MEDEXPO 2004

ancer could strike anyone regardless of age, sex or race. More than 10 million people are diagnosed with cancer every year. It is estimated that there will be 15 million new cases every year by 2020. Cancer causes six million deaths every year-or 12 per cent of deaths worldwide.

However, there is hope. With new technologies, medication and treatment techniques, healthcare professionals are now better equipped at managing and treating the disease. To begin understanding cancer, it is important to realise that the condition is not a single disease with a single type of treatment. There are more than 200 different kinds of cancer, each with its own name and

Normal body cells grow, divide, stop growing, and, over time, die. Cancer cells, on the other hand, grow and divide out of control spreading rapidly and unlike normal cells refuse to die. During these growing periods, they usually group or clump together to form cancerous tumours.

As the statistics reveal, this rising incidence of cancer around the world means a greater urgency to promote cancer research and education to both healthcare professionals and the general public.

scientists are responding to that need, constantly improving or developing clever new anti-cancer agents that are changing the way the disease is treated. For example, a special device was recently invent-

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make new cells. And because eating is such an important life-giving activity, a major part of our body consists of the digestive tract. Beginning at the mouth, it is a long tube, measuring approximately nine metres

in total in the average adult.

the skin by the sun, and moderating

the amount of alcohol on a daily

basis all lessen the chance of getting

certain cancers. Eating a well-bal-

anced diet, including five portions

of fruits and vegetables daily, regu-

lar exercise and going for regular

Eating is one of life's greatest

pleasures and an important social

event for most of us. The food we

eat breaks down in the digestive

system and is then transported

through the circulatory system to

every part of our body. It gives us

the fuel to live, energy to work and

play, and the raw materials to

tests also decrease the possibility.

Worldwide needs, such as aging populations and increase in obesity levels are placing new demands on physicians. As the population's healthcare requirements alter, so must doctors in their approach to patient management.

ASTHMA effects 5-8% per cent of the population. It is

characterized by recurrent

episodes of dyspnoea, chough

and wheeze caused by

The 3 (Three) factors con-

tribute to airway narrowing

Bronchial muscle contrac-

2. Triggered by activity of

3. Mucosal swelling/inflam-

SYMPTOMS of ASTHMA:

The major symptoms are

intermittent dyspnoea,

wheeze, chough and spu-

tum. Some specific things

to discuss about-

Precipitants:

Cold air

Exercise

Emotions

Infection

cise tolerance

week

Disturbed sleep:

Allergens (house dust, mite, pollen etc)

Exercise: Quantify exer

Quantify as nights per

Acid reflux: This has

known association asthma.

Other atopic diseases:

gy or family history?

The home (especially

Mark Occupation : If symptoms

remit at weekends or

feather pillow.

Eczema, hay fever, aller

bedroom): Pets, carpets,

tion.

stimuli.

mation.

reversible airways obstruction.

Managing

that mimic the inside of a blood technologies, are among the best vision - a wonderful gift that is esti-ness which have never even been vessel's wall. This device allows in the world when it comes to mated to be responsible for over diagnosed or have not been propthem to study how cells move or accurate diagnosis and effective migrate within the body. It is management of problems in the hoped the gadget will keep cells area of gastroenterology, the alive in an incubator and provide a branch of medicine that studies the gastrointestinal tract and its disway to test the drugs to fight caneases. They provide a wide range of services, covering all aspects of The whole array of new therapies luminal gastroenterology, familial other than chemotherapy or radiabowel cancer and clinical nutrition therapy that has opened many tion. Other problems that have doors in cancer therapeutics is gone through much research and available in Singapore. development in Singapore's hospi-Brachytherapy is one such treattals, include the treatment of disorment. It offers fewer side effects ders such as pancreatic disease and is highly effective especially (acute pancreatitis, chronic panin late stage cancers, where other creatitis and pancreatic cancer), alternative treatment may not be coeliac disease (a digestive disease affecting the small intestine and Although it is still not known how to interfering with absorption of prevent cancer, it is possible to nutrients from food), oesophageal reduce the risks by making certain diseases (swallowing disorders lifestyle changes. For instance, not and reflux) and hepatology (disorsmoking, avoiding over exposure to

