



MEDEXPO 2007

5th INTERNATIONAL MEDICAL EXHIBITION - 2007

Organised by



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Special Supplement

MEDEXPO-2007

6 December, 2007

Design & Planning by : Triune (Pvt) Limited

MEDEXPO helping to give better try

-By Raquib Siddiqi

Public displays of industrial or commercial products or of fine arts are called Exhibitions or Fair. Displays of this kind have their origin in the large commercial fairs once common in Europe. It has been discovered that exhibitions not only provide opportunity to advertise and promotion but also stimulated sales.

Both exhibitions and exhibitions may be regional or international, and may show only the products of a single industry, such as medical or leather, or all industrial products. As in the various parts of the world, in Bangladesh, a large number of exhibitions, exhibitions are being held regularly every year either to display single product or multiple products of public interest.

During the 20th century international exhibitions, popularly called world's fairs, have become elaborate showcases for technological and cultural developments as well as manufactured products. Usually well subscribed by exhibitors and showing visitor attendance into the millions, such exhibitions often have had an important social and economic impact on the country or vicinity in which

they are held.

Four years ago, through- Medexpo-2003--Triune Exhibition and Event Management Services (TEEMS) became the pioneer in holding exposition on healthcare sector. In the present day world, vast advancement of medical science in general and Medical Diagnostic Imaging in particular, has opened up new and very important products for display. The exhibitions on medical field are not only making people involved in health care, aware of the latest developments but also informing ordinary people about facilities and choices available in this area.

New tools of modern medicine are opening our bodies to view of our innermost organs without any physical contact. Interior body parts, formerly not reachable during their owner's lifetime, can now be studied in minute detail while they are at work inside the body, just as if they had been removed and displayed for examination.

These new "touch-free" technologies allow physicians to obtain formerly unavailable information about a patient's condition. They can, thus, diagnose diseases often long before

symptoms are noticeable by any other means. Treatment can begin during a disease's earliest stages when it usually can be most effectively controlled.

One of these new technologies expands traditional X-ray images three-dimensional, cube-like reproductions. A rapid-fire series of hundreds of narrow-beam X-rays, each from a slightly different angle, is coordinated by a computer to give the movie-like "dynamic spatial reconstruction" (DSR) showing organs from various sides just as if they had been removed from the rest of the body.

Sometimes the new techniques make possible the detection of barely discernible pre-disease condition and, thus, permit treatment long before major symptoms often develop, clues to disease can, thus, be found quickly and painlessly. Many of these cannot be gathered with any traditional methods, not even "invasive" techniques, which sometimes involve discomforting, painful, sometimes involve discomforting, and possible risky exploratory surgery.

The future Medical Imaging revolves around people, not Medical

Technology alone. There is need to understand that radiology is a growing, exciting, and challenging field that is so dynamic it's revolutionising the Medical Industry.

Technologies are now providing Diagnostic Interpretations through Interventional Radiology, Diffusion and Perfusion Testing, Digital Mammography, PET scanning, High Field Open CR & DR Imaging, Ultra sensitive Ultrasound, Coronary artery Scanning, Lung Scanning, Whole body screenings and Picture Archive Communication Systems ... the list is endless!

Exposition like Medexpo 2007 has become increasingly important. Because it helps to promote an understanding of how and how much the medical science in the world has changed and how changes have made treatment of ailments better. Through such understanding we are now in a much better position to decide what to do, how to do and when to do.

This is a question of life and death. Albeit life and death are in the hands of Almighty Allah, we can only try. The fact is we are now in a much better position to give a better try.



Message

I am pleased to know that an International Medical Equipment and Services Exposition- MEDEXPO-2007, organized by Triune Exhibition and Event Management Services (TEEMS) for the fifth time, is going to be held in the city between December 6 and 8, 2007.

Bangladesh has achieved significant progress in a number of areas in healthcare sector. But that is not enough; there are many things to be done. MEDEXPO organized by TEEMS is contributing in finding ways to bridge the existing gap. In our country in the past, the healthcare sector was traditionally dominated by public sector the government. It is heartening to note that it is changing and in the recent years private sector has come up in a big way. Private sector has already made substantial investment in setting up hospitals, clinics, diagnostic centres, all over the country.

Apart from providing healthcare services, some companies are engaged in manufacturing medical equipment, furniture and accessories. Some of these medical equipment, furniture and accessories are of international standard and being exported to other countries, as well.

Due to expansion of this sector and large involvement of private sector, more and more people are getting the benefits.

However, there is no scope to be complacent as we should be on guard and alert about new diseases and new types of healthcare problems.

So, even like medical exposition on regular basis will provide opportunity to healthcare sector to keep pace with international situation. This would also help our medical professionals to know about global situation and breakthrough in medical science.

I wish MEDEXPO-2007 a success.

