



# Celebrating 50 Glorious Years

## Message



I am happy to learn that Siemens Bangladesh Limited (SBL) is celebrating its 50 years of operation in Bangladesh.

Infrastructure is a key factor of the development of a country. I am happy to know that Siemens has been working for a long 50 years in this country. I am happy to know that Siemens is involved in the fields of communication, power and medical sector from the very beginning of its operation in Bangladesh. I hope, Siemens will further increase their innovative activities for our national development and thus friendly relations between Bangladesh and Germany will be strengthened in the days to come.

I congratulate Siemens Bangladesh Limited and wish all success in their endeavors.

Allah Hafez, Bangladesh Zindabad.



*Signature*  
**Professor Dr. Iajuddin Ahmed**  
 President  
 People's Republic of Bangladesh

## Message



I am immensely pleased to know that Siemens Bangladesh Limited has completed its 50 years of operation in Bangladesh and preparing for celebrating the Golden Jubilee Anniversary. I would like to congratulate Siemens management and all concerned for their sustainable existence and long term operation in our country.

Strategic vision, commitment, social responsibility and corporate excellence are the basis of any organization to sustain and outshine in a market. I believe that Siemens have all those attributes that helped her to achieve successful trajectory in Bangladesh. However, in the face of globalization, the company needs to upkeep the customer trust and loyalty offering diversified, innovative and value-added products and services.

I hope, based on her extensive experiences, expertise and sectoral leadership role, Siemens would further enhance its investment activities in more value-added manufacturing sectors in Bangladesh and equally take part in our quest for economic growth and development.

I wish Siemens's Golden Jubilee celebration a grand success.



*Signature*  
**Md. Nazrul Islam, ndc**  
 Executive Chairman  
 Board of Investment

## Message



It is with great pleasure that I take this opportunity congratulating Siemens Bangladesh Ltd. on its 50<sup>th</sup> anniversary in Bangladesh. As German Ambassador I feel pride that this great German company has so successfully been engaged in its business ventures in Bangladesh for over such a long period of time. Industry continues to be the backbone of the German economy and Siemens, as one of the largest industrial German corporations and as a major industrial player worldwide, is successfully competitive in the international arena with excellent products "Made in Germany".

Reliable international business partners with high quality products like Siemens are important factors in achieving successful economic development generating employment and export earnings. For half a century Siemens has proved itself a reliable business partner and as such contributing to the economic development in Bangladesh.

Siemens has been synonymous with cutting-edge technologies for the whole period of 160 years of its existence. Its successful business activities and its fame for technological excellence are spread all over the world. Siemens continues to be one of the world leaders in systems for information and communication, automation and control, power, medical solutions, transportation and lighting with operations in over 190 countries.

I am confident that Siemens, after half a century of successful business activities in Bangladesh, will be able to even expand its business ventures in Bangladesh offering its wide array of products, systems and services.

I wish Siemens every success for its next 50 years, in Bangladesh and worldwide.



*Signature*  
**Frank Meyke**  
 Ambassador of Germany

## Message



I would like to take this opportunity to thank the people of Bangladesh for the enormous support they have given to Siemens Bangladesh Limited (SBL) over the years. Your deeply appreciated loyalty has enabled us to celebrate our 50th anniversary this year.

This memorable occasion not only highlights the many successes Siemens has achieved in Bangladesh over the past decades, but also clearly underscores our excellent ongoing partnership and bright mutual future.

Headquartered in Munich/Berlin, Germany, Siemens is a global powerhouse in electrical engineering and electronics. Our company has over 475,000 employees working to develop and manufacture products, design and install complex systems and projects, and tailor a wide range of services to customer needs. We provide innovative technologies and comprehensive know-how to benefit customers in over 190 countries. Our company was founded 160 years ago and has been a pioneer in key electrical technologies ever since. Today, we focus our activities on the areas of Automation & Drives, Power Generation and Power Transmission & Distribution, Transportation Systems, Medical Solutions, and Lighting.

We are proud to have contributed to Bangladesh for the past 50 years, and look forward to serving the country as a trusted and respected partner for many, many years to come.

I wish the celebration a grand success.

