



Special Supplement

MEDEXPO-2007

6 December, 2007

5th INTERNATIONAL MEDICAL EXHIBITION -2007

Organised by
TEEMSPremium Partner
OTOB
With OTOBIMedia Partners
The Daily Star
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radio footi!

Design & Planning by : Triune (Pte) Limited



Message

I am pleased to know that an International Medical Equipment and Services Exposition-- MEDEXPO-2007, organized by Triune Exhibition and Event Management Services (TEEMS) for the fifth time, is going to be held in the city between December 6 and 8, 2007.

Bangladesh has achieved significant progress in a number of areas in healthcare sector. But that is not enough; there are many things to be done. MEDEXPO organized by TEEMS is contributing in finding ways to bridge the existing gap. In our country in the past, the healthcare sector was traditionally dominated by public sector the government. It is heartening to note that it is changing and in the recent years private sector has come up in a big way. Private sector has already made substantial investment in setting up hospitals, clinics, diagnostic centres, all over the country.

Apart from providing healthcare services, some companies are engaged in manufacturing medical equipment, furniture and accessories. Some of these medical equipment, furniture and accessories are of international standard and being exported to other countries, as well.

Due to expansion of this sector and large involvement of private sector, more and more people are getting the benefits.

However, there is no scope to be complacent as we should be on guard and alert about new diseases and new types of healthcare problems.

So, event like medical exposition on regular basis will provide opportunity to healthcare sector to keep pace with international situation. This would also help our medical professionals to know about global situation and breakthrough in medical science.

I wish MEDEXPO-2007 a success.

Dr. M R Khan
National Professor



Message

It is a pleasure for OTOBI to participate as a sponsor in MEDEXPO-2007 and to come under one roof with many medical equipment marketers, pharmaceutical products and healthcare service providers in this international exhibition. Since the beginning of OTOBI's operation in 1975, it has not only catered to the aesthetic and the functional needs of the households and office furniture, but also expanded its range to meet the growing need of the medical industry. OTOBI believes in establishing the best standard in the quality of its products, hence ensuring goodwill among the customers and various stakeholders.

We at OTOBI take pride in our initiative and achievement in providing the best for expanding the furniture industry and also for our progress in establishing more state-of-the-art furniture to cope with demand of our valued customers.

We appreciate TEEMS for its lead in organizing such a successful exhibition, and are grateful to all other participants for making this year's MEDEXPO a great success.

Animesh Kundu
Managing Director

MED EXPO helping to give better try

By Raquib Siddiqi

Public displays of industrial or commercial products or of fine arts are called Exhibitions or Fair. Displays of this kind have their origin in the large commercial fairs once common in Europe. It has been discovered that exhibitions not only provide opportunity to advertise and promotion but also stimulated sales. Both expositions and exhibitions may be regional or international, and may show only the products of a single industry, such as medical or leather, or all industrial products. As in the various parts of the world, in Bangladesh, a large number of expositions, exhibitions are being held regularly every year either to display single product or multiple products of public interest.

During the 20th century international exhibitions, popularly called world's fairs, have become elaborate showcases for technological and cultural developments as well as manufactured products. Usually well subscribed by exhibitors and showing visitor attendance into the millions, such exhibitions often have had an important social and economic impact on the country or vicinity in which

they are held. Four years ago, through-- Medexpo 2003--Triune Exhibition and Event Management Services (TEEMS) became the pioneer in holding exposition on healthcare sector. In the present day world, vast advancement of medical science in general and Medical Diagnostic Imaging in particular, has opened up new and very important products for display. The expositions on medical field are not only making people involved in health care, aware of the latest developments but also informing ordinary people about facilities and choices available in this area.

