A luminous extravaganza at the DU Finance-Depertment

A day to relish

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Rockers of Artcell

THE Department of Finance recently welcomed the freshers (12th batch) through a glittering 'Nobeen Boron' programme that featured an orientation-ceremony at the auditorium of Business Studies Admin Building, and a maddening concert at the TSC.

Despite the fact that the entire show was characteristically meant for the Finance-*walas* only, in effect it created tremendous gusto among the entire Business Studies crowd. The reason was simple: cultural shows like this aren't recurrent features in the campus.

Apart from the distinguished presence of Prof. A S M Faiz, the honorable Vice Chancellor, as the chief guest, the orientation-ceremony was marked by the attendance of Mr. Ata Safdar, MD of Reckit Berkizer Bangladesh. Mr Safdar unfolded the picture of the corporate world and encouraged the new batch by mentioning the high probability of their placement in this corporate world after their studentship.

Dr. Humayun Murshed (Professor and Chairman of the department), Mr. Waqar Ahmed (BBA-Program Director) and Mr. Jahangir Alam Chowdhury (Associate Professor) motivated the youngsters with their passionate, fiery speeches. One could watch the dreams beaming at their faces...dreams of becoming new generation executives who would change the world called Bangladesh!

Student performers then came up with songs and dances much to the delight of the full-house audience (not to mention of the 'romantic unrest' among some senior brothers at the sight of the cute *chhoto bon* dancers on the stage!).

It was the afternoon part at the TSC that was the heart-shaker! Guess why? 'Coz the rockers of Artcell were there on the stage!

Tens of hundreds of boys and girls danced with youthful vigour with each and every song Artcell performed. I must give credit to Artcell members for rightly understanding the pulse of the crowd, and their choice of songs proved that. Even their very latest compositions enthralled all. However, the crowd didn't forget for one second that decency should be maintained even when people were in their rhythmic peak, and the business crowd just did that.

By all means, that was a day everyone would cherish for long.



Some freshers at the party