BBA program - The easy way

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PHASE two begins in the life of thousans of students who are starting their undergraduate programs this spring. The university life is undoubtedly the best experience in the life of any student. This is the time when a person gets a legal ticket of being mature and comes one step ahead in pursuing their dreams. Over the years in schools and colleges the students dreams of their career and they start to live their dream once they are enrolled in the university. The exams are over and many students have secured their places in the universities to pursue their dream career. Thanks to the advert of so many private universities in Bangladesh students do not need to go abroad for pursuing their education if they cannot manage to get a place in the public universities for their desired course. One of the most demanding degrees in Bangladesh recently is the Business studies courses especially BBA. Almost all the universities in Bangladesh are offering this course and are quite competent in the curriculum and courses. Nevertheless, students especially those who are in the first semester or in the first year are often confused and face difficulties in the initial phase of their university life. So here are some quick tips for the BBA program that will make your life easier in the early days of your university.

Business studies in a nutshell:

Business studies are one of the most demanding degrees in the context of Bangladesh as there are ample of job opportunities after completing the course. The business studies courses equip the students with all sorts of tools for being a competent candidate in today's job market. Bachelor of business administration is a combination of courses from almost all the major disciplines of academics that is science, arts and commerce. To successfully complete the BBA course students generally need to go through three phases of courses consisting of basic, core and major courses. In many universities there are specific guidelines of courses from the university or the students are allowed to choose from several offered courses. The BBA program aims to provide a comprehensive knowledge about the different business courses so that the students can independently manage a business. However, there are scopes for students to do majors in one or more particular fields which will be their area of specialization. Some of the majors include Accounts and Finance, Human Resource Management, Marketing, Operation Management and Management Information System.

Courses:

It is very important for the students to choose the courses wisely because without the proper combination of courses it might become difficult for the students to have a better understanding of their courses. Most of the courses in the BBA program are interrelated and is important to take courses in a sequential order so that the students can have the best out of their BBA program. Many students perceive that in the semester system of education they only have to go through a course for a single time. But as a matter of fact the knowledge from each course are applicable to most of the other courses in the BBA program. Students in the early phase of their BBA should concentrate more on the foundation courses specially for those students who come from science and arts back ground. Basically the courses are elaboration of the basic concepts and are highlighted from different dimensions, therefore, it is important to develop a concrete basic in the initial stage.

It is seen that many students jump for their major courses before completing their fundamental courses which is definitely not a good move. It is important for the students to understand their area of interest after going through the fundamental and core courses. Major courses should be selected on the basis of interest and ability of the students. It is highly recommended that the students should consult their teachers before choosing any course. Many times students go for suggestions to other senior students but many times it is not a good idea because the seniors are themselves students so it is better to take advice from teachers or academic counselors before choosing the courses.

Communication skills:

Communication skills are the most important factor for pursuing education in the field of business studies.