*Signature*  
**Prof. Dr. Klaus Wucherer**  
 Member of the Corporate Executive Committee  
 and Head of Asia-Australia Region  
 Siemens AG

## Message



Siemens Bangladesh Limited has a long standing heritage of 50 years operating in Bangladesh. 50 years is a long time as the company has grown from the first business of providing the X-ray machines in 1956 from our medical solutions business to providing turnkey substation from the power business till date. Today we are the biggest German company in Bangladesh and are a strong provider of infrastructure for the country and our customers.

With a wide array of products and solutions ranging from Medical Solutions, Power Generation, Power Transmission & Distribution, Transportation System, Industrial Solutions and Services and even to Consumer Products we are pacing faster than the growth of the domestic market. The world is dynamic and change is inevitable. In order to meet the demand of the day, we have water treatment solutions for pure drinking water, intelligent building solutions for your safety and security, tailor shaped solutions for efficient production lines for all industries through our automation and drives divisions as well as complete solution for your home with our full range of home appliances. We have organized ourselves in a way that our customers have the ease of considering us as a one-stop solution provider for all their requirements. We need to stay focused and keep the momentum going in order to achieve milestones in the future.

We regard our team of highly energized and successful management possessing top business acumen, operational experience and domain knowledge. These elements form the pillars of our foundation for the years ahead. We believe that a strong and committed team is the foundation for long-term success and sustainability of our business and path to growth. We see the company continue in their trudge up the ladder of growth in the years ahead with great prospects. At Siemens, we believe that we are the right partner for the growth and development of Bangladesh as we have always been.

As good corporate citizens of this country, we have extended our caring hands in few of the charitable projects that would enlighten our community. We are working with institutes who are taking care of the disabled and unfortunate children of our community and training them for future job scope. We are contributing to their motive. We are also extending support to shed some light to the people who, with some help can see the beautiful world once again.

We are keeping success, innovations and a promise to provide the best for Siemens and the country in perspective this year and the years ahead. We are ready to meet challenges and continue in stirring the great endeavors.

*Signature*  
**Rudolf P. Klink**  
 Managing Director & CEO  
 Siemens Bangladesh Limited

Since 1956, Siemens Bangladesh Limited has established itself in the country with an excellent choice of services along with an efficient management system that has contributed tremendously to the national economy. This is unique in its functional status as it is a part of the global operations of Siemens which is known to follow a certain standard of quality. Siemens Bangladesh can be rightly termed as a quality business organization with excellent management style unique in its field of business and services being provided to the country for 50 years.

With its Headquarters based in Munich and Berlin in Germany, Siemens Bangladesh Limited has been operating as a subsidiary of Siemens AG for the last 50 years with a variety of high-tech products and solutions in Bangladesh.

Siemens' stupendous engagement in the nation's contribution in its diverse ways is worth recording. We made our mark in the Bangladesh market with the X-ray machines back in 1956 when the Tuberculosis (TB) disease was in the rise and all the district TB clinics were equipped with our renowned machines. Our presence in the local market can well be commended ever since 1968 with the milestone investments in Telephone Shilpa Sangstha (TSS) and the Bangladesh Cable Shilpa Limited and from both investments Siemens contributed substantially in development of telecommunications infrastructures locally. Other projects that Siemens is proud to acclaim are Power Substation at the Bangladesh Parliament, the active participation in the construction of the Ashuganj Power Plant, supply of medical equipment at some of leading hospitals, flood light supply for the four major national stadiums, relay based interlocking & signaling system for the Bangladesh Railway. Siemens has offered building solution products in many of the globally accredited hotels, hospitals and commercial buildings. In telecommunications, Siemens has successfully commissioned works at most of the operators in Bangladesh.

Siemens delivers products, solutions and services and brings value-added advantage to the customers. Siemens product portfolio is varied and diversified with features to accommodate emerging technologies. The company comprises five business divisions and employs more than 200 people at present. Siemens Bangladesh Limited is involved in various fields of businesses that include Medical Solutions, Power Generation, Power Transmission and Distribution, Transportation System, Industrial Solutions and Services, and Industry & Consumer Products.

As of the fiscal year closing on September 30, 2006, SBL obtained an annual turnover of BDT 13.5 Billion. This represents tremendous contribution to the national, social and economic progress and proves Siemens to be an essential part of the national economy.

As a socially responsive company, Siemens engages itself in humanitarian activities through its Caring Hands project. We are currently working with 3 different institutes that are catering its services toward children. We look forward to continue building a strong Bangladesh in the next 50 years.

**SIEMENS**

Global network of innovation