

# BERGER

WHAT'S IN!  
Paint Your Imagination

Taking in a lot of sugar, especially just after breaking the fast. With the body going without food for sometime, carbs are needed to re-energising it.

# Lifestyle

# BERGER

Paint Your Imagination

WHAT'S OUT!

Running in the breach of traffic etiquettes. This month, the traffic is hectic the way it is... ridiculous traffic manners would just add to the chaos of it all.

## NEWS FLASH

## British Council shout out to young fashion entrepreneurs

THE British Council is accepting applications from young Bangladeshi fashion entrepreneurs to compete for International Young Fashion Entrepreneur of the Year (IYFEY) Award 2008. Any Bangladeshi who is aged between 25 and 35 years, good in English language and already working in fashion areas such as the design and production of clothes, textiles, accessories, perfume, promotion, shows, exhibi-

tions, festivals, events, retail, buying, merchandising, sourcing, supply chain management, marketing, PR, branding, journalism, publishing and communications, can apply. The detailed information of this competition, including award, selection process, and the application form is available at [www.britishcouncil.org/bangladesh](http://www.britishcouncil.org/bangladesh). The deadline for the submission of applications is October 11, 2007.

## Panjabi exhibition at Texmart

THIS year, one of the most prestigious fashion houses in Dhaka, Texmart floats a number of exclusive items highlighting exclusive panjabi as their special Eid Collection, made of high quality fabrics. Each piece is

portrays the classic yet modern outlook. This year Texmart has given emphasis on 100% cotton fabrics besides creating items in fabrics like motka, silk, tusshar, joy silk, endi silk, voile, twil, etc. The store has also used buttons made

from oyster shells, which has helped to make the items look significantly different from other products. And where the need for exclusivity arises, the customers can order fitted panjabi, tailored to flaunt their own taste in style.



either hand stitched or embroidered, or given a special motif based on geometrical designs. These are decorated with karchupi, zardozi, and different artistic patterns. Also available are embroidered or hand stitched "nakshikantha" designs, which sync with the ongoing trends and

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