

A young boy in a blue and white striped shirt and blue pants is riding a small red and white toy car on a paved path in a park. The park is lush with green grass, trees, and flower beds. In the background, there are modern buildings and a clear blue sky. The overall scene is bright and sunny.

**ERICSSON**   
**TAKING YOU FORWARD**

IMAGINE THIS IS THE NEXT GENERATION OF CUSTOMERS

AND THIS IS A NEW SERVICE THEY'LL BE DEMANDING

THEN THIS IS US MAKING SURE THEY'LL BE COMFORTABLE WITH IT

It's time to start thinking about tomorrow's technology. Your customers are. So let's talk. Ericsson has been building for the next generation for 129 years. Evolving and supporting communication hardware and software. Staying in touch with developing demands. Ensuring when your customers are ready to move on, they'll move on with you.

A team of more than 800 local people committed to make YOU successful in Bangladesh.