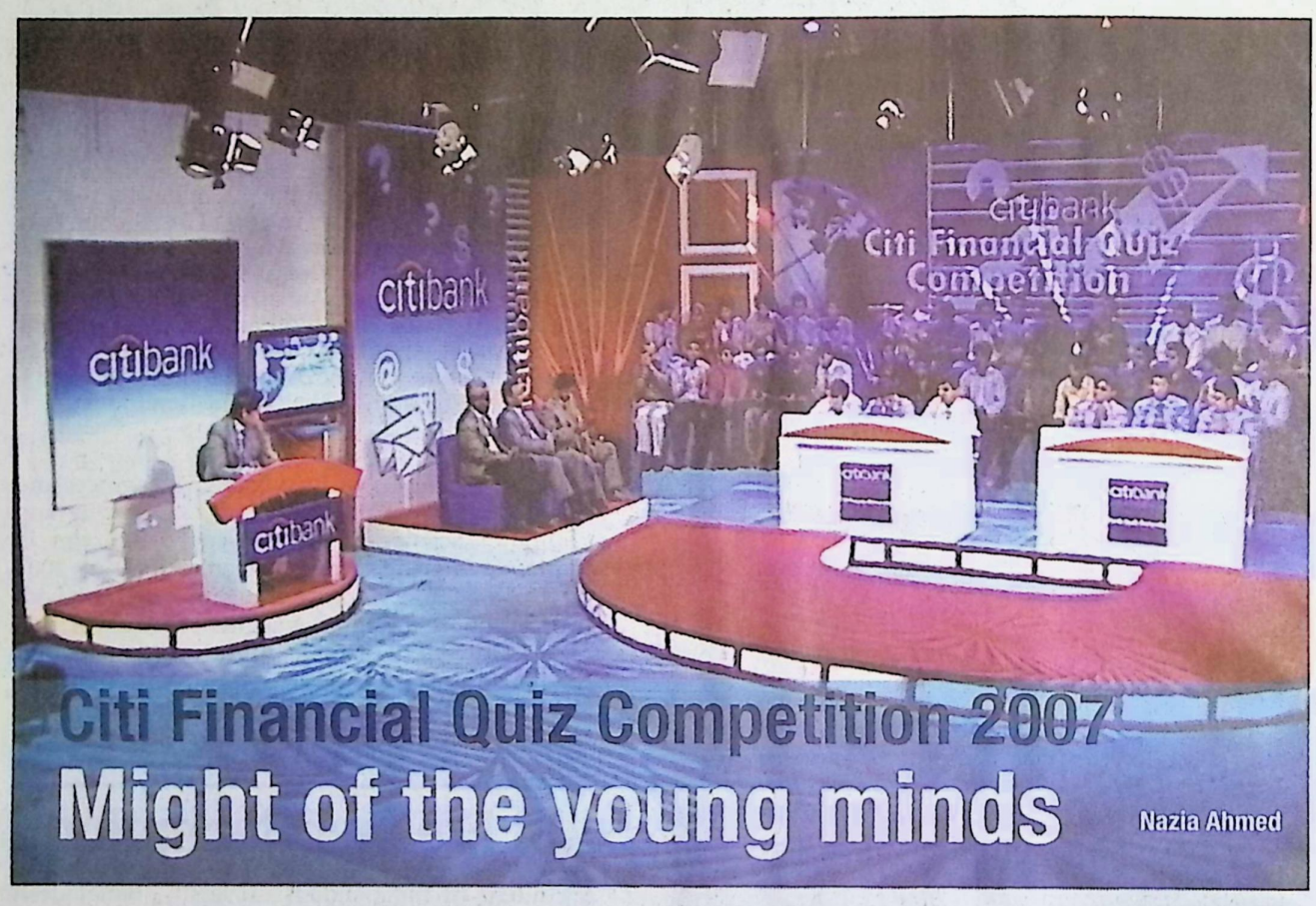


Citi Financial Quiz Competition 2007
Might of the young minds

Nazia Ahmed

THE Asian Tigers of the 90s may have shown what they are made of in the global economic scene, but if there has ever been any sign for us, then it is now: Bangladesh's time under the sun has arrived. With remittance clocking record growth, and a robust service and manufacturing sector diversifying in as many avenues as imaginable, we are poised to leap into a whole new league. Leading us into this 'brave new world' are the business pioneers and entrepreneurial mavericks that Bangladesh is producing. So, who will these future whiz kids be?

Star Campus found these finance and business wunderkinds, at home, in the latest and a rather unique setup: the Citi Financial Quiz Competition 2007. Well, as a quiz competition organized by *the* veritable financial services company in the world, Citigroup, this first-of-its-kind competition naturally pulled in, under one roof, the best minds in finance, management, commerce, and other subjects pertaining to the ever-growing and sought-after Business School fraternity. And the Grand Finale of the Competition is going be aired today (Sunday, September 02, 2007) at 5:15pm, Live on Channel i from the Bangladesh-China Friendship Convention Centre with the honorable adviser for the ministries of Finance, Planning, Commerce, Post and Telecommunications, Dr. AB Mirza Md. Azizul Islam attending as Chief Guest and giving away the grand prizes.

This June, the world's largest financial services company, Citigroup, which also was crowned the largest company in the world in the Forbes 2000 largest companies' list published in March, 2007, with a whopping US$2.2 trillion dollars in assets announced in Bangladesh that its philanthropic arm Citi Foundation would be funding a new financial quiz competition garnered to the rising business school students at undergraduate level. Organized by Citi's banking arm, Citibank, N.A. Bangladesh, the Quiz Competition would have a grand prize of US$3000 and a Runner Up prize of US$1500. As the first and pioneering private university, with one of the most prestigious business schools in the country, North South University joined hands to launch the Citi Financial Quiz Competition 2007 back in June. As Partners in Progress from the media, Channel i and Radio Foorti joined hands too.

As they say, the rest has been history. With a distinguished Advisory Council comprised of the nation's most famous names in the field of academia, business, commerce and