Dr. M R Khan
National Professor



Message

It is a pleasure for OTOTBI to participate as a sponsor in MEDEXPO-2007 and to come under one roof with many medical equipment marketers, pharmaceutical products and healthcare service providers in this international exhibition. Since the beginning of OTOTBI's operation in 1975, it has not only catered to the aesthetic and the functional needs of the households and office furniture, but also expanded its range to meet the growing need of the medical industry. OTOTBI believes in establishing the best standard in the quality of its products, hence ensuring goodwill among the customers and various stakeholders.

We at OTOTBI take pride in our initiative and achievement in providing the best for expanding the furniture industry and also for our progress in establishing more state-of-the-art furniture to cope with demand of our valued customers.

We appreciate TEEMS for its lead in organizing such a successful exhibition, and are grateful to all other participants for making this year's MEDEXPO a great success.

Animesh Kundu
Managing Director

List of Participants MEDEXPO-2007

1. Ahsania Mission Cancer & General Hospital - Bangladesh
2. AMRI Hospitals - India
3. Aysha Memorial Specialized Hospital - Bangladesh
4. AZMI Surgicals - Bangladesh
5. Babel Corporation Ltd - Bangladesh
6. Bangkok Hospital Medical Center - Thailand
7. Bangkok 9 International Hospital - Thailand
8. Bangladesh Health Products
9. Barisal Surgical - Bangladesh
10. Basco - India
11. Bhagirathi Neotia Women & Child Care Hospital - India
12. BNVS Healthcare - Bangladesh
13. Bumrungrad Hospital - Thailand
14. Calcutta Medical Research Institute - India
15. CCWH & RI Thakur Pukur Cancer Hospital - India
16. City Electro-Medics - Bangladesh
17. Cosmetic Surgery - Bangladesh
18. Delonix - Bangladesh
19. Delta Hospital - Bangladesh
20. Digitech - Bangladesh
21. Endolap Services Ltd - Bangladesh
22. Fujifilm - Japan
23. Genetic Trading - Bangladesh

24. Global Telemedicine Company - Bangladesh
25. Green Power Electrical And Electronics - Bangladesh
26. ION Exchange Environment Management - Bangladesh
27. KK Womens And Childrens Hospital - Singapore
28. Medical Wings - Bangladesh
29. Medi-Heart - Bangladesh
30. Medionics Imaging - Bangladesh
31. National Healthcare Group - Singapore
32. Otobi Ltd - Bangladesh
33. Partex Furniture Industries Ltd. - Bangladesh
34. Phulhar & Co. - Bangladesh
35. Prescription Point - Bangladesh
36. Promixco - Bangladesh
37. Raffles Hospital - Singapore
38. Shinva - China
39. Singhealth - Singapore
40. Tradesworth Ltd - Bangladesh
41. Tourism Authority Of Thailand
42. Versamed - USA
43. Viasys - Germany
44. Wockhardt Hospitals - India
45. Xplorer - Bangladesh



Message

I am happy to see a private sector organization, Triune Exhibition and Event Management Services (TEEMS) taking the initiative to organize "MEDEXPO-2007", an International Medical Equipment and Services Exhibition.

The "MEDEXPO-2007" will enable different organizations engaged in this sector to highlight their products and services to the people of all walks of life to have a glimpse of the latest advancement in the field of medical science. The holding of the exhibition will undoubtedly add momentum to the healthcare sector. The outcome of the show is expected to be interesting and positive.

On behalf of the apex body of the business community of Bangladesh, I take this opportunity to offer my heartfelt felicitations to the "Triune Exhibition and Event Management Services (TEEMS) for their efforts and dedication in organizing "Medexpo-2007" and wish it a grand success.

Mir Nasir Hossain
President



Message

I am happy to present before you another edition of International Medical Exhibition MEDEXPO-2007, the fifth of it's kind.

The MEDEXPO-2007 is bigger and better than past four such exhibitions. A large number of doctors, medical professionals, trade personnel, delegates and general public who are interested to know the advancement in the field of healthcare are expected to visit the exhibition.

Triune Exhibition and Event Management Services (TEEMS) is glad that the exhibition is being participated by over 45 companies from 8 countries, representing Medical Equipment Manufacturers, Importers and Distributors, Healthcare Service Providers and various other organisations involved in the Health Sector from home and abroad.

The visitors to the exhibition will be able to get information about the services available at home, as well as those offered by neighbouring countries. We believe, it will provide an opportunity for all physicians, medical professionals and consumers-- to equip themselves with information concerning latest developments in the health sector.

