



Ring Bangladesh

An ORASCOM TELECOM Subsidiary

Ring is a subsidiary of Orascom Telecom Company, a leading telecom operator in the region of the Middle East, Africa and South Asia. Our headquarters are based in Egypt and currently we have seven in-country logistics operations located in Egypt, Jordan, Algeria, Tunisia, Iraq, Pakistan and now in Bangladesh.

Ring Bangladesh is a regional service provider and Logistics Company specialized in the Telecom business, started operating in Bangladesh since the third quarter of 2004.



Amr Shawky
Country Manager

Ring Bangladesh partners with major suppliers of SIM cards, scratch cards and GSM handset manufacturers' in-order to provide our customers with second to none state-of-the-art products and services accessible today.

Ring has a profound experience in the telecom business; each member of its team is highly trained and developed to guarantee their customers high quality services and the best possible logistics solutions available globally.

Our Mission:

We seek to grow and develop towards being recognized as the largest Pan Bangladeshi telecom logistics service provider, furthermore we aim to be the most admired and professional Telecom solution provider in the region. To provide the needed tools and winning edge over competition to help in penetrating the market.

Our Vision:

To have a staff of people that will be doing their best to provide all related data management integrated information technology, distribution and logistics services in Bangladesh.

Our Values:

- Commitment** : We are committed -to our mission and vision and to creating and delivering stakeholder value.
- Courtesy** : We are courteous with our customers, stakeholders and towards each other and encourage open communication.
- Responsibility** : We are responsible as individuals and as teams for our work and our actions.
- Competence** : We are competent and strive to continuously develop and improve our skills and business practices.
- Integrity** : We have integrity as individuals and as teams our decisions are characterised by honesty and fairness.

Our products:

Ring is in the business of selling wireless communications devices and related accessories and providing a variety of products, IT solutions and services. We provide:

- ▶ Data Management.
- ▶ Integrated Information Technology.
- ▶ Logistic Service.
- ▶ Distribution.

Ring Bangladesh's Service

Ring provides Mobile network operations with outsourced Logistics such in country distribution, total prepaid solutions, product customization and packaging, starter kit packaging and back to back applications to further ease the business with dealers channel.

Supply Chain Management:

Managing the supply chain for our customers is one of our key roles, we manage products forecasting, ordering & delivering logistics from factories until products/services are carried in retail and wholesale channels

Logistics Services:

We carry inventory, manage it and handle its related automated distribution logistics on behalf of our customers. State-of-the art inventory management and distribution systems are applied to handle and report business to our customers.

In Country Distribution:

We provide our customers with outsourced distribution logistics to their authorized dealers channels and retail outlets. Second to none logistics and automated services are implemented to assure our customers being fast to market and to maximize their market coverage.

Prepaid total solutions:

We provide our customers with a full-prepaid product package and its related distribution logistics. Data management and activation services are also integrated with the network operator systems.

Future Plan:

We are partner of renowned GSM mobile set manufacturer. Now we are going to sell the world's most advanced and popular handsets all over the country as an authorized distributor. To be facilitate our end user we will provide original and warranted mobile hand sets at the economy price. For this purpose we have already established a world class standard mobile service center at Dhaka and in future we will establish a same standard service center at every division in Bangladesh. We are also developing our own distribution and sales network all over the country by recruiting dealers in 61 districts of Bangladesh. Through these channels we will be selling Banglalink products as well.