New tools of modern medicine are opening our bodies to view of our innermost organs without any physical contact. Interior body parts, formerly not reachable during their owner's lifetime, can now be studied in minute detail while they are at work inside the body, just as if they had been removed and displayed for examination. These new "touch-free" technologies allow physicians to obtain formerly unavailable information about a patient's condition. They can, thus, diagnose diseases often long before

symptoms are noticeable by any other means. Treatment can begin during a disease's earliest stages when it usually can be most effectively controlled. One of these new technologies expands traditional X-ray images three-dimensional, cube-like reproductions. A rapid-fire series of hundreds of narrow-beam X-rays, each from a slightly different angle, is coordinated by a computer to give the movie-like "dynamic spatial reconstruction" (DSR) showing organs from various sides just as if they had been removed from the rest of the body.

Sometimes the new techniques make possible the detection of barely discernible pre-disease condition and, thus, permit treatment long before major symptoms often develop, clues to disease can, thus, be found quickly and painlessly. Many of these cannot be gathered with any traditional methods, not even "invasive" techniques, which sometimes involve discomforting, painful; sometimes involve discomforting, and possibly risky exploratory surgery.

The future Medical Imaging revolves around people, not Medical



Message

I am happy to see a private sector organization, Triune Exhibition and Event Management Services (TEEMS) taking the initiative to organize "MEDEXPO-2007", an International Medical Equipment and Services Exhibition.

The "MEDEXPO-2007" will enable different organizations engaged in this sector to highlight their products and services to the people of all walks of life to have a glimpse of the latest advancement in the field of medical science. The holding of the exhibition will undoubtedly add momentum to the healthcare sector. The outcome of the show is expected to be interesting and positive.

On behalf of the apex body of the business community of Bangladesh, I take this opportunity to offer my heartiest felicitations to the "Triune Exhibition and Event Management Services (TEEMS) for their efforts and dedication in organizing "Medexpo-2007" and wish it a grand success.

Mir Nasir Hossain
President



Message

I am happy to present before you another edition of International Medical Exhibition MEDEXPO-2007, the fifth of its kind.

The MEDEXPO-2007 is bigger and better than past four such exhibitions. A large number of doctors, medical professionals, trade personnel, delegates and general public who are interested to know the advancement in the field of healthcare are expected to visit the exhibition.

Triune Exhibition and Event Management Services (TEEMS) is glad that the exhibition is being participated by over 45 companies from 8 countries, representing Medical Equipment Manufacturers, Importers and Distributors, Healthcare Service Providers and various other organisations involved in the Health Sector from home and abroad.

The visitors to the exhibition will be able to get information about the services available at home, as well as those offered by neighbouring countries. We believe, it will provide an opportunity for all physicians, medical professionals and consumers-- to equip themselves with information concerning latest developments in the health sector. In addition to exhibition, seminars to be held which will be participated by specialists from home and abroad.

I express my heartfelt thanks to the organisations taking part in the MEDEXPO-2007, as well as to our Premium Partner-Otobi and others for their help and assistance in making MEDEXPO-2007 a success.

Kazi Wahidul Alam
Chairman, MEDEXPO-2007

List of Participants MEDEXPO-2007

- Ahsania Mission Cancer & General Hospital - Bangladesh
- AMRI Hospitals - India
- Ayshti Memorial Specialized Hospital - Bangladesh
- AZMI Hospital - Bangladesh
- Babel Corporation Ltd - Bangladesh
- Bangkok Hospital Medical Center - Thailand
- Bangkok 9 International Hospital - Thailand
- Bangladesh Health Products
- Barisal Surgical - Bangladesh
- Basco - India
- Bhagirathi Neotia Women & Child Care Hospital - India
- BNVS Healthcare - Bangladesh
- Bumrungrad Hospital - Thailand
- Calcutta Medical Research Institute - India
- CCWH & RI Thakur Pukur Cancer Hospital - India
- City Electro-Medics - Bangladesh
- Cosmetic Surgery - Bangladesh
- Debonix - Bangladesh
- Delta Hospital - Bangladesh
- Digitech - Bangladesh
- Endolap Services Ltd - Bangladesh
- Fujifilm - Japan
- Genetic Trading - Bangladesh
- Global Telemedicine Company - Bangladesh
- Green Power Electrical And Electronics - Bangladesh
- ION Exchange Environment Management - Bangladesh
- KK Womens And Childrens Hospital - Singapore
- Medical Wings - Bangladesh
- Medi- Heart - Bangladesh
- Medionics Imaging - Bangladesh
- National Healthcare Group - Singapore
- Otobi Ltd - Bangladesh
- Partex Furniture Industries Ltd. - Bangladesh
- Phulhar & Co. - Bangladesh
- Prescription Point - Bangladesh
- Promixco - Bangladesh
- Raffles Hospital - Singapore
- Shinya - China
- Singhealth - Singapore
- Tradesworth Ltd - Bangladesh
- Tourism Authority Of Thailand
- Versamed - USA
- Vivays - Germany
- Wockhardt Hospitals - India
- Xplorer - Bangladesh