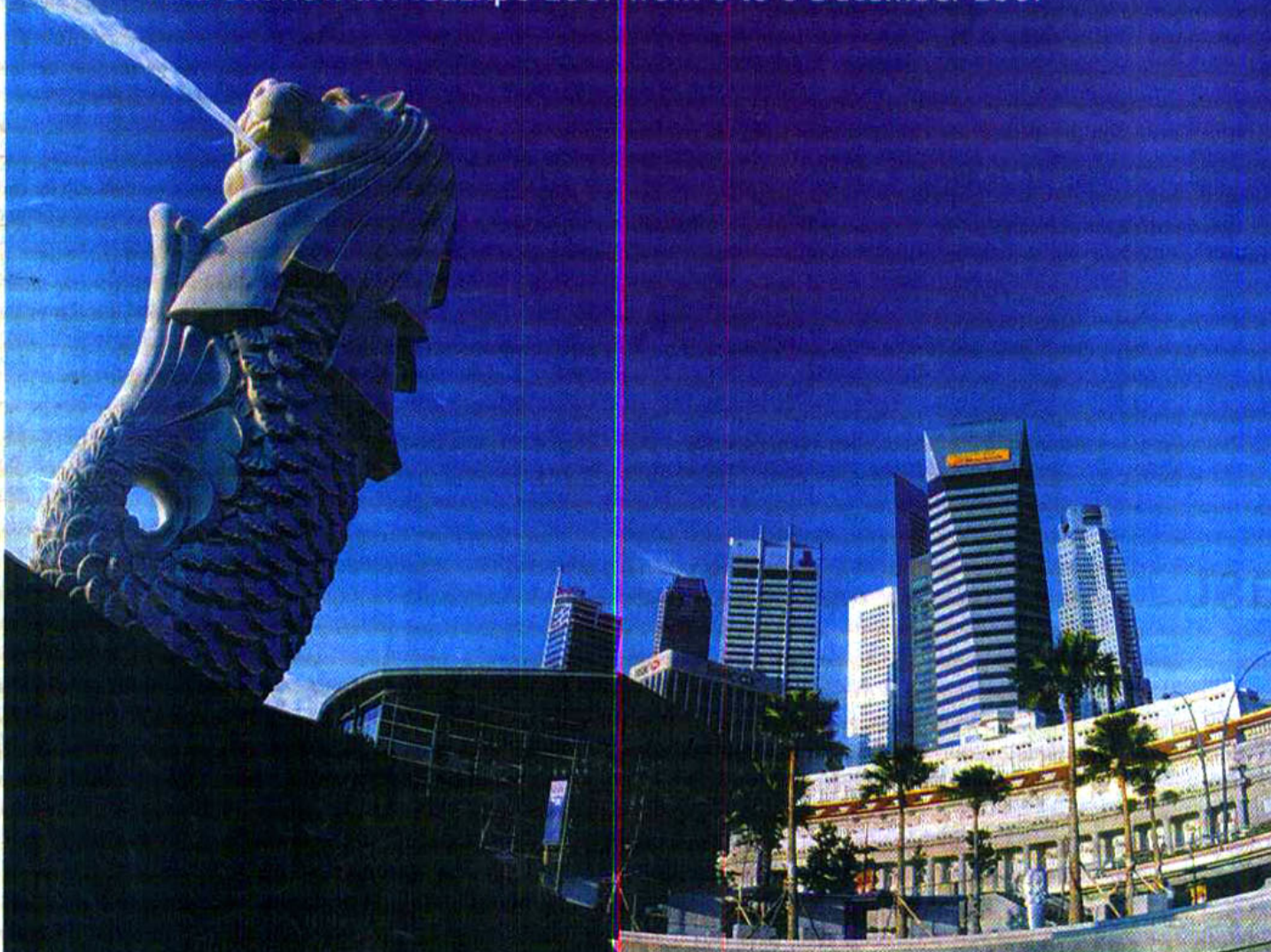
In addition to exhibition, seminars to be held which will be participated by specialists from home and abroad.

I express my heartfelt thanks to the organisations taking part in the MEDEXPO-2007, as well as to our Premium Partner-Otobi and others for their help and assistance in making MEDEXPO-2007 a success.

Kazi Wahidul Alam
Chairman, MEDEXPO-2007

Last year, 400,000 international patients benefited from Singapore's healthcare services

Find out how at MedExpo 2007 from 6 to 8 December 2007



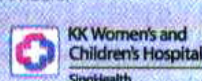
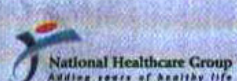
Every year, over 400,000 international patients travel to Singapore for its excellent, safe and trustworthy healthcare. Ranked as the best in Asia by the World Health Organization, the city offers patients high level medical care as well as a multicultural and multilingual environment that allows ease of communication. Here, patients are assured of minimal waiting time and competitive medical costs. The city is also easily accessible from 185 cities worldwide. Come and find out what SingaporeMedicine can offer you at MedExpo 2007, Dhaka Sheraton Hotel, Winter Garden Hall, booths 41, 47-49 and 57 from 6 to 8 Dec 2007.

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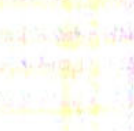
Raffles Heart Centre
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Retinal surgery, Glaucoma.



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Please contact us at the following numbers for more information on other services.

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