



STAR WEEKEND MAGAZINE

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## Book review blunder

I was shocked to see the recommendation for the book "Natural Cures They Don't Want You To Know About" by Kevin Trudeau in your book review section in the issue dated January 20, 2006. The reviews in your magazine were compiled by Sanyat Sattar. In North America, Kevin Trudeau is widely known to be a cheat and a fraudster. He was reprimanded and fined by Federal Communications Commission (FCC) of United States for false advertising. In his younger days, Mr. Trudeau was also charged with credit card fraud. As far as this book is concerned, he does not actually discuss any "cures". He constantly complains against the food and drug industries and how "they" have barred him from divulging the real "natural cures". In the book he is also constantly asking subscription money to access his website. Apart from Mr. Trudeau's "good clean cut" looks and excellent selling skills, he is just another con artist trying to make money any way he can. I would urge potential readers of this book to Google his name (Kevin Trudeau) in the Internet to see the real story.

Adnan Siddiky  
Ottawa, Ontario, Canada

## On book reviews

I know that the SWM is an English magazine and as such has every right to publish reviews on English Language books. But how relevant are these books to the people of this country? I am sure that most of these books are not even available anywhere in Bangladesh. On the other hand, everyday many Bangla and English books are being published which are both relevant and available to us. It would be really helpful to avid readers like us if you could review these books. On the same note, you should also perhaps have a separate page for music album reviews.

Sifat Sultana, NSU

## Ash and our culture

That day I was stuck in a traffic jam in front of Hotel Sonargaon when I noticed Aishwarya Rai as the model of Lux on a billboard just opposite the hotel. I was shocked to see such an advertisement and no one taking any steps to replace it. People from various countries stay over at this hotel. If they see the photo of an Indian actress, they will form a wrong impression of Bangladeshi culture. So shouldn't this advertisement billboard be changed.

Jafrin Jahed Jiti  
V.N.C.



## SUBMISSION GUIDELINE:

Letters to the Editor, Dhaka Diary and Write to Mita, with the writer's name and address, should be within 200 words. All articles should be within 1,200 words. A cover letter is not necessary, but every write-up should include the writer's name, phone number and email address (if any). While SWM welcomes unsolicited articles and photographs, it cannot accept the responsibility of their loss or damage. SWM does not return unsolicited articles and photos. Response time for unsolicited write-ups range from three weeks to two months. All articles submitted are subject to editing for reasons of space and clarity.

All materials should be sent to: Star Weekend Magazine, 19 Karwan Bazar, Dhaka-1215, Fax: 880-2-8125155 or emailed to: <starweekendmag@gmail.com>

It is recommended that those submitting work for the first time to the SWM take a look at a sample copy beforehand. Our website is: <http://www.thedailystar.net/magazine>