December 13, 2005

Berger Young Painters' Art Competition Special Supplement



Message

Masih Ul Karim Managing Director Berger Paints (BD) Ltd.

oday is the 10th anniversary of the Berger Young Painters' Art Competition - an event which was launched with a sincere commitment on our part. The commitment towards undertaking genuine corporate, social and human responsibility, and all that it truly stands for - the commitment to give encouragement to the young artists of today in their creative endeavours. May be one can become an artist after sustained hard work over a long period of time, but without the right inspiration at the right time he might not live up to his potential. He loses the desire to dream. Our aim was to nurture this dream of the young artists.

If the critics analyse the art works of the participants of last 10 years' Berger Young Painters' Art Competition, in addition to the artistic distinction, they will find a continuity of our nation's hopes, dreams and aspirations. The very aesthetic sense of beauty that inspires people to paint their homes in vibrant colors is a reflection of their dream to live in a world enriched with all the jole de vivre of the colors of the rainbow. And so, every year, we are very delighted to be a part of the dreams of the youth of this country who desire, who dare to dream.

In every step of our endeavour, we have received the wholehearted support from distinguished senior artists of the country, all the participants and people from different spheres of life. I truly acknowledge your valuable suggestion and cooperation without which this 10-year long journey would not have been possible. I firmly believe that we will be able to continue this effort with your encouragement in the years to come.

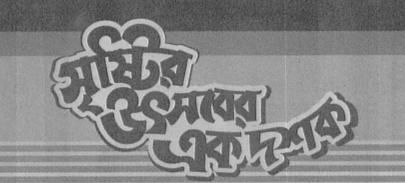


Message

Mohsin Habib Chowdhury Marketing Manager Berger Paints (BD) Ltd.

Celebration of creativity - celebration of the glorious chapter of the last 10 years of Berger Young Painters' Art Competition. By holding this painting competition every year, we have been able to display 400 unique artworks through the exhibitions after scrutinizing from a total submission of 3,286 paintings, including the 60 winning paintings. Selecting the 6 best paintings from every competition and placing them in the company's corporate calendar each year is an additional reflection of Berger's dedication to this program. Through this event, we believe that we have succeeded in motivating these young talents of painting to continue their art of creation. At the same time, we ourselves have been able to win the hearts and minds of Bangladesh's young and talented painters. The growing number of participants shows the level of awareness and commitment to hold up the culture and heritage of our country through this platform that we have brought forward. All of these are the incentives in our quest to forge ahead with this journey. I thank you all for accompanying us on this journey.

We sincerely hope that the resonating accolade from the art world as well as the overwhelming enchangers from the young generation painters that we have received will help make our future events even more dynamic and avant-garde than what we have seen so far.





Message

Qayum Chowdhury

lighthouses of creativity are fading in the face of ever increasing mechanical civilisation.

the bond between experience and youth, but also paved a persistent path for art practice.

10th Berger Young Painters' Art Competition 2005

Berger Young Painters' Art Competition is completing its 10th orb – it is as enthusiastic an event for the

artist community as for our cultural arena. The country and the society should enthuse to keep this

endeavour in the front-line if someone or some institutions intend to keep the torch alive when nearly all

May the continuance of Berger Young Painters' Art Competition become more magnanimous and portray

the monumentality of this field. Over the 10 years, not only young artists were involved with Berger

Young Painters' Art Competition. We, the veteran artists were also occupied with this competition. The

convergence of young and senior artists every year has formed a new interface. This not only galvanized

10 years of unearthing of present and future young and talented artists, give strength to my self-

belief from where I wish Berger Young Painters' Art Competition perpetual vivacity and vigour

Chairman, Jury Committee



Rupali Chowdhury Director Operation Berger Paints (BD) Ltd.



Artists use colors to create portraits, forms, pictures, as a whole 'life' on canvas in a pursuit of achieving excellence in their imagination. Berger Paints (BD) Ltd. deals with colors to create right ambience for home, office etc. 'Colors of your imagination' as we like to say it and creativity became bonding factors while deciding on Berger's areas of corporate activity. We also wanted to nurture unorthodox, passionate youth force ready to experiment with new ideas, forms and subjects in their creative pursuit.

