

December 13, 2005

Berger Young Painters' Art Competition

Special Supplement

Message

Masih Ul Karim
Managing Director
Berger Paints (BD) Ltd.

Today is the 10th anniversary of the Berger Young Painters' Art Competition - an event which was launched with a sincere commitment on our part. The commitment towards undertaking genuine corporate, social and human responsibility, and all that it truly stands for - the commitment to give encouragement to the young artists of today in their creative endeavours. May be one can become an artist after sustained hard work over a long period of time, but without the right inspiration at the right time he might not live up to his potential. He loses the desire to dream. Our aim was to nurture this dream of the young artists.

If the critics analyse the art works of the participants of last 10 years' Berger Young Painters' Art Competition, in addition to the artistic distinction, they will find a continuity of our nation's hopes, dreams and aspirations. The very aesthetic sense of beauty that inspires people to paint their homes in vibrant colors is a reflection of their dream to live in a world enriched with all the joie de vivre of the colors of the rainbow. And so, every year, we are very delighted to be a part of the dreams of the youth of this country who desire, who dare to dream.

In every step of our endeavour, we have received the wholehearted support from distinguished senior artists of the country, all the participants and people from different spheres of life. I truly acknowledge your valuable suggestion and cooperation without which this 10-year long journey would not have been possible. I firmly believe that we will be able to continue this effort with your encouragement in the years to come.

Message

Mohsin Habib Chowdhury
Marketing Manager
Berger Paints (BD) Ltd.

Celebration of creativity - celebration of the glorious chapter of the last 10 years of Berger Young Painters' Art Competition. By holding this painting competition every year, we have been able to display 400 unique artworks through the exhibitions after scrutinizing from a total submission of 3,286 paintings, including the 60 winning paintings. Selecting the 6 best paintings from every competition and placing them in the company's corporate calendar each year is an additional reflection of Berger's dedication to this program. Through this event, we believe that we have succeeded in motivating these young talents of painting to continue their art of creation. At the same time, we ourselves have been able to win the hearts and minds of Bangladesh's young and talented painters. The growing number of participants shows the level of awareness and commitment to hold up the culture and heritage of our country through this platform that we have brought forward. All of these are the incentives in our quest to forge ahead with this journey. I thank you all for accompanying us on this journey.

We sincerely hope that the resonating accolade from the art world as well as the overwhelming enthusiasm from the young generation painters that we have received will help make our future events even more dynamic and avant-garde than what we have seen so far.

Message

Qayum Chowdhury
Chairman, Jury Committee
10th Berger Young Painters' Art Competition 2005

Berger Young Painters' Art Competition is completing its 10th orb - it is as enthusiastic an event for the artist community as for our cultural arena. The country and the society should enthuse to keep this endeavour in the front-line if someone or some institutions intend to keep the torch alive when nearly all lighthouses of creativity are fading in the face of ever increasing mechanical civilisation.

May the continuance of Berger Young Painters' Art Competition become more magnanimous and portray the monumentality of this field. Over the 10 years, not only young artists were involved with Berger Young Painters' Art Competition. We, the veteran artists were also occupied with this competition. The convergence of young and senior artists every year has formed a new interface. This not only galvanized the bond between experience and youth, but also paved a persistent path for art practice.

10 years of unearthing of present and future young and talented artists, give strength to my self-belief from where I wish Berger Young Painters' Art Competition perpetual vivacity and vigour to break all boundaries.

Message

Rupali Chowdhury
Director Operations
Berger Paints (BD) Ltd.

Artists use colors to create portraits, forms, pictures, as a whole 'life' on canvas in a pursuit of achieving excellence in their imagination. Berger Paints (BD) Ltd. deals with colors to create right ambience for home, office etc. 'Colors of your imagination' as we like to say it and creativity became bonding factors while deciding on Berger's areas of corporate activity. We also wanted to nurture unorthodox, passionate youth force ready to experiment with new ideas, forms and subjects in their creative pursuit.