> A person's health and vitality depends on efficient digestion. Without it, gastroenterological and cancer diseases often occur. Eating a balanced diet is essential for good health. Increasing our intake of fibre, drinking more water and reducing the amount of sugary foods we eat can help our digestive system to function better. Regular exercise, drinking in moderation, living a stress free lifestyle and not smoking will help avoid problems of the digestive system.

ders of the liver).

In an increasingly complex world that places extreme demands on our sense of sight, even those lucky enough to have perfect eyesight could develop diseases that may compromise their vision. Glaucoma, for example, can affect the eye with few initial symptoms and many of us may not even know that we have it until our vision is already impaired.

Your eyes are nature's most intricate complex sense organ. Each eye receives light rays which land on the retina as images; these images are passed along the optic nerve to the brain as nerve messages. The brain receives these two Experienced and caring doctors, images and combines them into the

holidays something at

work may be a trigger.

INVASTIGATIONS :

Generally the following

investigations are needed

1. Chest X-ray(A/P and Lateral view)

2. Lung function test:

first hour.

analysis

3. Vital capacity, forced expiratory volume in

4. Peck expiratory flow rate.

5. Arterial blood gas

6. Sputum culture

Blood culture

8. Skin hypersensitivity test

Avoidance of aller gens

and other sub stance liable to provoke attacks

2. Avoidance of day-to-day

♦ MANAGEMENT STEPS :

Step 1: Occasional use of short acting

B2agonist

Step 2: Regular inhailed

agents

Step 5: Addition of regu

bronchodilators.

anti-inflamatory

High dose inhailed

dose inhailed corti

costeroid + long

acting B2 agonist

High dose inhailed

bronchodilators.

steroids and regular

ar cortiosteroid therapy.

corti costeroid or low

cold air, smoking.

triggers such as exercise,

TREATMANT:

Avoidance

of asthma

whole array of new therapies ed in Singapore from polymers using the latest in techniques and one clear picture we call sight or defects like short or long sighted-

> 80% of human knowledge. Most people though, give hardly a thought to the amazing work our eyes do to enable us to see, until things start to go per cent wrong. And it's often at work or in school where people most need to see but also how well your eyes work well that they begin to realise they have a problem with their eyes.

> Eye diseases are a growing concern inside your eyes, conditions such around the world and are attributed to a variety of factors that include lifestyle, age, and injury or as a result of another disease. Although some of these conditions are easily treatable or correctable, others may lead to blindness.

To begin taking better care of your eyes, have regular sight tests. It is estimated that as many as one in three working people have visual

erly corrected. These problems may only come to light when we do visually demanding work.

During the examination of your eyes, not only does the optometrist check how clearly each eye sees, together as a team. And because blood vessels are clearly visible as high blood pressure, diabetes and others can also be detected during your regular eye checks.

It should be stressed that in many cases, regular eye check-ups and good eye care can prevent a worsening condition. If spotted early, any potential loss of eye function can be averted and kept at bay. Otherwise, varying levels of blind-

Many eye patients from around the world have found Singapore to be a premier destination for eye checks or treatments. Singapore has one of the best eye-care facilities with the highest safety standards in the world.

To cater to a global increase in eye diseases, Singapore has equipped herself with advanced technology and highly-trained ophthalmologists to offer world-class diagnostic and treatment services and facilities for a host of eye problems to both local and regional

New procedures to help correct common eye problems such as presbyopia - the difficulty in focusing on close objects that typically begins around one's 45th birthday and eventually leads to reading glasses - with LASIK or advanced techniques like conductive keraloplasty (CK) or the laser thermal keratoplasty (LTK) can be found in Singapore.

