including petroleum price subsidy: With the increased level of oil prices in the international market, the government will need to spend an US\$ 650-700 additional million for import of oil in FY08. This additional amount will need to be borne by the state, through

The next six months will be a critical period for Bangladesh, given the challenges that lie ahead. The increasingly open and globally integrated economy of Bangladesh term efforts are needed to raise is coming under rising pressure in the form of higher domestic prices, stalled investment growth and pressure on the balance of trade

justed upward.

(CONCLUDED)