

NEWS FLASH

Celebrate this Eid in style with Shokh Boutique



SHOKH Boutique has introduced a new range of exclusive saris this Eid, alongside its customary collection of stylish women and children's wear. The new collection includes innovative trendy and sophisticated dresses with unique designs including block, embroidery and bead-work adorning an extensive variety of high-quality material.

So, if you are looking for the best for yourself this Eid, then waste no time in visiting the boutique outlet located at the junction of Satmasjid Road and Road 9/A of Dhanmondi. Or, just relax in the comfort of your home and log into www.shokhboutique.com to simply click and order online.

Trip to the Sundarbans

THIS Eid, Samatata Tours and Cruises has brought together a few trips and holiday cruises to Sundarban that you can enjoy with your friends and family for this Eid holiday! You can relax aboard the Andhar Manik, a unique wooden boat customized for tourism, which also claims to be the largest of its kind in Bangladesh! The boat also flaunts three decks, as well as an open-air bar-be-queue corner.

Samatata offers the ultimate in family river cruising, with their eight double bed cabins with attached bathrooms. They have designed a four day cruise that will enable you to see all the regular attractions of the Sundarban, which includes a stop at Daingmari, as well as an hour long stroll through the peaceful beach of Jamtali.

The cruise also includes food from the well-equipped kitchen aboard the Andhar Manik, which include breakfast, lunch, evening tea and dinner.

The price for the cruise for a minimum of sixteen adults will cost a total of Tk 10000 per person, and Tk 13500, if there are less than sixteen adults. Tour prices for children from ages three to twelve is Tk 7500 a head. For other information please contact: Samatata Tours & Cruises 01715791329, 01817510466



Corrigendum

There is a minor correction for last week's Star Lifestyle dated 25.09.07. The article on Sonargoan in page 12 by accident used the name of Sheraton instead of Sonargoan in the fourth paragraph. We regret the oversight.

-LS Desk

CHECK IT OUT

Bata launches 400 new designs of shoes for Eid shoppers

THIS festival season, Bata Bangladesh has introduced 400 new designs in all categories (men's, women's, girls, boy's, and infant groups) to enrich their family shoe collection throughout the country. Already a good number of these shoes are in the market; others are in the pipeline, awaiting introduction.

Salient features of the new Bata Eid collection are comfort with many genuine leather-uppers and sandals in different groups and categories. All genuine leather uppers are hygienically and scientifically processed in Bata's own tannery where the most modern effluent treatment

plan is installed to comply with Bata's environmental policy measures.

This year the Bata Eid campaign has been highlighted with the slogan 'Eider dine Bata chaai, chhande anande ghure berai'. There is a special emphasis on children's shoes in different colors and designs. Bata's international children's brand 'Bubblegummers' and Bata's colourful infant and children's collections are co-ordinated perfectly with a child's wardrobe. These shoes are easy to wear and comfortable. Meanwhile, Bata has changed their retail outlets according to the profiles of different target customers. It's

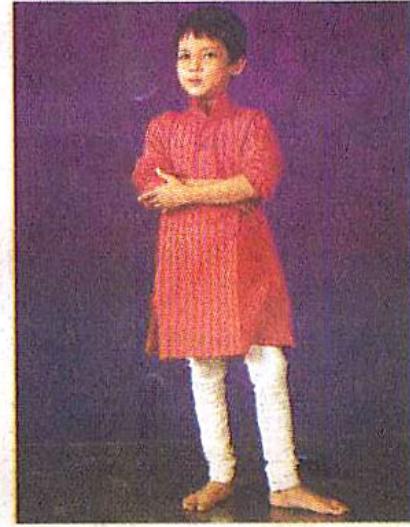
adding to a new level of customer satisfaction and on the process, making shopping more enjoyable.

In addition to the "Bata" branded products they have in their collection international brands such as Marie Claire, Power, North Star, Weinbrenner, Bubblegummers, Hush puppies, Scholl, ReDiamond and Island, all of which are available at Bata stores, like City, Bazaar/Super, Family etc. Bata also sells shoe polish, quality socks and accessories, ladies bags, hosiery and foot care products.

