companies, especially the telecom sector, have somehow changed the conventional idea behind getting a job after graduating," remarks Dr. G. R. Chowdhury, a parent of a private university student. "Back in our days, a large number of students would opt for the medical profession, mostly for the reputation and honour. However, the development of the private sector has visibly created a sudden shift in what these young people desire as ideal careers. They are a lot more practical now, in terms of their career and which company they want to work with."

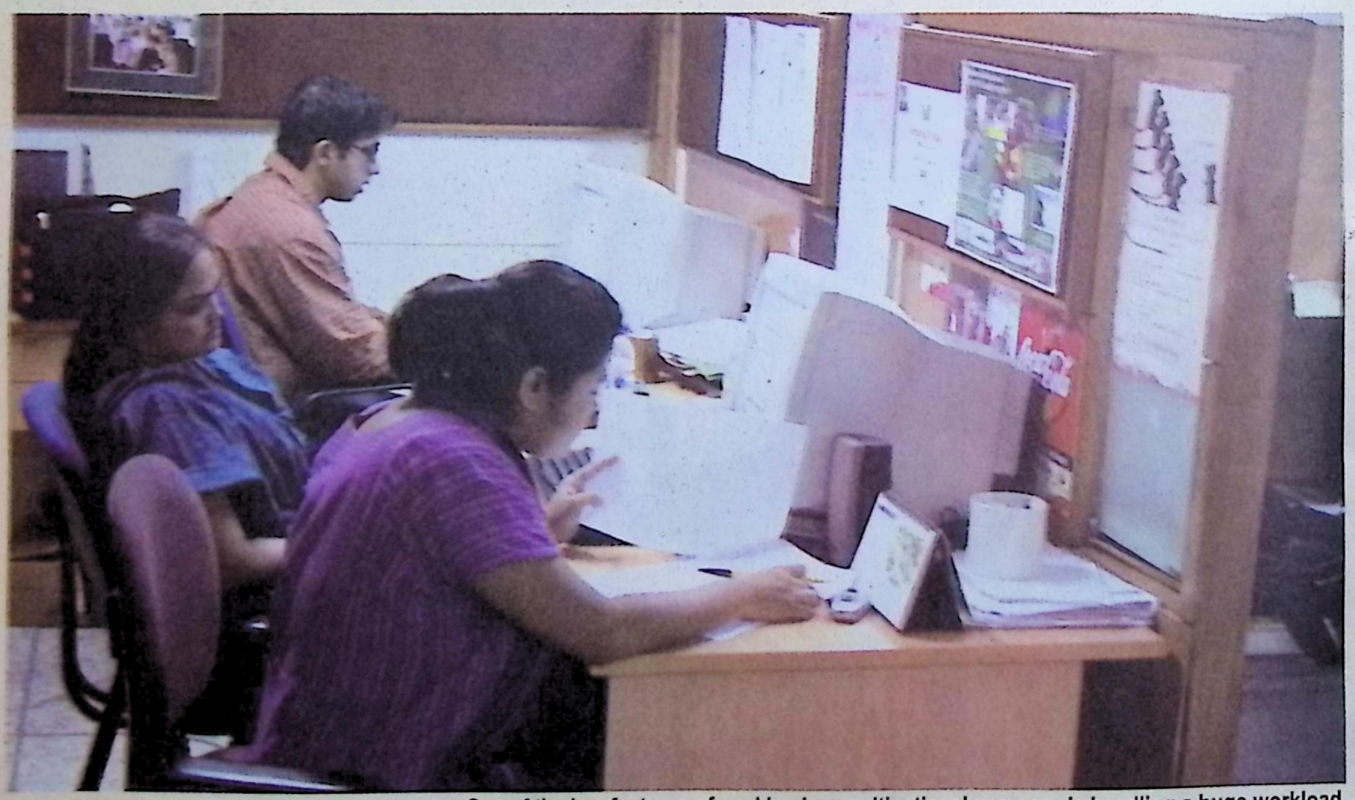
"... the development of the private sector has visibly created a sudden shift in what these young people desire as ideal careers. They are a lot more practical now, in terms of their career and which company they want to work with."

-Dr. G. R. Chowdhury

Twenty-four year old Raihan Khan is a Media Officer of the Marketing Division at Grameen Phone in Dhaka. Having done a double major in Computer Science and Marketing from a reputed private university in Dhaka, he claims that his passion for creativity and proficient communication skills probably gave him an edge over other graduates from reputed public institutions competing for the same job.

"I had to go through a written exam, which further qualified me for a verbal interview with the head of the division," he says. "I was always keen on organising events and working in groups, even back at my university. I think this worked for me very well in Grameen Phone as well. Being a media officer, I can now handle pressure and at the same time communicate with externals, which happen to be the key points of my job."

How well one handles a huge workload is a skill that is crucial for a job at a multinational says Urfi Ahmad, the Group Account Director of Grey Worldwide. "When we recruit new people into the company, we always look for loyalty, sincerity, the ability to take workload and meet deadlines."



One of the key features of working in a multinational company is handling a huge workload.