

Singapore training 74,000 for tourism jobs

ANN/ THE STRAITS TIMES

The Singapore government is pumping in a record sum of more than \$536 million (US\$247.47 million) to train 74,000 Singaporeans for tourism jobs.

This budget, which will fork out, on average, \$55,000 (\$3,437 for each worker, is to be spent over three years until 2010, when the two integrated Resorts are slated to open.

In that time, you're going to hear all about these jobs, on TV and at road shows across the island.

About 50,000 to 60,000 jobs are expected to be created, ranging from chefs to animal trainers to salesgirls.

This Tourism Talent Plan was announced by Manpower Minister Ng Eng Hen yesterday (Oct 25), when he also launched a Singapore Tourism Board campaign to publicise the jobs in the burgeoning industry.

Later, he toured the first road show, with demonstrations by birdshow presenters and chefs, among others, as well as career talks. The two-day event, launched yesterday, was held at the Atrium@Orchard, in Dhoby Ghaut.

These moves by the government

are to prevent the manpower crunch now facing hotels and other tourism players from getting worse.

In the talent plan, Dr Ng cited three ways to ensure a ready supply of workers.

One, let more students into tourism and hospitality courses, and offer more of such courses.

Two, train adult workers. Said Dr Ng: "Whether it is someone looking for a mid-career switch, a second career, or even after retirement, or someone in the sector hoping to upgrade his skills, there will be a suitable training programme."

Three, make tourism careers attractive by improving human resource practices and the image of these jobs.

Spending the millions of dollars on training is necessary, he said, as Singapore is on track to reach a record 10.2 million visitors this year.

But Singapore is also facing stiff competition from the region, he added.

Mega-developments like the IRs, and high-signature events such as the Formula One race are not sufficient to ensure tourists keep returning, he said.

"Don't forget our neighbours

have got cheaper land, less expensive building costs and lower cost of labour as well, so they can compete."

The way forward, he said, is to train people who can take the industry up a notch, and set Singapore apart from its competitors.

Crucial in this game is to inculcate in workers a mindset to give good service, a quality IRs place at the top of the must-have list when recruiting, he said.

So, from next year, a new programme will start to train workers in such skills as interacting with guests and providing personalised service.

One of its targets is the non-working adult group which includes about 320,000 homemakers and around 270,000 retirees.

But employers told The Straits Times these people may find the work and long hours too hard to endure.

Dr Ng, when asked, said some of the funds will go towards helping companies redesign jobs for older workers.

Labour MP Halimah Jacob said employers also need to give retirees and housewives more flexibility at work.

AirAsia breaks 35-yr S'pore-KL monopoly

AFP, Kuala Lumpur

Malaysia said Thursday that budget carrier AirAsia has won its long battle to fly the lucrative Singapore-Kuala Lumpur route, breaking a 35-year stranglehold held by the two national airlines.

"We have made a decision, the cabinet has approved," Prime Minister Abdullah Ahmad Badawi told reporters when asked if AirAsia had been given the green light to fly between the neighbouring capitals.

Newspaper reports said the Malaysian cabinet had Wednesday given the nod for Malaysia-based AirAsia and Singapore's Tiger Airways to operate the overpriced leg, setting the stage for a price war.

Departing from Singapore, a round-trip ticket on the route, which takes less than an hour, currently costs around 450 Singapore dollars (307 US) including taxes. AirAsia has proposed one-way tickets from 60 dollars.

Transport Minister Chan Kong Choy said Malaysia would push for AirAsia to be allowed to operate two flights a day.

"We want AirAsia to fly two flights daily from Kuala Lumpur to Singapore and a Singapore-appointed budget carrier will also have a similar number of flights into Kuala Lumpur," he told a press conference.

"I will attend the ASEAN transport ministers' meeting in Singapore next week and I intend to bring this proposal to my Singapore counterpart," he said, referring to the Association of Southeast Asian Nations.

Chan did not say when the services will begin, but the New Straits Times said it was expected to be in December or January.

It said that AirAsia would also operate two daily flights each from the island tourist destination of Penang and from Kota Kinabalu and Kuching on Borneo island.

AirAsia founder Tony Fernandes said he had not received anything "in black and white" from the government but that the service would be a "cash cow" for the pioneering budget airline.

"I hope to fly to Singapore this December," he told a press conference.

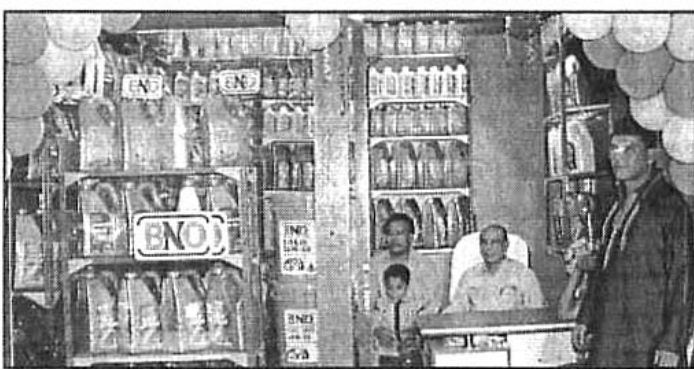


PHOTO: LUB-REF BANGLADESH
Lub-Ref (Bangladesh) Ltd has opened a showroom of BNO brand lubricant at Golapghar in Dhaka. Managing Director of Lub-Ref (Bangladesh) Mohammad Yussuf inaugurated the showroom on Thursday.