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128 BW, the ultimate 128 channel black & white ultrasound system featuring harmonic imaging SONOACE 8000

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The Singapore National Eye Centre (SNEC) is the premier provider of high quality specialist eye care in the Asia-Pacific region. Established since 1989, the Centre has built up a world-class reputation



for its depth of experience, accreditation standards, research programmes and scale of operation. The Centre annually attends to 250,000 outpatient visits and performs 24,000 major eye operations and laser procedures. SNEC's ultra-modern 8-storey complex with its new wing completed at a cost of US\$30 million features a full array of subspecialty clinics, well-equipped operating theatres, advanced diagnostic, imaging and laser systems as well as two floors dedicated to leading-edge clinical and laboratory research undertaken by the Singapore Eye Research

The faculty of 45 highly experienced consultant eye surgeons supported by over 350 specially trained nursing, paramedical and support personnel help patients deal with eye disorders ranging from the common to the very complex conditions all under one roof:

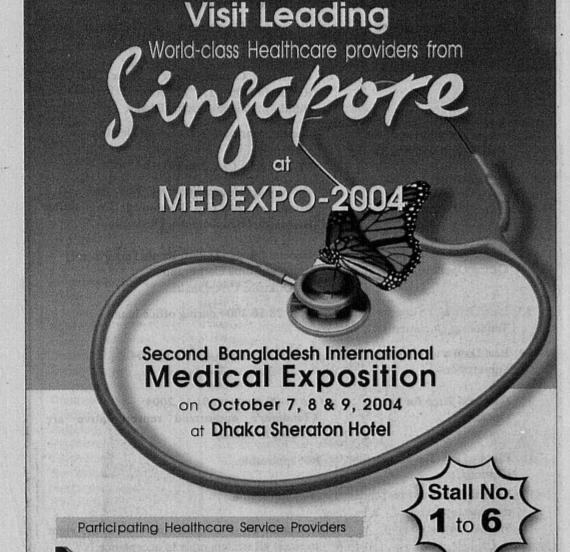
 Cataract Small Incision Surgery • Corneal Transplantation including Osteo-Odonto Keratoprosthesis (OOKP), Stem Cell Culture Transplantation • Contact Lenses • Glaucoma • LASIK for Myopia (shortsightedness) . Neuro-Ophthalmology . Ocular Inflammation and Immunology (comprehensive investigation with laboratory and radiology tests) • Plastic, Orbital and Tear Duct Surgery • Paediatric Eye Disorders & Strabismus (Squint) Surgery . Retinoblastoma (eye tumour) . Vitreo-Retinal Eye Disease (Diabetic Eye Disease, Macular Disorders, Fundus Photography, Retinal Detachment Surgery)



Singapore National Eye Centre 11 Third Hospital Avenue, Singapore 168751 International Patient Service:

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Each year, more than 200,000 people from around the world travel to Singapore for quality healthcare. International patients come to Singapore to seek specialised treatment of the eye, heart and brain, or for the management of cancer as well for medical services such as health screening and rehabilitative services.



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Singapore National Eye Centre

Exposition, Exhibition

Contd. from page 0

Interventional Radiology, MRI Diffusion and Perfusion Testing, Digital Mammography, PET scanning, High Field Open MRI, CR & DR Imaging, Ultra sensitive, Ultrasound, Coronary artery Scanning, Lung Scanning,

Whole body screenings and Picture Archive Communication Systems ... the list is endless!

It has become imperative to keep abreast both transformations that have changed our material environment- such as the scientific and Industrial revolutions- and those that have changed our way of thinking.

has become increasingly important. Because it helps to promote a better understanding of how and how much the medical science in the world has changed and how those changes have made treatment of ailments better. Through such understanding we are now in a much better position to decide what to do, how to do and when to

Exposition like MEDEXPO-2004

This is a question of life and death. Albeit life and death are in the hands of almighty Allah. we can only try. And we are now in a much better position to give a bet-

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parties can speak to

from Singapore during

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