By Ekramuzzaman

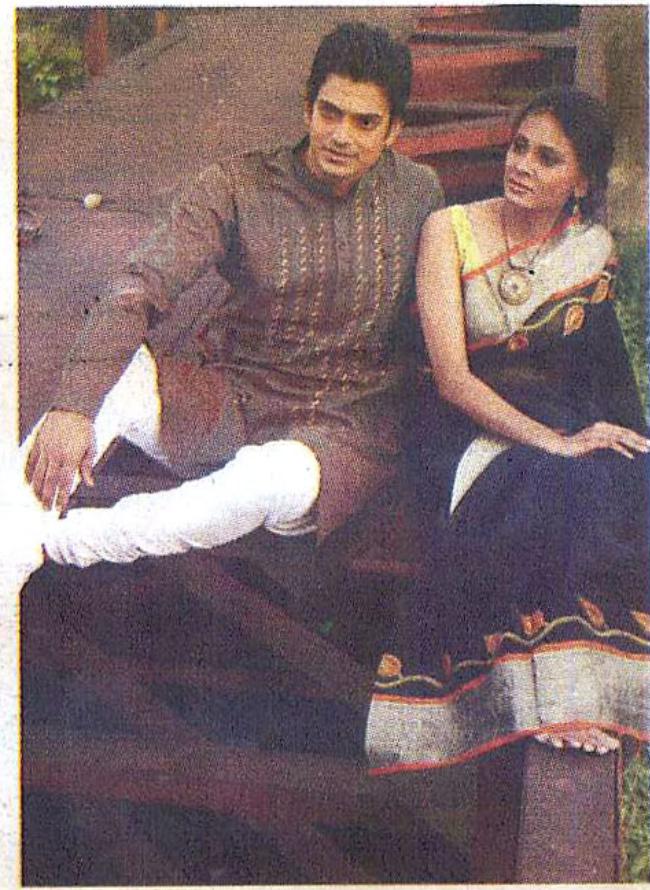
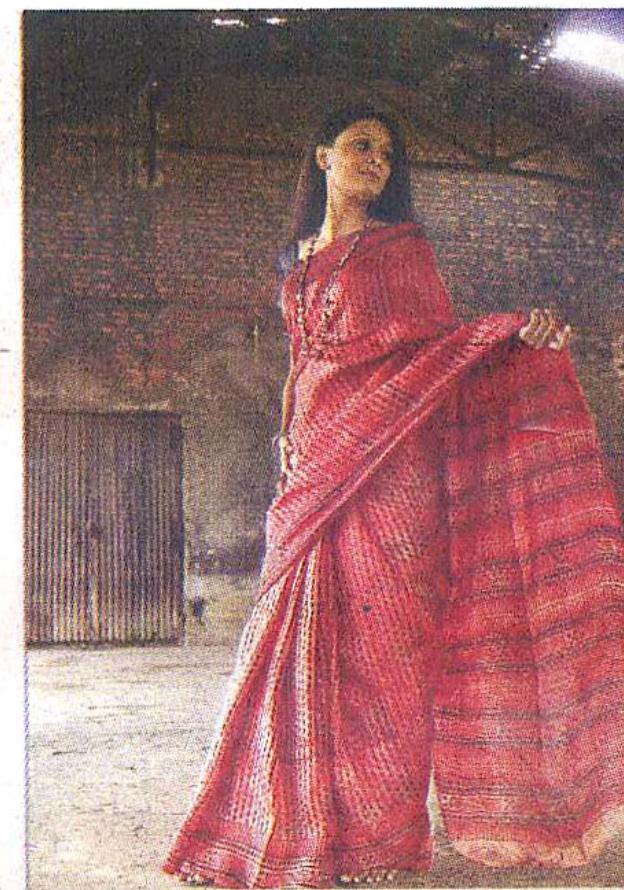
Prabartana's Eid

THE Eid line from Prabartana includes men's panjabi, sari and children's wear. It has focused primarily on the four following colours- navy blue, burgundy, off-white and black. The saris have been done in screen print and block, on the backdrop of red, black and white. On the other hand, bright colours have been used for the children's wear using laces and ribbons. Prices: Children's wear: Tk.145- 950, salwar kameez: Tk.1050- 2995, skirts: Tk.1495- 1995, tops: Tk.495- 795, saris: Tk.450- 5000, panjabi: Tk.595- 1195, men's fatua: Tk.395- 495 and men's shirts: Tk.465- 595. Contact: 2/8, Sir Syed Road, Mohammaadpur, Dhaka- 1207; 8111465, 9118428.



Kumudini

KUMUDINI has a wide array of items, available for people of all ages. For the women, available are salwar kameez (Tk.950- 4200), tops (Tk.450- 1250), shoes (Tk.250- 690), saris (Tk.350- 8000) and jamdani saris (Tk.3500- 30,000). For the girls aged from one to five, there are frocks, skirts and salwar kameez on muslin, joyesri, silk, endi and cotton. Price: Tk.350- 800. For those in the 6- 14 years age range, skirts, tops and salwar kameez are on offer, priced between Tk.650 and Tk.1500. For men of all ages, available are fatua (Tk.450- 1200), panjabi (Tk.350- 5000), shirts (Tk.375- 1500), short panjabi (Tk.650- 1200) and shoes (Tk.375- 450). All the clothing items are done up in natural dye. For more information, visit: www.kumudini.handicrafts.net or email: kumudinihc@agnionline.com



Shatabdi

SHATABDI has lately rolled out its Eid collection consisting of saris, panjabi and fatua. Available are hand embroidered linen and endi silk panjabi in maroon, green and blue. Price: Tk.450- 10,000. Also available are cotton fatua priced between Tk.350- 450. You can also check out their cotton saris done in dye and block (Tk.790- 5000), and women's cotton fatua (Tk.390- 690). Panjabi for the children are also on offer for Tk.290- 1490. Contact: AR Plaza (2nd Floor), H-2, R-14, Dhanmondi, Dhaka- 1209.