Today is the 10th year celebration of Berger Young Painters' Art Competition. One big achievement of this event is that it has become a national event for young artists and they do create paintings specifically for this event. Moreover, each year, we have experienced a qualitative change in terms of subject, form, style, depth and maturity.

As life moves on, we need to move on to excel further because there are always rooms for improvements. We are committed to doing better to take it to the greatest height in terms of acknowledging the true talents of creativity.

I wish very best to the winners and all participants throughout this long decade of festival of creativity. And I would also like to thank the Jury Committee, comprised of eminent artists of the country, without whose relentless support this effort would not have been succeeded.

Message

Muneer Ahmed Khan
CEO & Creative Chief
Unitrend Ltd.

Berger Young Painters' Art Competition stepped on to the 10th year smoothly. This day is very joyous and of pride for all of us. Elevating a program to the national level through 10 years of persistent support providing true recognition and patronization of the talents of numerous young artists is truly an exemplary deed for all.

It is very important for an artist to be recognised with his intelligence, and constantly owning it. Any recognition brings confidence to an artist which provides inspiration to surge ahead.

On behalf of Unitrend Ltd., I sincerely thank Berger Paints (BD) Ltd. for conducting this program with immaculacy, impartiality, and in a structured manner. My felicitation goes to the judges who perform the exigent task of choosing the precise from innumerable exquisite paintings.

We take pride that for the last 10 years, Unitrend has been able to organise this novel endeavour with success and dexterity.

Over the last 10 years, the works of sixty juvenile artists have been acknowledged at the national stage and adorned Berger's corporate calendar found in countless homes across the country. In addition, art exhibitions have attracted many spectators as well. May this endeavour of Berger Paints (BD) Ltd. continue to inspire new artists.



10th Berger Young Painters' Art Exhibition will be on view from 18 - 22 December

Like previous years, Berger Paints will be presenting the best six paintings, along with 40 paintings selected primarily from the 10th Berger Young Painters' Art Competition 2005 at the Zainul Gallery of Institute of Fine Arts, University of Dhaka. This year some 242 participants took part with a total of 469 paintings. The 5 day long exhibition organized by Berger Paints (BD) Ltd. will be inaugurated by Masih Ul Karim, Managing Director, Berger Paints (BD) Ltd. The exhibition will remain open for all, everyday from 11:00 am to 7:30 pm.

The Award winning artists of Berger Young Painters' Art Competition



1996

Maksudur Rahman
Moniruzzaman
Sufia Begum
Nirajan Karmaker
Kanai Lal Majumder
Bijoy Chanda



1997

Abdulla Al Masum
Rezaul Haq Khan
Najib Tareque
Mahabubul Islam
Karabi Debnath
Arun Kumar Shil



1998

MD. Mostafa Shaheedul Islam
Najib Tareque
Sudipta Mallick Sweden
Zakia Khan Chandana
Jashim Uddin
Sarkar Nahid Niaz Manna



1999

M. M. Shaheedul Islam
Rezaul Haq Khan
Rahima Begum
Sufia Begum
Nahida Sharmin
Abash Kumar Indu



2000

Mohammad Wahiduzzaman
Tassadduk Hossain Dulu
Zahir Hossain Newton
Uttam Kumar Roy
Firoz Mahmud
Mohammad Imran



2001

Mohammad Salim
Mrinal Kanti Das
Monira Begum Lipe
Suvasish Kumar Dey (Suvasish)
Asma Sultana
Mohammad Wahiduzzaman



2002

Tasmin Hossain
Tarun Kumar Sarker
Safin Omar
Tapan Das
Syuda Fozia Momtaz
Tapash Kumar Halder



2003

Hossain Mahmud Arif
Fokrul Alam (Tofa)
Ahmed Sadrul Hasan Rafi
Masud Kabir
Julian David
Bithika Gotder



2004

Salina Haque Lina
Imran Ali
Pintu Chandra Deb
Dip Narayan Biswas
Touhin Hasan
Shahida Begum