Last year, 400,000 international patients benefited from Singapore's healthcare services

Find out how at MedExpo 2007 from 6 to 8 December 2007



Every year, over 400,000 international patients travel to Singapore for its excellent, safe and trustworthy healthcare. Ranked as the best in Asia by the World Health Organization, the city offers patients high level medical care as well as a multicultural and multilingual environment that allows ease of communication. Here, patients are assured of minimal waiting time and competitive medical costs. The city is also easily accessible from 185 cities worldwide. Come and find out what SingaporeMedicine can offer you at MedExpo 2007, Dhaka Sheraton Hotel, Winter Garden Hall, booths 41, 47-49 and 57 from 6 to 8 Dec 2007.

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of Dhaka Sheraton Hotel between 10am-8pm

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Raffles Orthopaedic Centre

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Spinal surgery, Disc replacement.



Raffles Eye Centre

IOL, Corneal surgery, Laser Iridotomy,
Retinal surgery, Glaucoma.



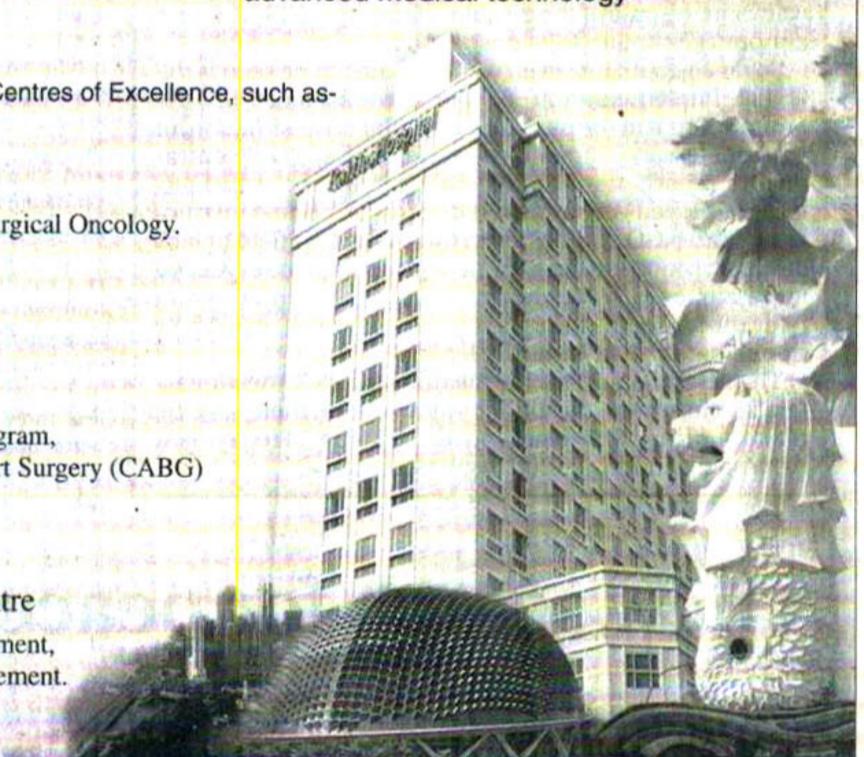
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Raffles Women Centre / Fertility Centre

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Please contact us at the following numbers for more information on other services.

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