PHOTO: PUBALI BANK
Pubali Bank Ltd has organised a workshop titled 'Basic Concept of Backup, File Transfer & Security System Relating to Computer Operation' for its officials recently. Helal Ahmed Chowdhury, managing director of the bank, among others, was present.

Dollar sinks to new low

AP, Frankfurt

The dollar fell to another new low against the euro Friday in mid-morning trading on speculation that U.S. interest rates will be cut again.

After rising to a record \$1.4375, the euro slipped back to \$1.4369, higher than the \$1.4319 it bought in late Thursday trading in New York.

The euro last hit a record high against the dollar Monday, rising to \$1.4348.

The euro was lifted higher by a spate of sour economic reports from the United States, including a report that showed U.S. orders for durable goods dropped 1.7 percent in September, after an even bigger 5.3 percent plunge in August.

That was the first back-to-back decline in more than a year and took economists by surprise.

The data exacerbated concern about the health of the U.S. economy and has caused investors to

sell their dollars in a climate of market nervousness ahead of next week's U.S. Federal Reserve Bank meeting on interest rates.

"Yesterday's run of downbeat economic data out of the U.S. is underlining the fact that the Fed's last rate cut of 50 basis points clearly hasn't been sufficient to kick start demand," said James Hughes, a market analyst with CMC Markets in London.

He said traders and markets are expecting the bank to cut its benchmark rate from 4.75 percent next week. That, in turn, has caused the dollar to lose value because of speculation that the European Central Bank will increase its interest rates.

Although lower interest rates can jump-start the economy, they can weaken a currency as investors transfer funds to countries where their deposits and fixed-income investments bring higher returns. Higher rates can boost a currency.

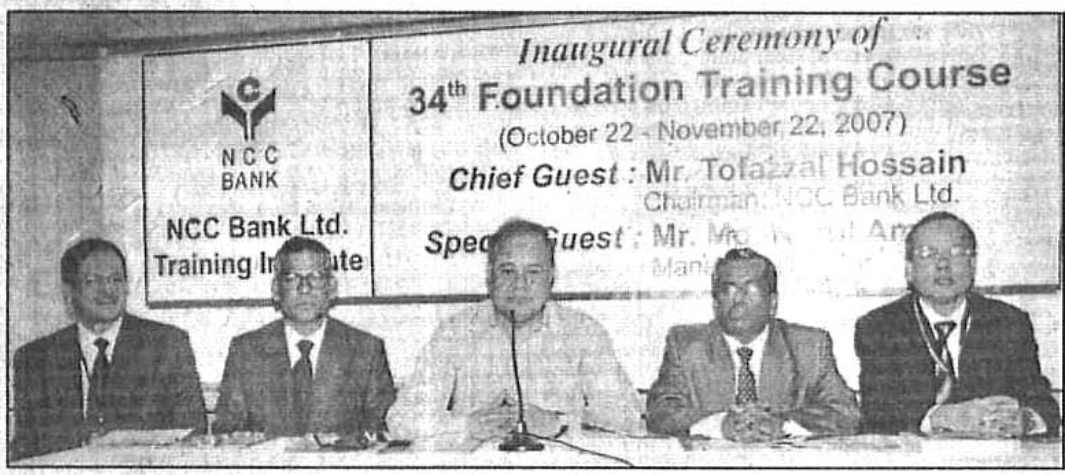


PHOTO: NCC BANK
Tofazzal Hossain, chairman of National Credit and Commerce (NCC) Bank Ltd, speaks at the opening ceremony of a foundation training course on Monday. The bank organised the month-long course for its probationary officers where senior officials were present.

TRADED ISSUES OF THE WEEK October 22 - 25, 2007

Company	FV/M/L (Tk.No)	Price (Tk.)	Change (%)	Pre-Wk. Share	Turnover (Tk.)	AGM (Tk.)	EPS (Tk.)	Divs (%)	Company	FV/M/L (Tk.No)	Price (Tk.)	Change (%)	Pre-Wk. Share	Turnover (Tk.)	AGM (Tk.)	EPS (Tk.)	Divs (%)
DSE									CSE								
BANK	100/5	905.45	2.27	3733.50	89,599	3055.50	-1.15	3985.50	6324	06/09/07	24.1	0.00	3073.50	89,599	3055.50	-1.15	3985.50
City Bank	100/5	810.00	0.00	3123.75	10,344	3103.75	-0.67	3103.75	17635	04/06/07	24.1	0.00	3123.75	10,344	3103.75	-0.67	3103.75
ICBC Bank	100/5	316.75	0.24	3096.50	6,550	3076.25	-0.89	3103.75	40	25/10/07	37.8	0.00	3096.50	6,550	3076.25	-0.89	3103.75
National Bank	100/5	319.25	1.74	3120.00	4,262	3125.00	1.56	3103.75	14610	01/08/07	42.0	0.00	3120.00	4,262	3125.00	1.56	3103.75
Pubali Bank	100/5	311.25	0.31	3203.25	4,232	3164.25	-0.85	3203.25	3230	11/05/07	40.7	0.00	3203.25	4,232	3164.25	-0.85	3203.25
United Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
Eastern Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
Islamic Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
Prime Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
Chittagong Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
South Bank	100/5	317.25	0.63	3130.00	3,069	3175.25	0.16	3130.00	17600	12/06/07	20.0	0.00	3130.00	3,069	3175.25	0.16	3130.00
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