Today is the 10th year celebration of Berger Young Painters' Art Competition. One big achievement of this event is that it has become a national event for young artists and they do create paintings specifically for this event. Moreover, each year, we have experienced a qualitative change in terms of subject, form, style, depth and maturity.

As life moves on, we need to move on to excel further because there are always rooms for improvements. We are committed to doing better to take it to the greatest height in terms of acknowledging the true talents of creativity.

I wish very best to the winners and all participants throughout this long decade of festival of creativity. And I would also like to thank the Jury Committee, comprised of eminent artists of the country, without whose relentless support this effort would not have been succeeded.



Muneer Ahmed Khan CEO & Creative Chief



Berger Young Painters' Art Competition stepped on to the 10th year smoothly. This day is very joyous and of pride for all of us. Elevating a program to the national level through 10 years of persistent support providing true recognition and patronization of the talents of numerous young

It is very important for an artist to be recognised with his intelligence, and constantly owning it. Any recognition brings confidence to an artist which provides inspiration to surge ahead.

On behalf of Unitrend Ltd., I sincerely thank Berger Paints (BD) Ltd. for conducting this program with immaculacy, impartiality, and in a structured manner. My felicitation goes to the judges who perform the exigent task of choosing the precise from innumerable exquisite paintings.

We take pride that for the last 10 years, Unitrend has been able to organise this novel endeavour with success and dexterity.

Over the last 10 years, the works of sixty juvenile artists have been acknowledged at the national stage and adorned Berger's corporate calendar found in countless homes across the country. In addition, art exhibitions have attracted many spectators as well, May this endeavour of Berger Paints (BD) Ltd. continue to inspire new artists.

























to break all boundaries.



























artists is truly an exemplary deed for all.









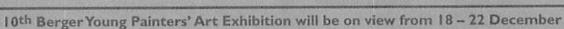












Like previous years, Berger Paints will be presenting the best six paintings, along with 40 paintings selected primarily from the 10th Berger Young Painters' Art Competition 2005 at the Zainul Gallery of Institute of Fine Arts, University of Dhaka. This year some 242 participants took part with a total of 469 paintings. The 5 day long exhibition organized by Berger Paints (BD) Ltd. will be inaugurated by Masih Ul Karim, Managing Director, Berger Paints (BD) Ltd. The exhibition will remain open for all, everyday from 11:00 am to 7:30 pm.

The Award winning artists of Berger Young Painters' Art Competition



1996

Maksudur Rahman Moniruzzaman Sufia Begum Niranjan Karmaker Kanai Lal Majumder Bijoy Chanda



Abdulla Al Masum Rezaul Hag Khan Najib Tareque Mahabubul Islam Karabi Debnath Arun Kumar Shil



MD. Mostafa Shaheedul Islam Najib Tareque Sudipta Mallick Sweden Zakia Khan Chandana

Jashim Uddin

Sarkar Nahid Niazi Manna



M. M. Shaheedul Islam Rezaul Haq Khan Rahima Begum

Sufia Begum

Nahida Sharmin

Abash Kumar Indu



2000

Mohammad Wahidduzzaman Tassadduk Hossain Dulu Zahir Hossain Newton Uttam Kumar Roy Firoz Mahmud Mohammad Imran



2001 Mohammad Salim Mrinal Kanti Das

Monira Begum Lipe Suvash Kumar Dey (Suvasish) Asma Sultana Mohammad Wahiduzzaman



2002

Tasmir Hossain Tarun Kumar Sarker Safin Omar Tapan Das Syuda Foziea Momtaz Tapash Kumar Halder



2003

Ahmed Sadrul Hasan Rafi

Masud Kabir

Bithika Gotder

Julian David



Salina Haque Lina Imran Ali Pintu Chandra Deb Dip Narayan Biswas Touhin Hasan Shahida Begum