finance, the Citi Financial Quiz Competition generated tremendous response from the leading public and private universities in the country. With participation by invitation format for the first year, 12 public and private universities eventually were to take part in the mother of all battles for business school students. The participating universities: Jahangirnagar University, Shahjalal University of Science and Technology, Rajshahi University, Chittagong University, University of Development Alternatives, Stamford University, Daffodil International University, American International University Bangladesh, Independent University Bangladesh, BRAC University, East West University and North South University.

Commenting on the Citi Financial Quiz Competition 2007, Vice Chancellor of North South University, Dr. Hafiz G.A. Siddiqi said, "It is a pleasure for NSU to have collaborated with Citibank and introduce this first-of-its-kind quiz show to address the need for financial education of business school students. Our main goal is to promote financial education amongst the future leaders of the country and create a single platform for many young talents to stand out and get a wider exposure."

A lot of interest in the competition was generated by the stellar Advisory Council formed for this competition. Their names are must mention: Dr. Hafiz G.A. Siddiqi, Vice Chancellor, North South University, who was also the Chairperson of the Advisory Council; Dr. Mohammed Farashuddin, Professor & Chairperson, Department of Economics, East West University, Prof. Jamilur Reza Chowdhury, Vice Chancellor, BRAC University, Ibrahim Khalid, former Deputy Governor, Bangladesh Bank and Director - Kochi Kachar Mela, Masih Ul Karim, Managing Director, Berger Paints Bangladesh Limited and President, Foreign Investors Chamber of Commerce & Industry (FICCI), Waliur Rahman Bhuiyan, Managing Director, BOC Bangladesh Limited, Shykh Seraj, Director and Head of News, Channel i, Adeeb H. Khan, Partner, Rahman Rahman Huq, Chartered Accountants, Salahuddin Ahmed Khan, CEO, Dhaka Stock Exchange, Barrister Nihad Kabir, Senior Partner, Syed Ishtiaq Ahmed and Associates, Dr. ANM Meshquat Uddin, Professor and Director, MBA Program, North South University, Mamun Rashid, Managing Director & Citigroup Country Officer, Bangladesh and Khd. Rashed Maqsood, Director and Head of Global Transaction Services, Citibank, N.A. Bangladesh. Also guiding the questions, and moderating the whole contest were a separate,, independent Jury Board comprised of the most trusted and famous names in various professional sectors

The Advisory Council had some valuable opinion on the role of this competition. Former Bangladesh Bank Governor, Dr. Mohammed Farashuddin said, "Being a student of economics, I feel that this will be a level playing ground for many business school students to compete against each other and enhance their knowledge base. We want the students to develop a prudent and practical attitude towards knowledge in finance and the economy."

Representing the leading foreign business conglomerates in the country, the President of FICCI, Masih Ul Karim added, "Through this contest, we are hoping to foster a proper understanding and practical knowledge to create future business managers and contribute to the country's economic growth."

Divided into three rounds, each Quiz had multiple-choice, open-ended and visual questions. The questions ranged between finance, commerce, banking, trade, capital market and all fortés in the diverse world of business. With the preliminary rounds kicking off with 3 universities in each group, eight quarter-finalist teams soon came out from stiff competition. And the knock-out rounds began. Eight teams outwitted and out-prompted the other and it came down to the final four.



