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--**Lubaina**, an RJ of Radio Foorti

Foorti's RJ Lubaina, too, believes private stations are instrumental in the revival of local music. "We have actually made it a point of playing songs of upcoming new talents, after hearing which listeners, if they like the songs, hit the stores to buy that particular CD," says Lubaina.

These two local stations, however, are not beyond criticism. As they lack professional training some RJ's Bangla and English accents sound fake and, at times, exaggerated. Apart from using English words unnecessarily in an otherwise simple Bangla sentence, some RJs, it seems, are in need of training in Bangla and English diction. It is true that a section of Dhaka's nouveau riche speak in this strange mixture of mangled Bangla, mispronounced English and Hindi-film ridden Urdu, but these stations will surely have to come down to earth to appeal to the senses of the masses.

There are other problems too. Voice

Private radio stations that play continuous tracks from popular local bands have enormously increased enthusiasm for Bangla popular music.